



# PAIGE ELLENBERGER

MULTIMEDIA JOURNALIST/  
REPORTER

## CONTACT

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## PROFILE

I am a multimedia journalist reporting on all things Central Texas in Waco, TX, at the market-leading station KXXV, 25 News, an ABC affiliate in market #82.

## EXPERIENCE

### MULTIMEDIA JOURNALIST

KXXV 25 NEWS | AUG 2020 - CURRENT

- Coordinate with sources and pitch 3 local stories everyday
- Synchronize times with sources; set up interviews
- Shoot video for broll and natural sound
- Edit together a day-turn package and 2 VOSOTs
- Front PKGs & VOSOTs with live reports from the field
- Write an engaging web article

### COLOR ANALYST AND SIDELINE REPORTER

MADIZONE AND FLOSPORTS | AUG 2016 - MAY 2020

- Researched stories & statistics in preparation for the broadcast
- Sat alongside the play-by-play commentator and provided color commentary
- Dove deeper into athletes' and coaches' lives to tell in-game stories & conducted live interviews

### PRODUCTION ASSISTANT

FOX SPORTS 1 | MAY 2019 - AUG 2019

- Edited various tape elements for FS1 studio shows utilizing the Dalet system and Adobe Suite
- Worked in a quick-turn around environment while working on the live, Emmy-winning show, *Race Hub*
- Assisted producers on live shoots and interviews

## EDUCATION

### BACHELOR OF MEDIA, ARTS AND DESIGN

JAMES MADISON UNIVERSITY | 2016 - MAY 2020

GPA: 3.4

### MINOR IN SPORT COMMUNICATIONS

JAMES MADISON UNIVERSITY | 2016 - DEC. 2019

MINOR GPA: 3.6

## SKILLS

- |                   |                        |
|-------------------|------------------------|
| • Adobe Suite     | • Dalet                |
| • Microsoft Suite | • iMovie               |
| • Final Cut Pro   | • Uplynk               |
| • Edius           | • Shooting Video (NX5) |

## AWARDS

### JAMES ACOSTA ('93) SCHOLARSHIP FOR MEDIA EXCELLENCE

FIRST RECIPIENT HONORED BY CNN'S JIM ACOSTA WHOSE WORK IS DEEMED EXCELLENT BY THE SMAD FACULTY.

### 2020 STUDENT OF THE YEAR IN SPORT COMMUNICATIONS

I WAS SELECTED TO REPRESENT THE SPORT COMM. MINOR BY A GROUP OF FACULTY MEMBERS BASED OFF OF MY EXTRACURRICULAR ACTIVITIES AND ALONGSIDE OF MY ACADEMIC ACHIEVEMENTS.