



George Campbell

- Author of Consistency Chain
- Award-Winning comedian
- Hall of Fame speaker
- Frustrated Screen Writer



[GEORGE CAMPBELL, SPEAKERS REEL WATCH NOW!](#)

Speaks About:

- Consistency
- Overcoming Obstacles
- Resilience
- Continuous Improvement
- Peak Performance
- Sales Strategy
- Achievement
- Empowerment
- Leadership
- Motivation

What people are saying about George...

"George Campbell's message of reaching the 80% absolutely connected with our 170 TV sales managers. It became the buzz of our conference. He has such a great idea with his Consistency Chain concept. He's onto something really big and would be a great speaker for any conference."

-Jim Doyle, Sales Mgrs. High Performance Boot Camp

George Campbell Socials



Topic & Description

Instantly Consistent

Consistency isn't the problem.

The stumbling block is the beliefs we hold about consistency. Audience surveys show that:

- 80% view consistency as difficult.
- 95% view consistency as delayed.

For the vast majority, the collision occurs when “difficult and delayed” runs into a part of the brain that demands “easy and instant”. With enough motivation and excitement, a person can brute force their actions. For a little while. And then they fall back into their “occasional” behavior patterns. (Hello, New Year’s Resolutions)

Until this “delayed and difficult” belief system is confronted and corrected, consistency is always going to be a struggle.

Instantly Consistent is the mindset reframing, the daily strategy, and most importantly the “follow through” system that delivers impact and results long after the event ends.

Interested in inviting George Campbell to your next meeting? Reach out to me for more information or visit his profile page - [George Campbell](#)