



Nape, Marjoury

LEAD GENERATION
SPECIALIST

Results-oriented lead generation specialist with a track record of using creative lead acquisition strategies, focused outreach, and smart prospecting to generate business success. Knowledgeable about using cutting-edge resources, such as Apollo.io, to locate and interact with high-value prospects. Devoted to using efficient lead generation techniques to produce quantifiable results and support organizational success.

Work experience

Lead Generation Specialist 2023
Klexamedia

- Outbound Prospect Service
- Find and qualify leads
- Appointment Setter
- Categorize the Leads using CRM

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Education

- College ISHRM. 2011

Online Academe

- VA Bar 2023 - SMM
 - Lead Gen
 - Graphic Designer
 - Email Management
 - Administrative Task

Skills

- Google Sheet
- Google Drive
- Gmail
- MailChimp signup form
- Fb
- IG
- Twitter
- LinkedIn
- Discord
- Biscuit
- Apollo
- Phantombuster
- Instant Data Scraper
- Octopus