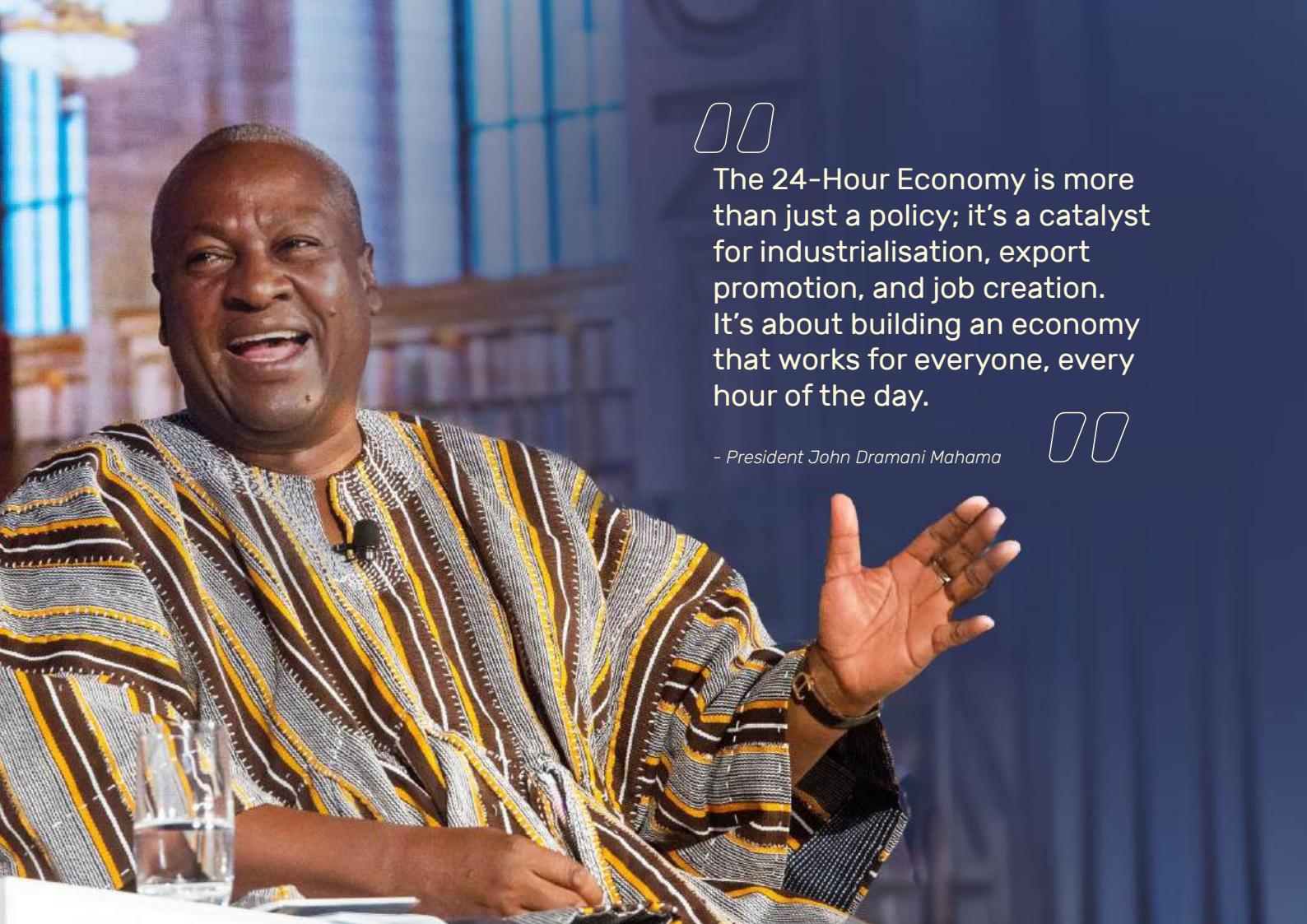




# **UNDERSTANDING THE 24 HOUR ECONOMY AND ACCELERATED EXPORT DEVELOPMENT PROGRAMME**

President Mahama's Flagship  
Economic Transformation Programme





The 24-Hour Economy is more than just a policy; it's a catalyst for industrialisation, export promotion, and job creation. It's about building an economy that works for everyone, every hour of the day.

*- President John Dramani Mahama*



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The 24H+ Programme represents a turning point in Ghana's development strategy. It is a structured national programme to transform the architecture of our economy from fragmentation to integration; from dependency to self-reliance; from isolated efforts to coordinated systems; and from underemployment to dignified, decent work.

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- Augustus Obuadum Goosie Tanoh  
Presidential Advisor on the 24-Hour Economy



# GHANA'S 24H+ PROGRAMME

## A National Agenda for Productivity, Competitiveness and Inclusive Growth

The 24-Hour Economy and Accelerated Export Development Programme, referred to as 24H+, envisions the transformation of Ghana into a self-reliant, industrially competitive, and export-driven economy. It seeks to build a Ghana where value chains are fully integrated, production systems are efficient and inclusive, and human capital is globally competitive. Central to this vision is the creation of a resilient national economy that reduces reliance on imports, sustains decent employment, and leverages regional and global trade integration to deliver equitable and sustainable growth across all segments of Ghanaian society.

## The 8 integrated sub-programmes



Grow24



Make24



Build24



Show24



Connect24



Fund24



Aspire24



Go24





## Agriculture for Sovereignty and Sustainability



# GROW24

## Agriculture for Sovereignty and Sustainability

Grow24 is the foundational pillar of Ghana's agricultural transformation strategy under the 24H+ programme.

It seeks to re-engineer food and feed systems by revitalising critical Strategic Agricultural Value Chains (SAVs) with the objective of ensuring input self-reliance, food security, and climate resilience. At its core are two transformational initiatives: Eden Volta, which positions the Volta Basin as the future breadbasket of West Africa, and Shikpon, an urban farming scheme that deploys smart farming systems in Ghana's metropolitan areas. Through the development of agroecological parks known as Agbleduwo, Grow24 integrates irrigation infrastructure, mechanisation hubs, renewable energy systems, and processing facilities to boost productivity and value addition.



Make24

Manufacturing Ghana's  
Industrial Future



# Make24

## Manufacturing Ghana's Industrial Future

The Make24 sub-programme is the engine of Ghana's industrial renaissance. It aims to reposition Ghana as a manufacturing hub for West Africa by scaling strategic manufacturing value chains and building productive ecosystems that are globally competitive. The sub-programme envisions the development of 50 industrial parks nationwide, supported by reliable infrastructure, logistics, and utilities.



Build24

Infrastructure for  
Integrated Growth



# Build24

## Infrastructure for Integrated Growth

Build24 is the physical development backbone of the 24H+ Programme. It focuses on delivering the hard infrastructure necessary to support agroecological parks, industrial zones, logistics systems, and resilient urban spaces that enable 24-hour productivity. Build24 will prioritise multimodal transport infrastructure, including the rehabilitation of key roads, inland water transport routes along the Volta Lake, and the development of strategic air cargo hubs.



Culture, Creativity,  
and Tourism for National  
Identity and Jobs



# Show24

## Culture, Creativity, and Tourism for National Identity and Jobs

Show24 redefines the cultural economy as a dynamic sector for economic growth, national identity, and youth employment. It seeks to activate the immense economic potential of Ghana's arts, heritage, and tourism industries through deliberate investment in content creation, skills development, infrastructure, and global market access.



Connect24

## Supply Chain and Market System Efficiency



# Connect24

## Supply Chain and Market System Efficiency

Connect24 addresses Ghana's longstanding infrastructure and logistics inefficiencies that increase the cost of doing business, suppress local productivity, and limit market integration. This sub-programme seeks to create a seamless, multimodal logistics and market access system anchored on inland waterways, air cargo hubs, cold chain networks, and digital trade platforms. The goal of the Connect24 subprogram is to catalyse the reduction of post-harvest losses and increasing the reliability of supply chains across the country and beyond.



Fund24

Capital for Inclusive and  
Strategic Investment



# Fund24

## Capital for Inclusive and Strategic Investment

Fund24 will provide the financial architecture for the 24H+ agenda, addressing two key bottlenecks: limited access to long-term enterprise finance and infrastructure investment. Fund24 will operationalize Special Purpose Vehicles (SPVs) seeded with public capital to catalyze private investment into agroecological parks, industrial zones, and logistics corridors. This sub-programme will ensure that producers, cooperatives, and SMEs are not excluded from Ghana's transformation due to capital constraints. Key partners involved in the implementation of this subprogram include Development Bank Ghana (DBG), Ghana Infrastructure Investment Fund (GIIF), Ministry of Finance (MoF), Ghana EXIM Bank, Bank of Ghana, among others.



Aspire24

## Workforce Development and Cultural Re-orientation



# Aspire24

## Workforce Development and Cultural Re-orientation

ASPIRE24 is Ghana's response to the skills mismatch and values deficit that inhibit productivity and innovation. It seeks to realign education with the employment ecosystem by equipping citizens with the digital fluency, ethical grounding, and industry-relevant skills needed to drive the 24H+ economy.



## Civic Engagement and Government Alignment



# Go24 Civic Engagement and Government Alignment

GO24 seeks to ensure that the 24H+ programme is not limited to policy directives but becomes a national movement. It embeds 24H+ goals into the operations of MDAs and MMDAs, mandates public institutions to extend service hours where feasible, and revises regulatory frameworks to support night-time economic activity.

# PROPOSED 24-HOUR ECONOMY INCENTIVES

This table summarizes the proposed incentives under Ghana's 24-Hour Economy program. Companies enjoying these benefits will most often be those operating within the 24H+ Strategic Value Chains

<b>Category</b>	<b>Incentive</b>	<b>Details</b>	<b>Eligibility Criteria / Qualification</b>	<b>Remarks</b>
Operational Shift Incentives	Corporate Income Tax (CIT) Rebates	<ul style="list-style-type: none"><li>• 2 Shifts: 25% CIT rebate</li><li>• 3 Shifts (24hr): 50% CIT rebate + Priority utilities &amp; fast-track regulatory services</li></ul>	Companies operating multiple shifts per day (2 or 3 full shifts)	Synergies into the current structure
Import-Related Incentives	Waiver of Import Duty & Taxes	Exemption from Import Duty, Import VAT, Import NHIL, Import GETFUND, ECOWAS Levy, AU Levy, EXIM Levy and Special Import Levy (SIL) on any plant, machinery, equipment or parts thereof imported for direct operations of the enterprise.	Companies operating within the strategic agriculture and strategic manufacturing value chains under the 24-Hour Economic Policy and importing plant, machinery, or equipment for direct operations	GIPC will facilitate, process and monitor to ensure compliance. Incentives must contribute to national productivity and economic transformation.
Export Performance Bonus	Rebate on Export Value	3% of the value paid via transferable duty scrips for set-off against import duties	Exporters operating within the strategic agriculture and strategic manufacturing value chains under the 24-Hour Economic Policy who meet defined export thresholds	

Category	Incentive	Details	Eligibility Criteria / Qualification	Remarks
Export Performance Bonus	Ghana Local Value-Addition Rebate (G-LVAR)	<ul style="list-style-type: none"> <li>2% bonus: 30-49% local inputs</li> <li>4% bonus: 50-69% local inputs</li> <li>6% bonus + duty relief &amp; R&amp;D grants/ Capacity Building Grant: ≥70% local inputs</li> </ul>	Exporters sourcing local raw materials	Bonus to be funded by the Strategic Value Chain Development Fund.
Value Chain Lending Facility	Concessional Loans	≤12% interest; with 3-10 years tenor	Firms in cooperatives, trade associations, or recognized value chain platforms	firms investing in factory upgrades, backward integration, working capital, or compliance with export and certification standards.
Infrastructure Tax Credit	Up to 30% Tax Credit	For private investment in key infrastructure (roads, solar mini-grids, terminals, etc.)	investors in listed infrastructure	An annual "Eligible Infrastructure List" will be published by the 24H+ Secretariat, GIIF, GIPC, MoTAI, and MoF to guide investor planning and targeting.
Bioenergy & By-product Innovation	15% Tax Rebate	Investment in clean energy and value-added by-products derived from agricultural and industrial waste	Firms verified by GRA and Energy Commission	This includes ethanol blending, biomass power generation (e.g., bagasse, rice husk, palm kernel shells), animal feed, compost, and bio-fertilizers.
	Guaranteed offtake	For energy sold into mini-grid or captive systems for industrial use		

<b>Category</b>	<b>Incentive</b>	<b>Details</b>	<b>Eligibility Criteria / Qualification</b>	<b>Remarks</b>
	Fast-track permitting and GIPC facilitation	for green technology investments		
	Carbon credit and environmental procurement frameworks eligibility	for green technology investments		
Export-Linked Performance Subsidies	Performance-Based targeted Support	Includes reduced logistics costs, working capital top-ups, bonded warehouse access, and trade promotion incentives.	Firms achieving defined benchmarks	<p>Firms</p> <ul style="list-style-type: none"> <li>a. Achieving minimum export volumes</li> <li>b. Supplying a portion of output to the local market (especially for food and essential goods)</li> <li>c. Using at least 50% local inputs or integrating MSMEs into production processes</li> </ul>
Time -of-Use Tariff	Reduction in electricity tariff between 10pm to 6am	3 Shifts (24hr)	Companies operating multiple shifts per day (3 full shifts)	Rate of reduction to be determined in consultation with Ministry of Energy and Green Transition

## **Cross-cutting Issues**

### **1. Integrated SEZ/GIPC Model Framework**

- i. Action: - Integrate the objectives of the Special Economic Zones Bill directly into the revised GIPC Act to progressively align under a unified GIPC-led framework
- ii. Objective: - To allow for a more coherent and modernized incentive structure—anchored not in geographic enclaves, but in high-performance, productivity-linked frameworks to ensure that strategic economic zones are not merely locations but ecosystems of competitiveness, technology, and domestic value addition
- iii. Outcome: - elimination of duplication, enhanced investor clarity, and institution of international best practice in single-window facilitation and accountability

### **2. Funding**

- i. Action:- Create a Strategic Value Chain Dev. Fund (SVCDF)
- ii. Objective: - Establishment of a catalytic co-financing mechanism to fund some of the incentives and also support the value chain financing facility.

iii. Sources of funds:

- a. An increase of between 0.10% to 0.25% on the existing 0.75% EXIM Levy on affected imported finished products.
- b. Imposition of excise levy on selected products within the value chain
- c. Strict enforcement of valuation compliance measures on products within the value chain.

The Levy in A and the excise levy in B above will be imposed on imported finished products in sectors where Ghana has a clear potential for local substitution under 24H+—including:

1. Strategic Agriculture Value Chains:

- a. Cereals & Grains: Maize, Rice, Millet
- b. Vegetables: Tomatoes, Onion, Pepper, Okra
- c. Oilseeds: Soybean, Groundnut, Oil Palm
- d. Roots and Tubers: Cassava, Yam, Sweet Potatoes
- e. Animal Protein: Poultry, Fish
- f. Sugarcane & Sugar Beets
- g. Medicinal Plants & Spices

2. Strategic Manufacturing Value Chains

- a. Agro-processing (within the strategic agriculture value chains)
- b. Textiles and Garments

- c. Pharmaceuticals ( Medicine on Restriction of Importation of Medicines List – E.I. 496)
- d. Machinery and Technology (Equipment in the Gratis Product Catalogue - <https://gratis.gov.gh/products/index.html> )
- e. Medicinal Herbs and Food Supplements

3. Plastic household goods
4. Imported cement and construction inputs
5. Second-hand clothing and garments

### **3. 24H+ Strategic Value Chains**

- a. Strategic Agriculture Value Chains:
  - i. Cereals & Grains: Maize, Rice, Millet
  - ii. Vegetables: Tomatoes, Onion, Pepper, Okra
  - iii. Oilseeds: Soybean, Groundnut, Oil Palm
  - iv. Roots and Tubers: Cassava, Yam, Sweet Potatoes
  - v. Animal Protein: Poultry, Fish
  - vi. Sugars, Sugarcane & Sugar Beets
  - vii. Medicinal Plants & Spices

b. Strategic Manufacturing Value Chains

- i. Agro-processing (within the strategic agriculture value chains)
- ii. Textiles and Garments
- iii. Pharmaceuticals ( Medicine on Restriction of Importation of Medicines List – E.I. 496)
- iv. Machinery and Technology (Equipment in the Gratis Product Catalogue – <https://gratis.gov.gh/products/index.html> )
- v. Medicinal Herbs and Food Supplements

c. Construction

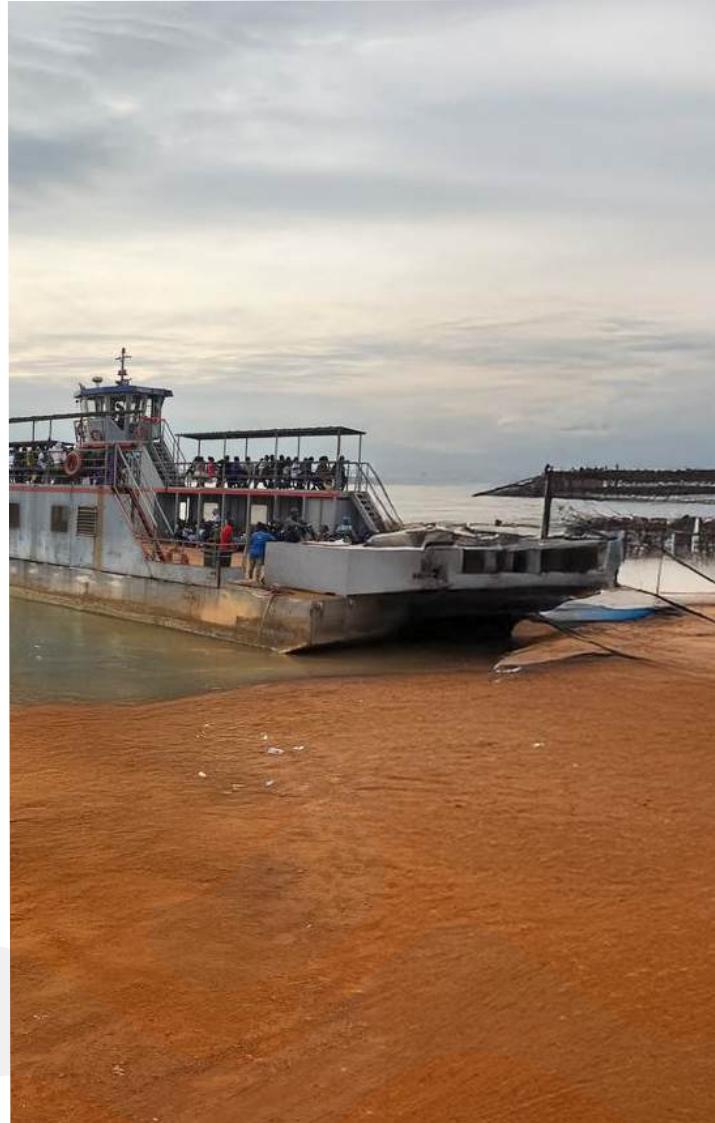
- i. Cement and Concrete
- ii. Clay-Based Products
- iii. Steel & Metal Fabrication
- iv. Timber & Engineered Wood Products
- v. Finishing Materials (Tiles, Paints, Roofing, Fixtures)

# STRATEGIC PRIORITY PROJECTS



# Volta Economic Corridor

The Volta Corridor is a spatial-industrial development plan to transforms the Volta River Basin into a logistics and production backbone. It will anchor agroecological parks, industrial hubs, and inland water transport systems to enable low-cost north-south integration. The corridor enhances rural-urban connectivity and positions Ghana as a regional production and trade hub.



# Legon Pharmaceutical Innovation Park

This specialized industrial zone will facilitate local manufacturing of essential medicines, support biotechnology startups, and provide clinical Research and Development (R&D) infrastructure. It will leverage proximity to universities, regulatory institutions, and health markets to anchor a vibrant pharmaceutical ecosystem.



# Kumasi Machinery & Technology Park

The Kumasi Machinery & Technology Park (KMTP) is a flagship industrial initiative aimed at reducing Ghana's reliance on imported machinery and tools. Located in the Ashanti Region, KMTP will serve as a national hub for precision engineering, machine fabrication, and technology transfer to support agro-processing, construction, textiles, and light manufacturing.



# Ghana Mall

The Ghana Mall will be a hybrid digital and physical platform that showcases Ghanaian-made goods and services. It will provide domestic producers with access to diaspora markets, online visibility, and logistical support.



# Akosombo-Juapong Garments & Textiles Park

This park will revitalise the Akosombo Textile Limited and its environs into a world-class textiles and garments production enclave. It will offer shared services, training for tailors and designers, and anchor Ghana's ambition to compete globally in apparel. The park will support over 20,000 direct and indirect jobs and links rural cotton production to global fashion markets.



# TVET Digital Centres of Excellence

Located in each region, these upgraded institutions will offer training in digital skills, business support services, and serve as access points for youth and local entrepreneurs. The centres will function as engines for productivity, job matching, and digital inclusion – ensuring the workforce is ready for 24-hour innovation and production.



# Eden Volta: Ghana's New Breadbasket

The Eden Volta initiative seeks to transform the Volta Basin into a major agricultural powerhouse for Ghana and the sub-region. With large-scale irrigation, agroecological zoning, and year-round production systems, Eden Volta will unlock tens of thousands of hectares for farming, connect farmers to structured markets and ensure food security.



# Agbleduwo: Farming Reimagined

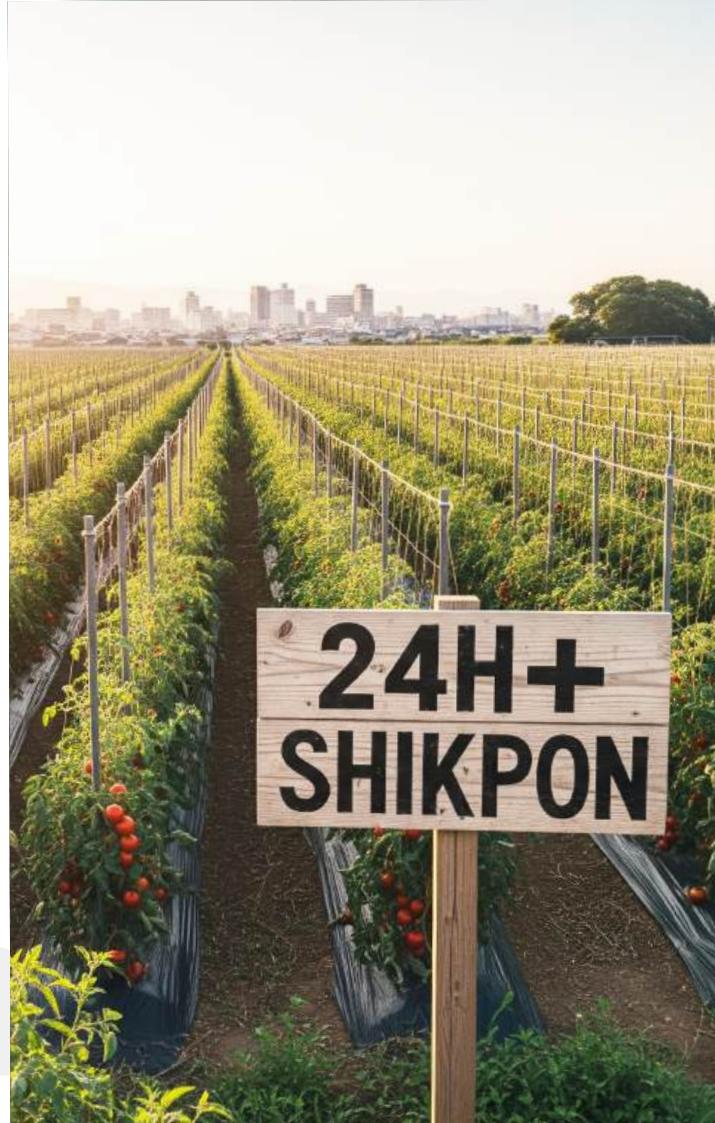
Agbleduwo is a network of modern agroecological parks designed to transform how Ghana farms. These integrated zones will combine irrigation, renewable energy, processing centers, and mechanised services, offering farmers and cooperatives a fully serviced environment to farm efficiently and profitably.



# Shikpon: Growing Fresh Food Where We Live

## Growing Fresh Food Where We Live

Shikpon brings modern, year-round farming to the edges of Ghana's cities, using greenhouse systems, smart irrigation, and youth-led cooperatives to grow fresh vegetables like tomatoes, lettuce, and peppers. These 3-5-hectare clusters link directly to cold chains and digital markets, reducing post-harvest losses and making fresh food more affordable. Shikpon creates jobs, cuts food imports, and turns peri-urban spaces into vibrant hubs of climate-smart agriculture to feed our cities while empowering the next generation of farmers.



# INVESTOR OPPORTUNITIES

- **Agroecological Parks (Agbleduwo):** Invest in irrigated farming, greenhouse production, input supply, mechanisation services, and agro-processing within fully serviced zones.
- **Industrial Parks Development:** Partner with government to build, operate, or co-finance industrial zones including Wumbei (Northern Ghana), Juapong-Akosombo (textiles), and Legon (pharmaceuticals).
- **Logistics and Cold Chain Infrastructure:** Establish warehousing, aggregation centres, haulage services, and inland water transport systems to serve domestic and export markets.
- **Manufacturing Value Chains:** Set up factories in agro-processing, pharmaceuticals, textiles and garments, construction

- **Digital Infrastructure & TVET Innovation:** Invest in Digital Centres of Excellence, EdTech platforms, or tools for online work, vocational training, and workforce productivity.
- **Export Market Enablement:** Leverage tax and regulatory incentives to target the AfCFTA, ECOWAS ETLS, and global markets with Ghana-made goods.
- **Renewable Energy Solutions:** Deploy solar mini-grids, time-of-use energy systems, and storage technologies for 24-hour production zones.
- **Equity and Enterprise Finance:** Co-invest in the SME Equity Fund or Value Chain Financing Facility to support scalable SMEs and cooperatives with blended capital.
- **Tourism and Creative Economy Infrastructure:** Develop facilities, content platforms, or destination experiences aligned with the SHOW24 sub-programme.
- **PPP Models for Infrastructure:** Participate in Special Purpose Vehicles (SPVs) seeded by the Ghana Infrastructure Investment Fund (GIIF) to finance public assets off the national balance sheet.



**24H+ adopts an integrated value chain approach to enhance expanded production, market efficiency, provide finance to strategic sectors, and the development of human capital for job creation.**

The Programme will be producer focused, and supported with funding from the private sector and development finance institutions.



**24HOUR  
ECONOMY**  
&  
**Accelerated  
Export  
Development**

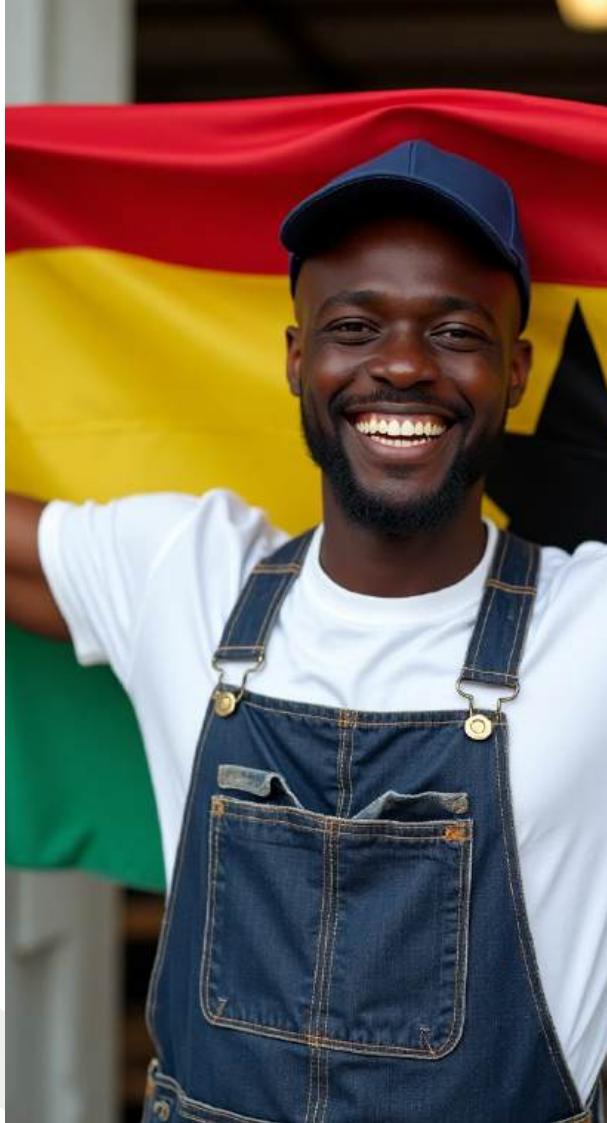
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# WHAT MAKES 24H+ DIFFERENT?

24H+ is a bold and unified national strategy that connects agriculture, industry, finance, education, and infrastructure into one transformative system. It empowers the everyday Ghanaian with tools, skills, and opportunities to thrive in a productive economy that works day and night. Unlike past efforts, 24H+ is people-centered, results-driven, and built to deliver inclusive, sustained growth for all.

# OUR PROMISE TO GHANA

24H+ promises to redesign Ghana to work for all. With the right financing, infrastructure, governance, and human capital, we will become an economically viable and globally competitive nation that works harder and smarter around the clock to deliver prosperity to our people.



# WHAT'S NEXT? THE 24-HOUR READINESS PROGRAMME

Ghana's transition into a 24-hour productive economy is entering an exciting phase. As part of the implementation of the 24H+ agenda, the Ghana 24/7 Readiness Programme is set to roll out a coordinated national initiative to prepare over 5,000 businesses across all 16 regions to operate around the clock. The readiness programme will operate through five strategic tracks:

- **Private Pilots:** 50+ large firms will test extended-hour operations with incentives and recognition.
- **SME Support:** 5,000+ SMEs trained and certified as "24/7 Ready" to access finance and support.
- **Investor Prep:** 100 top firms get expert help to attract funding and enter export markets.
- **Finance & Incentives:** Tailored financial products and government incentives for certified businesses.
- **Local Champions:** Each district appoints a 24/7 Champion to promote adoption and share success.

# Ghana will grow!

**Create more opportunities  
and secure a prosperous  
future for all**

Join the movement,  
Let's build Ghana together!



**24HOUR  
ECONOMY**  
&  
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# Stay Informed & Involved

24H+ is a whole-of-society programme. Citizens, businesses, diaspora, development partners—everyone has a role. Join us in building a Ghana that works. For everyone. Every hour.



Scan or visit:  
<https://24hplus.gov.gh>  
to download the full 24H+ programme document



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