



#1SMALLCOUNTYFAIR

**COMMUNITY
PARTNERSHIPS**



GO FOR THE GOLD!

"THE FAIR IS WHERE WE ALL COME TO COMPETE FOR AND RECOGNIZE THE BEST OUR COMMUNITY HAS TO OFFER."

AS THE WORLD SENDS THEIR BEST TO PARIS THIS SUMMER, THE PEOPLE OF AMADOR BRING THEIR BEST TO YOUR #1 SMALL COUNTY FAIR!

The Amador County Fair Board of Directors has announced our theme...

"Go for the Gold"

celebrating that the Fair is where we all come to compete for and recognize the best our community has to offer, so we say: *"Let the Games Begin!!"*

For the third year running, attendance, entertainment and enjoyment of delicious Fair Food saw new all-time highs!! We are keeping up the momentum with even more exciting entertainment, promotions, food, & attractions for 2024.

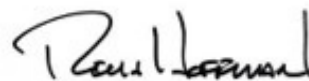
With the help of a great Fair Foundation, attendees, and a supportive group of sponsors like you, we have persevered through some challenging times. I am happy to report that we continue to grow stronger each year.

Our staff and volunteers are already working hard to put on Amador County's greatest show!!

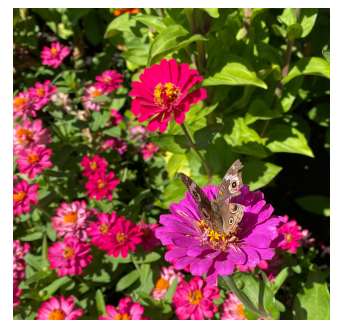
The Fair has often been described as a giant family reunion, where old friends and families come together to celebrate the community.

This year's Amador County Fair will be held on July 25-28, 2024. It is with deep gratitude, the Board of Directors, staff, and I *thank you* for your time and continued support of this community gem.

Sincerely,



Rich Hoffman, CEO
Amador County Fair



THE 26TH DAA AMADOR COUNTY FAIR

Physical Address

18621 Sherwood & School Streets
Plymouth, CA 95669

Mailing Address

PO Box 9
Plymouth, CA 95669

Contact

T: (209) 245-6921
havefun@amadorcountyfair.com

Website

www.amadorcountyfair.com

Mission Statement

To provide a year-round community facility and showcase our agricultural, historical, technological, and cultural diversity in a fun, safe environment.



ABOUT

Amador County was founded in 1854. The first “Amador & Sacramento County Annual Fair” was held in lone in 1887. Established at its current location in 1938, the Amador County Fair became a cherished annual tradition. Located in the heart of the Mother Lode Gold Country, in the Sierra foothills, the fairgrounds is adjacent to historic State Route 49 in Plymouth, CA and nestled in the Shenandoah Valley Wine Region.

FACILITIES

- Number of Acres: 30
- Authentic Frontier Town from the 1800’s with blacksmith shop
- Working Gold Mine with stamp mill
- Vintage steam powered Saw Mill
- Miwok Indian Village
- Scenic Koi Pond, fed by a waterfall
- 4 main buildings, containing more than 28,000 square feet
- 2 Arenas + Grandstands
- Rolling green manicured lawns with ample shade trees

FAIR FACTS

- Designated Evacuation Center
- Fairgrounds & Event Center
- 70+ part time employees
- \$800K+ annual budget

2023 Fair

- Attendance: 26,335
- Exhibitors: 753 with 4,328 entries
- Jr Livestock Auction Sale Total: \$646,444.47



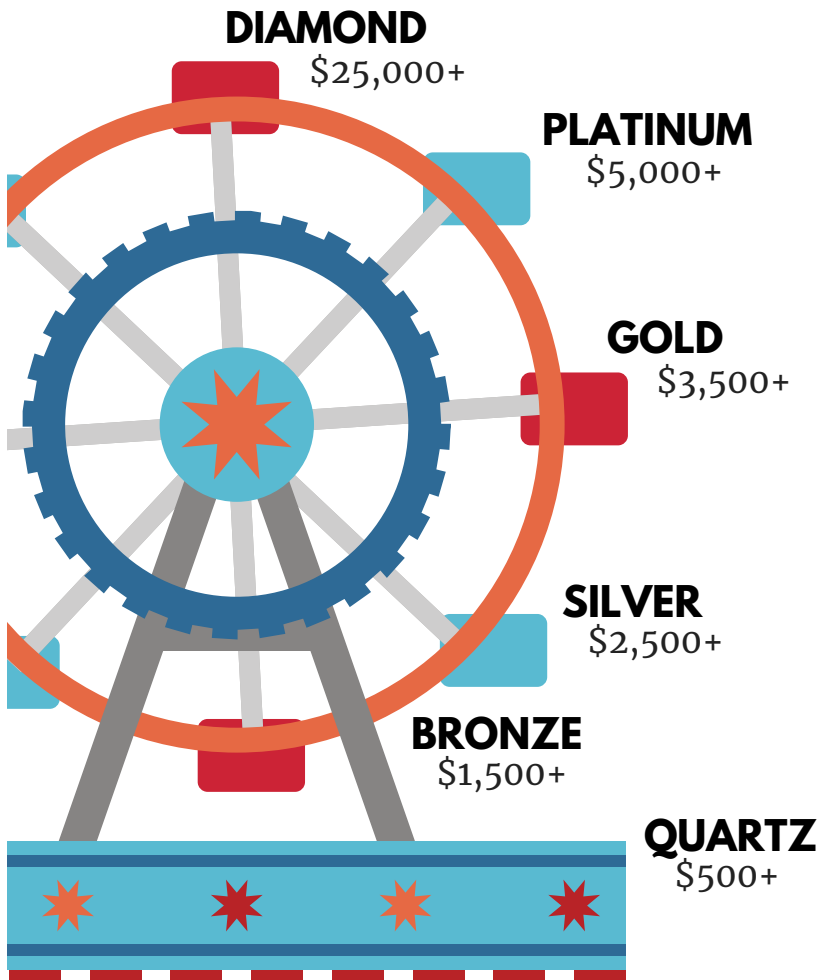
COMMUNITY PARTNERSHIP

YOUR PARTNERSHIP

As an Amador County Fair partner, you are provided an unparalleled marketing opportunity, reaching more people than any other event in the region. Exemplifying the positive attributes of a rural county fair, you will be part of a community effort from service clubs, educational organizations, and cultural and historic entities, as well as agricultural youth groups.



PARTNERSHIP LEVELS





2024 PARTNERSHIP OPPORTUNITIES

PARTNERSHIP LEVELS

Your support is imperative to our future growth, improving our facilities, continued community engagement, & remaining the #1 small county fair.

DIAMOND - \$25,000 & UP



- Signage at both Main Entrances year round
- Business name/logo included on the Fair poster
- 150 single day admission passes
- 40 admission passes to each arena event
- 40 single day general parking passes
- Recognition on the fair's website and social media platforms
- Promotional announcements on public address system during fair
- Sponsorship recognized in printed media publications

PLATINUM - \$5,000 & UP



- Signage at both Main Entrances during fair
- Banner displayed along the Midway
- 24 single day admission passes
- 6 admission passes to the Friday arena event
- 6 admission passes to the Saturday & Sunday arena events
- 10 single day general parking passes
- Recognition on the fair's website and social media platforms
- Promotional announcements on public address system during fair
- Sponsorship recognized in printed media publications

GOLD - \$3,500 & UP



- Signage at both Main Entrances during fair
- Banner displayed along the Midway
- 20 single day admission passes
- 4 admission passes to the Friday & Saturday arena events
- 4 admission passes to the Sunday arena event
- 8 single day general parking passes
- Recognition on the fair's website and social media platforms
- Promotional announcements on public address system during fair





2024 PARTNERSHIP OPPORTUNITIES

PARTNERSHIP LEVELS

Thank You for your time and consideration in becoming a community partner with the Amador County Fair. You are valued!!

SILVER - \$2,500 & UP



- Banner displayed along the Midway
- 16 single day admission passes
- 2 admission passes to the Friday arena event
- 2 admission passes to the Saturday & Sunday arena events
- 8 single day general parking passes
- Recognition on the fair's website and social media platforms
- Promotional announcements on public address system during fair

BRONZE - \$1,500 & UP



- Signage during the fair
- 12 single day admission passes
- 2 admission passes to any one arena event
- 4 single day general parking passes
- Recognition on the fair's website
- Promotional announcements on public address system during fair

QUARTZ - \$500 & UP



- Signage during fair
- 10 single day admission passes
- 4 single day general parking passes
- Recognition on the fair's website

MORE INFORMATION

Contact us today to secure your community partnership or to customize a package that's right for your company.

RICH HOFFMAN, CEO

EMAIL CEO@amadorcountyfair.com

PHONE 209-245-6921





Community Partnership Form

Thank you for your generous contribution!

Please complete and return this form, with payment, by **June 14th**, to ensure information is included in advertising, signage, etc. After this date, The Amador County Fair cannot guarantee inclusion. Make checks payable to **AMADOR COUNTY FAIR**.

Point of Contact

Business or Organization Name

Mailing Address

City

Zip Code

Office Phone

Cell Phone

Email Address

Website

Partnership to Read or Special Requests

Partnership Level	Diamond (\$25,000+)	Platinum (\$5,000+)	Gold (\$3,500+)
	Silver (\$2,500+)	Bronze (\$1,500+)	Quartz (\$500+)

Arena Event Truck Pulls CCPRA Rodeo Destruction Derby

Payment Total Partnership Amount \$ _____
 Send Invoice Check Includ. Sending Installments

FAIR OFFICE USE ONLY

Date Rec'd _____ Amt _____ Receipt# _____ Acct# _____

Date Rec'd _____ Amt _____ Receipt# _____ Acct# _____



~ OTHER WAYS TO BE INVOLVED ~

FAIR FOUNDATION

The Fair Foundation's mission is to support and benefit the community buildings and educational projects of the Amador County Fair and to ensure its growth and viability.

Find out how you can become involved, donate, become a Foundation member and more by calling (209) 304-5780 or visiting their website: www.amadorfairfoundation.com



Be an Exhibitor by entering a craft, photo, painting, food, and more!

ADVERTISING

Advertise your business in one of the Benny Brown Arena or Wolin Arena year-round.

Space is limited. Signs must be provided by the sponsor and be delivered by July 5th to ensure it is placed by fair time.

To discuss this advertising opportunity and signage requirements, contact Sherri at (209) 245-6921 or by email at havefun@amadorcountyfair.com.

SPONSORSHIPS

By sponsoring one of the competitions offered, you ensure that the exhibitors are rewarded for their winning achievements.

For each \$70 award sponsored, your name will be listed in the Exhibit Guide, you'll receive admission passes to the fair, and be recognized in the department and to the exhibitor.

To become a sponsor, contact Rielle at (209) 245-6921 or entries@amadorcountyfair.com.

Sponsorships are due by March 29th to be included in the publication of the Exhibit Guide.

