



BE THE CHANGE TOURNAMENT SPONSORSHIP OPPORTUNITIES  
SEPTEMBER 12, 2020 | THEODORE WIRTH GOLF CLUB

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Join us for an amazing day as we give back and build relationships in our diverse community through the game of golf. Be The Change golf tournament is intended to bring people who might not otherwise cross paths together for a round of golf as a way to have authentic conversation and get to know each other.

### HOLE SPONSOR PACKAGE

#### Hole Sponsor Elements

- Mutually agreeable signage and activation opportunities at select hole
- Opportunity to provide giveaway item for attendees as they pass select hole

#### Additional Event Signage + Activation

- Opportunity for item donation placed in event hospitality bags distributed to all event attendees

#### Additional Digital and Social Inclusions

- Photos on social media from your hole on event day and in tournament photo album
- Opportunity to make an additional donation to Be The Change which will be covered on social media and included in media communications

#### Payment Information:

Checks can be written to The Minneapolis Foundation, write "Be the Change Fund" in the memo line or letter attached to the check.

The Minneapolis Foundation  
80 South 8<sup>th</sup> Street, Suite 800  
Minneapolis, MN 55402

Hole Sponsor Investment  
\$1,000