

Bloomberg Law

The Competitive Advantage

An integrated solution bringing you news, practice tools, primary and secondary sources, and business intelligence – everything you need to succeed.

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What is Bloomberg Law?

The one solution you need to provide comprehensive counsel.

Bloomberg Law® delivers a unique combination of practitioner tools, comprehensive primary and secondary sources, trusted news, analysis, market data, and business intelligence. Your subscription gives you everything – from customizable alerts to an entire suite of business and market intelligence that will be indispensable to your practice or organization.

Gain a deeper, fuller understanding of complex legal issues.

Only Bloomberg Law looks at the nuances of legal developments with insightful, real-world guidance from top practitioners and subject matter experts. Access vital information that's seamlessly integrated with Bloomberg's renowned news and business information that will help you provide strategic guidance to identify and mitigate potential risks. Confidently deliver informed advice that will make the most impact for your client or organization.



What makes Bloomberg Law different?

Transforming information into actionable intelligence.

Bloomberg Law is the only legal practice solution that pairs Bloomberg market data with indispensable, trusted Bloomberg BNA legal content. The platform integrates all of its content – news, analysis, practitioner tools, business intelligence, primary sources, and more – into one seamless experience. Best of all, a subscription to Bloomberg Law provides unlimited access to all of our content and tools.

Enhancing value through constant innovation.

In an uncertain and sometimes rapidly changing business climate, you need a legal research solution that's always finding new ways to enhance your understanding of the latest developments and that provides tools that will help you work more effectively and efficiently. Our team consistently finds ways to enrich the value of our content and functionality, and we enhance Bloomberg Law at no additional cost to the firms and organizations putting their trust in us.

Controlling costs.

By having everything you need for optimized legal work all on one platform, Bloomberg Law enables you to keep control over your resources and spending, so you'll effectively manage costs for your firm or organization and reduce reliance on outside counsel. Every user will have unmetered access to all that Bloomberg Law has to offer – from the latest news stories to a complete dockets search. There's no time or resource limit with Bloomberg Law. Just ease of use and maximum value.

A subscription provides unlimited access to all Bloomberg Law content, tools, and functionality.

Harnessing the power of data analytics.

Bloomberg Law is a market leader in leveraging data analytics to create timesaving tools that expand the boundaries of legal research, boost efficiency, and drive productivity.

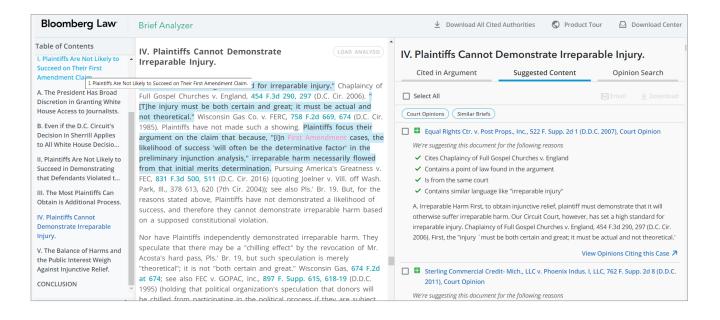
Committed to the continuous innovation of our platform at no additional cost to subscribers, Bloomberg Law has introduced critical enhancements such as **Docket Key®**, a tool that classifies entries on a docket sheet so you can locate filings easily, quickly, and precisely; **Smart Code®**, which identifies on-point extracts of court opinions relating to state and federal codes, regulations, and rules; **Draft Analyzer**, which finds precedent agreements with ease and highlights where your language differs from market standard with our redline tool; and **Litigation Analytics**, which searches millions of data points by company, law firm, attorney, court, and judge to help users visualize trends, predict outcomes, and develop an informed strategy.

Points of Law – winner of AALL's New Product award – speeds up case law research through machine learning, highlighting language critical to a court's reasoning and linking the language to a related Point of Law.

Our latest enhancement, **Brief Analyzer**, drastically reduces the time spent analyzing an opponent's brief, identifying relevant authorities, and preparing a credible response.

In addition, a continuous stream of enhancements contributes to the already great strength of our practice area coverage, from the Labor Arbitration Awards Tracker (L&E Practice Center); to Enforcement Analytics tools that mitigate litigation risk, ensure compliance, and identify market trends (Health and Securities Practice Centers); to Investor Activism Analytics (Corporate Practice Center); and the EU GDPR Developments tool (Privacy & Data Security Practice Center).

And, nearly all our tools include a visual component transforming data into an intuitive, at-a-glance representation of search results.



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What's on Bloomberg Law?

News and analysis.

Stay ahead of developments and fully understand the implications for your practice or organization with practice area-focused analysis from Bloomberg Law News, expert guidance from Bloomberg BNA Portfolios and Manuals, and Books & Treatises from major legal publishers such as Bloomberg BNA, the American Bar Association, and American Law Institute (ALI).

Tap into the knowledge of expert practitioners with featured deep-dive analysis and practice tools. Check out our **In Focus: Practice Pages**, combining legal analysis, news, Practical Guidance, primary sources, business information, and special features on topical issues such as **In Focus: Litigation Finance** that are transforming the market.

Bloomberg Law News is continuously updated and provides delivery of timely, customizable, and concise legal news and industry developments.

Bloomberg Law Analysis leverages the latest data and technology to deliver expert perspectives and insights to the legal market. Our legal analysts closely track today's shifting legal landscape to deliver actionable intelligence for law firms and corporate counsel.

Get additional insights through news offerings, such as Bloomberg News, Bloomberg Businessweek, Bloomberg Briefs, Bloomberg Law Insights, and additional news sources – from newspapers and news wires to key internet sources. All are paired with robust search options and alerts to keep you up-to-date with the latest information.



What's on Bloomberg Law



Business intelligence resources.

Discover strategic opportunities, backed by the business and market expertise of Bloomberg, and stay on top of issues affecting your firm or organization. The **Business Intelligence Center** provides access from a single landing page to a number of business information and competitive intelligence resources, such as 3.5+ million company profiles, Company Report Writer, Company Watchlist, breaking complaints, dockets, and much more. You can create an unlimited number of customized dashboards with the tools and searches you choose.

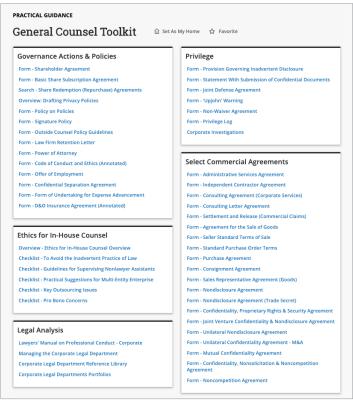
Practical Guidance.

Bloomberg Law's **Practical Guidance** provides task-based, how-to coverage, including overviews, checklists, sample forms and agreements, timelines, drafting and negotiating guides, and so much more.

Practice area coverage includes Bankruptcy,
Benefits & Executive Compensation,
Commercial Transactions, Corporate
Practice, Corporate Transactions, Labor
& Employment, Litigation, Health Care,
Intellectual Property, Tax, Privacy & Data
Security, and Tech & Telecom.

You can now access links to Related Content on each Practical Guidance page and easily navigate each Practical Guidance document via a clickable Table of Contents.



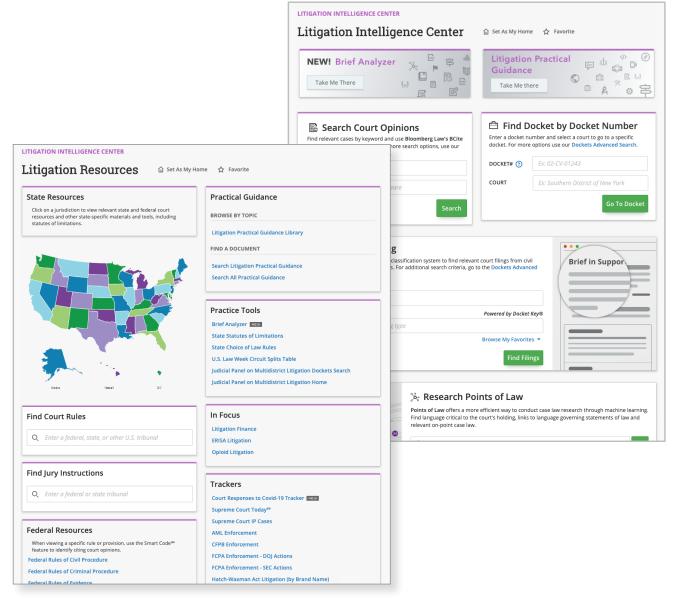


Litigation Solutions.

Find key litigation resources for each of the 50 states and Washington, D.C., on the **State Litigation Resources** pages, including state and federal content, such as statutes, court opinions, jury instructions, and State Statutes of Limitations and Choice of Law tools.

Rely on the **Litigation Intelligence Center** on Bloomberg Law for expedited access to information essential to litigation practice – from dockets to case law, statutes, Practical Guidance, and news.

Access a court opinion by citation, case name, or keywords through the Search Bar or the specialized **Court Opinion Search**. Use **Points of Law** for more efficient and effective case law research. Through the application of machine learning to our database of more than 13 million court opinions, **Points of Law** speeds up case law research by highlighting language critical to a court's reasoning. You can click through to a generalized **Point of Law** and the top cases in support of that statement, finding the best language to support your legal arguments.



What's on Bloomberg Law



BCitesM, our integrated case citator. Review the case analysis and see how the case is discussed in court opinions. Take statutory case analysis to the next level with Bloomberg Law's **Smart Code**, using machine learning to identify extracts of court opinions that reference laws, rules, and regulations, ranking each extract's discussion of the code on a sliding scale from "weak" to "strong."

Bloomberg Law **Dockets** help your entire organization benefit from the flexibility to do more. With speed of delivery significantly faster than the competition, you'll find the dockets affecting your company or clients quicker than anyone else. Access unlimited searches and alerts of the dockets. Quickly find underlying documents – such as complaints, briefs, and orders – with our **Docket Key** search tool, now expanded to include filings for civil cases in all federal District Courts.

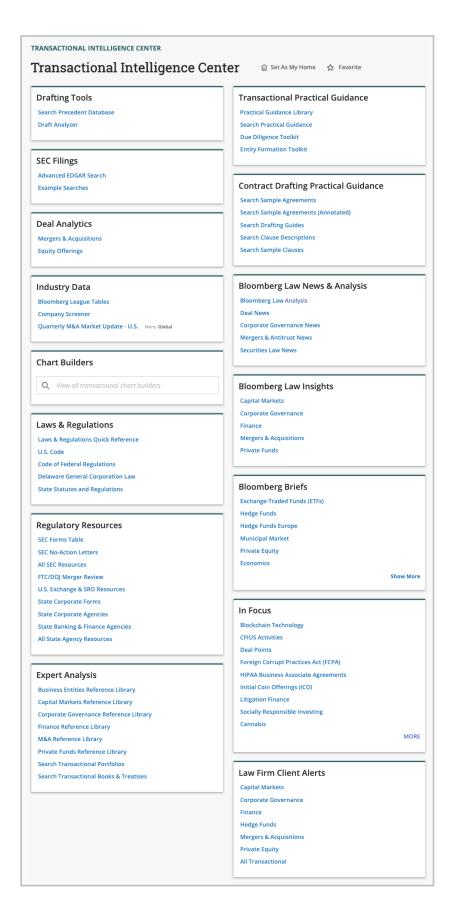
Bloomberg Law's **Litigation Analytics** enables you to search millions of legal data points by company,

law firm, attorney, court, and judge to better help you predict possible outcomes and inform your litigation strategy. Provide your team with the tools to view litigation history and identify any risks to support due diligence.

Bloomberg Law's Litigation Practical Guidance includes overviews, checklists, and sample forms and filings that walk you through the legal and logistical issues related to initiating and defending litigation. The addition of Litigation Finance Practical Guidance will help you navigate this complex and growing industry. The guidance covers litigation finance industry basics, funding terms and structures, legal ethics, client types, and more.

Analyze an opponent's brief with Bloomberg Law's **Brief Analyzer** tool. Simply upload a brief to generate a detailed report with the brief and analysis in side-by-side format. Find suggested content for review and reasons for the suggestions. Link seamlessly to additional resources and tools on Bloomberg Law.





Transactional resources.

Our transactional content and tools are conveniently located in the **Transactional Intelligence Center** available via the BROWSE button on the Bloomberg Law homepage.

Bloomberg Law offers transactional lawyers several resources that they can use to assist in negotiating and drafting their agreements. The Precedent Search provides attorneys access to more than 1.5 million negotiated agreements categorized into more than 600 document types. Sourced from EDGAR, the Precedent Search's user-friendly functionality and filtering allows users to quickly identify a precedent document or clause to use in their agreement or deal. Our Practical Guidance provides attorneys with checklists, annotated forms, overviews, document descriptions, drafting guides, and more. Additionally, with Draft Analyzer, attorneys can benchmark their draft against similar language in millions of other agreements using our proprietary technology. The tool highlights where your language differs from common drafting formulations found in the market.

In addition to drafting resources, the Transactional Intelligence Center provides users access to millions of public and private company profiles, Terminal data on more than 720K M&A deals and 175K equity offerings through our **Deal Analytics** tool, laws and regulations, books and treatises, leading news coverage, and more.

Practice Centers on Bloomberg Law

Sharpen your focus with in-depth practice area resources.

Bloomberg Law's Practice Centers provide in-depth, curated practice area coverage. You'll be able to drill down into an area of law with detailed news, analysis, primary and secondary sources, practitioner tools including Practical Guidance, and more.

Our 16 Bloomberg Law Practice Centers include distinct topical landing pages – more than 90 in total – to deliver a full range of coverage for the topic under consideration, whether Cross-Border Insolvencies in the Bankruptcy Practice Center, Anti-Money Laundering in the Banking & Finance Practice Center, or Pharmaceutical & Life Sciences in the Health Practice Center.



Practice Centers include:

- Antitrust
- Banking & Finance
- Bankruptcy
- Benefits & Executive Compensation
- Corporate
- E-Discovery
- Health
- International Trade

- Labor & Employment
- Legal Ethics & Professional Responsibility
- Patents & Trade Secrets
- Privacy & Data Security
- Securities
- Tax
- Tech & Telecom
- Trademarks & Copyrights

The future of legal intelligence is here. Today.

Advise on a wide range of legal issues.

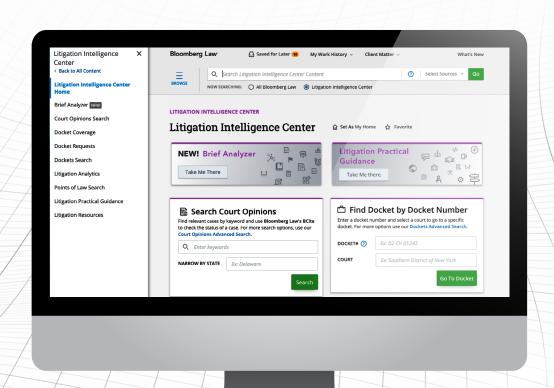
Provide strategic advice.

Practice with confidence.

Identify and mitigate risk.

Bloomberg Law is your key. All the news, analysis, business data, and practitioner tools you need to build your practice – today and tomorrow.

The future is here. Define it with us.



We've Got You Covered

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