



BUILD A SMARTER DATA FOUNDATION DESIGNED FOR WHAT'S NEXT

From AI to insight driven action, we help teams bring clarity to data chaos and delivery business outcomes.



ROBERTA MCCARTER
CEO, NOVUS DATA JOURNEYS

About Novus Data Journeys

At Novus Data, we help organizations unlock the value of their data and turn it into a competitive edge. Whether you're navigating regulatory pressure, legacy systems, or siloed teams, we guide you through a practical, phased journey to ensure a strong foundation driving analytics.

Founded by Roberta McCarter, a data leader with 25+ years of senior leadership expertise, we bring a people centered design approach informing the data and analytics lifecycle.

Our Approach

We guide organizations through the messy middle of transformation. Bringing clarity, structure, and support to help teams move with confidence.

- ✓ Clarify your strategy with practical roadmaps
- ✓ Align your people with data literacy that sticks
- ✓ Assess where you stand using DCAM and industry benchmarks
- ✓ Activate execution with ongoing support

Data Maturity Assessments



Core Services



Data Strategy & Roadmaps

Custom, business aligned blueprints for people, process and technology driving smarter data decisions



Data Maturity Assessments

DCAM based reviews with actionable insight



Data Management & Governance

Frameworks, policies, standards, processes, and stewardship models to help organize, govern, and audit your data with confidence



Implementation Support

Data & Analytics system integrator from strategy through execution



Data Literacy Programs

Helping organizations adopt a data centric culture

Let's Connect

Explore our services,
book a call, or take
our free mini data
maturity assessment



