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Sample Blog Post – (not a real company)

Choose Natural Treats to Keep Your Dog with You Longer

Okay, I admit it, I love giving my dog treats!

It's a bonding time, she gets excited, and I love seeing her tail wag! Like a lot of people I know with dogs, I didn't think to choose natural treats for her ... not at first anyway.

I guess I just assumed, although errantly, that if they sold it in the store, it would be okay for her to have. I really got concerned and started to question that premise, though, when I heard that pet treats with rawhide were bad.

Then I dug deeper and found all sorts of ingredients that weren't healthy including treats with sugar/corn syrup, artificial ... well ... anything, and even vegetable oil!



I don't know about you but sometimes a trip down the pet aisle can be overwhelming. And standing there looking at every ingredient on every package sent me next, to the aspirin aisle.

I decided to do some digging on the internet instead; putting in searches about what is good for my dog to have in a treat. Apparently, I wasn't alone as I read that nearly 246,000 people search for dog treats monthly, and more specifically, over 2,900 searched specifically for natural treats.

And, interestingly enough, the consistent feature I found time and again, related to healthy dog treats, was, in fact, the term: <u>Natural</u>!

To choose natural treats could help my dog in so many ways like to help her:

- Live longer
- Stay healthier
- With digestion and weight management

Now that I had an idea of what was bad and good to have in my dog's treats, it was time to find a brand that was natural *and* that she liked. Like her owner, she could be pretty picky! So, I selected four brands from online sources and intended to let her pick her favorite!

Each brand said they used all natural ingredients and in looking more into each one on their websites, it appeared to be accurate. And I appreciated that.

Only one brand offered five flavors of treats – chicken, turkey, lamb, liver, and beef -- with two offering four flavors and one, three flavors. When they came, though, my dog immediately didn't care for two of the brands.

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The treat she really enjoyed the most was made by a company that claimed their treats were "kitchen made" with farm-fresh ingredients. Too, the brand offered treats that had eggs, lean meats, pumpkin and sweet potato. And ... they were baked!

Several sources online noted that homemade pet treats are generally healthier because they don't include those bad things like preservatives and chemicals.

I appreciated, too, how the pet brand was started by a couple who love dogs and wanted to support good health. They even make the treats in their own kitchen! I was impressed because I don't even cook my own meals with that much dedication!



So, for me, it was a win-win. Since I wanted to choose natural treats and my dog loved them, I was able to solve that issue with an honest, heart-felt choice for us both.

Interested in finding out more? Click here to learn about Puptastic Naturals dog treats!

SEO term used: choose natural treats