

How Your Report Is Generated

A plain-English explanation for anyone who wants to understand what happens between completing the assessment and receiving their report.

The short answer

Your responses are scored against a psychometric framework developed by JWC. Those scores are then used to generate a personalised narrative report — with AI playing a role in drafting the language, and a practitioner reviewing the output before it reaches you. The assessment is rigorous. The report is genuinely yours.

Frequently asked questions

Does AI write my report?

In part, yes. Once your responses have been scored, an AI language model drafts the narrative sections of your report based on your actual score profile. It does not interpret freely or draw on general knowledge about you. It works from a tightly defined clinical brief that specifies exactly what each score means and what the narrative needs to address.

Every report is reviewed by a trained practitioner before it is sent. What you receive is AI-assisted and practitioner-validated.

Is this the same as ChatGPT writing something generic about me?

No. General-purpose AI tools generate text from broad prompts with no structured input. This process is different: the AI receives your precise scores across ten dimensions and works within a framework that has been built, tested, and refined specifically for this purpose. The output is grounded in your data, not in general statements about people like you.

Would two people with similar scores get the same report?

They would receive reports with similar clinical conclusions — because similar scores reflect similar psychological states, and accurate interpretation should reflect that. The language will differ, and the combination of scores across all dimensions means that genuinely identical profiles are rare. But the Flourishing Profile is not designed to maximise the appearance of uniqueness. It is designed to be accurate.

How do I know the report is actually about me?

Because everything in it is derived from your responses. The scores that drive the narrative are calculated directly from what you submitted — not estimated, not inferred from demographic data, and not adjusted to produce a particular result. If something in the report does not feel accurate, that is worth exploring in your coaching conversation.

Who can see my responses and my report?

Your data is handled in accordance with GDPR. Your responses are used solely to generate your report and are not shared with third parties, used for research, or retained beyond what is operationally necessary. Where you have been referred to complete an assessment by your employer or are working with a coach who has arranged your assessment, your completed report will be shared with them — but your individual responses will not, under any circumstances. Full details are available in the JWC Privacy Policy.

Is this approach standard practice in psychometric assessment?

Algorithm-driven report generation is standard practice across the assessment industry. Established tools from well-known publishers generate report text algorithmically from score inputs — the difference is typically whether that text is drawn from pre-written banks or generated fresh. The clinical logic, the scoring methodology, and the practitioner review are what determine quality. Those are the things worth scrutinising.

If you have questions about your report or anything in it, your practitioner is the right person to ask. The report is a starting point for a conversation — not a conclusion.