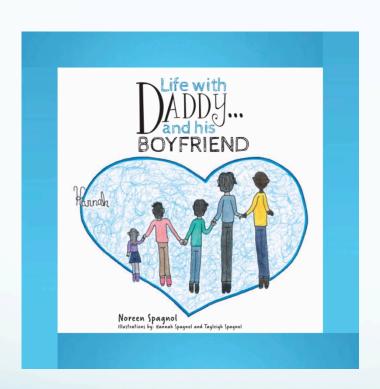
Life with Daddy... and his Boyfriend

Written by Noreen Spagnol
Illustrated by Hannah and Tayleigh Spagnol

- Book Sales Kit -

About the Book



Book Synopsis:

Sometimes life looks like this...

Everyone loves each other in this family. The book was illustrated by two young girls. It is an interactive story representing their viewpoint on what day-to-day life looks like when a daddy is dating a man. This book is intended to help teachers share details about diversity in families, as well as fathers assisting their children to understand and appreciate the relationship between their father and his new boyfriend.

About the Author/Illustrators

About the Author:

Noreen Spagnol is a proud mother of two incredible, talented daughters, named Hannah and Tayleigh. She is also an elementary French teacher and has been teaching for 14 years now. She has a degree in French and has studied Spanish, Italian, German and Latin at different points in her life. Studying languages is a passion for her. She is excited to work with her loving daughters and to get the chance to share details about diversity in the dating process through her writing.

About the Illustrators:

Hannah and Tayleigh are loving sisters, looking to share their view of the wonderful world they live in full of diversity. They want everyone to know that we are all different in our own ways and because of this, we all have something special to offer in order to fill this world with a rainbow of different types of strengths and love, making life an incredible journey.



Executive Summary

To Any Interested Book Buyers/Bookstore Managers:

Thank you for taking the time to check out the website for my "Life with Kids' Books". I am hoping that you would see the value in carrying this book on your shelves in that there is a great need for the message of diversity in families that is evident in this storyline. I believe that the number of buyers that are looking for a book of this subject matter is growing daily and that this large demand will bring about a great amount of sales. Being that this book is designed to help not only families, but also teachers, mental health facilitators and others, I believe that "Life with Daddy... and his Boyfriend" is going to be a great seller!

For promotional ideas, I am currently using several social media sources to inform buyers that my book is available and I intend to represent any and all individual bookstore locations on my social media platforms the moment that "Life with Daddy... and his Boyfriend" can be found on their shelves. If at all possible, I would also like to be present at the bookstore for an author signing to help promote the book. As well, I will also update the book website in order to ensure that each individual bookstore is included in the list of where the book is available for purchase.

I am consistently posting on several social media sites in order to keep reaching out to more possible buyers and will connect with your social media platforms to promote your endeavours so that a healthy union will exist between my book and all individual bookstore locations carrying "Life with Daddy... and his Boyfriend". I also intend to consistently promote the book through the purchase of online ads and I will make sure to include any individual bookstore locations carrying the book in these ads.

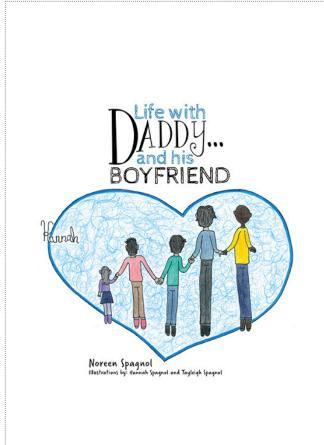
I would greatly appreciate the opportunity to sell my book to the public through any and all venues possible in order to spread the acceptance of diversity in families.

Thank you so much for checking out the sales kit for "Life with Daddy... and his Boyfriend". I look forward to hearing from and hopefully working with you in the future.

Noreen Spagnol

Life with Daddy...and his Boyfriend

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What does your family look like?

Book Review/Quote

"My wonderful friend Noreen, alongside her two amazing daughters, wrote and designed a lovely book about how some families may look different yet have the same ideals as everyone else. Being a Child and Youth major with a passion for LGBTQ youth/families, having a book like this available is important and educational."

~ Adam Coleman



www.friesenpress.com 1-888-378-6793

Title

Life with Daddy... and his Boyfriend

Author

Noreen Spagnol

Illustrators

Hannah Spagnol Tayleigh Spagnol

ISBN

Paperback: 978-1-5255-4505-4 Hardcover: 978-1-5255-4504-7 E-book: 978-1-5255-4506-1

Suggested Price

\$8.49 USD

Publication Date

March 22, 2019

Genre

JNF001000

Juvenile Nonfiction/Activity Books/General JNF053080 Juvenile Nonfiction,/LGBT JNF053020

Juvenile Nonfiction/Social Topics/Dating and Relationships

Page Count

36 pages

Trim Size

8.5 x 8.5

Publisher

FriesenPress

Wholesale

INGRAM Catalogue

Individual Order

https://books.friesenpress.com/store/title/ 119734000084469043

For more information, please visit:

www.lifewithkidsbooks.com

Media Outline

Events completed:

~ Book Signing and Sales ~

June 10th, 2017 Pride in the Park Festival Montebello Park, St. Catharines, ON

~ Radio Interview ~

August 29th, 2017 610 AM CKTB Phone interview with Larry Fedoruk St. Catharines, ON

~ Book Signing and Launch Party ~

September 3rd, 2017, 1-4pm Mahtay Café St. Catharines, ON

~ Radio Roundtable Discussion ~

September 5th, 2017 610 AM CKTB Roundtable Segment with Larry Fedoruk St. Catharines, ON

~ Book Signing and Sales ~

September 24th, 2017, 1-4pm Indigo Bookstore Stoney Creek, ON

~ Radio Roundtable Discussion ~

October 13th, 2017 610 AM CKTB Roundtable Segment with Larry Fedoruk St. Catharines, ON



Media Outline

Events completed (cont'd):

~ Radio Roundtable Discussion ~

January 3rd, 2018 610 AM CKTB Roundtable Segment with Larry Fedoruk St. Catharines, ON

~ Book Signing and Sales ~

January 13th, 2018, 1-4pm Coles Bookstore – Seaway Mall St. Catharines, ON

~ Book Signing and Sales ~

January 20th, 2018, 1-4pm Coles Bookstore – Pen Centre St. Catharines, ON

~ Book Signing and Sales ~

February 3rd, 2018, 1-4pm Chapters Bookstore – Fairview Mall St. Catharines, ON



Media Outline



Events completed (cont'd):

~ Book Signing and Sales ~

June 9th, 2018 Pride in the Park Festival Montebello Park, St. Catharines, ON

~ Book Signing and Sales ~

June 17th, 2018 Pride in the Park Festival Hamilton Gage Park, Hamilton, ON

~ Book Signing and Sales ~

December 1st, 2018, 12-4pm Coles Bookstore – Seaway Mall St. Catharines, ON

Social Media Platforms

Email:

lifewithkidsbooks@gmail.com

Website:

http://www.lifewithkidsbooks.com

Facebook:

http://www.facebook.com/lifewithkidsbooks/

Instagram:

@lifewith_kidsbooks

Twitter:

@Lifewith_KBooks

YouTube:

www.goo.gl/ZgGdP8

Also available...



~ Check out www.lifewithkidsbooks.com to find out where "Life with Kids' Books" can be purchased ~

Thank you or your time!

~ Life with Daddy... and his Boyfriend ~