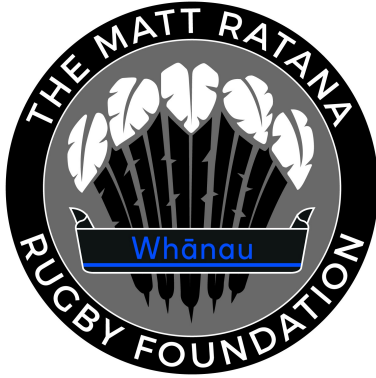


**IMPROVING LIFE'S  
EXPERIENCES  
THROUGH RUGBY**

Launched  
November 2020

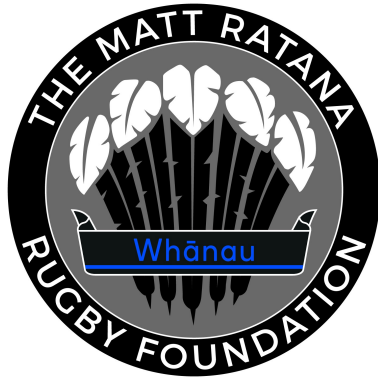


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[donations@mattratanarugby.com](mailto:donations@mattratanarugby.com)

## **WHAT WE DO:**

We design and deliver initiatives to support community and schools rugby, both nationally and internationally, helping participants fulfil their potential through rugby.

Funds raised by the Foundation ensure these initiatives focus on embracing the values of rugby and the rugby family. To achieve this we use local training programmes and exchange experiences, whilst investing in improving equipment and facilities.



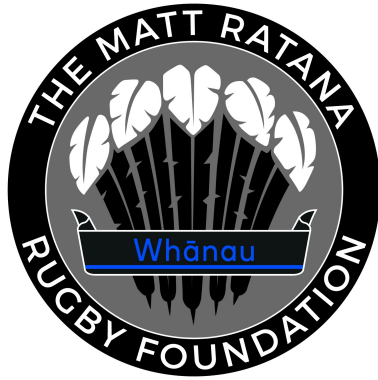
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## **MATT – PROUD OF HIS HERITAGE**

Matt was fiercely proud of his heritage. It informed and inspired the principles he brought to his coaching and his vision for developing young people through rugby.

- Palmerston North High School
- University of Otago
- Ravensbourne RFC (now Harbour Rugby Club)
- Police service in both NZ and UK

Matt believed passionately in building a youth exchange programme, his “rugby bridge”, between UK & NZ.

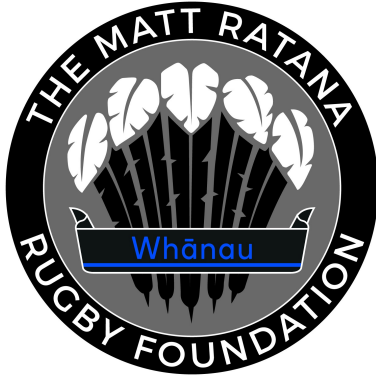


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### **WHY WE ARE HERE:**

The Foundation was set up in memory of Matt Ratana who was tragically killed on Friday 25 September 2020 whilst on duty in his role as a custody sergeant.

Aside from his distinguished police service, Matt worked tirelessly as a rugby coach and dedicated mentor to many young people. He spoke passionately to the teams he led on the importance of 'Whānau', the sacred Māori concept of family and community. He was an inspirational leader, friend and teacher.

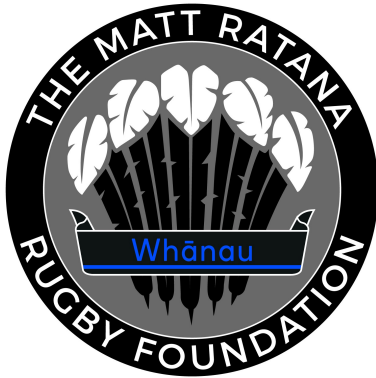


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### **WHO WE ARE:**

The Matt Ratana Rugby Foundation, endorsed by Matt's partner, Su Bushby, is run by a diverse group of highly-committed individuals with expertise across the sports, business and charitable sectors.

It is a separate fund under the stewardship of the Atlas Foundation, a UK-registered charity whose mission is to help disadvantaged children work towards a better future through rugby initiatives.



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## OUR INITIATIVES:

### Development programmes

A series of programmes which will help young people to develop life skills through rugby.

### Player Exchange programmes

Player exchanges will give young adults the opportunity to develop their love of the game by playing overseas for a season.

### Transition to senior rugby

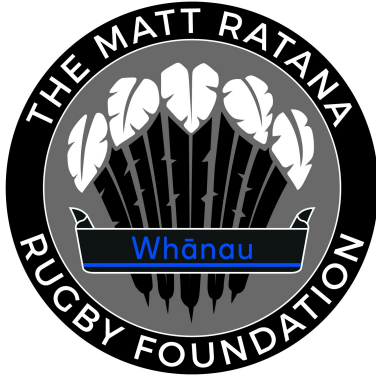
Providing inspirational coaches to clubs to help them retain players. Providing programmes to help clubs retain their young players and encourage adults from all backgrounds to engage with the sport, whether they have played before or not.

### Training facilities and equipment

Working with existing facilities, repurposing equipment and encouraging cross-club initiatives, we want to help those teams who might otherwise struggle to resource players and coaches.

### The Whānau way

All our initiatives are inspired by projects Matt either launched or planned to launch. We aim to approach these projects with the same commitment, drive and generosity of spirit Matt inspired.



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## WHAT WE BELIEVE:

### **Wellbeing and inclusion**

There's a place for everyone in rugby. All our initiatives will be wholly inclusive. Mental and physical wellbeing will be central to all our programmes.

### **Respect For People and Culture**

Rugby celebrates diversity and multiculturalism. Our aim is to help young people develop a greater understanding of each other by sharing life experience through rugby. A focus on friendship, trust and understanding will inform and shape our approach.

### **Sporting Values**

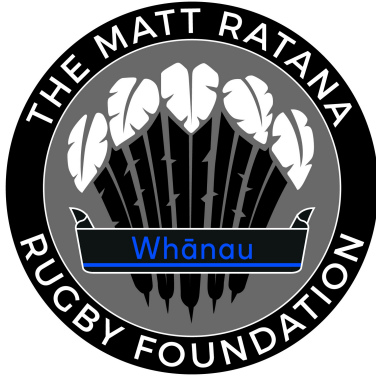
Fair play and integrity underpin the game of rugby. We promote its principles, treating teammates, opponents and officials with respect, and showing humility in victory and defeat.

### **Team Sport to be Enjoyed**

The Foundation believes in the principles and benefits of team sport: Selfless commitment to a team, rewarding on and off the field. The enjoyment of all aspects of rugby, improving health, fitness and life skills. Most importantly, friendship and fun.

### **Discipline and Fairness**

Rugby is a physical sport. We want young people to appreciate the principles of honesty and fairness, and to understand why rules help uphold values, not only in sport but in our daily lives.



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## HOW YOU CAN HELP:

### Donations

You can donate easily online, either individually or as an organisation.

### Support a programme

We are working on local, national and international programmes, and welcome new sponsors and supporters.

### Resources

We are always looking for committed volunteers to join us. Whatever your skill set, if you're keen to make a difference, we want to hear from you!

### Promotion

Can you help endorse the Foundation on your website or on social media? Let us know!





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## GET IN TOUCH:

For donations

[donations@mattratanarugby.com](mailto:donations@mattratanarugby.com)

For media

[press@mattratanarugby.com](mailto:press@mattratanarugby.com)