



BE THE CHANGE TOURNAMENT SPONSORSHIP OPPORTUNITIES SEPTEMBER 12, 2020 | THEODORE WIRTH GOLF CLUB

Be The Change benefit golf tournament is intended to bring people who might not otherwise cross paths together for a round of golf as a way to center conversation around what it will take to heal.

TITLE SPONSOR PACKAGE

Title Sponsor Elements

- Your company will be represented on event materials and signage as follows:
 - Inclusion in all tournament media and external communications
 - Inclusion on mutually agreeable event signage
 - Inclusion as the Title Sponsor on BeTheChangeGolf.com
 - Logo inclusion on all volunteer t-shirts
- You will receive three (3) spots in the tournament to allocate for internal or promotional purposes

Additional Event Signage + Activation

- Display at one hole
 - Mutually agreeable signage and activation opportunities at select hole
 - Opportunity to provide giveaway item for attendees as they pass select hole
- Prominent placement on media backdrop along with Be The Change logo.
- Opportunity for:
 - Item donation placed in event hospitality bags distributed to all event attendees
 - A future event facilitated by Be The Change to continue the conversation

Additional Digital and Social Inclusions

- Branded social media posts as pre and post promotion
- Opportunity to make an additional donation to Be The Change which will be covered on social media and included in media communications

Checks to The Minneapolis Foundation, write "Be the Change Fund" in the memo

The Minneapolis Foundation
80 South 8th Street, Suite 800
Minneapolis, MN 55402

Title Sponsor Investment
\$15,000