

# Ad Book/Sponsorship Opportunity for Cherokee High School NJROTC Drill Meet

Dear Business Owner:

The NJROTC program is conducted to provide an opportunity for secondary school students to learn the basic elements and requirements for national security and their personal obligations as American citizens to contribute to national security. The Navy Junior Reserve Officer Training Corps (NJROTC) is a leadership program designed to give students a head start. NJROTC develops the self-discipline, self-confidence, and leadership skills to help students successfully meet life's challenges. People who are successful in life, who succeed in business, industry, and education, have developed strong self-discipline, the ability to show initiative and the ability to motivate. The NJROTC curriculum and instructional activities are designed to develop leadership ability regardless of one's career path. The NJROTC program has the following objectives:

- a. Promote patriotism.
- b. Develop informed and responsible citizens.
- c. Promote habits of orderliness and precision and to develop respect for constituted authority.
- d. Develop a high degree of personal honor, self-reliance, individual discipline, and leadership.
- e. Promote an understanding of the basic elements and requirements of national security.
- f. Develop respect for an understanding of the need for constituted authority in a democratic society.

Cherokee High School NJROTC will be hosting their 10th Annual Drill Meet on October 2022. JROTC cadets from the Army, Navy, and Air Force will be representing their high school for this event.

The purpose of NJROTC Booster Club is to help fund and organize activities for the cadets, assist in meeting the needs of the cadets as well as provide scholarships to senior cadets. We will be working with officers and cadets during the drill meet. To off-set the cost of the event, we are seeking sponsors for event apparel and our ad book.

The deadline for donations and ads on or about: **September 22, 2022**  
Please submit ads in high resolution pdf or jpg format to [adbook@cherokeesnjrotc.com](mailto:adbook@cherokeesnjrotc.com);

Cash, check, money order, or credit cards are accepted.

Make checks payable to **Cherokee High School NJROTC Booster Club**

Mail to: CHS NJROTC Booster Club, 9 Cabot Circle, Marlton, NJ 08053

OR send into Chief Harvey @Cherokee ATTN: NJROTC Booster Club. **Payment by credit card is available on our website [Cherokeesnjrotc.com/ad-book](http://Cherokeesnjrotc.com/ad-book)**

- \_\_\_\_\_ \$200 Full Page in Ad book and Sponsor Link on our Website
- \_\_\_\_\_ \$100 Half Page in Ad book
- \_\_\_\_\_ \$ 50 Quarter Page in Ad Book (Business Card)
- \_\_\_\_\_ \$ 10 Family & Friend Message to Cadets (2 Line Max)
- \_\_\_\_\_ \$ 35 Profile Picture w/shout out to Cadet ( 1/4 page)
- \_\_\_\_\_ \$ Donation in any amount to help offset costs

*PLEASE PRINT LEGIBLY as we are not responsible for typographical errors.*

**NAME OF DONOR PURCHASING AD**

**NAME OF CADET TO RECEIVE CREDIT FOR AD:**

