



2025 HOPPY CYCLING CLUB Sponsorship Program

Hoppy Cycling is a local Mountain Bike club in the Boise. We are a local group of people that happen to race bikes, enjoy club rides and are friendly & competitive within the regional bike scene. The club dovetails in with the marketing messages of our current sponsors. The Clubs main portal for members is our face book page. This is participating in various cycling events. Members are involved in Gravel Grinders, MT bike events and various Road events, Fondos, races etc. Club members represent a diverse demographic with interest in recreation, personal health and fitness, and charitable giving. Membership is well balanced between men and women. Currently the club had over 302 members.

SPONSORSHIP OPPORTUNITIES



For the 2025 season, Hoppy Cycling is offering a wide range of Sponsorship levels. Public recognition, visibility and exposure of your company or business with the Hoppy Cycling Club can be a win/win for both Hoppy Cycling Club and the sponsors.

We are looking for 1-year sponsorship commitments. We have found that our club clothing Pactimo is extremely

popular and offers some unique sponsorship advantages. The designs, however, are typically finalized in January, so again, time is of the essence.

1. Hoppy Cycling will coordinate with you or your designee to plan milestone marketing events to promote Your company to the club members.

2. Mobile marketing: Your Company logo will be prominently displayed on all 2024 club jerseys which are worn by club riders on all club rides and many non-club rides for literally tens of thousands of miles of Boise area roads and trails of great, repeated exposure to the general cycling public.

Sponsorship levels: \$500 Base sponsorship investment – the level of sponsorship dictates logo location; Base typically has rear jersey pocket placement).

At the **\$1000** Premium sponsorship investment, both jersey shoulders will be available for twice the visibility. Sponsorship fees help provide club subsidized jerseys for members as well as offset kit production costs.

3. Your logo prominently displayed on our Facebook page

4. The opportunity to send information about your business to our members via email and Facebook (Facebook page is public for additional exposure) – This could include monthly listings of any special offers, articles, tips or events you might want to share for club for participation and promotion.

5. Invitations to many of our club events at which you can market your company.

We like to support local, small businesses and to maintain loyalty we only have one of a given type of business as sponsors. flexible when it comes to payment of sponsorship fees. We have some sponsors who split it up in monthly payments and some who split it up into a few payments throughout the year. Just let us know what works best for you. Please let me know if you have any questions. **We'll need your commitment and digital logo by Jan. 1, 2025 as we're beginning the process of creating the 2025 kits.**

Please make checks out to Wood Windows inc.



Sincerely,

Connell Lloyd

Owner Wood Windows Inc.

208-484-4122

