



SPONSORSHIPS and EXHIBITS

July 7-10
Omaha, Nebraska

Event Sponsor Benefits	Welcome Reception \$50,000 <i>Exclusive</i>	Host Night Event \$50,000 <i>Exclusive</i>	BOD Reception \$30,000 <i>Exclusive</i>	Educational Session \$15,000 (limited to 6)	Opening General Session Keynote \$10,000	Closing General Session Keynote \$10,000
Listed as a sponsor in the mobile meeting app	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor meeting website	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor signs placed throughout the meeting area	Yes	Yes	Yes	Yes	Yes	Yes
Comp delegate registrations	6	6	4	3	3	2
Post registration list	Yes	Yes	Yes	Yes	Yes	Yes
Verbal recognition at the Opening session	Yes	Yes	Yes	Yes	Yes	Yes
Priority room at Host Hotel**	6	6	4	2	2	2
Ticket to "Invitation Only" BOD reception	6	6	10	2	2	2
Recognition at event or on item	Logo in prominent locations	Logo in prominent locations	Logo in prominent locations	Coordinate or moderate a breakout session	Introduce the keynote speaker	Introduce the keynote speaker
Advance registration list	Yes	Yes	Yes	Yes	Yes	Yes
Flyer or Postcard in delegate bag*	8.5" x 11" Flyer	8.5" x 11" Flyer	8.5" x 11" Flyer	4" x 6" postcard	4" x 6" postcard	4" x 6" postcard
Complimentary 10' x 10' exhibit booth	Yes	Yes	Yes			

Item Sponsor Benefits	Volunteer Shirt \$10,000 <i>Exclusive</i>	Lanyards \$10,000 <i>Exclusive</i>	Hotel Key Cards \$10,000 <i>Exclusive</i>	Delegate Bag \$10,000 <i>Exclusive</i>	Mobile App \$7,000 <i>Exclusive</i>	Charging Station \$7,000 <i>Exclusive</i>	Meeting Signs \$7,000 <i>Exclusive</i>
Listed as a sponsor in the mobile meeting app	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor meeting website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor signs placed throughout the meeting area	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Comp delegate registrations	2	2	2	2	1	1	1
Post registration list	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Verbal recognition at the Opening session	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Priority room at Host Hotel**	2	2	2	2	1	1	1
Ticket to "Invitation Only" BOD reception	2	2	2	2	1	1	1
Recognition at event or on item	Logo on lanyard	Logo on lanyard	Ad/logo on hotel key card	Logo on bag	Logo on splash screen and two push notifications	Ad/Logo on charging station	Logo incorporated on all meeting signs
Advance registration list	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Flyer or Postcard in delegate bag*	4" x 6" postcard	4" x 6" postcard	4" x 6" postcard	4" x 6" postcard			

* Postcard is printed and shipped by sponsor

** Priority hotel room does NOT equate to a complimentary room. Sponsors/exhibitors will be given priority for access into the host hotel in our group room block, subject to availability. Please note room block rates at the host hotel vary.

For more information about how we can tailor the experience for you, call Ernie Cochran at 512.413.5969.



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Item Sponsor Benefits	Wi-Fi \$10,000 <i>Exclusive</i>	Bus Transportation \$10,000 <i>Exclusive</i>	Registration \$10,000 <i>Exclusive</i>	Audio/Visual \$10,000 <i>Exclusive</i>
Listed as a sponsor in the mobile meeting app	Yes	Yes	Yes	Yes
Logo recognition on sponsor meeting website	Yes	Yes	Yes	Yes
Logo recognition on sponsor signs placed throughout the meeting area	Yes	Yes	Yes	Yes
Comp delegate registrations	2	2	2	2
Post registration list	Yes	Yes	Yes	Yes
Verbal recognition at the Opening session	Yes	Yes	Yes	Yes
Priority room at Host Hotel**	2	2	2	2
Ticket to "Invitation Only" BOD reception	2	2	2	2
Recognition at event or on item	Company Name as Wi-Fi Code	Logo on Event Buses	Logo on Registration Kick Panels	Logo Displayed with A/V Equipment
Advance registration list	Yes	Yes	Yes	Yes
Flyer or Postcard in delegate bag*	4" x 6" Postcard	4" x 6" Postcard	4" x 6" Postcard	4" x 6" Postcard

Don't see a sponsorship opportunity that matches your company's budget? Reach out to our sponsorship coordinator to see how we can tailor an opportunity that does. Our objective is to help you meet your goal.

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Tiered Level Partner Benefits	Premium (4 Available) \$25,000	Platinum (4 Available) \$20,000	Gold (6 Available) \$15,000	Silver \$10,000	Bronze \$7,500	Copper \$5,000	Nickel \$2,000
Listed as a sponsor in the mobile meeting app	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor meeting website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor signs placed throughout the meeting area	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Verbal recognition at the Opening session	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Comp delegate registrations	6	5	4	3	2	1	
Priority room at Host Hotel**	6	5	4	3	2	1	
Ticket to "Invitation Only" BOD reception	6	5	4	3	2	1	
Post registration list	Yes	Yes	Yes	Yes	Yes		
Logo recognition at the delegate breakfasts	Yes	Yes	Yes	Yes	Yes		
Flyer or Postcard in delegate bag*	8.5" x 11" Flyer	4" x 6" postcard	4" x 6" postcard	4" x 6" postcard			
Advance registration list	Yes	Yes	Yes	Yes			
Complimentary 10' x 10' exhibit booth	Yes	Yes	Yes				
Logo recognition at the delegate lunches	Yes	Yes					
Logo recognition at all the breaks	Yes						
Logo recognition on transportation to tech tour(s)	Yes						



SPONSOR ENHANCEMENT BREAKOUT SESSION

Sponsors have the unique opportunity to add a breakout session to their overall sponsorship benefits.

Only sponsors of the conference are eligible for the breakout session enhancement. The breakout session sponsorship is available for **\$7,500**.

Breakout sessions are available on a first come, first served basis. Breakout session content must be approved by the WASHTO host state committee.

Exhibit Booth ONLY	\$3,500
Listed in the mobile app as an exhibitor	Yes
Complimentary registrations	2
Priority room at the Host Hotel**	2
2 Chairs	Yes
1 Wastebasket	Yes

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SPONSORSHIP FORM

Please complete this form and return **ONLY THE FORM**, to Ernie Cochran at:
ernie@housmanandassociates.com.

If a check will accompany the Sponsorship Form, please send the form along with payment to: Housman & Associates, LLC -WASHTO, 2503 Grapevine Canyon Trail, Leander, TX 78641. (Please also send an electronic copy to Ernie Cochran).

Upon receipt of the signed sponsorship agreement, an invoice for payment will be sent.

Primary Contact Information

Primary Contact Name		Title		
Mailing Address		City	State	Zip
Telephone	Fax	Email Address		
Company / Organization Name				

Sponsorship Options

<input checked="" type="checkbox"/> Welcome Reception Sponsor	\$50,000	<input type="checkbox"/> Registration Sponsor	\$10,000
<input checked="" type="checkbox"/> Host Night Event Sponsor	\$50,000	<input type="checkbox"/> Audio/Visual Sponsor	\$10,000
<input checked="" type="checkbox"/> BOD Reception Sponsor	\$30,000	<input checked="" type="checkbox"/> Mobile App Sponsor	\$7,000
<input checked="" type="checkbox"/> Education Session Sponsor	\$15,000	<input checked="" type="checkbox"/> Charging Station Sponsor	\$7,000
<input checked="" type="checkbox"/> Opening General Session Keynote	\$10,000	<input checked="" type="checkbox"/> Meeting Signs Sponsor	\$7,000
<input type="checkbox"/> Closing General Session Keynote	\$10,000	<input type="checkbox"/> Premium Tier Sponsor	\$25,000
<input checked="" type="checkbox"/> Volunteer Shirt Sponsor	\$10,000	<input type="checkbox"/> Platinum Tier Sponsor	\$20,000
<input checked="" type="checkbox"/> Lanyard Sponsor	\$10,000	<input type="checkbox"/> Gold Tier Sponsor	\$15,000
<input checked="" type="checkbox"/> Hotel Key Card Sponsor	\$10,000	<input type="checkbox"/> Silver Tier Sponsor	\$10,000
<input checked="" type="checkbox"/> Delegate Bag Sponsor	\$10,000	<input type="checkbox"/> Bronze Tier Sponsor	\$7,500
<input type="checkbox"/> Wi-Fi Sponsor	\$10,000	<input type="checkbox"/> Copper Tier Sponsor	\$5,000
<input type="checkbox"/> Bus Transportation Sponsor	\$10,000	<input type="checkbox"/> Nickel Tier Sponsor	\$2,000
<input checked="" type="checkbox"/> Sponsor Enhancement Breakout Session	\$7,500		

Sponsorship Amount / Payment

Total Sponsored Amount: \$ _____

Name on Credit Card	Billing Address (If different than above)	City	State	Zip
Credit Card Number	Expiration Date	CVS#	Date	

Sponsor hereby acknowledges that they have read, understand, and agree to the terms as printed herein and accepts this agreement as binding.

Authorized Signature