



BE THE CHANGE TOURNAMENT SPONSORSHIP OPPORTUNITIES SEPTEMBER 12, 2020 | THEODORE WIRTH GOLF CLUB

Join us for an amazing day as we give back and build relationships in our diverse community through the game of golf. Be The Change golf tournament is intended to bring people who might not otherwise cross paths together for a round of golf as a way to have authentic conversation and get to know each other.

SUPPORTING SPONSOR PACKAGE

Supporting Sponsor Elements

- Inclusion in mutually agreeable tournament media and external communications
- Inclusion on mutually agreeable event signage
- Inclusion as a Supporting Sponsor on BeTheChangeGolf.com

Additional Event Signage + Activation

- Presenting Partner of one (1) hole
 - Mutually agreeable signage and activation opportunities at select hole
 - Opportunity to provide giveaway item for attendees as they pass select hole
- Prominent placement on media backdrop along with up to 2 other logos: Be The Change logo as well as one title partner.
- Opportunity for:
 - Item donation placed in event hospitality bags distributed to all event attendees
 - Logo placement on volunteer t-shirt sleeve

Additional Digital and Social Inclusions

- Branded social media posts as pre and post promotion
- Opportunity to make an additional donation to Be The Change which will be covered on social media and included in media communications

Checks to The Minneapolis Foundation, write "Be the Change Fund" in the memo line.

The Minneapolis Foundation
80 South 8th Street, Suite 800
Minneapolis, MN 55402

Hole Sponsor Investment
\$7,500