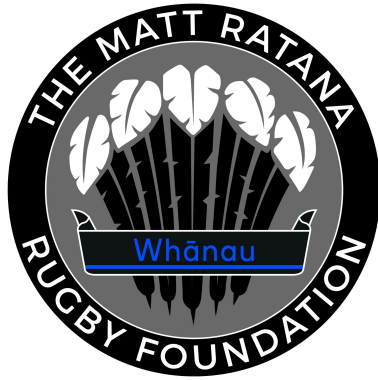


**IMPROVING LIFE'S  
EXPERIENCES  
THROUGH RUGBY**

Launched  
November 2020



[www.mattratanarugby.foundation](http://www.mattratanarugby.foundation)  
[donations@mattratanarugby.com](mailto:donations@mattratanarugby.com)

## **WHAT WE DO:**

We design and deliver initiatives to support Community and Schools rugby, both Nationally and Internationally, helping recipients to fulfil their potential through rugby.

Funds raised by the Foundation ensure these initiatives focus on embracing the values of rugby and the Rugby family. To do this we use local Training programmes, exchange experience's and invest in improving equipment and facilities.

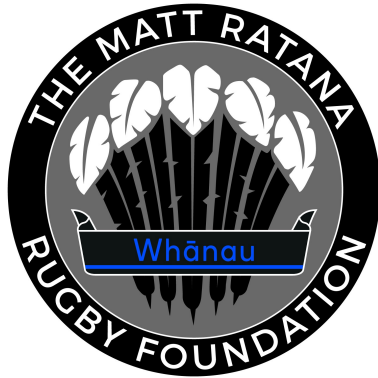


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## **WHY WE ARE HERE:**

The Foundation is set up in memory of Matt Ratana who was tragically killed on Friday 25 September whilst on duty in his role as a Custody Sergeant.

Aside from his work in the police, Matt worked tirelessly as rugby coach and mentor to young people. He spoke often to his various teams of the importance of 'Whanau', which in Maori means, your community, your family. He was an inspirational leader, friend and teacher.

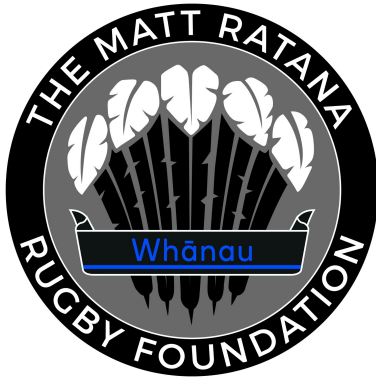


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## **WHO WE ARE:**

The Matt Ratana Rugby Foundation, endorsed by Matt's partner, Su Bushby, is run by a diverse group of highly committed individuals with expertise across the sports, business and charitable sectors.

The Foundation is a fund under Atlas Foundation, a UK registered charity that exists to help deprived children work towards a better future through rugby communities and initiatives.



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## OUR INITIATIVES:

### Development programmes

A series of programmes which will help young people to develop life skills through rugby.

### Player Exchange programmes

Player exchanges will give the opportunity for young adults to develop their love of the game by playing overseas for a season.

### Transition to senior rugby

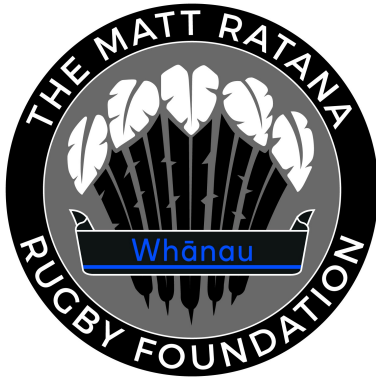
Providing inspirational coaches to clubs to help them retain players. Providing programmes to help clubs retain their young players and support adults from all backgrounds to engage with the support, whether they have played before or not.

### Training facilities and equipment

Working with existing facilities, re-purposing equipment and encouraging cross club initiatives, we want to help those teams who might otherwise struggle to resource their players and coaches.

### The Whānau way

All our initiatives are inspired by projects Matt started or talked about. We aim to approach these projects with the commitment, drive and generosity of spirit Matt inspired.



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## WHAT WE BELIEVE:

### **Wellbeing and inclusion**

There is a place for everyone in Rugby and all our initiatives will be wholly inclusive. Mental and physical wellbeing will be central to all our programmes.

### **Respect For People and Culture**

Rugby is a game full of diversity and multi-culturalism. Our aim is to develop young people to have greater understanding by sharing life experience through Rugby. A focus on friendship, trust and understanding will help shape our approach.

### **Sportsmanship**

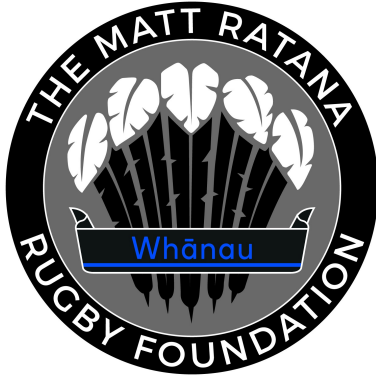
Sportsmanship underpins the game of Rugby. We support its principles, treating teammates and opposition with respect, showing humility in victory and defeat.

### **Team Sport to be Enjoyed**

The Foundation will develop the principles and benefits of team sport. Showing how playing selflessly for a team leads to benefits on and off the field. Enjoying all aspects of rugby, improving health, fitness and life skills. Most importantly have fun.

### **Discipline and Fairness**

Rugby is a physical sport which means we want young people to appreciate the principles of honesty and fairness, and understand why rules help uphold our values not only in sport but in our daily lives.



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## HOW YOU CAN HELP:

### **Donations**

You can donate individually or as an organisation easily online.

### **Support a programme**

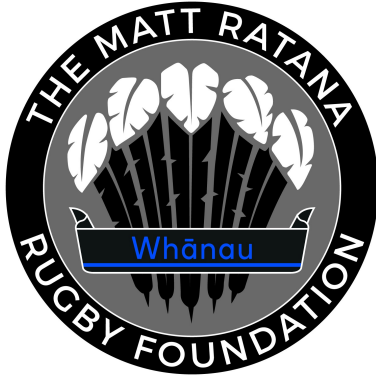
We are working on local, national and international programmes and looking for supporters.

### **Resources**

We are looking for driven and committed people to help support the Foundation. Whatever your skill set, if you think you can help, we want to hear from you.

### **Promotion**

Can you help support the Foundation online? On social or on your website? let us know.



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[donations@mattratanarugby.com](mailto:donations@mattratanarugby.com)

## GET IN TOUCH:

For donations

[donations@mattratanarugby.com](mailto:donations@mattratanarugby.com)

For media

[press@mattratanarugby.com](mailto:press@mattratanarugby.com)