Name: Elisa J Frank

Email: myfrankcomm@yahoo.com

Sample email after landing page (not a real company)

From: Puptastic Naturals <puptasticnaturals.com>

To: Pam.email@yahoo.com

Subject line: More info on choosing natural treats for your dog

Hi Pam,

Thank you for requesting your <u>free</u> guide about your dog's health and choosing natural treats! We know you'll find a lot of useful information there!

We truly appreciate you, as a loving dog owner, wanting to know about your dog's health. And here at Furry Friends Natural Products, Inc, maker of Puptastic Naturals, we take great care and pride to assure that our treats are the best for your pet!

How do we do this? By creating homemade treats that:

- are baked;
- are chemical free, no artificial colors, flavors or preservatives;
- contain Vitamin E which has been shown to help dogs with heart, immunity, muscle, liver and cell function as well as a healthy coat;
- exceeds the standards of the Food & Drug Administration (FDA) and Association of American Feed Control Officials (AAFCO).

Dog lovers nationwide have found Puptastic Naturals to be far and away the best choice in natural dog treats!

We'd like to invite you to take a look at more information about our natural dog treats and offer you a surprise gift, just for visiting our page! <u>Click here</u> to get more!

We look forward to a long and healthy relationship with you and your dog!

Naturally yours,

Name: Elisa J Frank

Email: myfrankcomm@yahoo.com

Bob and Donna Smith Owners, Chefs and Dog Lovers Furry Friends Natural Products, Inc. Maker of Puptastic Naturals

P.S.: We'd love to tell you more about our natural dog treats! If you would like to discuss the benefits of our products or have any questions, please contact our customer service staff Monday through Friday, 9 AM to 6 PM EST, at customerservice@puptasticnaturals.com.