



BLOCKCHAIN PLAYBILL: SPEAKER LINEUP
NATIONAL BRIEFING OF WOMEN OF COLOR IN BLOCKCHAIN
MARCH 3-4, 2021
SMALL BUSINESS IS ENGINE OF CRYPTOECONOMY
www.wocblockchainpolicy.com

Wednesday, March 3, 1-5PM ET

Host:



Cleve Mesidor

Cleve leads the National Policy Network of Women of Color in Blockchain and is author of "THE CLEVOLUTION: My Quest for Justice in Politics & Crypto." She serves on the Board of Directors of the Value Technology Foundation. Mayor Muriel Bowser recently appointed her to the DC Innovation and Technology Inclusion Council. This month, she will be an official SXSW speaker discussing "Diversifying Tech." A Washington insider, she served as an Obama Presidential Appointee, a senior staffer in Congress, and in the leadership of national political campaigns. Cleve is a Howard University alumni and member of Alpha Kappa Alpha Sorority, Inc.

Panel- Innovation in Blockchain:

Moderator:



Jo Ann Barefoot, CEO & Co-founder, Alliance for Innovative Regulation

Jo Ann Barefoot is CEO and Co-founder of AIR, the Alliance for Innovative Regulation, a nonprofit dedicated to digitizing the financial regulatory system to advance fair finance, to foster an innovative and resilient financial sector, and to combat financial crimes like human trafficking.

Panelist:



Anouk Brumfield

Executive, IBM Blockchain Services

Anouk Brumfield, Strategic Kaizen Leader, IBM Blockchain

Anouk Brumfield is a seasoned and experienced leader known for driving successful and efficient large enterprise initiatives with 30 years of experience. She is known for developing, mentoring, and coaching people, delivering sound business results, driving significant transformation, and leading with strong client outcomes. She has an extensive background in process design, deployment, management, improvement, and consultancy. She is currently an IBM Strategic Kaizen Executive, with her most recent assignments prior as the Global Chief Operating Officer for IBM Blockchain Services and the IBM North America Blockchain Services' Leader where she drove double digit revenue growth and expanded margins by 5.2pt yty in 2020.



**Jasmine Shergill, Director of Financial Innovation,
FINRA**

Jasmine is a Director of Financial Innovation at FINRA, the Financial Industry Regulatory Authority. In this capacity, her work focuses on analyzing financial technology (FinTech) innovations and emerging risks and trends in the securities industry. Previously, she served as an in-house regulatory attorney to FinTech companies including Betterment and eToro. Prior to that, Jasmine was a FINRA sales practice examiner and enforcement attorney.



**Genesis Whitlock, Principal, Diversity,
Equity & Inclusion, Gemini**

Genesis is currently leading the DEI program at Gemini Trust Company, where she works with leadership and our internal teams to prioritize building diverse teams and commit to building an inclusive equitable work environment. Additionally, she also works with internal teams to ideate on ways to bring more diversity to the crypto space as adoption and interest grows.

Panel- Gender Equity in Blockchain:

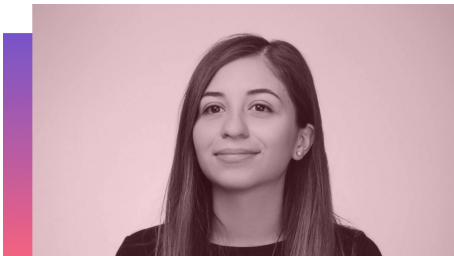
Moderator:



Leigh Cuen, Tech Reporter

Leigh Cuen is a reporter in New York City, co-founder of the Association of Cryptocurrency Journalists and Researchers. Her work has been published by CoinDesk, Vice, Business Insider, Newsweek, Teen Vogue, Al Jazeera English, The Jerusalem Post, and many others. Follow her on Twitter at @la__cuen.

Panelist:



Fulvia Morales, Ox Labs



Lindsay Nuon, EmpirEqual

Founder and CEO of EmpirEqual. She has over 15 years of professional experience in the Tech sector consulting, providing training and mentorship, leading Cybersecurity and InfoSec Strategy and Policy, increasing efficiency through business process improvement, and developing partnerships in support of strategic priorities in the federal, public and private sector

stakeholders.



Emma Todd, MMH Group

Emma is CEO of MMH Group which works in Blockchain and with Data Systems. Emma is a past Wall Street and Bay Street banker, who has several board roles and has worked alongside the United Nations. Emma has spoken at Parliament, the United Nations Headquarters and shared the stage with heads of state, Ambassadors, Al Gore, and more.

SEC FinHub Innovation Roundtable:

Moderator:



Maureen Murat, Crowdie Advisors

Maureen L. Murat is an attorney and principal of Crowdie Advisors, LLC, a business consulting firm dedicated to helping entrepreneurs and small businesses with strategy, planning and problem-solving services when considering equity crowdfunding to raise capital. Maureen is an Adjunct Professor at the University of New Hampshire, Franklin Pierce School of Law, where she teaches Intro to Blockchain and the Law; Tokenomics and Cryptocurrency Regulations; and Smart Cities, Smart Government. She is also Acting Chair of the Legislative and Regulatory Affairs and member of the Education Committee of the Crowdfunding Professional Association, a non-profit organization that focuses on growing the crowdfunding community globally.

Panelist:



Karen Bhatia, New York City Economic Development Corporation

Karen Bhatia is Senior Vice President at the New York City Economic Development Corporation, leading Creative and Applied Tech strategies to promote economic development and entrepreneurship throughout the city. This includes emerging tech initiatives such as NYC's blockchain strategy, launching the first publicly-funded VR/AR Lab in the country, spearheading the City's Center for Responsible AI & data, and expanding broadband access to the neighborhoods hardest hit by COVID-19. Karen is also an attorney, entrepreneur and startup advisor. She has a B.A. from Stanford University, a Master's degree in Public Policy from Harvard's Kennedy School of Government and a J.D. from George Washington University Law School.



Jalak Jobanputra

Jalak Jobanputra is the Managing Partner of Future Perfect Ventures, an early stage venture fund that she founded in 2014 to invest in decentralization with a focus on blockchain technology and cryptocurrency. She started her venture career in 1999 at Intel Capital in Silicon Valley and previously worked in NYC and London as a tech, telecom and media investment banker. She has been named to Institutional Investor's Top 40 Fintech Dealmakers and received Microsoft's Trailblazing VC award in 2018 for her "early and bold" investments in the blockchain sector. She is a magna cum laude graduate of The Wharton School and Annenberg School at the University of Pennsylvania, and received her MBA from the Kellogg School of Management.

Georgia Quinn, General Counsel, Anchorage



Georgia Quinn is the general counsel of Anchorage, the premier digital asset custodian and financial services platform for institutions. Prior to that she was the general counsel of CoinList, a cryptocurrency exchange and platform that provides services to top token developers including compliant offering, distribution, and liquidity services. She is also the co-founder of iDisclose (LawCloud), a legal technology

company focused on the disclosure and legal document needs of small business and startup entrepreneurs. Ms. Quinn began her practice in capital markets at Weil, Gotshal and Manges and later moved to Seyfarth Shaw before founding iDisclose. Ms. Quinn received a Juris Doctor from Columbia Law School, and received a Bachelor of Fine Arts from New York University.



Valerie A. Szczepanik, Director, SEC FinHub

Valerie A. Szczepanik is a director at the U.S. Securities and Exchange Commission. Valerie was named the first head of the SEC's Strategic Hub for Innovation and Financial Technology ("FinHub"). She was associate director of the SEC's Division of

Corporation Finance. She served as senior advisor to the director of the division. She coordinated efforts across all SEC divisions and offices regarding digital asset technologies and innovations, including initial coin offerings (ICOs) and cryptocurrencies.

Protecting Intellectual Property Roundtable:

Moderator:



Tonya Evans

Tonya M. Evans is a law, innovation and intellectual property professor at Penn State Dickinson Law School, Chair of the Maker Ecosystem Growth Foundation, member of Bermuda's Global FinTech Advisory Board and CEO of Advantage Evans, LLC, an online education platform that features courses on the future of money, entrepreneurship, and work. Professor Evans graduated with honors from Howard University School of Law and is a proud member of Alpha Kappa Alpha Sorority, Incorporated.

Panelist:



Barbara Bickham, Women's Innovation Fund Accelerator

Barbara Bickham, is the Founder & Managing Director of the award-winning Women's Innovation Fund Accelerator, an opportunity zone venture fund, growing and scaling emerging tech companies by using a mix of acceleration and sustainability while requiring companies to have a gender-balanced C-suite. Founder & award-winning CTO at Trilyn Ventures, helping investors and entrepreneurs understand emerging technology.



Albert DeCady, Esq, Patent Lead, U.S. Patent and Trademark Office

Albert Decady is an IP Attorney and Electrical Engineer by trade. He is a seasoned senior official in the U.S. Patent and Trademark Office (USPTO) with over 28 years of experience in the field of intellectual property. He is currently a supervisory patent examiner at the USPTO. He earned Bachelor and Master degrees in Electrical Engineering from the City College of New York, a Master of Science in Information Systems Management from George Washington University, and a Juris Doctor from the Washington College of Law American University. He is currently enrolled at Harvard University, Kennedy School of Government, Public Leadership Credential program, studying public policy. Additionally, he is an active member of the Maryland Bar Association. Decady resides in

Maryland with his wife and three children.



Deidra R. McIntyre, Black People & Cryptocurrency

Deidra R. McIntyre is a former 1990s dotcom production manager for theglobe.com who founded Black People & Cryptocurrency in September 2017 to counter crypto MLM ventures that were targeting the Black community. The primarily Facebook active group has now grown to support Black-led Crypto/Blockchain startup founders, lead crypto educational initiatives, and provide peer support to experiential learning within the sub-areas of the

ecosystem such as mining, staking, Decentralized Finance (DeFi), and NFTs (Non-Fungible Tokens). McIntyre holds a bachelor's in journalism from West Virginia University (1992) with a minor in ancient African studies, and a master's in secondary education from Long Island University (2006). She is married with two children and is a member of Delta Sigma Theta Sorority Incorporated.



Deidra McIntyre
Founder, Black People &
Cryptocurrency

Panel - Exploring Decentralized Business Models:

Moderator:



Manasi Vora

Manasi Vora is the VP of Strategy and Operations at Skynet where she focuses on privacy based data storage. She is also the Founder of Women in Blockchain Boston with a mission to break down barriers to entry for underrepresented minorities and increase gender diversity within the Blockchain industry. Prior to joining Skynet, Manasi conducted research at the MIT Media Lab's Digital Currency Initiative and was the Director of MIT Bitcoin Expo.

Panelist:



Xochitl Cazador, Celo Labs

Xochitl Cazador leads Builder Growth at cLabs, the team working on Celo, where she focuses on expanding developer ecosystem, piloting new use cases on Celo and managing the Celo Foundation grants program. Xochitl is passionate about technology and social impact. Prior to Celo, Xochitl was an executive for a Fortune 500 company where she led expansion into 26 emerging markets. She is the granddaughter of Mexican migrant farmworkers and understands first-hand how access to financial systems can change lives. She holds a master's degree from Stanford

Graduate School of Business.



Elena Giralt, Blockchain Latinx

Since graduating from NYU Stern in 2018, Elena has worked full-time in blockchain and cryptocurrency startups. Elena is currently Product Marketing Manager for the Electric Coin Company, where she focuses on Zcash and privacy-preserving technology. She runs Blockchain Latinx, a monthly meetup group that explores what blockchain means for Latinos and for Latin America.

Thursday March 4, 1-5PM ET

Host:



Cleve Mesidor

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Fireside Chat - Crowdfunding for Micro Enterprises:



Maureen Murat, Founder, Crowdie Advisors

Maureen L. Murat is an attorney and principal of Crowdie Advisors, LLC, a business consulting firm dedicated to helping entrepreneurs and small businesses with strategy, planning and problem-solving services when considering equity crowdfunding to raise capital. Maureen is an Adjunct Professor at the University of New Hampshire, Franklin Pierce School of Law, where she teaches Intro to Blockchain and the Law; Tokenomics and Cryptocurrency Regulations; and Smart Cities, Smart Government. She is also Acting Chair of the Legislative and Regulatory Affairs and member of the Education Committee of the Crowdfunding Professional Association, a non-profit organization that focuses on growing the crowdfunding community globally.



Samson Williams, President, Crowdfunding Professional Association

Samson Williams is President of the Crowdfunding Professional Association, an adjunct professor at Columbia University and the University of New Hampshire School of Law, where he teaches on Blockchain, Cryptocurrencies and the Space Economy. He recently co-authored "Blockchain & The Space Economy". Samson's other day job consist of running Milky Way Economy and eating his favorite candy gummy bears.

LabCFTC Roundtable:

Moderator:



Ruby G. Sekhon, General Counsel, Polychain Capital

Prior to joining Polychain, Ruby was the General Counsel and Chief Compliance Officer of Valiant Capital Management, L.P., a global equity long/short hedge fund. Prior to Valiant, Ruby was the Chief Counsel of Patriarch Partners, a private equity investment firm and the General Counsel of the Americas at GoldenTree Asset Management, L.P. Ruby is a leader in the advisory and asset management space. Ruby holds a B.A. from McGill University and a J.D. from Osgoode Hall Law School.

Panelist:

Bianca Gomez, Counsel, Commodity Futures Trading Commission



Flavia Naves, General Counsel, Circle

Flavia Naves is General Counsel at Circle, a business platform powered by USD Coin. Prior to her time at Circle, Flavia worked at different organizations in the SF Bay Area engaging in issues ranging from payments and software licensing to e-commerce, copyrights and entertainment. Born and raised in Belo Horizonte, Brazil, Flavia is active in the local Brazilian community and provides mentoring to young attorneys. Flavia obtained her legal degree from Pontificia Universidade Católica de Minas Gerais and a certificate of US legal

studies from Widener University Commonwealth Law School.



Rena Shah, Head of Business Development, Binance.US

Currently the Head of Business Development and Operations at Binance.US. Rena is a former drilling (oil) engineer turned renewable energy commercial crypto mining operator. She is an expert in emergent energy, sustainable protocols, fin-tech, and cross-border payments. Previously she has worked at a crypto hedge fund, stable-coin issuer, and family office advising on \$2B AUM.

Panel - Inclusive Tech Policy:

Moderator:



Robert Greenfield IV, Co-Founder & CEO, Emerging Impact

Robert currently serves as the President and CEO of Emerging Impact, a benefit corporation that supports major NGOs and government agencies to leverage emerging technology in humanitarian aid and welfare programming.

Panelist:



Erica Miles, Director of Diversity and Inclusion, House Financial Services Committee

Erica is a thought leader and expert in the areas of diversity and inclusion, economic justice, and community development. She received her MBA from the University of Kentucky Gatton College of Business and Economics and her B.A. in Political Science at the University of Memphis. She currently serves as the Director of Diversity and Inclusion for the U.S. House Committee on Financial Services, leading work for the Congress' first ever Subcommittee on Diversity and Inclusion, as well as incorporating the principles of diversity and inclusion into the Committee's other policy priorities. Before her time on Capitol Hill, she was a Senior Analyst at the U.S. Government Accountability Office, where she led and contributed to various reviews of the financial market and housing sectors, and served as a diversity and inclusion facilitator. Prior to that, she supervised credit and collections departments for regional and large national banks. Erica volunteers on several boards, including serving as a Commissioner on D.C.'s Financial Services Regulatory Sandbox and Innovation Council that advises D.C. government on ways to attract and promote FinTech innovation in their community.



Nicol Turner Lee, Director of the Center for Technology Innovation, Brookings Institution

Dr. Nicol Turner Lee is a senior fellow in Governance Studies, the director of the Center for Technology Innovation, and serves as Co-Editor-In-Chief of TechTank at the Brookings Institution. Dr. Turner Lee researches public policy designed to enable equitable access to technology across the U.S. and to harness its power to create change in communities across the world. Her work also explores global and domestic broadband deployment and internet governance issues. Dr. Turner Lee comes to Brookings from the Multicultural Media, Telecom and Internet Council (MMTC), a national non-for-profit organization dedicated to promoting and preserving equal opportunity and civil rights in the mass media, telecommunications, and broadband industries, where she served as vice president and chief research and policy officer. In this role, she led the design and implementation of their research, policy and advocacy agendas. She also serves on the Federal Communications Commission broadband advisory working group and digital diversity working group.

Panel- Digital Dollar & Central Bank Digital Currencies:

Moderator:



Carmelle Cadet, CEO, EMTECH

Carmelle Cadet is an experienced Finance and Business Leader in the Enterprise IT sector, with specializations in the Financial Services, Treasury Management, and Blockchain Technologies. As former IBM Finance and Business Executive Ms. Cadet, as EMTECH's CEO and Founder, brings over a decade of increasingly profitable and innovative experience. EMTECH's success in driving sustainable businesses reflects her solid practical experience and leadership as well as her solid educational and formalized training including an MBA from New York University. Carmelle was also named NYC Fintech Women's Inspiring Fintech Females 2019.

She was born in Haiti and immigrated to the U.S. at the age of 16.

Panelist:



Natasha Bansgopaul, Konstellation, Presidential Fellow

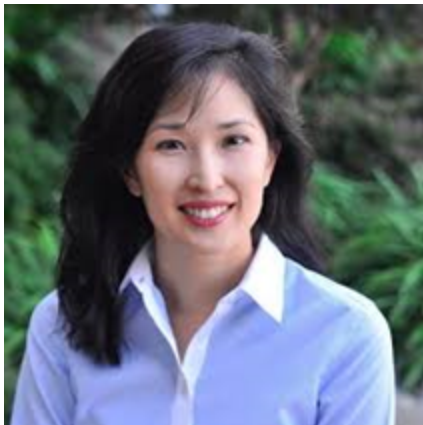
As the Co-Founder and COO of DarcMatter (DM), Konstellation, and VegaX Holdings, Natasha is an experienced fintech, marketing, strategy, and M&A professional with over 10+ years of demonstrated leadership through key strategic roles at Fortune100 companies. She is the founder of three fintech companies and significantly increased the platform's assets under management to over \$7.0 Bn, with users from over 65+ countries. Most recently, Natasha was selected as a 2021 White House Presidential Innovation Fellow (PIF), a fellowship for leading technologists in the United States, where she is detailed to NIST (National Institute for Standards and Technology) working on transparency and

bias in A.I.



Denelle Dixon, CEO, Stellar Development Foundation

Denelle Dixon is the CEO and executive director of the Stellar Development Foundation, a nonprofit organization that supports the growth and development of Stellar, an open-source blockchain network for money transfers from digital currency to fiat, which allows cross-border transactions between any pair of currencies.



Karen Hsu, Blockchain by Women, Appdome

Karen Hsu founded BlockchainIntel and Blockchain by Women and CMO of Appdome. With over 20 years of experience in technology companies, Karen is co-inventor of 5 patents and has worked in a variety of engineering, marketing and sales roles to bring new products to market. She has also worked closely with standards organizations such as SWIFT, NACHA and ACORD. Karen has a Bachelor's of Science degree in Management Science and Engineering from Stanford University.

Panel - Blockchain Women on Campus:

Moderator:



Cleve Mesidor, Howard University Alumni

Cleve leads the National Policy Network of Women of Color in Blockchain and is author of "THE CLEVOLUTION: My Quest for Justice in Politics & Crypto." She serves on the Board of Directors of the Value Technology Foundation. Mayor Muriel Bowser recently appointed her to the DC Innovation and Technology Inclusion Council. This month, she will be an official SXSW speaker discussing "Diversifying Tech." A Washington insider, she served as an Obama Presidential Appointee, a senior staffer in Congress, and in the leadership of national political campaigns. Cleve is a Howard University alumna and member of Alpha Kappa Alpha Sorority, Inc.

Panelist:



Jayde Duncan, MBA, Morgan State Univ Blockchain Association

Jayde Duncan earned her Master's in Business Administration at Morgan State University. She loves everything about entrepreneurship and emerging technologies such as blockchain. She has a passion to inspire young athletes during her journey teaching them to think for themselves and create generational wealth.



**Gabrielle Hibbert, College of William & Mary
Blockchain Lab**

Gabrielle Hibbert is a second generation Jamaican-American born in Virginia, raised internationally who currently focuses her research on blockchain use-cases as alternative models of development and policy. She received her B.A. at the College of William & Mary in International Relations and Russian studies. After graduating from the College she worked in Washington D.C. on Capitol Hill as a staffer and translator. In May 2021 she will graduate from Brandeis University with an M.A. in Sustainable International Development and Business Management.



Carolina Ramos, Florida International University

Carolina Ramos was born and raised in her hometown of Miami, Florida. She received her B.A. in International Relations with a certificate in National Security Studies from Florida International University.