

Headon & Sons, Inc.

Meat Market, Smokehouse, Deli



Information: Fundraiser 2023

To Whom It May Concern,

Headons offers a very simple and profitable “Fundraising Program” for your organization with our famous Brats and Smoked Sticks. This program has been established for years and has proven to be successful in raising funds for your specific group or school/ activity. You can also determine the selling price. We recommend:

- \$13.00 - \$15.00 per package for brats
- \$7-\$8 per package for the sticks

All our brats and sticks are made under Illinois Department of Agriculture inspection and proudly bear their state inspection stamp. This is a trademark of quality and wholesomeness your customers will immediately recognize.

Brats - There are 5 Brats per package at the weight of 1 lb. / 6 oz per package. The cost to your fundraising program is \$8.92 per package. We will be glad to package each person’s orders individually with a surcharge of \$1.25 more per package (\$10.17).

These Brats will be delivered frozen and can last 6 months in the freezer. We do not add any chemicals or preservatives and all of them are made in house at our Creston, IL. location. Due to this process our brats have a much fresher and delicious taste.

Flavors Offered:

Traditional
BBQ Pineapple
Maple Cheddar
Bacon Cheddar
Prime Rib with Mozzarella
Jalapeno with Cheddar

Sticks - There are 5 sticks per package at the weight of 6 oz. per package. The sticks are \$4.71 per package. We will be glad to package individually orders with a surcharge of \$1.25 cents more per package (\$5.96).

These sticks are to be kept refrigerated and have a long 90 day refrigerated shelf life (They can be frozen for another 6 months). We do not add the chemicals or preservative that are required to make the shelf stable like the ones you see in other stores. Thus, they have a much fresher and delicious taste.

Flavors Offered:

Mild
BBQ Pineapple
Maple Cheddar
Bacon Cheddar
Prime Rib with Mozzarella
Jalapeno with Cheddar

The fundraiser is simple and here is how it works:

Print off as many of the order forms that your organization will need. Note: We provide an ordering form, and you can edit it specific to your program.

Have a meeting and explain the form and what they are selling. Make sure that the customer's information is legible and that they get all the requested info and payment. The kids will oversee delivery, so they need name, address, phone, etc.....

Let the kids know that if they knock on doors and make phone calls that it's easy to sell these products. If they don't get out and sell, then they will not be successful. Once committed to this program you will find out it really takes off in year 2 and 3 because the people really like our products and word spreads.

The average time frame for selling is anywhere from 10 days to 2 weeks. Then, collect all the sheets and total up all the counts per item. Then return the total sheet provided. We request a **3-4-week** turnaround time on all the orders. The kids will oversee giving the customer exactly what they ordered. Therefore, it's important that the sheets are legible.

We will deliver all the product to your school / location at an agreed upon date and time. Based upon size of the order and distance, a delivery fee may apply. When the order is delivered a quantity count will be taken, signed for and it becomes your responsibility. This is when payment is due. From there you can setup a time for each kid to come and grab their orders. It's important that the kids deliver the Stick / Brats ASAP and keep them cold! We have found that (at times) kids don't deliver their product right away and/or forget and don't do a good job of getting the product to the customer. So please, make sure they pass them out as soon as they have them.

If there are any questions. We are flexible and can make almost any time work. Thanks again!

Sincerely, Chelsea Erickson

Fundraiser / Smokehouse Rep
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