

Why are PLM Software Companies Failing? Let's get into it.

- ☛ Too Expensive! The Total Cost of Ownership is too much for most Mid-Market companies. They want you to buy more than you need. Many features are never implemented. In many cases, when you add in the services it doubles the cost...and it does not stop there, it's on going.
- ☛ Consultants are required. If your PLM system requires consultants, you're buying a software tool kit. This is not the path for a mid-market company. The setup and configuration should be easy enough for a power user.
- ☛ Add-Ons are not part of the core functionality. These add-ons require heavy maintenance and are very costly.
- ☛ Support. Most of the support is via third party or foreign. Time zone and language barriers are problematic.
- ☛ Maintenance is too expensive for what you are getting. How much of the system are you using?

If these failures resonate because you are experiencing them, it might make sense for us to connect.

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