



THAI REUAN TON

Casual Daytime. Ideal for temple visits, merit-making, or informal daytime ceremonies.

THAI CHITLADA

Formal Daytime. Worn for official daytime functions, welcoming ceremonies, and receptions.

THAI AMARIN

Formal Evening. Suitable for formal dinners, banquets, and state receptions that don't require the highest level of formality.

THAI BOROMPHIMAN

Highly Formal Evening. Worn for high-level royal events and official evening functions.

THAI CHAKRI

Elegant Evening. A popular choice for evening events, banquets, and especially weddings.

THAI CHAKKAPHAT

Highest Royal Formality. The most regal dress, reserved for high-ranking women at major royal ceremonies.

THAI DUSIT

Modern Formal Evening. A modern-style gown for formal evening gatherings, high-profile banquets, and state functions.

THAI SIWALAI

Formal Ceremonial. Designed for royal ceremonies and other high-profile, formal events.

CLOSING INSPIRATION

Thai Ruean Ton

Prompt/



Thai Ruean Ton dress / Full shot of a beautiful, graceful Thai woman standing elegantly in a warmly lit, traditional Thai wooden house interior, near an open doorway that shows a glimpse of a lush garden.

Model Details: The model has a sleek, low bun with a natural, understated look. Her face shows a serene and composed expression. She wears minimal, delicate gold bracelets and small pearl stud earrings, holding a small, intricate handbag made from woven natural materials.

Garment Details: The Thai Ruean Ton dress is crafted from high-quality, matte Thai silk in a soft, elegant pastel yellow. The top is a long-sleeved, round-necked blouse with five buttons down the front, perfectly fitted to the bodice. The long skirt (pha sin) is a straight-cut, ankle-length wrap-around style, featuring subtle horizontal patterned stripes in a lighter tone near the hem. The fabric texture is smooth and refined, with a gentle drape.

Composition & Lighting: Soft, diffused indoor lighting, with natural light filtering in from the doorway, creating gentle highlights and shadows. The scene is photorealistic, resembling a high-resolution photograph taken with a prime lens (e.g., 50mm or 85mm). The depth of field is shallow, subtly blurring the background to keep the focus sharply on the model and the intricate details of the dress and the handbag.

Art Style Modifiers: Ultra detail, hyper-realistic, natural light, warm color palette, masterpiece, 8k, award-winning photography, subtle elegance.

Negative Prompts: (low quality, blurry, warped, mutated, deformed, unnatural pose, multiple limbs, bad anatomy, ugly, tiling, duplicate, overly ornate, too vibrant, modern accessories, out of focus face)



Thai Chitlada

Prompt/

Thai Chitralada dress / Full shot of a beautiful, poised Thai woman sitting (or standing) elegantly in a formal, well-appointed reception room with subtle classical Thai decor. The background is simple and uncluttered, emphasizing the subject.

Model Details: The model has a polished, classic low bun or updo, suitable for a formal occasion. Her expression is composed, dignified, and serene. She wears minimal, exquisite gold or pearl jewelry, such as a small brooch pinned high on the left side of the jacket, and subtle stud earrings.

Garment Details: The Thai Chitralada dress is a long-sleeved jacket and a long, anklelength skirt (pha sin) set, crafted from high-quality, matte, hand-woven Thai silk in a striking [Color, e.g., serene sky blue, soft pastel yellow]. The jacket has a high, round collar (mandarin collar) and is neatly buttoned down the front. The fit is tailored and impeccable, showing a sophisticated silhouette. The pha sin (skirt) features a subtle horizontal band or pattern (pha yok) near the hem in a contrasting or complementary shade, highlighting the traditional weaving technique. The fabric texture should show the rich, dull sheen of authentic Thai silk, not overly reflective.

Composition & Lighting: Soft, diffused studio lighting or gentle indoor light that minimizes harsh shadows. The lighting should highlight the tailored precision and the matte texture of the silk, emphasizing elegance over dramatic flair. The image is photorealistic, resembling a high-resolution portrait photograph (e.g., medium format or 85mm lens). The composition is balanced and symmetrical, conveying formality.

Art Style Modifiers: Dignified portraiture, ultra detail, hyper-realistic, sophisticated color palette, natural light diffusion, masterpiece, 8k, classic elegance.

Negative Prompts: (low quality, blurry, warped, mutated, deformed, unnatural pose, multiple limbs, bad anatomy, ugly, tiling, duplicate, casual setting, overly shiny fabric, low collar, modern elements)

Thai Boromphiman

Prompt/

Thai Boromphiman dress / Full shot of a beautiful, majestic Thai woman standing with grace and poise in front of a majestic, ancient Thai temple or a palatial white marble wall with gold accents. The pose is formal yet natural.

Model Details: The model has a dignified posture and a polished, traditional high chignon or updo. Her expression is regal and serene. She is adorned with classic, high-carat gold jewelry, including a prominent traditional gold necklace (choker) and a matching gold bracelet, and a highly ornate gold belt (Khem Khad) cinching the waist.

Garment Details: The Thai Boromphiman dress is a full-length, two-piece set (a long-sleeved, high-collared blouse and a wrapped skirt) made from exquisite Thai Silk with a visible sheen. The fabric color is a powerful and luxurious [Color, e.g., deep royal blue, rich ruby red, shimmering violet]. The blouse has a high, standing collar (mandarin collar) and long, tailored sleeves, perfectly fitted to the body. The skirt (Pha Sin) is a long, wrap-around style with the signature 'Na Nang' pleat (Jieb Na Nang) folded neatly at the front. The bottom hem of the skirt features an intricate, contrasting woven brocade pattern (Pha Yok), highlighting the traditional textile art.

Composition & Lighting: Clear, bright, and slightly warm diffused daylight that perfectly illuminates the entire figure and highlights the luminous quality and smooth texture of the silk. The scene is hyper-photorealistic, resembling high-end editorial photography (e.g., using a telephoto or medium format lens) to capture every detail of the weaving and embroidery. The depth of field is shallow (bokeh), creating a dimensional feel.

Art Style Modifiers: Regal and elegant portraiture, ultra detail, hyper-realistic, volumetric light, rich color palette, masterpiece, 8k, majestic formality, intricate gold details.

Negative Prompts: (low quality, blurry, warped, mutated, deformed, unnatural pose, bad anatomy, ugly, tiling, duplicate, modern accessories, casual setting, loose fit, low collar)



Thai Amarin

Prompt/

Thai Amarin dress / Full shot of a beautiful, stately Thai woman standing composedly in a formal setting, such as a luxurious palace interior or a grand ceremonial hall. The background should convey a sense of rich, historical elegance.

Model Details: The model has a dignified posture and a sophisticated, traditional updo (chignon) adorned with minimal, exquisite diamond hair ornaments. Her expression is calm, regal, and graceful. She is adorned with magnificent, high-carat gold and diamond jewelry, including a prominent necklace (or choker) and a matching brooch on the jacket, emphasizing her status and the formality of the attire.

Garment Details: The Thai Amarin dress is a high-collared, five-buttoned jacket and a long, full-length skirt (pha sin), both made from elaborate Thai Brocade Silk (Pha Yok). The fabric color is a sophisticated and rich [Color, e.g., deep rose pink, shimmering antique gold, warm salmon]. The silk features intricate, raised floral or geometric patterns woven with metallic gold or silver threads, giving it a luxurious, three-dimensional texture and a significant sheen. The jacket has a tailored, precise fit, and the skirt is long and flowing, often with an outer silk band.

Composition & Lighting: Cinematic, warm, and dramatic lighting (e.g., controlled studio light or chandelier lighting) that meticulously highlights the texture and metallic sheen of the brocade silk and the sparkle of the jewelry. The scene is hyper-photorealistic, resembling a high-end fashion portrait captured with a professional portrait lens (e.g., 85mm or 100mm). The depth of field is shallow, creating a soft focus on the ambient details while the model remains razor-sharp.

Art Style Modifiers: Regal portraiture, ultra detail, hyperrealistic, volumetric light, rich color palette, masterpiece, 8k, majestic elegance, authentic silk texture.

Negative Prompts: (low quality, blurry, warped, mutated, deformed, unnatural pose, bad anatomy, ugly, tiling, duplicate, modern setting, casual look, plain fabric, too much skin)



Thai Chakri

Prompt/





Thai Chakri dress / Full shot of a stunning, graceful Thai woman standing with utmost elegance in a clean, brightly lit studio or a palatial white hall, allowing the intricate details of the dress to be the main focus.

Model Details: The model has a sophisticated, sleek low bun (chignon) or traditional Thai updo, minimally adorned. Her expression is calm, dignified, and classically beautiful. She wears traditional, ornate Thai gold jewelry, including elaborate bracelets, earrings, and the essential decorative belt (Khem Khad), which is highly visible and beautifully matches the dress's color palette (e.g., rose gold or antique gold).

Garment Details: The Thai Chakri dress is a one-shoulder style consisting of a beautiful Sabai (shawl) draped over the shoulder and a long skirt (Pha Sin) with the signature 'Na Nang' pleat. The entire dress is made from high-quality Thai Brocade Silk (Pha Yok) in a luxurious [Color, e.g., shimmering ivory, pale rose gold, soft champagne]. The Sabai is the key feature, intricately embroidered with gold or silver threads, pearls, and crystals, showing fine, detailed craftsmanship. The long Pha Sin is wrapped with the Jieb Na Nang pleat neatly positioned at the front, creating a flowing, formal silhouette. The fabric has a visible, high-end sheen and woven texture.

Composition & Lighting: Clear, crisp, and bright studio lighting that perfectly highlights the sparkle of the embroidery on the Sabai and the rich texture of the woven silk. The image is hyper-photorealistic, resembling a high-resolution fashion editorial photograph (e.g., captured with a 100mm portrait lens) to ensure the finest details of the beadwork are sharp. The background is simple to ensure the dress remains the focus.

Art Style Modifiers: Regal and elegant fashion portrait, ultra detail, hyper-realistic, volumetric light, glamorous color palette, masterpiece, 8k, majestic formality, intricate beadwork and gold embroidery.

Negative Prompts: (low quality, blurry, warped, mutated, deformed, unnatural pose, bad anatomy, ugly, tiling, duplicate, modern elements, two straps, plain fabric, casual setting, too much contrast)



Thai Chakkraphat

Prompt/

Thai Chakkraphat dress / Full shot of an exquisitely beautiful, regal Thai woman standing majestically in a luxurious, historical Thai palace setting, featuring intricately carved white wooden screens and classic furniture. The pose is one of supreme elegance and grace.

Model Details: The model has a polished, traditional updo (chignon) or a sophisticated, swept-back hairstyle, adorned with ornate hair accessories or gold flower pins. Her expression is calm, dignified, and classically beautiful. She is adorned with magnificent, complete sets of traditional Thai royal gold jewelry, including a high-carat gold choker, elaborate wrist cuffs, prominent earrings, and the essential ornate gold belt (Khem Khad).

Garment Details: The Thai Chakkraphat dress is a formal ensemble featuring an inner bodice, a long skirt (Pha Sin), and the signature Double Sabai (two layers of shawl). The entire dress is made from opulent Thai Brocade Silk (Pha Yok), woven with heavy gold or silver metallic threads in a deeply complex, symbolic pattern. The fabric color is a lavish [Color, e.g., shimmering rose gold and lavender, antique gold, deep burgundy and gold]. The Pha Sin (skirt) is wrapped with the 'Na Nang' pleat, and its fabric is richly woven with brocade. The Sabai is the defining feature: the inner layer is often pleated or plain silk, and the outer layer is a heavily embroidered, wide, ceremonial shawl, covered in pearls, crystals, and gold threadwork, draped over the shoulder and extending dramatically to the floor.

Composition & Lighting: Cinematic, warm, and highly controlled indoor lighting (e.g., soft key light and dramatic fill light) that meticulously highlights the multi-layered texture, the brilliance of the beadwork on the Sabai, and the heavy shimmer of the gold brocade. The scene is hyper-photorealistic, resembling a high-resolution, magazine-cover portrait taken with a professional medium format lens, capturing every minute detail of the embroidery. The depth of field is shallow, enhancing the luxurious, three-dimensional depth.

Art Style Modifiers: Opulent royal portraiture, ultra detail, hyper-realistic, volumetric light, glamorous color palette, masterpiece, 8k, highest level of formality, intricate gold threading and pearl beadwork.

Negative Prompts: (low quality, blurry, warped, mutated, deformed, unnatural pose, bad anatomy, ugly, tiling, duplicate, modern accessories, casual setting, loose fit, low collar, simple fabric, one layer shawl)



THAI DUSIT

Thai Dusit

Prompt/

Opulent Thai Formal Dress (Sleeveless Style) / Full shot of a beautiful, regal Thai woman standing confidently against a soft, neutral grey studio background. The focus is entirely on the majestic attire and the model's serene poise.

Model Details: The model has a polished, elegant traditional low bun (chignon) adorned with subtle gold pins. Her expression is calm, dignified, and classically beautiful. She is adorned with a complete set of magnificent, antique gold jewelry, including an elaborate traditional necklace (choker), thick wrist bangles, earrings, and a highly detailed ceremonial gold belt (Khem Khad) cinching the waist.

Garment Details: The dress is a sleeveless, high-waisted top and a long skirt (Pha Sin) set, crafted from luxurious Thai Brocade Silk (Pha Yok) woven with heavy gold metallic threads. The fabric color is a luminous [Color, e.g., shimmering pure gold, deep antique gold, champagne gold].

The Top (Bodice) is key: It is sleeveless and square-necked (or wide-necked), made from sheer, fine mesh or silk that is completely covered with intricate, three-dimensional gold embroidery and beadwork in traditional Thai patterns. The Skirt (Pha Sin): It is a long, wrap-around style made from highly reflective, richly patterned brocade silk. The skirt is wrapped elegantly with the 'Na Nang' pleat visible and highly detailed at the front, featuring extra embroidered trim. The entire garment exhibits an intense, high-quality metallic sheen and exceptional texture.

Composition & Lighting: Clear, crisp studio lighting with soft, focused highlights that perfectly capture the brilliance and sparkle of the gold threadwork and jewelry. The scene is hyper-photorealistic, resembling a high-resolution fashion editorial portrait (e.g., captured with a 100mm portrait lens). The background is minimal, ensuring the dress and the gold are the absolute main focus.

Art Style Modifiers: Opulent royal portraiture, ultra detail, hyper-realistic, rich texture, luminous gold color palette, masterpiece, 8k, majestic elegance, heavy gold embroidery, ceremonial attire.

Negative Prompts: (low quality, blurry, warped, mutated, deformed, unnatural pose, bad anatomy, ugly, tiling, duplicate, casual setting, modern accessories, plain fabric, sleeves, one-shoulder)

THAI SIWALAI



SOL TO SOUL/ OCTOBER 2025

Thai Siwalai

Prompt/

Thai Siwalai dress / Full shot of a beautiful, majestic Thai woman standing with supreme grace and dignity in a lavish, historical setting (e.g., inside an ornate palace hall with velvet curtains and gold trim). The pose is formal and commanding.

Model Details: The model has a dignified posture and a polished, traditional high chignon or elaborate updo, often subtly adorned with gold hair ornaments. Her expression is regal, confident, and serene. She is adorned with magnificent, complete sets of traditional Thai royal gold jewelry, including a high-collar necklace, elaborate bangles, and a prominent, highly detailed gold belt (Khem Khad) cinching the waist.

Garment Details: The Thai Siwalai dress consists of a long-sleeved, high-collared blouse sewn into a long skirt (Pha Sin), and an over-the-shoulder Sabai (shawl). The entire ensemble is made from exquisite Thai Brocade Silk (Pha Yok), woven with intricate gold or silver metallic threads in a rich, symbolic pattern. The fabric color is luxurious [Color, e.g., shimmering ivory and gold, rich crimson and gold, deep emerald green]. The blouse has a high, standing collar (mandarin collar) and long, tailored sleeves. The skirt is a long, full-length wrap-around style with the signature 'Na Nang' pleat. The Sabai is the key feature, draped diagonally over the shoulder and held by an ornate pin, often featuring heavy, detailed embroidery or beadwork along the edges, symbolizing the highest formality.

Composition & Lighting: Dramatic, controlled indoor lighting (e.g., soft, golden spotlighting) that meticulously highlights the texture, sheen, and the three-dimensional quality of the gold weaving and embroidery. The scene is hyper-photorealistic, resembling an opulent historical portrait taken with a high-resolution, professional studio camera. The depth of field is shallow, creating a deep, luxurious focus on the subject.

Art Style Modifiers: Opulent royal portrait, ultra detail, hyper-realistic, volumetric light, rich color palette, masterpiece, 8k, highest formality, intricate gold threading and beadwork.

Negative Prompts: (low quality, blurry, warped, mutated, deformed, unnatural pose, bad anatomy, ugly, tiling, duplicate, modern accessories, casual setting, loose fit, low collar, simple fabric)

CLOSING INSPIRATION

I wanted to take a moment to share the inspiration behind why I've been creating and sharing prompts for the EIGHT STYLES OF THAI ROYAL DRESS.

As a solopreneur in Thailand's creative economy, I see our traditional attire as so much more than just clothing. To me, it is art, it is craftsmanship, and it is a body of knowledge that has been passed down, forming a priceless piece of our cultural heritage.

It is with a heart full of pride that I wish to share the sublime beauty of these Thai designs and patterns with friends all over the world, even if it is only a digital experience.

I'm so grateful for Artificial Intelligence (AI), which has made our world feel smaller. It breaks down barriers of distance and culture, allowing this incredible exchange to happen with just a few simple clicks.

I truly hope you all enjoy this small journey into the beauty of Thai artistry.

Warmly,

Boonyavee Wipasiwatt Creative Brand Development C<u>onsultant</u>

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