



# Life with Mommy... and her Girlfriend

Written by Noreen Spagnol  
Illustrated by Hannah and Tayleigh Spagnol

- Book Sales Kit -

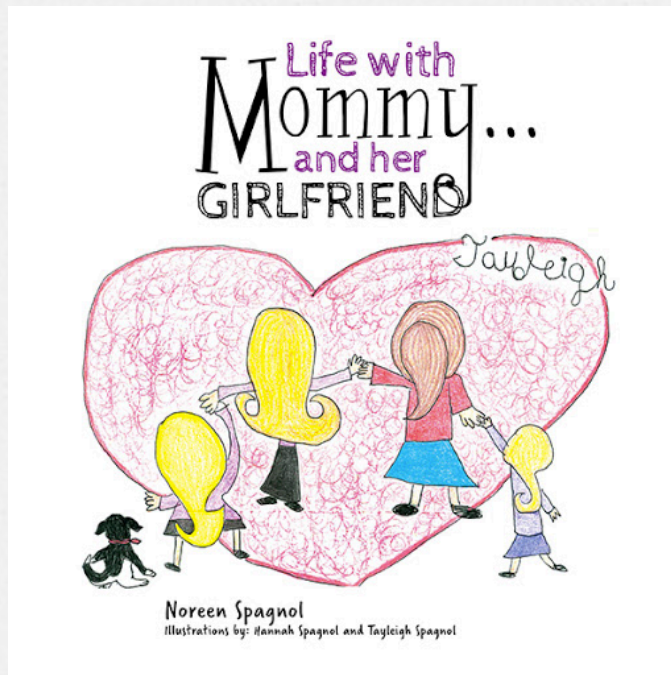


# About the Book

## Book Synopsis:

*Sometimes life looks like this...*

Everyone loves each other in this family. The book was illustrated by two young girls. It is an interactive story representing their viewpoint on what day-to-day life looks like when their mommy is dating a woman. This book is intended to help teachers share details about diversity in families, as well as mothers assisting their children to understand and appreciate the relationship between their mother and her new girlfriend.





# About the Author/Illustrators

## About the Author:

Noreen Spagnol is a proud mother of two incredible, talented daughters, named Hannah and Tayleigh. She is also an elementary French teacher and has been teaching for 14 years now. She has a degree in French and has studied Spanish, Italian, German and Latin at different points in her life. Studying languages is a passion for her. She is excited to work with her loving daughters and to get the chance to share details about diversity in the dating process through her writing.

## About the Illustrators:

Hannah and Tayleigh are loving sisters, looking to share their view of the wonderful world they live in full of diversity. They want everyone to know that we are all different in our own ways and because of this, we all have something special to offer in order to fill this world with a rainbow of different types of strengths and love, making life an incredible journey.



# Executive Summary

## **To Any Interested Book Buyers/Bookstore Managers:**

Thank you for taking the time to check out the website for “[Life with Kids’ Books](#)”. I am hoping that you would see the value in carrying this book on your shelves in that there is a great need for the message of diversity in families that is evident in this storyline. I believe that the number of buyers that are looking for a book of this subject matter is growing daily and that this large demand will bring about a great amount of sales. Being that this book is designed to help not only families, but also teachers, mental health facilitators and others, I believe that “[Life with Mommy... and her Girlfriend](#)” is going to be a great seller!

For promotional ideas, I am currently using several social media sources to inform buyers that my books are available and I intend to represent any and all individual bookstore locations on my social media platforms the moment that “[Life with Mommy... and her Girlfriend](#)” can be found on their shelves. If at all possible, I would also like to be present at the bookstore for an author signing to help promote the book. As well, I will also update the book website in order to ensure that each individual bookstore is included in the list of where the book is available for purchase.

I am consistently posting on several social media sites in order to keep reaching out to more possible buyers and will connect with your social media platforms to promote your endeavours so that a healthy union will exist between my book and all individual bookstore locations carrying “[Life with Mommy... and her Girlfriend](#)”. I also intend to consistently promote the book through the purchase of online ads and I will make sure to include any individual bookstore locations carrying the book in these ads.

I would greatly appreciate the opportunity to sell my book to the public through any and all venues possible in order to spread the acceptance of diversity in families.

Thank you so much for checking out the sales kit for “[Life with Mommy... and her Girlfriend](#)”. I look forward to hearing from and hopefully working with you in the future.

*Noreen Spagnol*

*~ Life is a journey... Explore, inspire and enjoy it to the fullest! ~*



# Life with Mommy...and her Girlfriend

~ Written by Noreen Spagnol and Illustrated by Hannah and Tayleigh Spagnol ~

## Title

Life with Mommy... and her Girlfriend

## Author

Noreen Spagnol

## Illustrators

Hannah Spagnol  
Tayleigh Spagnol

## ISBN

Paperback: 978-1-5255-0269-9

Hardcover: 978-1-5255-0270-5

E-book: 978-1-5255-0268-2

## Suggested Price

\$7.99 USD

## Publication Date

April 11, 2017

## Genre

JNF001000

Juvenile Nonfiction/Activity Books

JNF053080

Juvenile Nonfiction/LGBT

JNF053020

Juvenile Nonfiction/Social Topics/Dating and Relationships

## Page Count

36 pages

## Trim Size

8.5 x 8.5

## Publisher

FriesenPress

## Wholesale

INGRAM Catalogue

## Individual Order

<http://www.friesenpress.com/bookstore/title/119734000033039011>

## About the Book

Sometimes life looks like this...

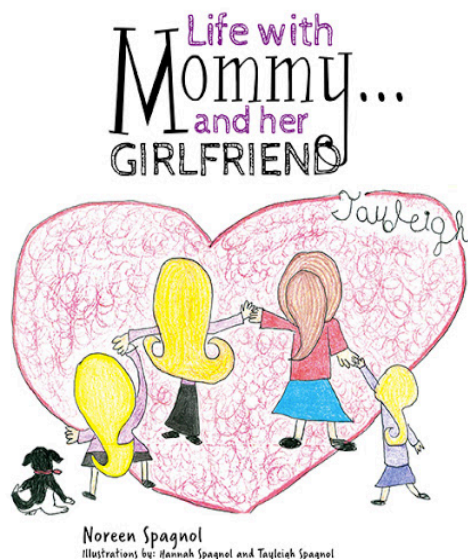
Everyone loves each other in this family. The book was illustrated by two young girls. It is an interactive story representing their viewpoint on what life looks like when their mommy is dating a woman. This book is intended to help teachers share details about diversity in families, as well as mothers assisting their children to understand and appreciate the relationship between their mother and her new girlfriend.

What does your family look like?

## Book Review/Quote

"My wonderful friend Noreen, alongside her two amazing daughters, wrote and designed a lovely book about how some families may look different yet have the same ideals as everyone else. Being a Child and Youth major with a passion for LGBTQ youth/families, having a book like this available is important and educational."

~ Adam Coleman



For more information, please visit:  
[www.lifewithkidsbooks.com](http://www.lifewithkidsbooks.com)

# Media Outline

## Events completed:

### ~ Book Signing and Sales ~

June 10<sup>th</sup>, 2017  
Pride in the Park Festival  
Montebello Park, St. Catharines, ON

### ~ Radio Interview ~

August 29<sup>th</sup>, 2017  
610 AM CKTB  
Phone interview with Larry Fedoruk  
St. Catharines, ON

### ~ Book Signing and Launch Party ~

September 3<sup>rd</sup>, 2017, 1-4pm  
Mahtay Café  
St. Catharines, ON

### ~ Radio Roundtable Discussion ~

September 5<sup>th</sup>, 2017  
610 AM CKTB  
Roundtable Segment with Larry Fedoruk  
St. Catharines, ON

### ~ Book Signing and Sales ~

September 24<sup>th</sup>, 2017, 1-4pm  
Indigo Bookstore  
Stoney Creek, ON

### ~ Radio Roundtable Discussion ~

October 13<sup>th</sup>, 2017  
610 AM CKTB  
Roundtable Segment with Larry Fedoruk  
St. Catharines, ON





# Media Outline

## Events completed (cont'd):

### ~ Radio Roundtable Discussion ~

January 3<sup>rd</sup>, 2018

610 AM CKTB

Roundtable Segment with Larry Fedoruk  
St. Catharines, ON

### ~ Book Signing and Sales ~

January 13<sup>th</sup>, 2018, 1-4pm

Coles Bookstore – Seaway Mall  
St. Catharines, ON

### ~ Book Signing and Sales ~

January 20<sup>th</sup>, 2018, 1-4pm

Coles Bookstore – Pen Centre  
St. Catharines, ON

### ~ Book Signing and Sales ~

February 3<sup>rd</sup>, 2018, 1-4pm

Chapters Bookstore – Fairview Mall  
St. Catharines, ON





# Media Outline



### Events completed (cont'd):

~ Book Signing and Sales ~

June 9<sup>th</sup>, 2018

Pride in the Park Festival  
Montebello Park, St. Catharines, ON

~ Book Signing and Sales ~

June 17<sup>th</sup>, 2018

Pride in the Park Festival  
Hamilton Gage Park, Hamilton, ON

~ Book Signing and Sales ~

December 1<sup>st</sup>, 2018, 12-4pm

Coles Bookstore – Seaway Mall  
St. Catharines, ON



# Social Media Platforms

## Email:

lifewithkidsbooks@gmail.com

## Website:

<http://www.lifewithkidsbooks.com>

## Facebook:

<http://www.facebook.com/lifewithkidsbooks/>

## Instagram:

@lifewith\_kidsbooks

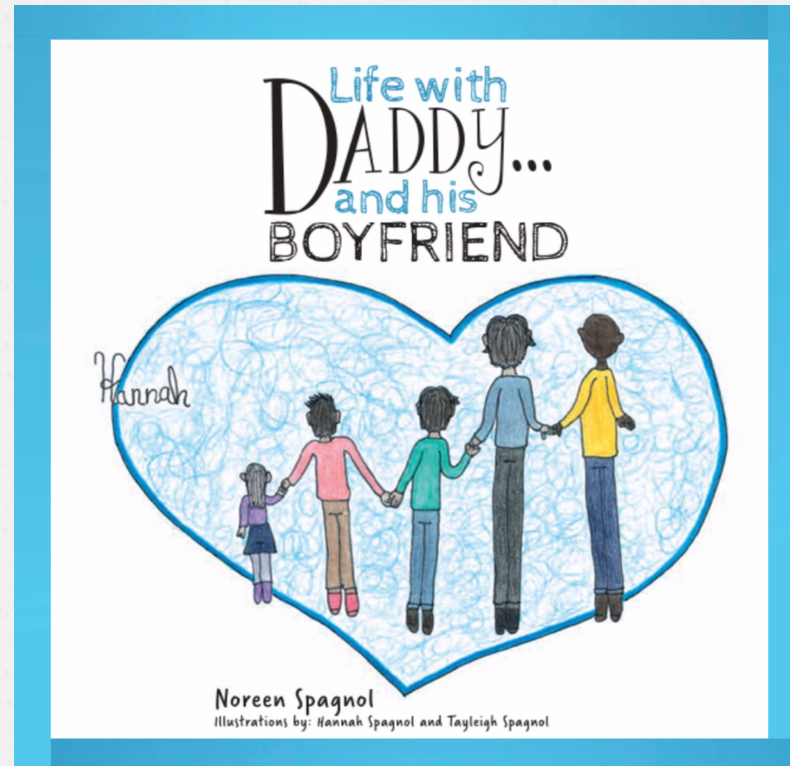
## Twitter:

@Lifewith\_KBooks

## YouTube:

[www.goo.gl/ZgGdP8](http://www.goo.gl/ZgGdP8)

# Also available...



~ Check out [www.lifewithkidsbooks.com](http://www.lifewithkidsbooks.com) to find out where  
“Life with Kids’ Books” can be purchased ~





*Thank you  
for your time!*

~ Life with Mommy... and her Girlfriend ~