



## **Hampton Roads Food Truck Association Code of Ethics**

The Hampton Roads Food Truck Association (HRFTA) is committed to setting professional standards, and all members agree to the following Code of Ethics:

We, the members of the HRFTA, agree to the following Code of Ethics in order to promote an ethical, vibrant and profitable Food Truck Community.

### **INTEGRITY**

We will make best food safety practices paramount and follow rules regarding health and sanitation.

We will follow professional and legal standards of operation and refrain from illegal or unethical practices to gain a business advantage.

### **HONESTY**

We will honestly represent ourselves, our businesses and our dishes, food preparation and ingredients to our customers.

We will only make commitments that we can fulfill and will strive to meet those commitments.

### **RESPECT**

We will be respectful toward other members of the community, including customers, fellow food trucks, street vendors, pop-ups, other businesses, and public safety agencies.

We will observe rules and regulations and adhere to policies that we agree to follow.

### **INNOVATION**

We will strive to carry forward the food truck industry's tradition of innovation and creativity in our businesses and dishes.

We will continue the food truck industry's spirit of entrepreneurship and pursuit of opportunity.

### **HARMONY**

We will be constructive members of the community and will strive to work in harmony with others, to give back and to contribute to making our community a better place.

We will recognize that we are members of one Food Truck Community and will strive to support each another, be honest and respectful toward one another and work together to enrich and promote our industry.