

SALES 101

WHAT YOU ARE SELLING

Discounted tickets to one of the top shows in the Nation!



WHY PEOPLE LOVE GOING TO THE OC AUTO SHOW

- Hundreds of new cars & trucks all in one place
- EV Rides | Exotic cars | Test-drives
- Kids 12 and under FREE!



SALES TIPS

- Don't forget to mention that every penny goes directly to your group!
- Explain what the money will be used for (uniforms, trips, tournaments, etc).
- ✓ If you have a game or host an event, sell to your fans/supporters!

 *Fundraiser tickets may not be sold or distributed on site