

# KNOTS & TUFTS

HANDMADE IN INDIA  
SINCE 1955



KNOTS & TUFTS  
CATALOGUE

LIFESTYLE  
COLLECTION





# CONTENTS

04

INTRODUCTION

08

OUR RANGE

38

BEHIND THE LOOM

43

CUSTOMISATION & PROJECTS

42

CAPABILITIES



## INTRODUCTION

### So much more than warp and weft

Knots & Tufts weaves together traditions, spaces, people and a much valued legacy. It is an ethic to combine art of handmade and different eras of designs.

Through generations of carpet-makers, since 1955, Knots & Tufts has contributed to the elegance and warmth of residential and commercial spaces across the world.

No two carpets are the same,  
that's the beauty and the genius  
of handmade



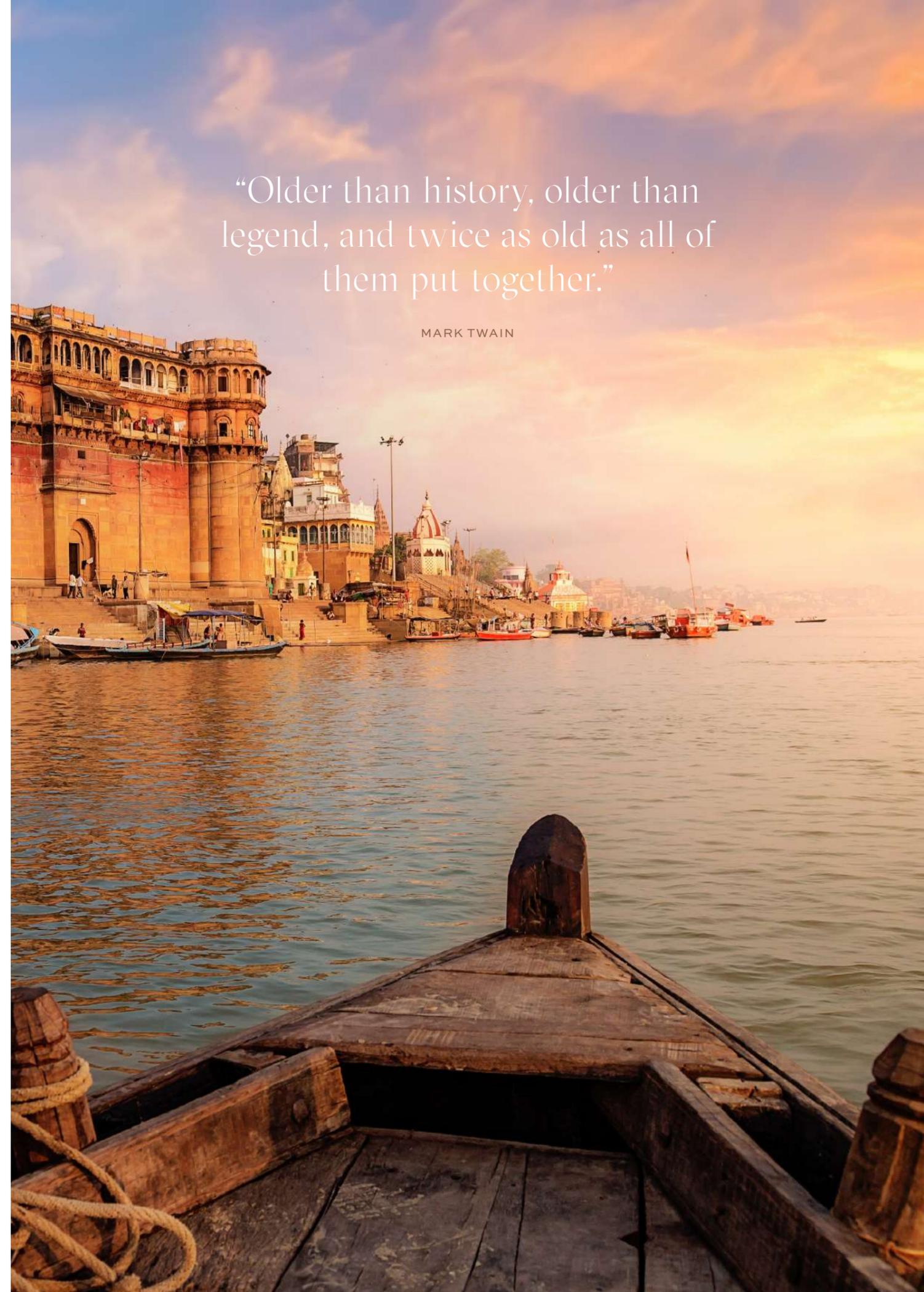


## Bhadohi

These were the words of Mark Twain on the bustling, ancient city of Varanasi in North India. Bhadohi, where our factory is located is a small town that sits right beside Varanasi.

Bhadohi, also known by the name 'Carpet City' is home to the largest carpet weaving industry in South Asia. Our skilled artisans are the biggest strength Bhadohi has which marks us in the world market.

Bhadohi is one of the oldest carpet manufacturing centers in India since the British colonial era. Today, though much has evolved, nothing seems to have changed in the way Bhadohi and its surroundings continue to inspire us.



“Older than history, older than legend, and twice as old as all of them put together.”

MARK TWAIN

## Hand knotted

Persian, Tibetan,  
Gabbeh, Sumak



## Hand tufted

All Cut Pile, Sculpted,  
Embossed, Loop Pile



## Handloom

All Cut Pile, Printed, Embossed



## Flat weave

Woven, Printed



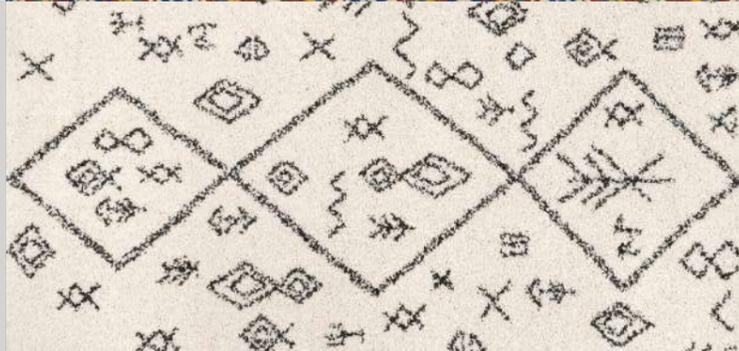
## Kilims

Persian, Anatolia, Balkans



## Shaggy

Berber, Felted, Super plush



OUR RANGE

Commitment to  
Unparalleled Quality,  
Craftsmanship,  
Design & Services

We embrace traditional, contemporary and natural carpets influenced by history and art around the globe.



HK

## Hand knotted

Persian, Tibetan, Gabbeh, Sumak

Hand knotted woollen Carpets from India speak eloquently of the superb workmanship. Their design and color scheme have its own independent logic and uniqueness.

The art of weaving carpets has percolated through generations and the Indian craftsmen have been creating the greatest of specimen since the medieval period.

Purchase of hand knotted carpet is known to be an asset for the owner since the standard longevity for each carpet is for decades.



HK

## Hand knotted

Persian, Tibetan, Gabbeh, Sumak



HK

## Hand knotted

Persian, Tibetan, Gabbeh, Sumak



HT

## Hand tufted

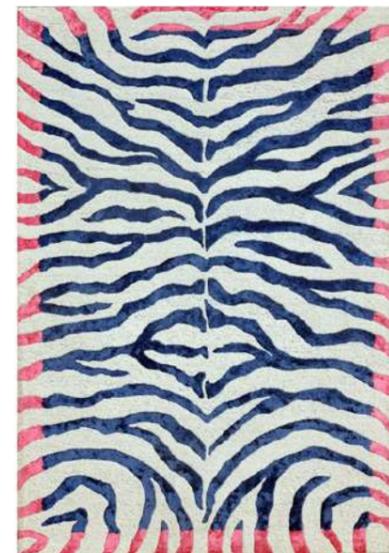
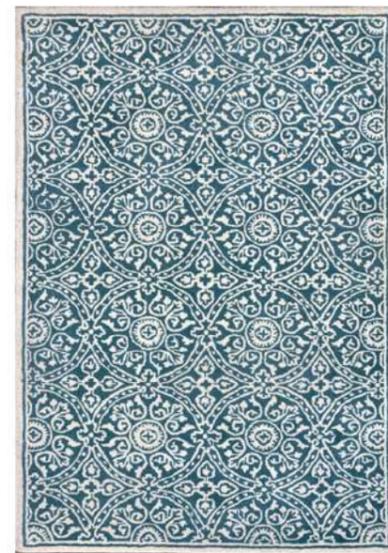
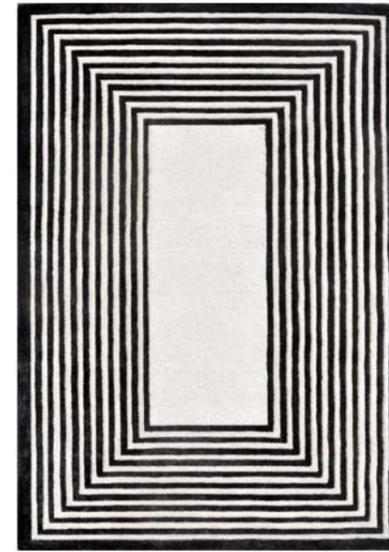
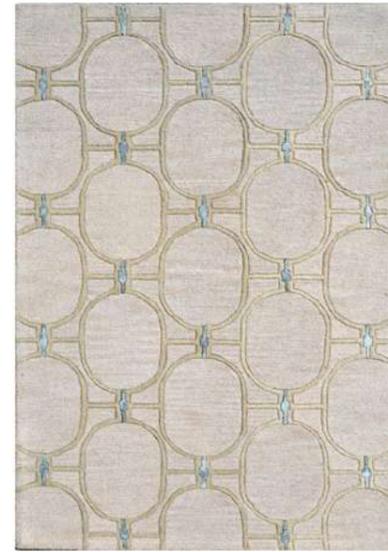
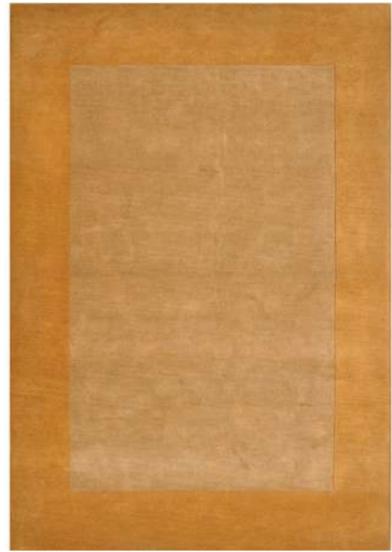
All Cut Pile, Sculpted, Embossed, Loop Pile

Hand-tufted rugs use high quality wool so the finished product looks and wears much like a hand-knotted rug.

These wool rugs are made with a tool called a "tufting gun." This specially designed machine is loaded with all the required equipment; it creates the loop and also makes a cut, as per the demand of the design. The hand tufting gun facilitates a faster production with no limitations in usage of fibre.

Hand-tufted rugs can withstand high traffic, and will begin to wear out only after 12 to 20 years of use making them perfect for areas like hallways, family room and entryway or commercial projects like hotels etc.





HT

## Hand tufted

All Cut Pile, Sculpted, Embossed, Loop Pile

HT

## Hand tufted

All Cut Pile, Sculpted, Embossed, Loop Pile



HL

## Handloom

All Cut Pile, Printed, Embossed

Handloom Carpets are favored due to their modern, elementary design and smooth silk surface. Handloom Carpets can be made in quality wool, art silk or blend of both.

Handloom rugs give the look and feel of velvet and adds a touch of opulence to the room. These carpets give a modish and stylish statement to the space.

Each Handloom Carpet will leave you amazed because of the finest detailing, texture and colors.



HL

# Handloom

All Cut Pile, Printed, Embossed



HL

# Handloom

All Cut Pile, Printed, Embossed



FW

## Flat weave

Woven, Printed

Dhurries are made from four types of materials: Cotton, Wool, Jute, Silk and in variety of combination of all these materials.

The weaving process renders the woven fabric visible and gives it a very unique character. The results are exceptional floors, which are reminiscent of valuable craftsmanship and simultaneously impress with delicately structured patterns.

The extremely durable quality of the carpets is perfectly suited for modern architectural concepts.





FW

# Flat weave

Woven, Printed



FW

# Flat weave

Woven, Printed



K

## Kilims

Persian, Anatolia, Balkans

Kilim weaving forms part of India's glorious weaving tradition. The origin of Kilim has been traced as far back as the fourth millennium BC.

Made from wool or cotton, Kilims have become increasingly collectible in recent years with quality pieces commanding high value.



K

## Kilims

Persian, Anatolia, Balkans



K

## Kilims

Persian, Anatolia, Balkans



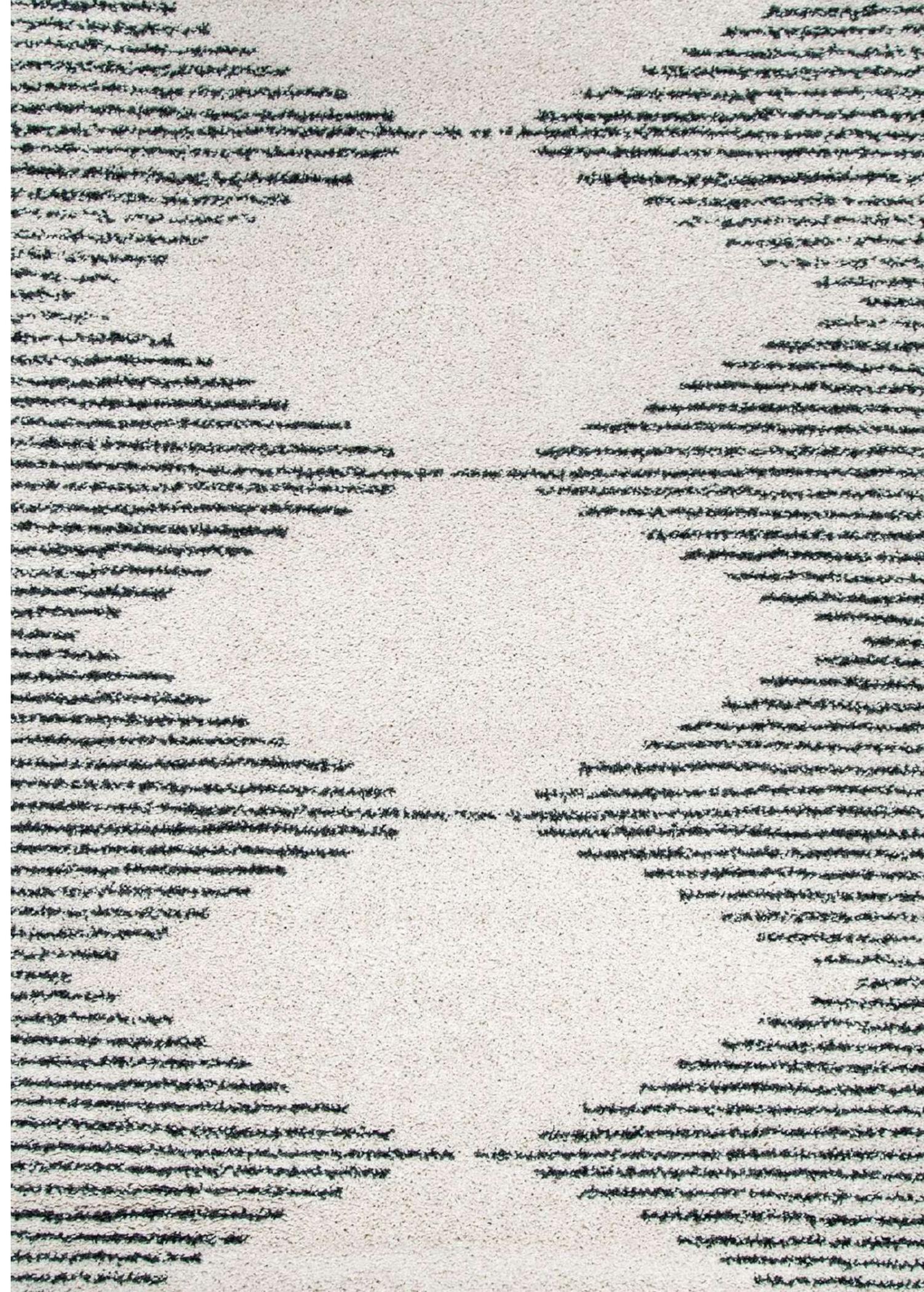
S

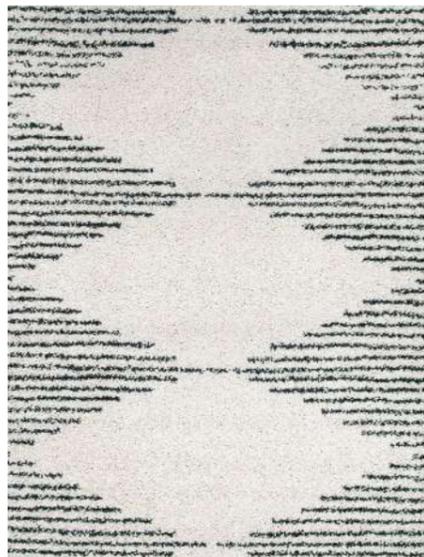
## Shaggy

Berber, Felted, Super plush

Shaggy rugs are a type of rug made of long pile which has a shaggy appearance, hence the name. Rugs are usually manufactured by making loops out of material and then shearing the excess. Although, Shaggy rugs are not sheared, leaving long pieces of material to create a lush, soft, fluffy look.

Knots & Tufts has expertise in making shaggy rugs ranging from synthetic fibers like nylon, viscose, etc. and natural fibers like cotton, wool, linen, angora, leather, etc. Shag rugs can be made in extremely small throw rug sizes, wall to wall carpet and everything in between. They are also available in uniquely cut shapes and wild combinations of colours.

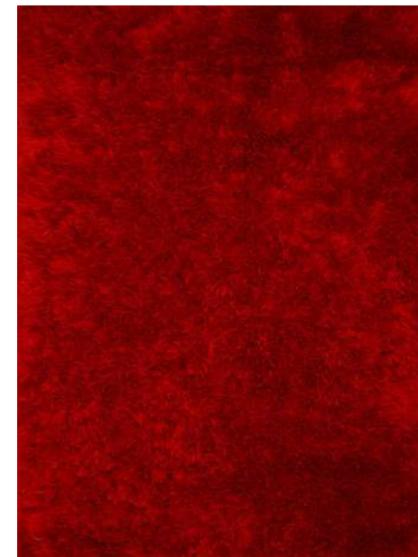




S

# Shaggy

Berber, Felted, Super plush



S

# Shaggy

Berber, Felted, Super plush



## Other products

Cushions, Poufs, Leather rugs

Knots & Tufts has successfully earned recognition for high-class quality Home Furnishing products in various blends as grey, dyed & printed etc. Buyers can choose from varied range of cushions, poufs & hide rugs.

Our Experience & expertise have enabled us to function ingeniously with agility, giving our clientele just the upper edge they need. Innovation and Design is at the core of our approach.



## Other products

Cushions & Poufs



## Other products

Leather rugs



BEHIND THE LOOM

Creativity takes courage.  
At Knots & Tufts we  
seek, we strive, we are in  
it with all our heart.

Once a yarn is chosen there are myriad ways in which it can be knotted, tufted, woven, twisted or looped to produce a handmade rug. These differing techniques produce wide range of textural surfaces.

Both hand knotted and hand tufted carpet making requires a unique set of skills of the weavers, At knots & Tufts artisans creating the handmade masterpieces enjoy great freedom to execute their creativity to full extent. The artist's world is limitless here.

Ancient techniques passed down  
through many generations





“He who works with his hands and his head is a craftsman. He who works with his hands and his head and his heart is an artist.”

LOUIS NIZER

“Without craftsmanship, inspiration is a mere reed shaken in the wind.”

JOHANNES BRAHMS



“The artist is a receptacle for emotions that come from all over the place: from the sky, from the earth, from the scrap of paper, from a passing shape, from a spider web.”

PABLO PICASSO



CUSTOMISATION  
& PROJECTS

## Palaces | Hotels | Residences

We are greatly flexible in how we join forces at the development stage and even after the production. Our client get to direct all phases of the production effort.

Our goal is to listen, observe, understand, empathize, create, and assemble insights to make the invisible visible. We like to weave carpets that bring joy and excitement, pleasure and fun, and, yes, beauty to spaces and people’s lives.



## CAPABILITIES

Production capacity per year:  
12,00,000 Sq. Feet

Area Of Production Facility: 9 Acres

Employees : 350+

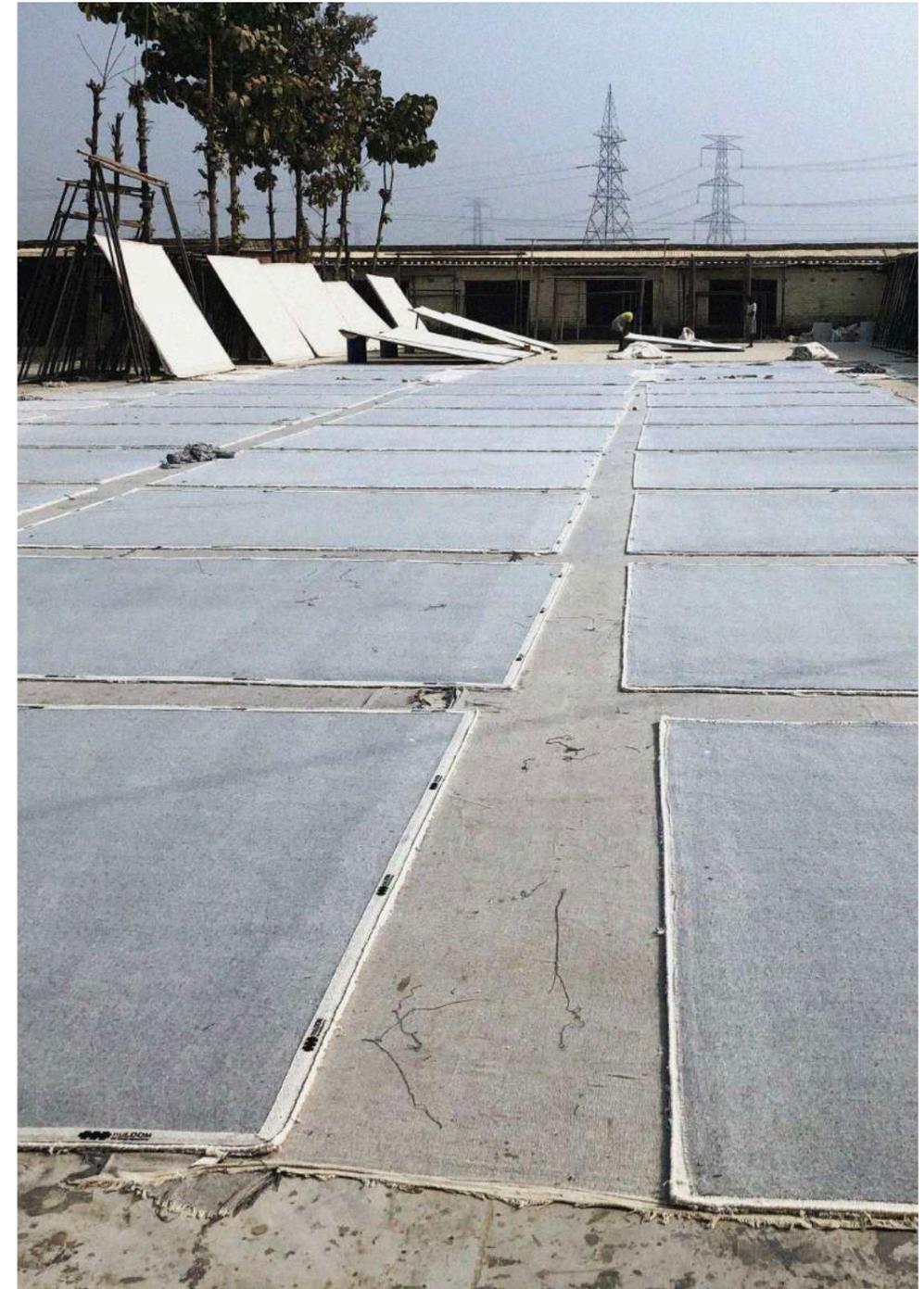
Ability of handling orders of  
any size & shape

Export Compliance:  
Government Recognized

ISO 9001-2014

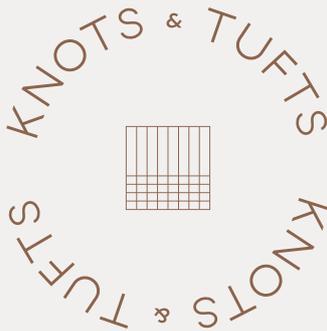
Good Weave, Care & Fair, Buyer's Audit

Social Accountability  
under SA 8000:2014



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## Studio

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Sector 48, Sohna Road  
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## Manufacturing

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Hari Rampur, Aurai Road,  
Bhadoli - 221401, Uttar Pradesh

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## Overseas

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