FOLA SUBMISSIONS – ONT. GOV’T


- **Family and Civil Legislation, Regulations, and Processes (July 2019)** – FOLA’s recommendations included simplification & clarification to the appeal process; better technological options to encourage early settlement; mandatory information program completion for self-reps; implementation of early triage processes; the elimination of first appearances in divorce/property matters; and more.

- **Legal Aid Services Act (Sept 2019)** - FOLA submitted our response to potential amendments to the LASA. Sent to the AG, the LAO Chair, ASLA Committee, and the LSO.


- **Auto Insurance Review: Care, Not Cash (Sept 2019)** – FOLA expressed strong concerns with this proposal.
FOLA SUBMISSIONS - LSO

- **Access to Justice Committee (May 2019)** - FOLA’s submission offered some recommendations on how the LSO can improve A2J (ie: improving the Lawyer Referral Program, improving work around geographical disparity, ensuring both fair and effective justice vis-à-vis paralegal licensing, and more).

- **Professional Regulation Committee (May 2019)** - Rules of Professional Conduct (Short-Term Pro Bono Legal Services rules). The LSO sought input on whether the Short-term Pro Bono Legal Services Rules be amended to include lawyers providing short-term legal services while employed by or through a Legal Aid Ontario and/or; via a non-profit legal services provider. FOLA raised a number of red flags.

- **Proposed Rule Amendment re: Finance Company (June 2019)** – FOLA’s submission argued that the current draft definition is far too restrictive and lead to unnecessary delays and additional costs.

- **Paralegal Standing Committee Report (Sept 2019)** - FOLA has concerns with Phase 2 of the proposals as outlined in the report and will be engaged throughout the consultation process.
FOLA & THE FEDERAL ELECTION

- Weekly, then daily updates
- Predictions from 338Canada.com
- Links to all political parties
- Resources to help encourage lawyers to get involved

COMING UP: #BELLLET’S TALK DAY 2020!

- Pre-scripted suggested Tweets
- Image gallery
- Resources for lawyers & employers
- Helpful links
PARTNERSHIPS
FOLA members get an 11% discount off the best available rates of the day.
LOBBY DAY 2020

WHAT IS IT?

&

WHY IS FOLA DOING THIS?
WHAT IS LOBBYING?

Lobbying is when groups or individuals bring issues and concerns directly to their government. This would involve speaking with MPPs (elected public officers) in their local riding, to party leaders, ministers and critics, and political staff with regard to developing or changing government policy. The Lobbying Act states there should be “free and open access to government is an important matter of public interest”.

This communication is an opportunity to advocate or influence politicians to positively affect change in policy.
ARRANGING MEETINGS

FOLA staff will contact MPP staff to set up meetings with each person attending our Lobby Day in advance and provide you with a backgrounder on each MPP to you in advance. We will also prepare Issue-Specific Talking Points that you should review in advance.

Pre-event phone calls will also be held to ensure you are fully prepared for all meetings at the Ontario Legislative Assembly.

If you would prefer to arrange meetings on your own, that’s great! But please keep FOLA informed and send us your list of potential contacts early.
WHAT WILL THE DAY LOOK LIKE?

The day will begin with comments from each of FOLA’s Committee Chairs to review issues in more detail.

We will also have a guest speaker offer some tips and strategies on how to best communicate in your meetings and how to follow up.

You will be attending Question Period and attending a lunch with Members, ministers, and political staff where we will hear from members of both the Government (PCs and the Opposition (NDP).

FOLA will host a debrief at the end.
FOLA LOBBY DAY

DAY AT A GLANCE – DRAFT

DATE CONFIRMED:  Feb 20, 2020

9AM:  FOLA TEAM MEETS AT QP (ROOMS 228/230)

9AM-10:00AM:  LOBBYING 101 REFRESHER/FOLA BRIEFING
   WITH Lindsay Aagaard, Lawyer (Fasken’s) and former Advisor to Premier Wynn
   (review key issues; how to talk to the member/staff; what to ask for; how to follow
   up; photo op reminder)

10AM-11AM:  FOLA TEAM ATTENDS QUESTION PERIOD
   POST QP:  RE-GROUP IN COMMITTEE ROOMS
   (breakout groups: regional or issue)

1:45AM-1:30PM:  LUNCH (QP ROOMS 228/230)
   STAND UP BUFFET STYLE w/ CARVING STATION
   (with comments from Party Representatives)

2:00PM-5PM:  MEETINGS

4PM-6PM:  RE-GROUP - WRAP UP SESSION IN COMMITTEE ROOMS
NEW! FOLA’s ANNUAL AWARDS

FOLA is proud to recognize outstanding individuals who make significant contributions to their Law Association and/or law library.

Award recipients make important contributions to our legal profession and help significantly in building a positive image with our communities-at-large.
AWARDS AT A GLANCE

1. President's Award
   (for current or immediately past Presidents)

2. Luminary Award
   (for a librarian or staff)

3. Distinguished Service Award
   (for an outstanding member of an Association)

A committee appointed by FOLA’s Chair will review the nominations and recommend a recipient to the Board for approval.

Awards to be presented each year at the discretion of the Committee. More than one recipient may be selected at the discretion of the Committee. Each Category nominee will be announced annually at FOLA’s May Plenary.
PRESIDENT’S AWARD

This award is given to a Law Association President in honour of their extraordinary service to their association and, through the Association, to the community.

Eligibility/Criteria
All current or immediately past Law Association Presidents are eligible for nomination as long as they stood out in one or more of the following areas:
1. Demonstrated leadership, creativity, competence and commitment to professional growth through their work with their Association;
2. Shown outstanding leadership and innovation in improving membership recruitment, renewals, and/or engagement;
3. Led in the creation of, or significant improvements to, programming initiatives through the local Law Association or law library;
4. Led in the creation of, or significant improvements to, community engagement and/or charity initiatives spearheaded by the Association;
5. Significantly raised the awareness of the importance of their local Law Library as evidenced through multiple instances of positive media recognition; and/or
6. Demonstrated leadership through a successful fundraising campaign.

NOMINATION DEADLINE: APRIL 1ST OF EACH YEAR
LUMINARY AWARD

The Luminary Award recognize the outstanding work among Library or Association staff.

Eligibility/Criteria
All current Library and Law Association staff (full-time, part-time, or contract) are eligible for nomination as long as they meet one or more of the following criteria:
1. Demonstrated leadership, creativity, competence and commitment to the professional growth of members;
2. Demonstrated leadership, competency, and commitment to improving the operations of the library and/or law association;
3. Spearheaded a large communications or programming initiative that achieved pre-established goals; and/or
4. Assisted on a major successful local fundraising campaign.

NOMINATION DEADLINE: APRIL 1ST OF EACH YEAR
DISTINGUISHED SERVICE AWARD

The Distinguished Service award recognizes the “unsung heroes” who have shared their time and expertise on behalf of their Association. Factors to consider include leadership, event support, communications, membership recruitment, newsletter contribution, etc.

Eligibility/Criteria
All Law Association Members in good standing are eligible for nomination, with the exception of, the current and immediate past Presidents, as long as they stood out in one or more of the following areas:
1. Showed outstanding leadership and innovation in improving membership recruitment, renewals, and/or engagement;
2. Showed exceptional willingness to execute their responsibilities as a member of the Executive and/or assist in tasks assigned by the Executive;
3. Led in the creation of, or significant improvements to, programming initiatives through the local Law Association and/or law library;
4. Led in the creation of, or significant improvements to, community engagement and/or charity initiatives spearheaded by the Association;
5. Significantly raised the awareness of the importance of their local law library as evidenced through multiple instances of positive media recognition; and/or
6. Demonstrated leadership through a successful fundraising campaign.

NOMINATION DEADLINE: APRIL 1ST OF EACH YEAR
GOAHEAD TOURS

ECUADOR & GALAPAGOS (w/ PERU ext)
NOV 23 - DEC 2, 2020

✓ For all Law Association Members & their friends, colleagues, and families
✓ Custom-crafted itineraries
✓ Dedicated Tour Director & local tour guides
✓ Off-the-beaten-path excursions
✓ Gourmet meals
✓ Unforgettable hotels!

BOOK NOW!
From now thru Nov 26th, get a $150 discount!
Claim your spot before Black Friday!
WHY YOU’LL WANT TO HELP PROMOTE THE ECUADOR & GALAPAGOS TRIP

To help you spread the word, we have a printable brochure for you to download and forward to anyone you think would enjoy this exclusive deal!

Let us know if you’d like a customized version for your law association

How about putting a few copies your Law Lounge and/or at the Library reception desk?

FOLA will donate $50 for each traveller from your association!

They don’t even need to be a lawyer or a member of a law association to join this trip & qualify for your $50!
MEMBERSHIP BENEFITS

TRIP TO CHILE & ARGENTINA!
Join us on a sightseeing (and wine tasting!) tour of Chile & Argentina with an optional extension to Iguazu Falls!
Feb 14-25, 2020
New to the FOLA travel deals? FOLA will donate $50 for each person registered on this trip to the respective Law Association.

TELL ME MORE!
GET $200 OFF - BOOK TODAY!

50% OFF CPD SUBSCRIPTION - SELECT LAW ASSN. MBRS ONLY!
FOLA has partnered with CPDonline.ca to provide Ontario’s law association members access to their extensive 24/7 online cpd library for just $199.00 per year.
Plus, for each new subscriber within your association, CPDonline will donate $10 to that association!

SIGN UP TODAY!

TRIP TO ECUADOR & GALAPAGOS!
Join us as we venture into the heart of Ecuador’s societal and natural heritage - includes visits to Quito, Baltra, Oboisrios, & Galapagos (with Peru Extension)!
Nov 23 - Dec 2, 2020
BONUS: FOLA will donate $50 for each person registered on this trip to that respective law association.

TELL ME MORE!

WANT TO SEE WHAT A RECENT TRIP LOOKS LIKE?
VIEW PICS
SOCIAL MEDIA STATS REPORT

**FOLLOWERS**

- Twitter:
  - Nov: 1698
  - Dec: 1740
  - Jan: 1741
  - Feb: 1770
  - Apr: 1842
  - May: 1872
  - Aug: 1931
  - Sept: 1942
  - Oct: 1953
  - Nov: 1965

- YouTube:
  - Nov: 5
  - Dec: 2
  - Jan: 5
  - Feb: 5
  - Apr: 6
  - May: 10
  - Jul: 13
  - Aug: 14
  - Sept: 16

- Facebook:
  - Nov: 8
  - Dec: 15
  - Jan: 15
  - Feb: 19
  - Apr: 24
  - Aug: 47
  - Sept: 52
  - Nov: 57

- LinkedIn:
  - Nov: 7
  - Dec: 7
  - Jan: 16
  - Feb: 19
  - Apr: 24
  - May: 27
  - Aug: 39
  - Sept: 43
  - Oct: 46
NEWSLETTER STATS REPORT

157 SUBSCRIBERS
+400 VIEWS PER MONTH
SOCIAL MEDIA AS TRAFFIC DRIVER

TOP 10 LANDING PAGES

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WE NEED: FOLA ONLINE

YOUR HELP TO KEEP YOUR INFORMATION UP TO DATE

Please send us contact info changes, submissions, & events
AMPLIFYING THE VOICE OF LAW ASSOCIATIONS

WANT FOLA TO SHARE OUR CONTENT?

✓ Send us your newsletters
✓ Alert us to mentions in local news sources
✓ Tag us on social media
✓ Pass on any and all events on a regular basis!

It’s that simple!

Think of FOLA as your PR firm!
Over the weekend, FOLA will be sending out a feedback survey to all Plenary attendees.

It’s short! Under 20 questions and should take no longer than 10 mins. It’s important that you take the time to complete it so that we can learn how to make future plenaries better.

THANK YOU IN ADVANCE!
QUESTIONS?