## **Testimonials**

George Campbell

George Campbell's message of reaching the 80% absolutely connected with our 170 TV sales managers. It became the buzz of our conference. He has such a great idea with his Consistency Chain concept. He's onto something really big and would be a great speaker for any conference. - Jim Doyle, Sales Manager, High Performance Book Camp

George has a unique perspective that transcends the 80/20 rule that we all have been hearing about for years. After learning The Consistency Chain, you'll come away with a strategy that will work for everyone and not just the 20%er's. This is a philosophy that all business people need to be exposed to. - Jordan Adler, Send Out Cards

