AMM Fund TON BLOCKCHAIN ECOSYSTEM FUND

Alternative Markets Management



ABOUT AMM FUND

MISSION

To provide strategic and financial support to projects on TON - a revolutionary blockchain platform that uses the knowledge and experience of Telegram, one of the most popular messaging applications in the world.

Smart Money

Providing not only financial support, but also strategic guidance, mentorship, and network access to the startups that we invest in. We help them overcome the challenges and seize the opportunities in the blockchain industry, especially on the TON platform.



VISION

To foster a strong and active community of TON investors and developers who share our vision of building a more open, fair and efficient digital economy.

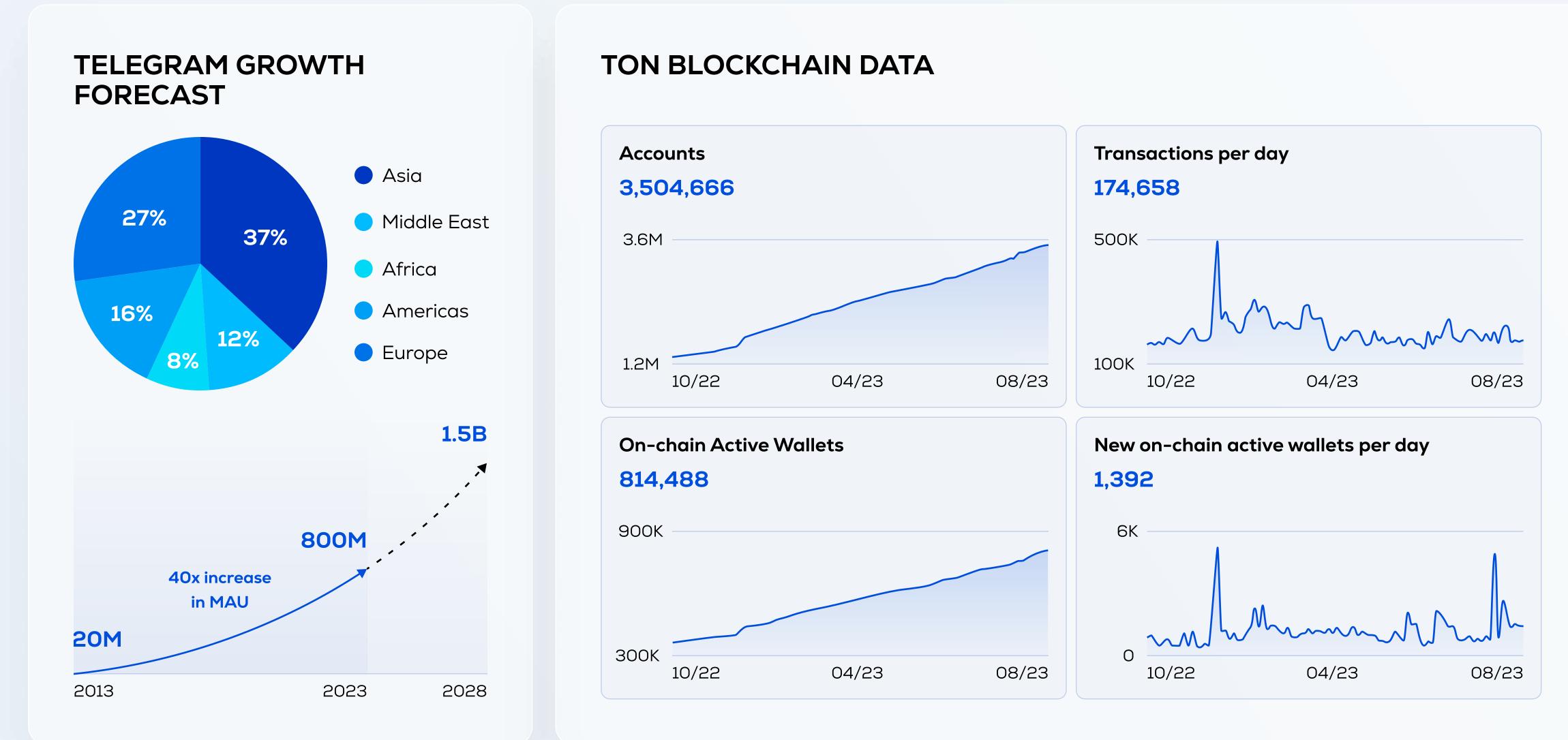
Data-Driven Acceleration

We use our expertise and resources to conduct market analysis, and data-driven and research-based methods to accelerate the development and growth of the TON-based projects and its community.



WE BELIEVE IN TON GROWTH

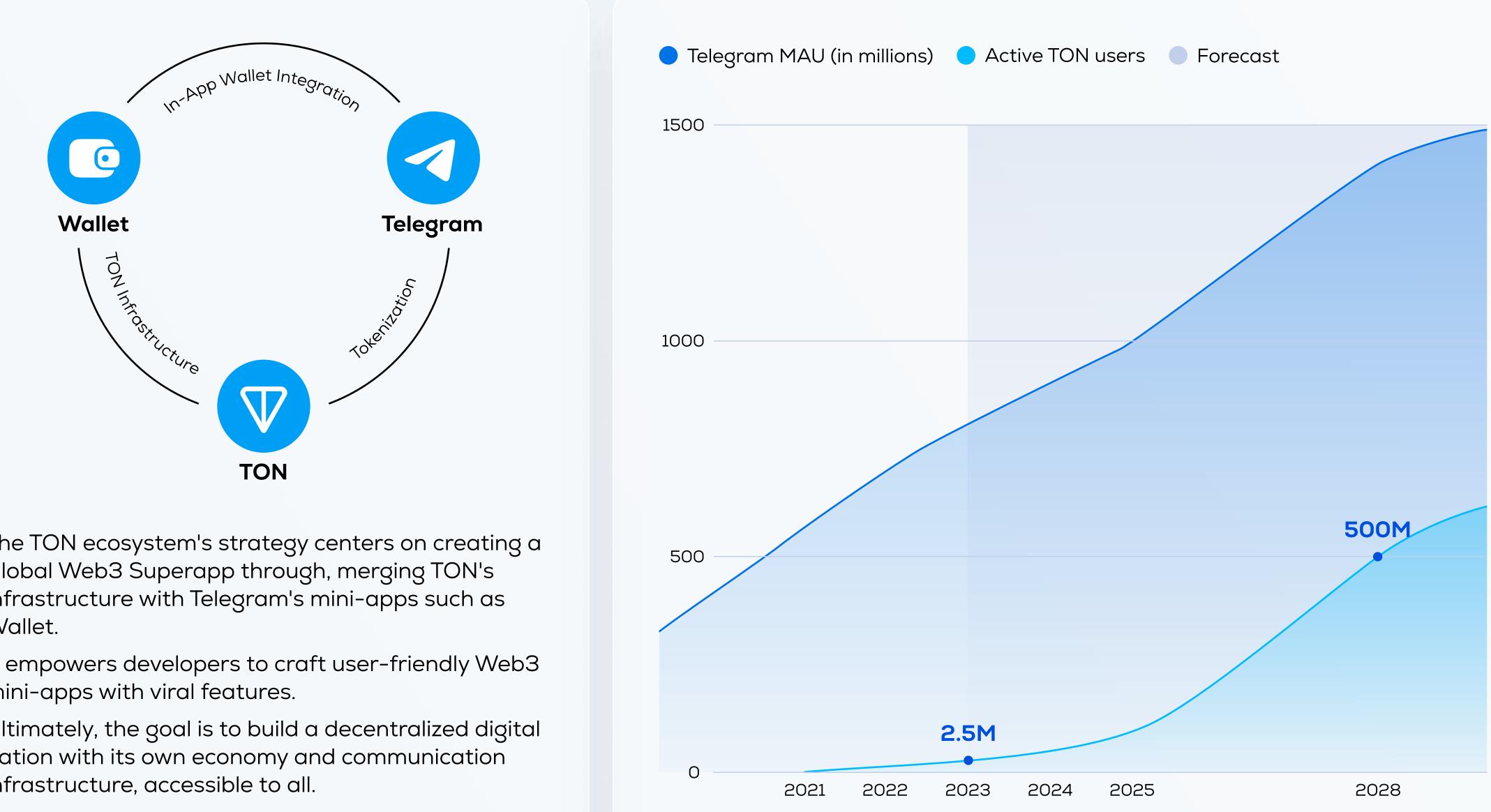
We believe in the growth of TON because of its development strategy and relation to the Telegram - the messenger that managed to gain over 800 million active users in 10 years. In a year, TON has attracted an impressive 2.5 million users, which are accounts tied to any smart contract on the network, and about 500 thousand active wallets on the network. Daily transaction figures and new active wallets on the network are also high.





TON GROWTH STRATEGY

TON Foundation aims to onboard 30% of active Telegram users to TON in the next 3-5 years



The TON ecosystem's strategy centers on creating a Global Web3 Superapp through, merging TON's infrastructure with Telegram's mini-apps such as Wallet.

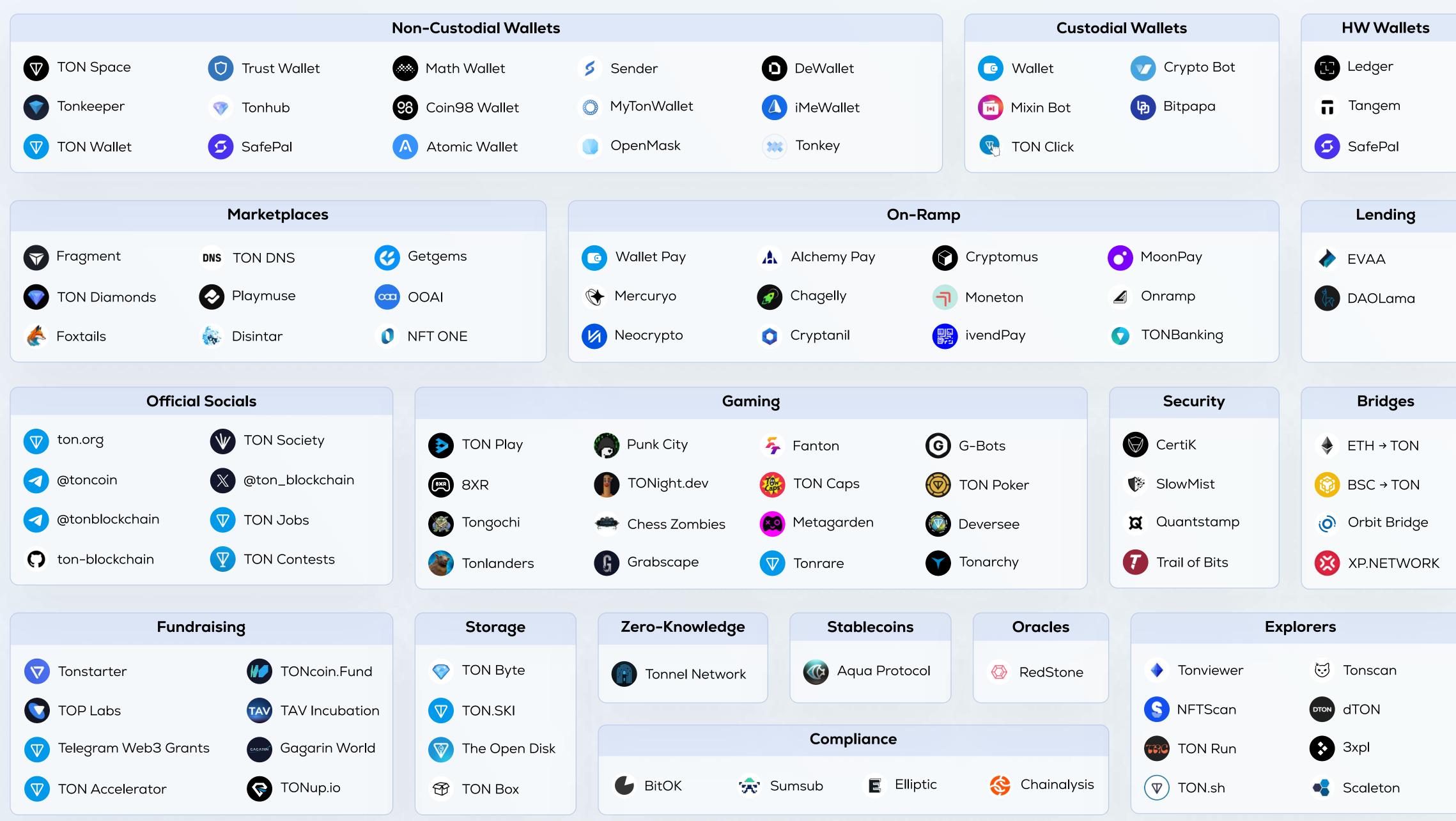
It empowers developers to craft user-friendly Web3 mini-apps with viral features.

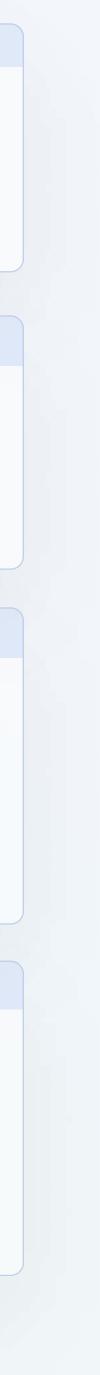
Ultimately, the goal is to build a decentralized digital nation with its own economy and communication infrastructure, accessible to all.

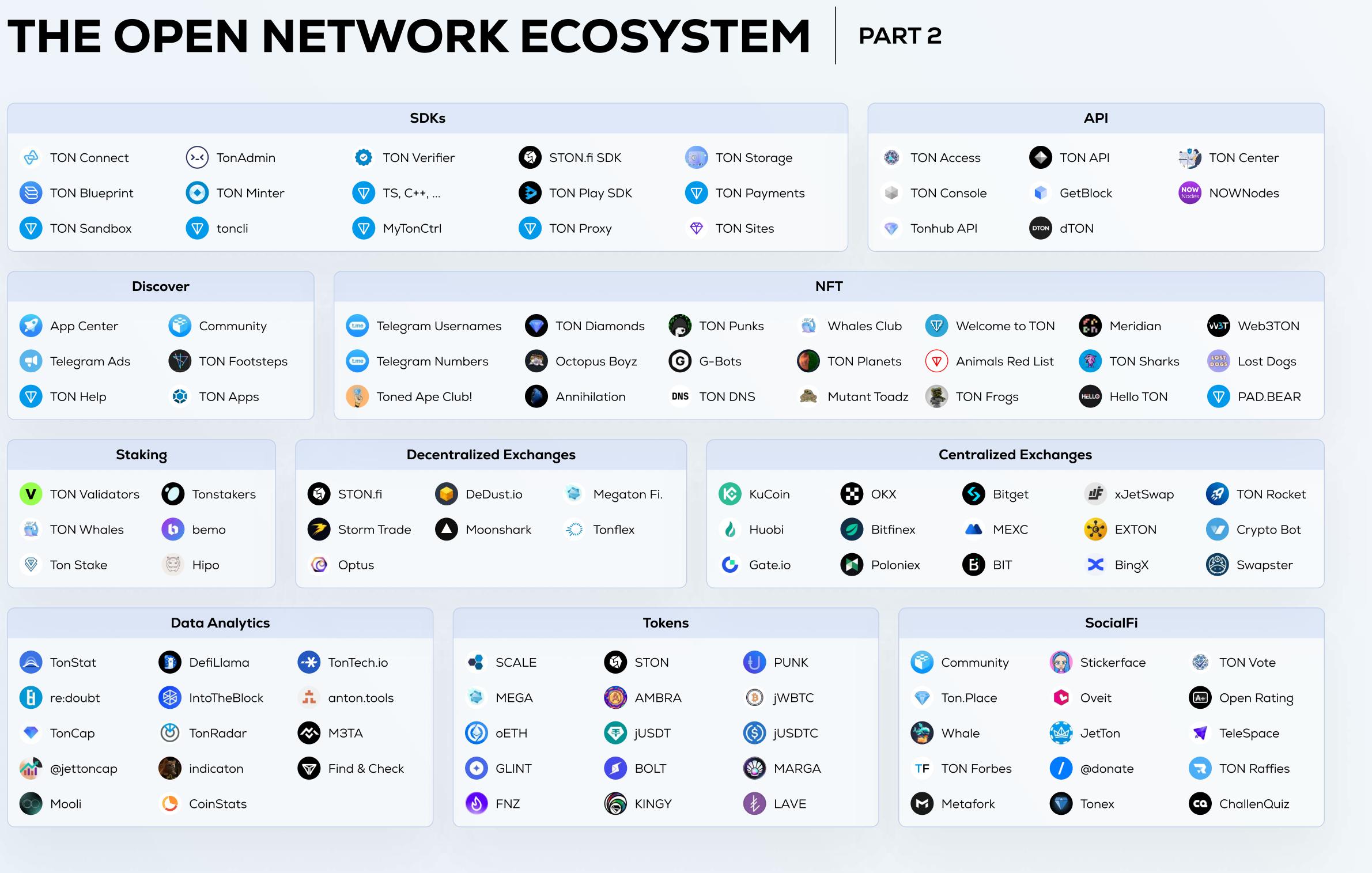




THE OPEN NETWORK ECOSYSTEM | PART 1







AREAS OF INTEREST

Our goal is to identify projects that drive innovation and progress within the blockchain industry, regardless of their stage or valuation. We are particularly interested in ventures with a unique market fit that contribute to a secure environment.







PROJECT ELIGIBILITY FACTORS & ASSESSMENT METHODOLOGY

WE INVEST IN EARLY-STAGE TECH COMPANIES

Using the unique multi-factor scoring methodology for project analysis and assessment we determine the optimal project for funding

4/5 Project Fundamentals

5/5 Marketing & PR

4/5 Legal Structure

> **4.02/5** Risks

4.19





INVESTMENT PROCESS

We leave no stone unturned in our investment process, meticulously researching and selectively choosing only the most promising projects to invest in

NETWORKING

Accelerators & Incubators

Insiders & Experts

Partners Network

MARKETING

Media Presence

Brand Awareness

Industry Events

RESEARCH & SCOUTING

Exclusive Telegram Groups

Recently Funded Startups

Thematic Aggregators of dApps

Listing Aggregators

Public Sale Trackers

Media Announcements

Thematic Deep Dives

VC Databases

INVESTMENT PIPELINE

Venture Base Formation - Deal Sourcing

Pre-Screening / Preliminary Express Scoring

Projects Selection / Deselection

Management Meeting AMM Fund Board

Management Pitching AMM Fund Board

Deep / Multi-Factor Scoring Analysis & Evaluation

Negotiation of Term Sheet & Legal Due Diligence

AMM Fund Investment Decision Making

Deal Structuring

Investment

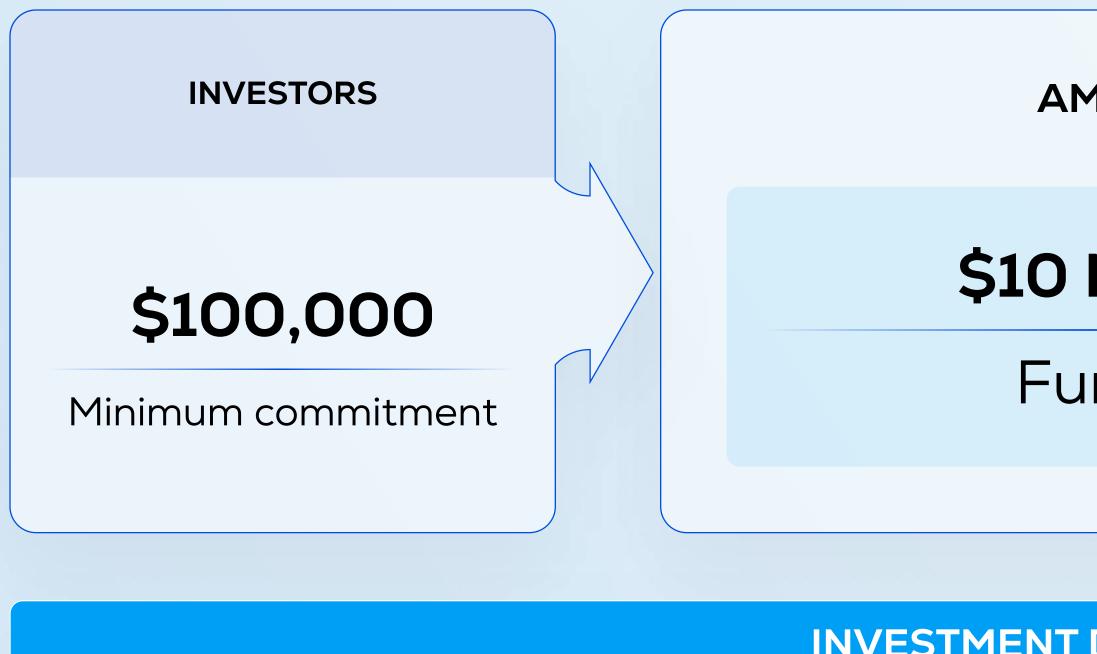
Portfolio Management

Post-Investment Support

Exit



INVESTOR PROPOSAL / INVESTMENT OFFER





AMM FUND

\$10 MILLION

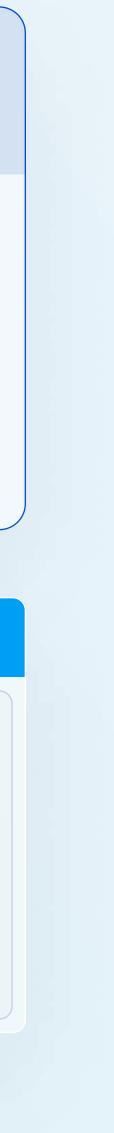
Fund size

WEB3 STARTUPS

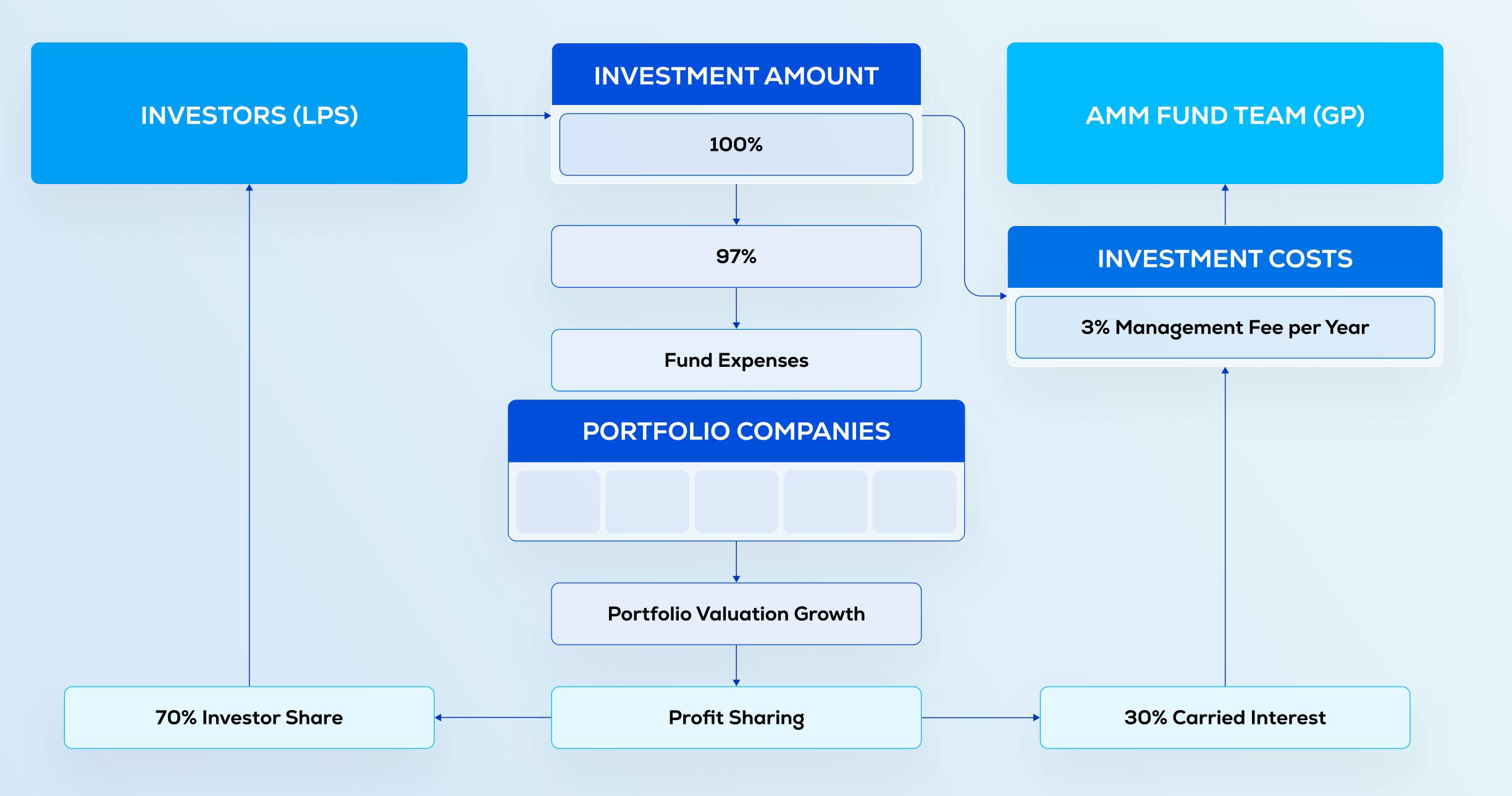
\$100,000 -\$500,000

Ticket size per project

INVESTMENT DEAL PARAMETERS



AMM FUND FEES



FUND STRUCTURE

LIMITED PARTNERS (LPS)

AMM Fund Investors

SERVICE PARTNERS

Banking Service Provider

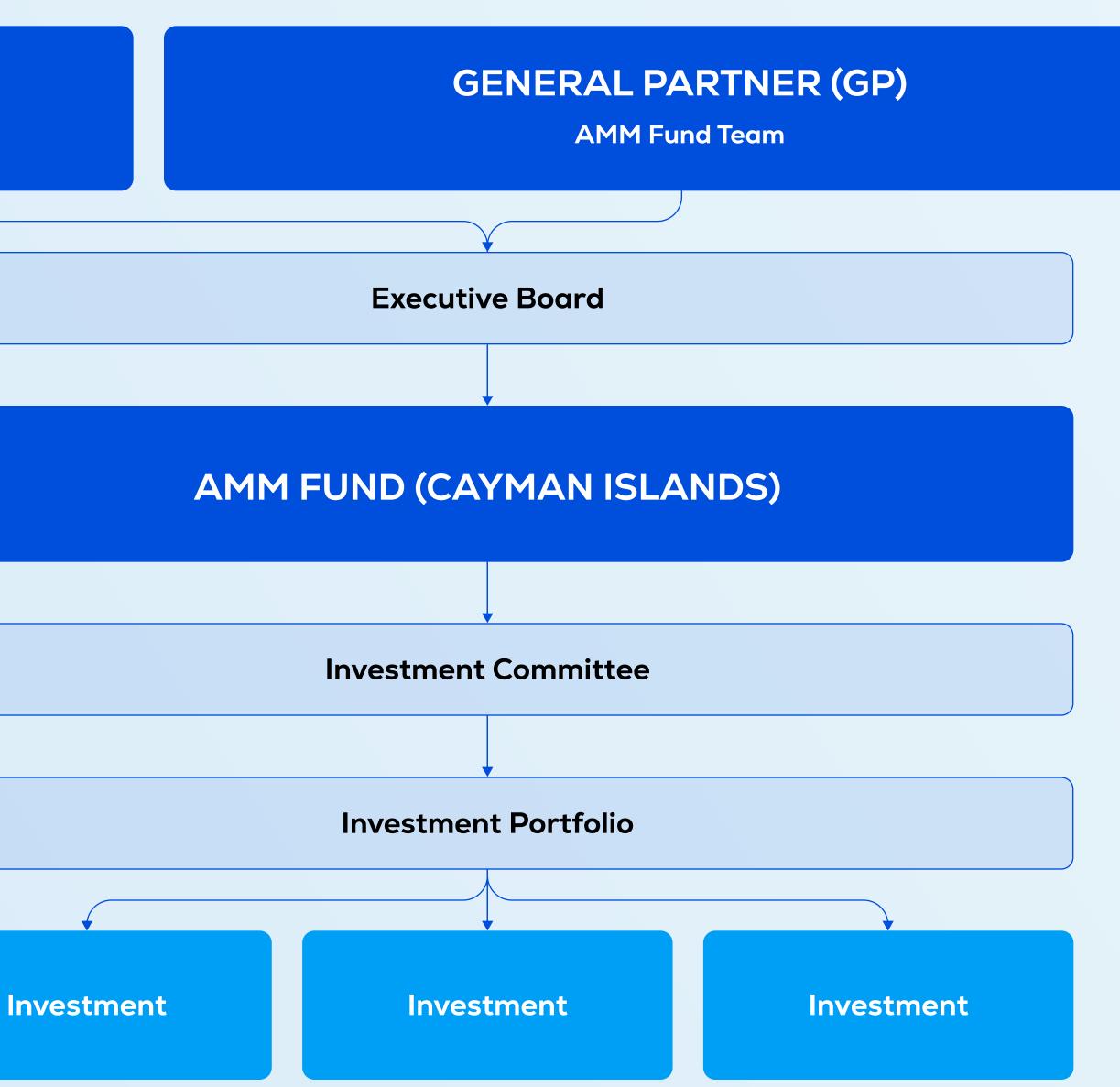
Fund Administrator

Legal Counsel

AML Consultant

Crypto Custodian

Fund Auditor





THANK YOU!

