



[Watch Chris' Wild Why.](#)

*Chris Heeter*

**Environmentalism | Wilderness Guide | Speaker | Poet**

The events industry has the power to influence significant change, where carbon-neutral events become the norm. Our reach is wide.

**Be the Force Behind Sustainable Events.**

*Share this with event industry leaders!*

## **The Wild Why: Designing Events that Nourish People and the Planet**

When we meet, we can change the world. We can design events that contribute to the enrichment of attendees and the wellbeing of the planet. Chris Heeter invites us to explore sustainability through the lens of our Wild Why: your personal and collective connection to why you care, why it matters to your team and those assembled. Embracing our Wild Why shifts sustainability from an onerous to-do list into an innovative guiding force that demonstrates how together, through small steps, we can make a big difference. Want meaningful impact that is both heart-centered and practical? Something that engages and delights your attendees and stakeholders as they connect with their own Wild Why? Let's get started...

### ★ **Key take-aways:**

- Re-invigorate your sense of purpose
- Tap into the creativity of your team to design powerful sustainable events
- Discover the impact of seemingly small steps
- Learn how vendors and suppliers can help create real systemic change
- Deeply engage your audience as they awaken their own Wild Why
- Demonstrate exciting new levels of ROI for your stakeholders

### ★ **Perfect for:**

- **Meeting professionals ready to make a real difference**
- **Associations committed to creating more sustainable, purpose-driven events**

**Your next event can be a catalyst for meaningful change.**

Let's connect about availability and how Chris can tailor her keynote to align with your goals.

**Chris Heeter Socials**

