

Beautiful Day
Calligraphy



LIVE ART SERVICES

Bottle Painting | Hand Engraving | Heat Foiling | Calligraphy



About Lisa McCague

I am a highly experienced and versatile live event artist that serves San Diego and Orange counties. I work with luxury brands to create unique art for each customer that tells their story, showing the deep connection between the giver and receiver. The personal collaboration between my client, their vision, and my execution is where the magic happens!

Everybody's vision of their beautiful day is unique, and I want to hear about how I can create one for you and your clients!

Why hire a live event artist?

- Unique experience creates a sense of urgency
- Keepsake items are created, and remembered!
- Increased sales in tight time frames
- Increased client delight in your brand
- Increase in brand loyalty
- Social media exposure multiplied by cross-posting between me, the client, and you!

Live Art Services



Bottle Painting



Engraving



Pyrography



Calligraphy

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Bottle Painting Signature Service



My style of bottle painting is incredibly fast, clean, and detailed, which creates the best experience for your clients, and is well-suited to the fast-paced environment of a live event brand activation.

Most designs can be completed in less than ten minutes, which results in quicker turn-over and more satisfied clients that will now be your most loyal customers.

I also include hand engraving in all of my bottle painting events as an option for clients, because not everyone is familiar with this new luxury trend, and it allows me to serve every client more fully.

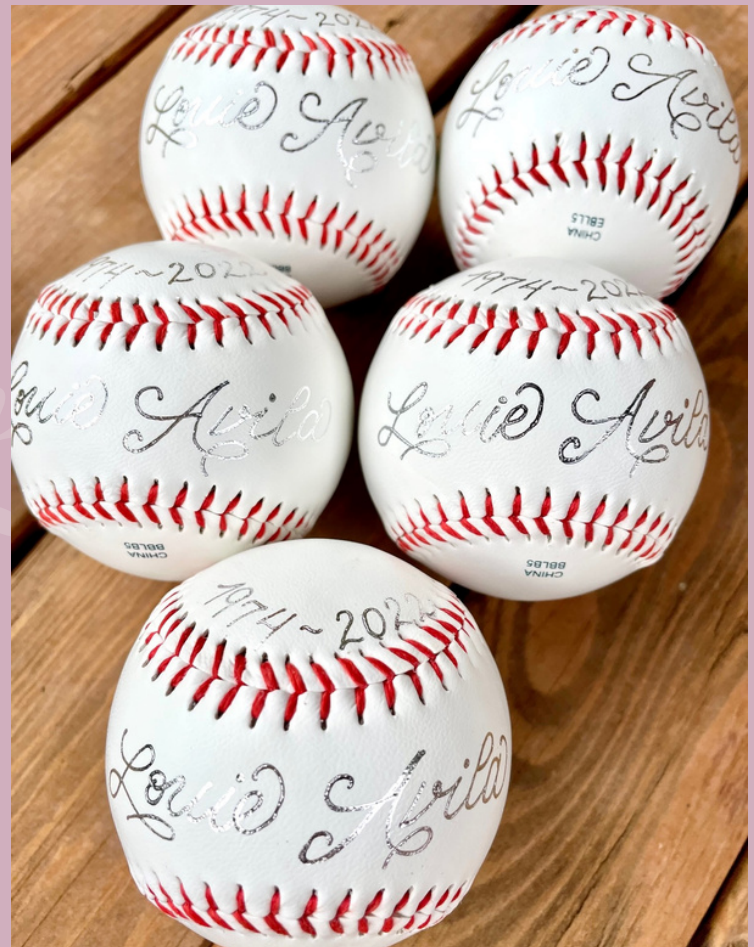
Hand Engraving Service



Hand engraving has been a wonderful way for high-end brands to give their clients a very personal way to create heirloom gifts for the precious people in their lives. A permanently etched message on their gift is a way for friends and families to tell their stories and evoke special memories known only between the giver and the receiver.

My battery-operated unit is small and quiet. There is no drying time, so your busy clients can be sure that this service is very time-conscious.

Pyrography Service



Pyrography is any technique using heat to apply words and designs to a surface. Two of the most popular options are wood burning and heat foiling. Wood burning is best for items such as charcuterie boards, while foiling can be used on leather-type surfaces.

Both techniques are permanent. Heat foiling allows for different foil colors, making it a versatile option for luxury brands hoping to match the style and aesthetics of a product launch. Wood burning is a food safe and washable technique that is perfectly suited to kitchen-style gifts.

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Calligraphy Service



Calligraphy can be applied to any surface that one could write on! Any paper surface is fair game, and even unusual surfaces like shells and rocks can be written upon. Champagne bottles are also a perfect choice for written calligraphy as these bottles cannot be engraved due to the carbonation. Pointed pen and ink can be used, or even a high quality paint pen is an option for many surfaces.

Client appreciation cards, shoes, mailboxes, luggage tags, place cards, felt hats, gift bags, canvas bags, and bookmarks are just some of the surfaces on which calligraphy with ink can go.

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Services & Pricing

LIVE ART SERVICES & IDEAS

There are almost endless ideas of surfaces on which I can engrave, paint, or heat foil! Here are some examples, but don't let this limit you and your imagination for your brand.

PAINTING

- Fragrance Bottles
- Champagne Bottles
- Candle Jars
- Makeup Bags

ENGRAVING

- Candles
- Fragrance Bottles
- Wine Bottles
- Stemware
- Metal

PYROGRAPHY

- Sports Balls
- Leather Journals
- Luggage Tags
- Handbags
- Desk Blotters
- Wood Boards

CALLIGRAPHY

- Champagne Bottles
- Gift Tags/Boxes
- Paper Goods
- Fans
- Cards
- Name Tags

PRICING

IN-STUDIO - \$135/HR

In studio work can be a great option for pre-sale items or large quantities that cannot be completed in a timely manner at an on-site event, such as client appreciation gift baskets.

ON-SITE/LIVE EVENTS - \$175/HR

Minimum of 4 hours for on-site events. Travel fees may apply if outside of my regular service area.

LET'S CONNECT!

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