

Tyson Evans

Film and Multimedia Specialist
Birmingham, AL

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Skills

- Ross Video Systems, Production Management, Directing, Content Producing, Broadcast Production Specialist, Scriptwriting, AP-Style Writing, Audio Engineering, Non-linear video editing, Office 365, Adobe Creative Suite (Premiere Pro and Photoshop), Canva, Final Cut Pro, Logic Pro X, Videography, Photography, Google Analytics, Content Scheduling, OBS Systems

Work Experience

SBG Inc. ABC 33/40 News, Hoover, AL – Digital Content Producer

Jan. 2024 – Present (Full Time/40hrs per week)

- Develop and publish engaging content for websites, apps, and social media
- Schedule and plan content around key news and tentpoles
- Increase web traffic through strategic SEO analysis and implementation

The Flourish Alabama – Birmingham, AL - Teaching Artist at Ramsay High School IB

March 2025-May 2025 (Contract for hire)

- Lead a 7-week filmmaking and storytelling course for 11th grade students, guiding them through the creative process from concept to final project
- Design and deliver 15 in-class sessions focused on screenwriting, directing, and production fundamentals
- Mentor students in developing original short films, fostering collaboration and creative problem solving
- Adapt curriculum to meet diverse learning styles while maintaining professional environment

Te14 Productions – Tuscaloosa, AL – Owner, Video Solution Company

Jan. 2022 – Present (Freelance, work for hire)

- Conceptualize, write, and direct original content for clients across film, digital, and branded media
- Design and execute promotional strategies and materials across digital and print platforms

University of Montevallo, Montevallo, AL – Broadcast Producer and Director

Sept. 2021 – Apr. 2024 (Part time: 20 hours a week)

- Wrote and edited show rundowns, scripts, and video segments
- Directed live broadcasts, ensuring smooth execution and on-time completion
- Created daily production schedules and clearly communicated plans with crew and on-air talent

Education

B.S. Mass Communication, University of Montevallo

Aug. 2020 – May 2024

- 3.46 GPA, U.M. President's List (2020-2022) and U.M. Dean's List (2022-2024)
- Digital Filmmaking Minor - Certificate from the State of Alabama
- BEA Club, M.A.D.E. Ambassador, Orientation Leader, Housing and Resident Life Assistant
- Department of Mass Communication Student of the Year (2024), BEA/NAB Award of Excellence (2024)

Advanced Diploma, Hillcrest High School

August 2016 - May 2020

- 3.46 GPA; Beta Club, Glee Club, International Thespian Society

Internships

Sinclair Broadcast Group Inc. ABC 33/40 News, Hoover, AL

Jan. 2023 – Apr. 2023

- Observe industry professionals to understand preparation and production of live and tape news programs
- Distributed scripts, managed supplies, and took detailed notes to support daily production operations