

AI is the destination. Data readiness is the road.



Roberta McCarter,
CEO Novus Data Journeys



Why Data & AI Readiness Matters Now

*Before you scale AI, you
need to trust your data.*



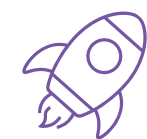
Trust Starts With Visibility

You can't act on data you don't understand. A readiness assessment shows where your data is strong, where it's fragile, and what's at risk. That clarity turns guesswork into grounded decisions.



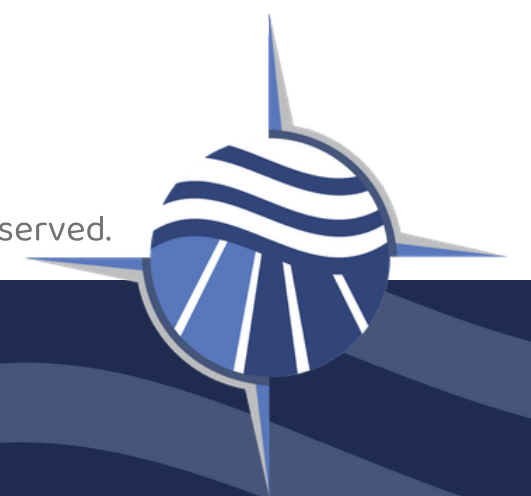
Integrity Protects Your Investment

AI amplifies whatever it's built on. If your data has gaps, inconsistencies, or governance blind spots, AI won't fix them. It'll scale them. Getting the foundation right now saves time, money, and credibility later.



Readiness Is the Bridge to Confident Action

Organizations that assess before they automate move faster, align teams sooner, and build capability that lasts. Not just tools that collect dust.





Woman owned. Woman led. Fortune 10 trained.



W O M A N O W N E D

WOMAN LED

A boutique consultancy founded and led by a woman with 25+ years inside Fortune 100 data organizations.

25+

Years Enterprise Data

\$1B+

Portfolio Leadership

4

Fortune 100 Delivered

7

Readiness Pillars

What Makes Us Different

✓ Executive grade rigor

Former McKesson, Amazon, USAA, HEB data leadership — not junior consultants learning on your dime.

✓ Certified methodology

EDM Association Authorized Partner and DCAM V3 Certified Trainer — industry-standard frameworks.

✓ Human-centered delivery

Personas, journey maps, and change management wired into every engagement.

✓ Hands on partnership

A woman-led boutique. Measurable ROI. No slide-ware army. You work with the founder.

✓ Knowledge stays with you

We embed, we transfer, we exit. Capability lives inside your organization after we're gone.

The Novus Path to AI Readiness

A structured, human centered approach that meets you where you are and builds the capability your organization needs to move forward with confidence.



SEE IT

Data Visibility & Discovery

Know what you have and where it lives. You cannot govern what you cannot see.

MATURITY PROGRESSION

- Data inventory exists
- Systems documented
- Lineage tracked
- Automated cataloging



OWN IT

Governance & Accountability

Every data asset has a named owner. Clear rights, clear responsibilities, clear escalation.

MATURITY PROGRESSION

- Ownership assigned
- Stewardship defined
- Governance committee
- Responsible AI layer



TRUST IT

Quality & Standards

Data reliable enough to make decisions on. Measured, monitored, and continuously improved.

MATURITY PROGRESSION

- Quality baseline set
- Standards defined
- Quality monitored
- Continuous improvement



USE IT

Decision Enablement

From reliable reporting to AI-powered decisions — the infrastructure that turns data into action.

MATURITY PROGRESSION

- Ad hoc reporting
- Consistent insights
- Enterprise analytics
- AI-powered decisions



Four guided steps in your data journey

AI Readiness Assessment (3 months)

Before AI can deliver, the data underneath it needs to be ready. A structured assessment that evaluates your data foundation, technology environment, and team readiness. You walk away with a clear, scored picture of where you stand and exactly what needs to happen next.

DCAM: Data Capabilities Assessment & Management

Industry standard benchmarking across 8 dimensions and 125+ sub-capabilities using the EDM Association's DCAM V3 framework. A certified, repeatable score that's credible with boards and regulators. Current state, gap analysis, and a practical roadmap tied to your business goals.

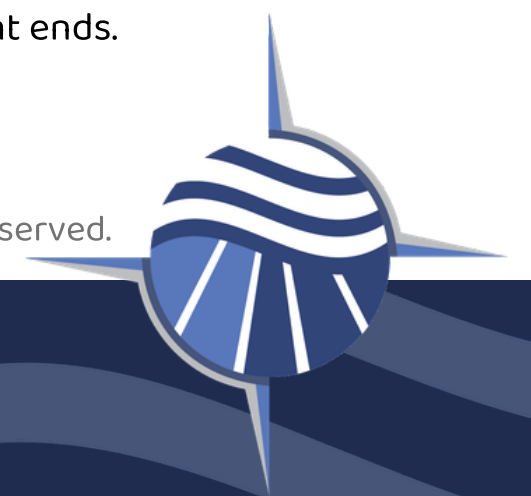
AI Use Case Evaluation & Prioritization

Not every AI use case is worth pursuing. A structured framework that scores and ranks use cases across business value, data readiness, and feasibility so you invest in the ones that drive ROI, efficiency, and customer engagement first.

AI Readiness as a Service (1 year)

Transformation takes time. Embedded, ongoing partnership that builds governance, data quality, and literacy continuously so the capability stays inside the organization long after the engagement ends.

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How we work. Collaborative, people centered, built to last.



DISCOVER

Understand your goals, team, and current data landscape



DIAGNOSE

Assess maturity, identify gaps, and prioritize opportunities



DESIGN

Co-create a roadmap built for your organization's reality



TRANSFORM

Embed alongside your team to execute with precision



SUSTAIN

Leave behind the tools, literacy, and confidence to keep going



