



Influence

WWW.INFLUANCEHAIRCARE.COM

2024

PRODUCT BROCHURE

MANY TEXTURES, ONE SOLUTION

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FOUNDATIONS: CLEANSE



SCALP & SKIN ANTISEPTIC

Relieve dry, itchy scalp and control dandruff with this pre-shampoo treatment. It removes odor-causing bacteria, excess oils and helps control dandruff. Because of the skin conditioning properties found in eucalyptus oil, our Antiseptic is safe for skin to soothe minor discomfort.

SIZES: 8oz | 32oz



MOISTURIZING SHAMPOO

Restore, rebalance and retain optimum moisture for your hair and scalp with this nourishing shampoo. This moisturizing shampoo is formulated with natural extracts and botanical ingredients to gently cleanse and improve elasticity and promote healthy hair with a beautiful shine.

SIZES: 8oz | 32oz | GAL



DEEP CLEANSING SHAMPOO

Effectively remove residual buildup, chlorine and environmental pollutants with this clarifying shampoo. Its gentle formula thoroughly cleanses without stripping away natural oils.

SIZES: 8oz | 32oz | GAL



HYDRATING SHAMPOO

Excellent moisture binding qualities relieve dry scalp with every shampoo. Silk and wheat proteins combine with jojoba oil to restore brittle and damaged hair to a healthy state.

SIZES: 8oz | 32oz | GAL



SPARKLING LIGHTS SHAMPOO

Cleanse, moisturize and brighten your highlighted or gray hair with this unique shampoo created from an exceptional blend of botanical extracts. It renews and refreshes faded highlights, tones down brassiness on blonde or gray hair, and removes dull, yellow casts from gray or white hair.

SIZES: 32oz



FOUNDATIONS: CONDITIONERS & TREATMENTS



MOISTURIZING CONDITIONER

Restore moisture balance and elasticity lost from chemicals and thermal styling with a fusion of natural botanicals, proteins and essential oils. This deep penetrating conditioner adds volume, detangles and strengthens as it softens and conditions.

SIZES: 8oz | 32oz | 64oz



MULTIPLEX CONDITIONER

Restore your hair to its natural beauty with this nutrient-rich, multifunctional conditioner. Use after relaxer application to replenish natural oils lost during chemical processing. Revitalize brittle and damaged hair. With its distinctive color defense complex, this versatile conditioner delivers anti-fade color protection, maintains your hair's natural vibrancy and shine, and strengthens, all within the first application.

SIZES: 8oz | 32oz | 64oz



HYDRATING CONDITIONER

Natural botanicals in this light-weight conditioner rejuvenate, strengthen and nourish. It's unique formulation penetrates quickly and helps correct and prevent moisture loss from chemical processes and thermal styling.

SIZES: 8oz | 32oz | 64oz



PROPLEX RECONSTRUCTOR

Revive lifeless or severely damaged hair with this high-impact hair treatment. Concentrated with proteins and amino acids, this unique formulation works from the inside out to restore, repair and protect. Just one treatment results in stronger, healthier hair.

SIZES: 16oz

STYLE & FINISHING AIDS



GLAZED EDGES

Get a smooth, long lasting hold that leaves edges feeling and looking firmer, shinier and healthier. Tame those flyaways with this non-greasy, non-sticky formula for a polished look.

SIZES: 4oz



FIRM HOLDING SPRAY

Get the ultimate styling control with this dry spray for a natural look and no-fuss finish. Conditioning and softening agents hold your style, yet leave your hair manageable and shiny.

SIZES: 11oz



CURLING WAX

Formulated to lock in hard-to-hold curls, Curling Wax protects and enhances your natural waves and luster. Defend against damage from excessive thermal styling with this blend of natural oils and wax. Leaves a polished finish with no oily residue.

SIZES: 4oz



THERMA-SEAL

Give your hair a long-lasting press with this protective styling aid. Its light-weight formula protects against damage from thermal styling and repels moisture leaving your hair with a silky shine and lots of body.

SIZES: 4oz



STIMULATING SCALP OIL

Relieve itchy scalp and control shedding hair with a superior blend of natural oils and soothing menthol. This light scalp oil adds sheen and softness without weighing the hair down.

SIZES: 4oz | 16oz



HAIR & SCALP CONDITIONER

Enriched with Vitamins A, D, & E, this extra light scalp conditioner penetrates the hair shaft and lubricates the scalp to prevent dryness and promote hair growth. Its extra light formula leaves the hair with a satin-like finish and no oily residue.

SIZES: 4oz | 16oz

STYLE & FINISHING AIDS



S3 SPRAY

Instantly silken and condition your hair with this long lasting spray that locks in moisture by sealing the cuticle. Ideal for all hair types, this weightless spray eliminates frizz, aids in wet combing and leaves the hair healthy looking with a high gloss finish.

SIZES: 4oz | 8oz



S3 SERUM

Eliminate frizz and polish your look with this silkening finisher. This silicone based serum provides a high-gloss finish, seals the cuticles and reduces tangles.

SIZES: 4oz



OIL SHEEN & CONDITIONING SPRAY

Infuse your hair with essential, natural oils to refresh and restore your hair's natural body and shine. For maximum styling control, use this non-greasy sheen enhancer to condition, and moisturize your hair. Conditioning/De-tangling agents.

SIZES: 11oz



ROYAL SILK SETTING LOTION

A foundation for versatile styling techniques, this non-flaking formulation provides remarkable hold, adds a vibrant sheen, and leaves the hair with beautiful body and a rich silky texture.

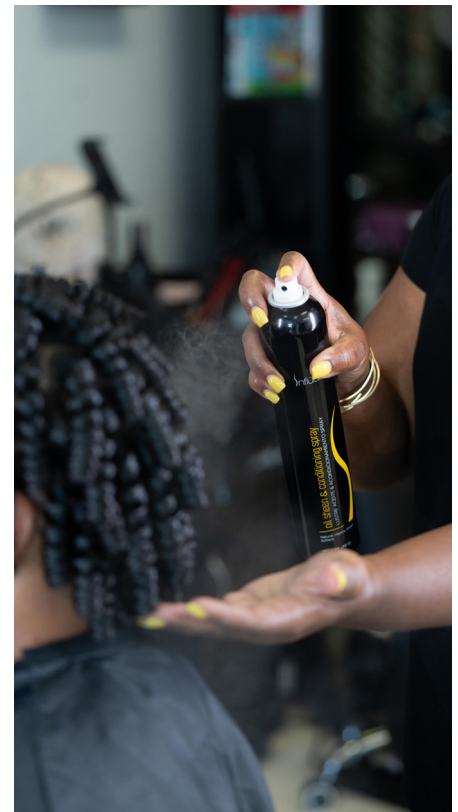
SIZES: 16oz



STYLING SPRITZ: FIRM HOLD

Sculpt, spike, shape, mold, and lock-in style definition with this finishing spritz. Great for high fashion styles, this non-sticky and fast-drying formula leaves no heavy buildup.

SIZES: 8oz | 32oz



SLEEK & STRAIGHT



PRE-CHEMICAL TREATMENT

Defend against over processing and even out the porosity of your hair with this water-soluble Pre-Chemical Treatment.

SIZES: 16oz



CONDITIONING BASE

Specially formulated to condition and soothe during chemical applications, Conditioning Base acts as a protective barrier against irritation and discomfort.

SIZES: 32oz



SQUEEZABLE CONDITIONING BASE

Specially made to condition and soothe during chemical applications, this lanolin-free formula acts as a protective barrier against irritation and discomfort. Its smooth consistency makes application quick and easy with no mess. This special blend of oils and conditioning agents will emulsify with body heat and will not

impede chemical penetration.

SIZES: 12oz (Empty Bottle) | 32oz



POST CHEMICAL INFUSER

Replenish essential conditioners and moisturizers after chemical processing with this unique formulation. This conditioner injects vital nutrients that lubricate the hair shaft, restore moisture balance, and leave your hair with a radiant shine.

SIZES: 32oz



NEUTRALIZING SHAMPOO

This specially formulated shampoo has a color indicator to make certain all relaxer residue has been removed from the hair. The added pH regulator ensures freshly relaxed hair is thoroughly neutralized, while retaining its natural oils.

SIZES: 32oz | GAL

RELAXERS



SENSITIVE SCALP CONDITIONING RELAXER

Designed for children and individuals with a sensitive scalp or color-treated hair, this innovative system protects and conditions.

SIZE: 12 pack (5oz)



SHEA BUTTER RELAXER

This relaxer avoids scalp irritation with a special buffer of African Shea Butter. It protects the hair structure while the bonds are being loosened.

SIZE: 4lb



OLIVE OIL INFUSED CONDITIONING RELAXER

Olive oil is truly a powerhouse when it comes to maintaining a healthy head of hair. The natural moisturizing, regenerating and softening properties aid this relaxer in conditioning the hair from start to finish. The olive oil in the relaxer is a way to combat the harsh chemicals that are used to straighten naturally curly hair.

SIZE: 4lb



CURLS & WAVES



CONDITIONING REARRANGER [STEP 1]

This unique creme conditioning formula is designed to gently break the disulfide bonds, allowing the hair to be rearranged into permanent curls or waves. This professional strength rearranger continuously deposits conditioners as it processes, leaving hair soft and silky.

SIZES: 32oz



CONDITIONING CURL BOOSTER [STEP 2]

Enriched with moisturizers and emollients to alleviate dryness during the process of the perm, this professional-strength booster leaves hair silky and shiny. Its low thio formula is designed to soften the bonds of the hair, allowing hair to wrap and complete the desired curl pattern.

SIZES: 16oz



CONDITIONING NEUTRALIZER [STEP 3]

Conditioning Neutralizer is designed to lock in the curl pattern as it conditions and strengthens hair, leaving it with softness, sheen, and bounce.

SIZES: 32oz



MOISTURIZING ACTIVATOR

With a special blend of humectants and conditioners, this moisture-rich lotion helps to maintain body waves, texturizers, and natural curls. This non-greasy formula revitalizes hair, prevents breakage, and lubricates the hair shaft without build-up.

SIZES: 8oz



MOISTURIZING CURL MIST

A blend of light oils and emollients, this light-weight mist was designed to soften, moisturize and provide styling versatility to natural and permanently waved hair.

SIZES: 8oz

KERATIN SMOOTHING SYSTEM



CLARIFYING SHAMPOO 01

Now with next generation color protecting technologies, the Clarifying Shampoo has a DHT blocker infused with lemongrass. It thoroughly cleanses the hair and promotes growth with optimal smoothness while helping keep your treatment and color looking extremely fresh.

SIZE: 16oz



SMOOTHING MASK 02

This intense Smoothing Mask is infused with Honey, Avocado Oil and Sea Moss. This super nutrient complex has a creamy rich, intense conditioning formula that reconstructs strengthens and smooths the hair by coating each strand. This conditioner is flexible enough to be used as a daily conditioner and also intensive enough to be used as a periodic deep-conditioning treatment.

SIZE: 12oz



SMOOTHING FOAM 03

An innovative system that leaves the hair silky, smooth and straight. It creates a moisture barrier that reduces frizz and gives hair a shiny finish.

SIZE: 8oz



FUSION SPRAY 04

The professional Fusion Spray is a color safe, residue free protective system specially formulated to effectively seal the cuticle, promoting longevity of the Keratin Smoothing System. Infused with honey and avocado to strengthen and moisturize each hair strand.

SIZE: 4oz



FUSION OIL 05

Now with next generation color protecting technologies, the Fusion Oil is a weightless formula created to eliminate frizz while leaving the hair with a brilliant shine.

SIZE: 1oz



Its Natural



SEA MOSS



SEA MOSS FUSION SHAMPOO

Now with next generation color protecting technology, this moisturizing, repair shampoo is sulfate free and works with every hair type. This conditioning shampoo is infused with sea moss, honey and avocado oil and has a DHT blocker to prevent and help with thinning hair.

SIZE: 8oz | 32oz



SEA MOSS FUSION CONDITIONER

Now with next generation color protecting technology, this moisturizing, repair conditioner works with every hair type and has a DHT blocker to prevent and help with thinning hair. This instant detangling conditioner strengthens and protects the hair while restoring its healthy appearance and textures.

SIZE: 8oz | 32oz



SEA MOSS BLOW DRY SPRAY

Dramatically reduces blow-dry time up to 50% and provides intense heat protection from damage and breakage. This lightweight formulation detangles, smoothes and softens while eliminating frizz and resisting humidity for long-lasting, healthy-looking results.

SIZE: 6oz



SEA MOSS CURL GLAZE

Defines your curls with a strong hold for styling. This anti-humidity firm hold formula will minimize frizz and is alcohol-free.

SIZE: 8oz



SEA MOSS LEAVE-IN CURL PRIMER

An excellent detangler, Sea Moss Leave-In Curl Primer gives you the ultimate base for styling. It works to increase curl definition with cuticle smoothing properties without weighing your hair down.

SIZE: 8oz



SEA MOSS CURL GEL

Defines your curls with a flexible hold for styling. This anti-humidity formula will minimize frizz and is alcohol-free.

SIZE: 8oz

The Sea Moss hair care line combines moisturizing and repair benefits with advanced color protection technology, making it suitable for all hair types. Infused with sea moss, honey, and avocado oil, these products offer strong hold, frizz control, and enhanced curl definition while preventing hair thinning and protecting against heat damage. Whether for styling, blow-drying, or conditioning, this line provides flexible, long-lasting results without weighing down the hair.



SEA MOSS CURL STRETCH PUDDING

Sea Moss Curl Stretch Pudding is a moisture rich blend of sea moss, honey and avocado oil. It's excellent for highly textured hair creating beautiful frizz-controlled curls and provides superior moisture, definition hold and shine. This anti-shrinkage Stretch Pudding detangles and elongates curls. This superior formula eliminates frizz.

SIZE: 4oz | 16oz



SEA MOSS CURL PUDDING

Sea Moss Curl pudding is a moisture rich blend of sea moss, honey and avocado oil. This moisture intense formula helps eliminate dryness, enhances body, bounce and shine. Regular use of curl pudding helps softens curls, coils and waves.

SIZE: 4oz | 16oz



ALL TEXTURES HOLDING GEL

All Textures Holding Gel is a strong hold flexible styling gel that provides the benefits of a flexible, long-lasting hold without crunch or flaking.

SIZE: 4oz | 16oz



SEA MOSS BRAID, LOC & EDGE GEL

Sea Moss Braid, Loc & Edge Gel is made for all hair textures and is excellent for styling braids, ponytails, twists, locs or edges. This extreme hold gel will keep your hair moisturized and is great for natural hair and extensions.

SIZE: 4oz | 16oz



SEA MOSS FIRM HOLD STYLING SPRITZ

The Sea Moss Firm Hold Styling Spritz is an extra firm hold hairspray, specially designed to add more volume, texture, fullness and manageability for today's hairstyles. You can sculpt, spike, finger shape hair in position that holds all day.

SIZE: 8oz



SILK RECHARGE SPRAY SERUM

Silk Recharge Spray Serum provides ultimate protection against environmental issues and heat up to 450° F for maximum color retention during and after styling.

This moisturizing spray helps to retain color pigments inside the cuticle for long lasting brilliance.

SIZE: 6oz



HONEY ALMOND

The Honey Almond hair care line offers deep moisturizing and strengthening benefits with natural oils like argan, jojoba, and avocado. These products enhance manageability, shine, and body while providing color retention, smoothness, and strong, flexible hold for various hairstyles.



HONEY ALMOND SHAMPOO

This sulfate-free shampoo detangles and softens hair for greater manageability. Superior penetration for deep moisturizing and strengthening. Formulated with an exclusive Anti-fade system for color retention.

SIZE: 8oz | 32oz | GAL



HONEY ALMOND CONDITIONER

Instantly detangles and softens hair for greater manageability. Superior penetration for deep moisturizing and strengthening. Enriched with Argan oil, jojoba oil, avocado oil.

SIZE: 8oz | 32oz | 64oz



HONEY ALMOND LEAVE-IN CONDITIONER

This amazing leave-in treatment seals and nourishes the hair for incredible smoothness and shine. Weak and damaged hair will experience improved strength and vitality.

SIZE: 4oz



HONEY ALMOND STYLING FOAM

Adds shine and creates silkiness. Enhances Natural Body and bounce. Proprietary blend of highly potent natural conditioning/Detangling agents.

SIZE: 8oz | 32oz | GAL



HONEY ALMOND CONTROL PASTE

This thick, opaque paste provides strong, pliable hold and a subtle gloss ideal for shorter to medium length hairstyles. Use for non-tacky, flexible, humidity resistant all day hold and conditioning, vitality and resiliency

SIZE: 4oz



COCONUT MILK

The Coconut Milk hair care line is designed to nourish, strengthen, and protect all hair types while providing lightweight hydration and impressive volume. Infused with coconut milk and an anti-fade system, these products enhance color retention, add shine, and fortify hair fibers against damage.



COCONUT MILK SHAMPOO

Our sulfate-free Coconut Milk Shampoo instantly softens, strengthens and detangles. This multifunctional shampoo is formulated with an exclusive anti-fade system for color retention and helps to protect hair from loss of protein. This lightweight shampoo will leave the hair with plenty of body, volume and shine by replenishing hair fibers and promoting hair growth.

SIZE: 8oz | 32oz | GAL



COCONUT MILK CONDITIONER

This lightweight multifunctional conditioner instantly penetrates, strengthens, softens and detangles. This unique conditioner has an exclusive anti color fade system for color retention. It fortifies hair fibers with proteins, iron and oils and adds shine while preventing split ends.

SIZE: 8oz | 32oz | 64oz



COCONUT MILK STYLING FOAM

This humidity resistant formula is lightweight and instantly detangles with no build up. This firm foam builds hair to amazing volume and shine with impressive staying power, for a firmer hold. Protects your hair against thermal styling while leaving hair manageable and weightless. This fast-drying foam is excellent for wraps, waves & wet styles.

SIZE: 8oz | 32oz



COCONUT MILK LEAVE-IN CONDITIONER

Specially formulated to harness the moisturizing and nourishing properties of pure natural coconut milk. Designed to protect hair both inside and out. Weightless, for all hair types.

SIZE: 8oz | 32oz



COCONUT MILK CURL DEFINING CREAM

Get your curls under control with this Alcohol Free, Moisture rich, lightweight humidity resistant curling cream that adds separation and beautiful definition to curly hair. Provides flexible long lasting hold and outstanding curl retention even at high humidity levels while adding shine and detail.

SIZE: 4oz | 16oz



SUPER HOLD GLAZED EDGES

Get a smooth super hold that leaves the edges feeling and looking firmer, stronger and healthier with plenty of sheen. Tame those fly-aways with this non-greasy, non-sticky formula for a polished look

SIZE: 2.3oz

ROSEMARY

The Rosemary hair care product line offers a range of solutions designed to cleanse, nourish, and protect all hair types. Infused with natural ingredients like white willow bark, avocado oil, and agave nectar, these products provide weightless hydration, stimulate the scalp, and enhance manageability while adding shine.



ROSEMARY SHAMPOO

Infused with white willow bark to exfoliate and stimulate the scalp. pH balanced to preserve elasticity. Weightless cleansing for all hair types.

SIZE: 8oz | 32oz | GAL



ROSEMARY CONDITIONER

Instantly detangles and softens hair for greater manageability. No Sulfates. No Harsh Salts. Weightless for all hair types. Adds shine, and prevents split ends. Alcohol-free. Avocado oil. Coconut oil. Argan oil

SIZE: 8oz | 32oz | 64oz



ROSEMARY STIMULATING SPRAY

This powerful Dual action Leave-in treatment or pre shampoo is designed to Relieve dry, itchy scalp and control dandruff. This antiseptic is excellent for the scalp and skin.

SIZE: 4oz | 8oz



ROSEMARY STYLING FOAM

This medium to firm hold foam uses a color retention formula that has excellent detangling agents, quick drying, while imparting immaculate sheen. Infused with agave nectar allows this hair taming humectant to draw water to the hair. This will eliminate unmanageable, frizzy, dry, or dull hair and scalp with the hydrating sugars derived from the agave and rosemary plant.

SIZE: 8oz | 32oz



ROSEMARY BUMP CONTROL

Rosemary Bump Control is Alcohol-free and helps avoid ingrown hairs and razor bumps for smoother skin. This natural superior formula is excellent for all skin types.

SIZE: 1oz



ROSEMARY GROWTH SERUM

Revitalize, strengthen, protect, and stimulate hair follicles while nourishing the scalp and improving blood circulation. It's an ideal pick for itchy scalps or repairing scalp damage. Plus, DHT blocker can help stop hair loss, help regrow and thicken hair.

SIZE: 1oz



ROSEMARY CARBON CONDITIONER

Infused with sea moss, honey and avocado oil, this premium conditioner's formula is sulfate-free, anti-fungal and is the ultimate spa experience. Your expectations will be met with scalp exfoliation and stimulation. The superior DHT blockers will aid against thinning hair.

SIZE: 8oz | 32oz



ROSEMARY CARBON SHAMPOO

Infused with sea moss, honey and avocado oil, this premium shampoo's formula is sulfate-free, anti-fungal and is the ultimate spa experience. Your expectations will be met with scalp exfoliation and stimulation. The superior DHT blockers will aid against thinning hair.

SIZE: 8oz | 32oz



ROSEMARY MINT SCALP THERAPY

A therapeutic, soothing blend of natural ingredients to stimulate, invigorate the scalp, prevent itching and dryness and promote healthy hair. No petroleum or mineral oil.

SIZE: 4oz

ORGANIC

The Organic hair care line focuses on moisturizing, strengthening, and promoting healthy hair growth using natural ingredients like essential oils, shea butter, and botanical extracts. These products offer long-lasting hold, enhance sheen, and restore moisture without buildup, making them ideal for nourishing and maintaining various hair styles, including locks and twists.



ORGANIC COMPLEX

Indulge in this organic scalp therapy specially formulated to replenish moisture and natural oils to promote hair growth, body and sheen.

SIZE: 4oz | 16oz



GROWTH CREME

Rejuvenate and strengthen thinning, slow growing hair with this cutting edge blend of essential oils, herbal nutrients, vitamins and moisturizers.

SIZE: 4oz



ORGANIC STYLING GEL

This alcohol-free gel not only adds body and sheen, it delivers a pliable yet long lasting hold. This non-flaky formula is enriched with nature's own botanical extracts to moisturize, condition, and eliminate dryness with no build up.

SIZE: 4oz | 16oz



NATURAL OIL

Enhance your hair's natural moisture and restore vital nutrients with this superior formula. Use this light oil as a daily hair dressing or use as a hot oil treatment for maximum hydration. Infused with Argan Oil.

SIZE: 4oz



TWIST & LOCK GEL

For a defined look that lasts, use this nurturing formula to seal in moisture and add a brilliant sheen. Refresh or maintain your locks and twists with this natural recipe that conditions and moisturizes with a superior hold.

SIZE: 4oz | 16oz



SHEA BUTTER MOISTURE LOCK

This signature blend of olive oil, soybean oil, cocoa butter, jojoba oil and shea butter makes up this moisture-rich lotion that conditions and protects.

SIZE: 8oz | 16oz



ORGANIC CONDITIONER

Enjoy the unique conditioning experience of natural ingredients to keep your hair radiant, soft, and silky. The best organic extracts combine to penetrate deep into hair fibers delivering rich, long-lasting moisture and protecting your hair and cuticles from damage.

SIZE: 8oz | 34oz



ORGANIC SHAMPOO

Embrace your natural texture with this luxurious, sulfate-free shampoo made from nature's own ingredients to cleanse, soften, and detangle. This special formula revitalizes dry, chemically compromised, and color-treated hair.

SIZE: 8oz | 34oz

HONEY & AVOCADO

The Honey & Avocado hair care line offers versatile styling solutions, including a medium hold spritz for thermal protection and shine, and a wax stick for instant texture and frizz-free definition. The rose water spray provides daily hydration and rejuvenation for all hair types, while the braid, loc, and edge gel delivers firm hold without flaking, perfect for natural hair and extensions.



MEDIUM HOLD STYLING SPRITZ

This Styling Spritz helps protect the hair from thermal damage. Leaves the hair moveable with a brilliant shine.

SIZE: 8oz



ROSE WATER SPRAY

This superior formula moisturizes, hydrates, and rejuvenates all hair types. Excellent for locs, braids, and curls. Can be used daily for skin and hair.

SIZE: 6oz



WAX STICK

Gives instant texture, definition, and separation. It gives a strong hold, and is easy to apply and style the hair with. This wax leaves hairstyles smooth and frizz-free.

SIZE: 2.3oz



BRAID, LOC & EDGE GEL

Made for all hair texture and is excellent for styling braids, ponytails, twists, locs or edges. This firm hold gel will keep your hair moisturized and is great for natural hair and extensions. Expect to get the hold you're looking for without flaking or residue.

SIZE: 4oz | 16oz

COLOUR



SEMI-PERMANENT PIGMENT COLOR

This semi-permanent color has natural macadamia nut oil extract purified. It protects your hair while delivering brilliant tones. Artistic semi-color gives endless opportunities for creative coloring.



PURPLE RAIN



BLUE MAGIC



SO SILVER



EMERALD GREEN



WHITE PAINT



TANGERINE



MAGENTA



YELLOW PASSION



RED ALERT



CHARCOAL



PLUM

ARTISTIC SEMI-PERMANENT GEL COLOR

Be creative and customize your own colors with easy-to-use gels. Available in 10 shades, this conditioning formula is gentle enough to use after relaxer. It enhances dull, lifeless hair and leaves your hair with a vibrant sheen and rich, long-lasting color.



CINNAMON BROWN



SUNBURST



BLUE MOON



JET BLACK



NATURAL BLACK



CANDY APPLE



DARK BROWN



RED WINE

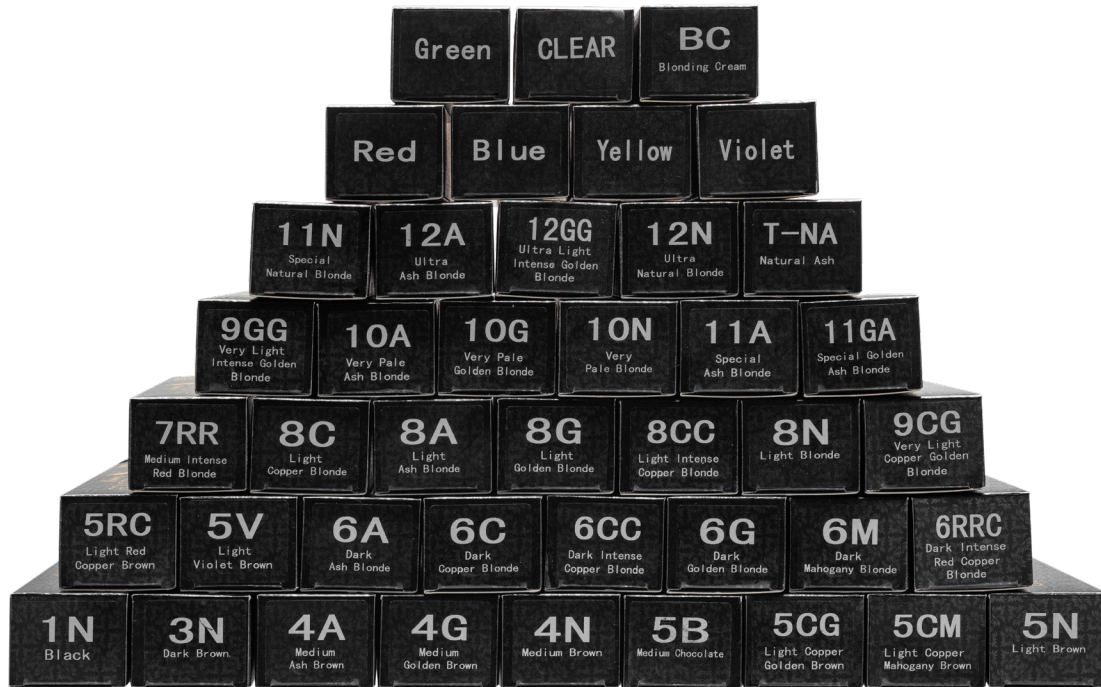


NUTMEG



AUTUMN LEAF

ARTISTIC DEMI & PERMANENT HAIR COLOR



ARTISTIC PERMANENT HAIR COLOR

This innovative, dual action, ammonia free formula serves as a permanent and Demi Permanent hair color. The Macadamia oil gives your hair color a richer tone and stay true color results. It is excellent at covering gray hair and lasts much longer.

SHADES:

- | | |
|--------------------------------------|--|
| 10N Very Pale Blonde | 6RRC Dark Intense Red Copper Blonde |
| 8N Light Blonde | 5V Light Violet Brown |
| 5N Light Brown | 6M Dark Mahogany Blonde |
| 4N Medium Brown | 5B Medium Chocolate |
| 3N Dark Brown | Yellow |
| 1N Black | Red |
| 10A Very Pale Ash Blonde | Violet |
| 8A Light Ash Blonde | Blue |
| 6A Dark Ash Blonde | Green |
| 4A Medium Ash Brown | T-NA |
| 10G Very Pale Golden Blonde | BC |
| 8G Light Golden Blonde | Clear |
| 6G Dark Golden Blonde | 11N Special Natural Blonde |
| 4G Medium Golden Brown | 11A Special Ash Blonde |
| 8C Light Copper Blonde | 11GA Special Golden Ash Blonde |
| 6C Dark Copper Blonde | 12A Ultra Ash Blonde |
| 5CG Light Copper Golden Brown | 12N Ultra Natural Blonde |
| 9CG Very Light Copper Golden Blonde | 12GG Ultra Light Intense Golden Blonde |
| 6CC Dark Intense Copper Blonde | |
| 8CC Light Intense Copper Blonde | |
| 5CM Light Copper Mahogany Brown | |
| 5RC Light Red Copper Brown | |
| 9GG Very Light Intense Golden Blonde | |
| 7RR Medium Intense Red Blonde | |

DEVELOPER & LIGHTENER



PROFESSIONAL CREME DEVELOPER

Achieve long-lasting color with Inflúance Professional Crème Developer. Its creamy consistency allows for even coverage and effortless bowl-and-brush application. It is also perfect for use with all powder and liquid lighteners.

8V - 20V - 30V - 40V

For demi use the 8V Developer

For permanent use the 20V, 30V, or 40V

PROFESSIONAL POWDER LIGHTENER

Create optimal highlights, streaks, and special lightening effects with this Professional Powder Lightener. Its dust-free formula is rich with active, hair-protecting ingredients delivering a quality lightening process. It is great for lifting natural and artificial hair color.

INFLUANCESKIN



It's Natural
coconut milk body butter
Enriched with Shea Butter / Instantly Hydrates &
Moisturizes Skin / Enriched with Natural Oils
Influence
NET WT. 8 FL. OZ.

BODY BUTTER



COCONUT MILK

Our Coconut Milk Body Butter has a lightweight formula that combats dryness and promotes healthy glowing skin while giving instant hydration.



PAPAYA PUNCH

Our Papaya Punch Body Butter has a lightweight formula that combats dryness and promotes healthy glowing skin while giving instant hydration.



PASSION PEAR

Our Passion Pear Body Butter has a lightweight formula that combats dryness and promotes healthy glowing skin while giving instant hydration.

SIZE: 8oz

SIZE: 8oz

SIZE: 8oz



BANANA COCOA

Our Banana & Cocoa Body Butter has a lightweight formula that combats dryness and promotes healthy glowing skin while giving instant hydration.



SIZE: 8oz

BODY WASH



COCONUT MILK BODY WASH

Superior Rich Lather / Sulfate Free / Prevents Moisture Loss

SIZE: 1oz | 16oz



HAND SANITIZER



ROSEMARY MINT

KILLS 99% OF GERMS | LEAVES HANDS SOFT | CONTAINS ALOE & VITAMIN E

SIZE: 1.69oz | 8oz | 16oz | 32oz



COCONUT MILK

KILLS 99% OF GERMS | LEAVES HANDS SOFT | CONTAINS ALOE & VITAMIN E

SIZE: 1.69oz | 8oz | 16oz | 32oz

HARDWARE



Influence

Water tank

OZONE MICRO MIST HAIR STEAMER



The Ozone Micro Mist Hair Steamer by Influence utilizes LED red or blue lights to nourish dry and damaged hair and deepen hair color penetration to provide a brighter color with better endurance.

SHEARS



- Shears (Ace CK72 5.5)**
- Shears (Ace CK72 6.0)**
- Shears (Ace CK72 7.0)**
- Shears (Ace CK72L 5.5)**
- Shears (Premium AK35 5.5)**
- Shears (Pro AK19 5.5)**
- Shears (Pro AK27 6.0)**
- Shears (ProAK41.3 5.5)**
- Shears (Supreme DK17 5.5)**



@HAIRBYJOYA JOYA MILLS | @MSKLARIE KISHA JEFFERSON | @THEHAIRTALKS_JAYLEN JAMES | @_LOVEHEIR HEIRESS DARBY | @STYLESBYIMANID IMANI D | @HAIRELEGANCEXMEKA SHAMEKA ANDERSON | MUA: @ALLMADEUPBYALICIA ALICIA SHAW | MUA: @ALICIATOOLEMUA ALICIA TOOLE

Influence

PRODUCT BROCHURE

— MANY TEXTURES, ONE SOLUTION —

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