

FOODCODE SYSTEMS INC. Starts Project Development in Vancouver

A startup project sets out to help people make informed buying decisions by enriching the meal order experience through nourishing foods and easy access to nutritional information.

VANCOUVER, British Columbia - Nov. 18, 2020 - [PRLog](#) -- The incidence of foodborne illnesses from eating contaminated food is more common than most people think. An estimated 1 in 8 people, or approximately 4 million Canadians, get sick each year from eating contaminated food. As a result, more than 11,500 hospitalizations and 240 deaths occur each year due to foodborne illnesses.

At FOODCODE SYSTEMS INC., one of the main concerns is food safety and ensuring that customers get only freshly made and nutritionally well-balanced food. We are developing our proprietary cloud-based application, which uses Smart-QR Codes. These intelligent data integrations give customers a ubiquitous tool to make healthier food choices and keep them aware of their nutritional value and source.

At FOODCODE, we see food as the critical nutritional source to boost the immune system and fuel the body. The decision to develop and implement a Smart-QR Code solution with meal purchases enables customers to track nutritional information, ingredients, and shelf life, ensuring their own well-being and family. This cloud-based application is well-timed in today's global environment. Unlike a standard QR Code, the Smart-QR Code allows real-time creation, changes and/or updates to content connected to a single Smart-QR Code. FOODCODE also includes visualization features, a client preference profile, and a myriad of options like "order again." A Smart-QR Code will be printed on every order reflecting clients' substitutions, nutritional information, allergy needs and shelf life.

About FOODCODE SYSTEMS INC.: FOODCODE is a cloud-based application that uses data-integrated intelligent Smart-QR Codes, giving customers a tool to make healthier food choices keep them aware of the products they are purchasing. (<https://foodcode.club/>)

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Source	FOODCODE SYSTEMS INC.
City/Town	Vancouver
State/Province	British Columbia
Country	Canada
Industry	Health
Tags	Foodsafety
Link	https://prlog.org/12847282



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