## **Testimonials**

George Campbell

## **Education**

"Recently our collaborative of six schools had the privilege of hearing from an incredibly motivated and entertaining speaker who reminded us of the profound impact educators have on everyone's lives. His message about gaining consistency was truly exciting and practical."

-David M., Superintendent

"Fascinating content delivered in an entertaining way. I'm excited about using the 'Consistency Chain" strategy to unlock the full potential of my students."

-Beth F., Teacher

## **Coprorate**

"George Campbell's message of reaching the 80% absolutely connected with our 170 TV sales managers. It became the buzz of our conference. He has such a great idea with his Consistency Chain concept. He's onto something really big and would be a great speaker for any conference."

- Jim Doyle, Sales Manager, High Performance Book Camp

"George has a unique perspective that transcends the 80/20 rule that we all have been hearing about for years. After learning The Consistency Chain, you'll come away with a strategy that will work for everyone and not just the 20%er's. This is a philosophy that all business people need to be exposed to."

- Jordan Adler, Send Out Cards

