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Subject:  Justice for Ukraine Campaign Proposal (At A Glance Version)
Date: Dec 6, 2025 at 7:54:30 AM
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JUSTICE FOR UKRAINE CAMPAIGN

Bold, actionable projects to create peace, protect freedom and ensure justice for Ukraine and the world.

Overview

At One Global Family, we are an independent organization dedicated to global peace, justice and sustainability. If you would like to know more about our important work you can go to our website oneglobalfamily.org and check out our launch video.

Ukraine stands at the front line of a defining moment for democracy, human rights and global justice and we have a chance to make a real difference. The Justice for Ukraine Campaign includes two immediate initiatives and we are also developing long-term pathways that explore how the international community can create stronger consequences for continued aggression against sovereign nations.

Our goal is to support Ukraine, inspire global action and create a better and safer world for all of us especially our kids who truly deserve it.

Democracy Rocks ~ United with Ukraine Concert

A powerful, Live Aid-inspired concert uniting music, communities and purpose to raise funds for Ukraine and ongoing initiatives. The concert will be simulcast worldwide from the Michigan Stadium (University of Michigan) and Wembley Stadium (London). 90% of proceeds will go to President

Zelenskyy's United24 organization (with permission) and 10% will go to One Global Family for ongoing initiatives. We will use a fiscal sponsor to manage and distribute funds for full transparency and accountability.

Putin Accountability Campaign

A mass media campaign to unite the world and put public pressure on President Vladimir Putin and the Russian military leadership. We will launch a global petition to demand Russia's immediate withdrawal from Ukraine, reunite abducted Ukrainian children with their families and support the Council of Europe's Special Tribunal for the Crime of Aggression against Ukraine to ensure accountability for alleged war crimes.

The campaign will also include an informational website, high-impact billboard messaging and press outreach.

Funding

We are seeking \$50,000 in seed funding to support these important projects. Every dollar counts and even a small contribution would be greatly appreciated. If you are interested in donating to support our work you can visit oneglobalfamily.org. We are not a 501(c)(3) but we will be fully transparent with all of our funding.

We have previously presented the Democracy Rocks ~ United with Ukraine concert and the mass media campaign to hold Putin accountable. Thankfully, the work has been well received by experts like former Ambassador to Ukraine Bill Taylor as well as local Ukrainian organizations giving these initiatives credibility and impact.

Our founder Kate McGrail is an Emmy award-winning writer/producer (the Michigan Emmys) and has also managed high-end corporate events

worldwide so she is fully prepared to execute these projects successfully with the help of our One Global Family team and like-minded partners.

When we help Ukraine we help the world so thank you again for supporting these important projects and we wish you all the best!

“If we have no peace it is because we have forgotten that we belong to each other.”

Mother Teresa