

# George Campbell Introduction

If you didn't know him better, our next speaker sounds kinda impressive.

- He was inducted into the Speaker's Hall of Fame.
- He was featured on 60 Minutes and the front cover of the LA Times.
- He was an award-winning stand-up comic, appearing on stages with the likes of Jerry Seinfeld and other people way more famous than himself.
- He was even the "mystery guest" on the TV show, "To Tell the Truth." (By the way, 3 of the 4 judges did NOT guess him.)

And then, he stumbled across a question so compelling that it changed the direction of his career and his life.

He's here today to share that question and most importantly, the answer that three years of research, study, and experimentation have revealed.

Most importantly, he wants you to know, he's not here today as an expert or guru. He's here today as just another person in the fight to gain control over the most important superpower we have access to: Consistency.

Please welcome, George Campbell

