

# Brad Montgomery Topics

## **The Undeniable, Jaw-Dropping Power of Encouragement The business strategy you cannot afford to ignore**

Your people are your most valuable resource. It's time to invest in them. Encouragement is the best place to start because it's free, it's easy, it's underused, and it's proven.

Organizational benefits include increased performance, job satisfaction, loyalty, recruitment, retention and productivity.

Picture a workplace where everyone feels valued and significant, where loyalty and job satisfaction reach unprecedented heights, and productivity flourishes. Achieving this is attainable by emphasizing the positive impact of encouragement among your team. In today's high-performance business environments, fostering loyalty, trust, and unwavering commitment is essential. Encouragement serves as a catalyst, driving innovation, turning challenges into opportunities, and setbacks into pathways for growth.

Brad Montgomery is a proven, award-winning business keynoter who makes this program come to life. Not only is Brad really funny (he got his start as a professional comedian and magician), but he uses story and humor to illustrate ways to improve our ability to harness encouragement to improve ourselves and those people around us.

