

Denise Soler Cox Short Bio:

“Ni de aqui. Ni de alla.” is Spanish for.....
Not from here. Not from there.

This was my experience growing up as a first-gen Latina in the suburbs of New York City.

I never felt Puerto Rican enough and I never felt American enough. I struggled with figuring out where I belonged.

Those early experiences led me to become a storyteller for millions of people as I translated my life experiences and curiosity for cultural belonging into an award-winning documentary, Being Eñye.

While on tour with the film, something amazing happened that completely surprised me.....

Even though the film’s story is rooted in my experience of being bi-cultural, its heartfelt message of belonging connected deeply with people from every walk of life, and from all corners of the world.

The universal human truth here is that everyone has had their own version of “Ni de aqui. Ni de alla.” - feeling like they don’t belong.

Today, I work with organizations throughout the country, from tech companies with global products to agencies reaching new demographics, to Fortune 500 companies who want to transform how we think and speak about cultural identity and what it means to belong.

