

# FOLA FALL PLENARY

ZOOM

THURSDAY NOVEMBER 12, 2020

[fola.ca](https://fola.ca)



# FOIA SUBMISSIONS

- ❖ **MAG Submission: Courts of Justice Act RE: Civil Juries** (June 2020)
- ❖ **MAG Submission: Virtual Commissioning and Virtual Notarization** (June 2020)
- ❖ **OCJ Chief Justice Letters: Priorities for Expansion of Services re: COVID-19:**
  1. **Criminal Law** (June 2020)
  2. **Family Law** (June 2020)
- MAG Submission: Response to the Civil Rules Committee on Rules 53.09 and 53.10 (Discount Rate & Prejudgment Interest Rate)** (July 2020)
- ❖ **MAG Submission: Libel and Slander Act** (July 2020)
- ❖ **MAG Submission: Estate Act** (August 2020)
- ❖ **MAG Submission: Mandatory Mediation Program and Single-Judge Model** (August 2020)
- ❖ **Justice Committee – Oral Testimony RE: Moving Ontario Family Law Forward Act** (October 2020)

# MENTAL HEALTH & THE LSO

## MENTAL HEALTH WORKING GROUP

- ❖ Gerard Charette (Co-Chair)
- ❖ FOLA Presented to the LSO MH Working Group on Nov 10<sup>th</sup>

## THE ACCESS TO JUSTICE GROUP

- ❖ #A2JWeek2020 – Mental Health Panel: “The Invisible Crisis: Coping & Caring for Mental Health, Today & Post-Pandemic”



[WATCH VIDEO](#)

# COMING UP: #BELLLET'STALK DAY 2020!

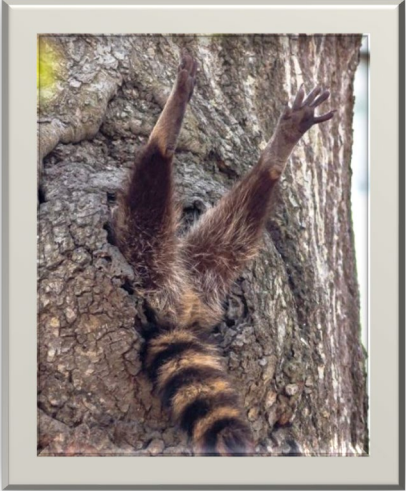
- ❖ Pre-scripted suggested Tweets
- ❖ Image gallery
- ❖ Resources for lawyers & employers
- ❖ Helpful links



**SAVE THE DATE!**



# CORONAVIRUS



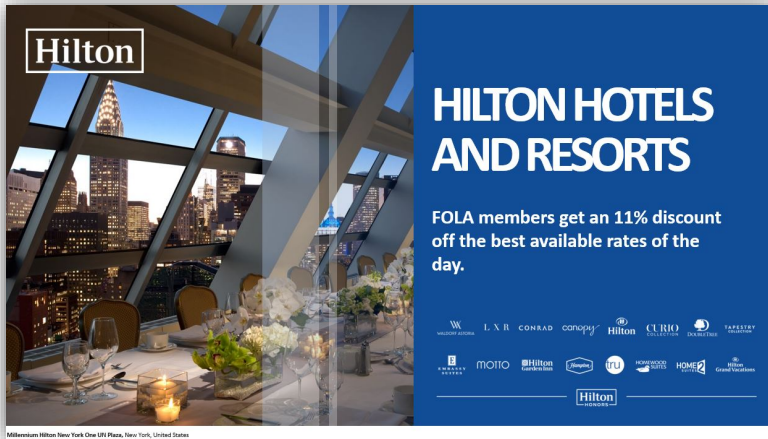
## ACTIONS TAKEN

- ❖ WEEKLY SECTOR MEETINGS
- ❖ WEEKLY ASSOCIATION UPDATES
- ❖ MEMBER ISSUES' RESPONSE UNIT CREATED
- ❖ COURT & MAG NOTICE DISTRIBUTION
- ❖ NEW COURTS WEBSITE SECTION

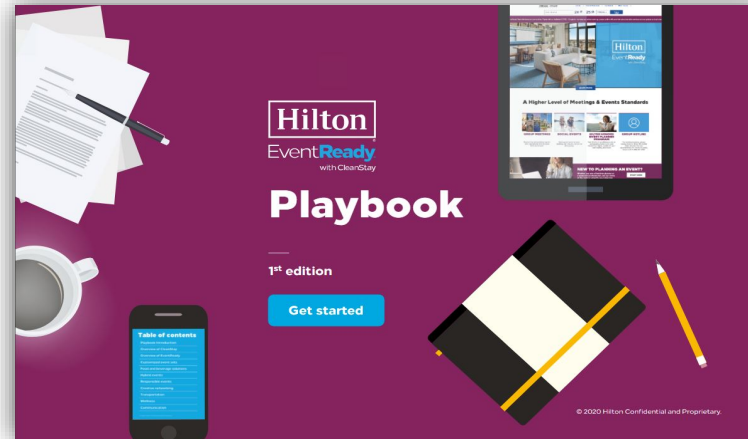


# MEMBER REWARDS

## HILTON HOTELS



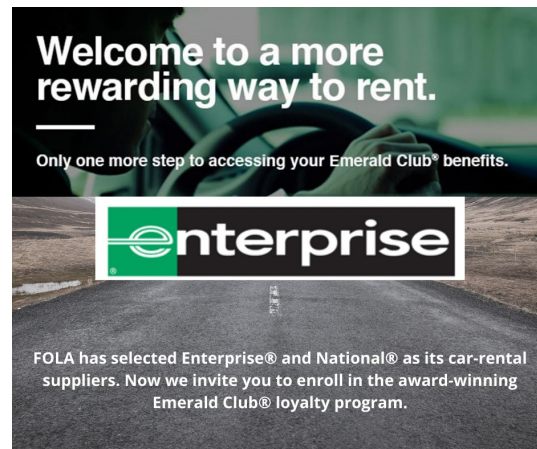
## HILTON EVENTS



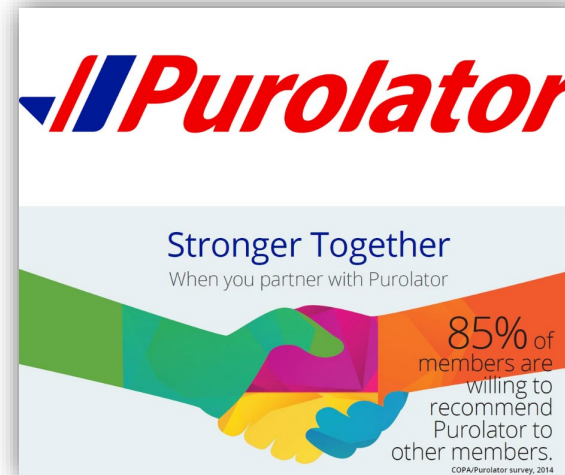
## VIARAIL



## ENTERPRISE RENTALS



## PUROLATOR



## MEMBER DEALS



# MEMBER REWARDS

## CPDONLINE

- CPDOnline will pay Law Associations \$100 per association subscriber
- RENEWALS INCLUDED!



**CPDONLINE.CA**  
Click. Watch. Credit.

## TECHSOUP CANADA

- Get Deep Discounts on Technology for Your Law Library

Nonprofit Favorites

 Microsoft Office Standard, Professional, and Cloud	 Adobe Acrobat Pro DC \$5 access to discounted rates	 Symantec Security From \$4 per seat
 Windows 10 Upgrade \$16	 Intuit QuickBooks 2018 From \$50	



## GOAHEAD TOURS

- **GoAhead Tours**

Want to learn more about GoAhead Tours?  
FOLA can arrange for a live webinar so that  
your members can start planning their  
holidays for 2021!

Eat.  
Sleep.  
Travel.



## MOVECACHE



**MOVECACHE**  
\$>

Receive payments anytime,  
anywhere, on any device

LEGAL PODCAST SERIES THAT OFFERS LSO ACCREDITED EDI AND PROFESSIONALISM CPD	 <b>LAWPOD</b>
	<b>FOLA MEMBERS' DISCOUNT</b>  USE CODE 'DISCOUNT20' FOR 20% OFF ALL EPISODES AT LAWPOD.CA

## LAWPOD

# NABE CONFERENCE 2021 - TORONTO



*Connecting Professionals.  
Providing Solutions.*

**NABE & NCBP ARE  
COMING TO  
TORONTO!**



**SAVE THE DATE!**  
**2021 Annual Conference**  
**August 3-5, 2021**

# LOBBY DAY 2021 - POSPONED



# AWARDS 2020



LUMINARY AWARD

DISTINGUISHED SERVICE  
AWARD

PRESIDENTS AWARD

FOIA 2020



# FOLA's ANNUAL AWARDS - 2021

## 1. President's Award

*(for current or immediately past Presidents)*

**NOMINATION DEADLINE**  
**MARCH 31**

## 2. Luminary Award

*(for a librarian or staff)*

**NOMINATION DEADLINE**  
**MARCH 31**

## 3. Distinguished Service Award

*(for an outstanding member of an Association)*

A committee appointed by FOLA's Chair will be reviewing the nominations and recommend a recipient for each category to the Board for approval.

### Citation

- Award recipients will receive a plaque recognizing their achievement
- FOLA will recognize winners on our website, through social media, and at the Spring 2021 Plenary
- A FOLA Board Member will formally present the award at the recipient's Law Association's AGM
- Law Associations will display the plaque in the local association library for 1 year, after which it belongs to the recipient.

*FOLA is proud to recognize outstanding individuals who make significant contributions to their Law Association and/or law library.*

# FOLA ONLINE

## MEMBERSHIP BENEFITS



### MEMBER REWARDS!

FOLA offers all members of their local Law Associations discounts at an ever growing list of companies and service providers.

Please visit our Members Rewards page for more information

[TAKE ME THERE!](#)



### REVENUE GENERATION FOR ASSOCIATIONS

FOLA has partnered with CPDOnline.ca to provide Ontario's law association members access to their extensive 24/7 online cpd library for just \$399.00 per year.

Plus, for each new subscriber within your association, CPDOnline will donate \$100 to that association!

Plus - a special video from CPDOnline Founder: [IMPROVE YOUR VIRTUAL MEETING SKILLS IN 4 EASY STEPS!](#)

[SIGN UP TODAY!](#)



### GET PAID FASTER!

Just a reminder to take advantage of your membership rewards. Ontario Lawyers, who are members of Federation of Ontario Law Associations - FOLA receive partner rewards benefits from MoveCache until August 31, 2020.

Receive a **FREE** virtual payment system and special pricing when you switch or sign up for a new merchant account. This means

[+ Show More](#)

[CHECK OUT THIS QUICK VIDEO](#)

## FEDERATION OF ONTARIO LAW ASSOCIATIONS



## COVID-19 & THE PRACTICE OF LAW

### COVID-19 - COURT UPDATES

Coronavirus disease  
(COVID-19)

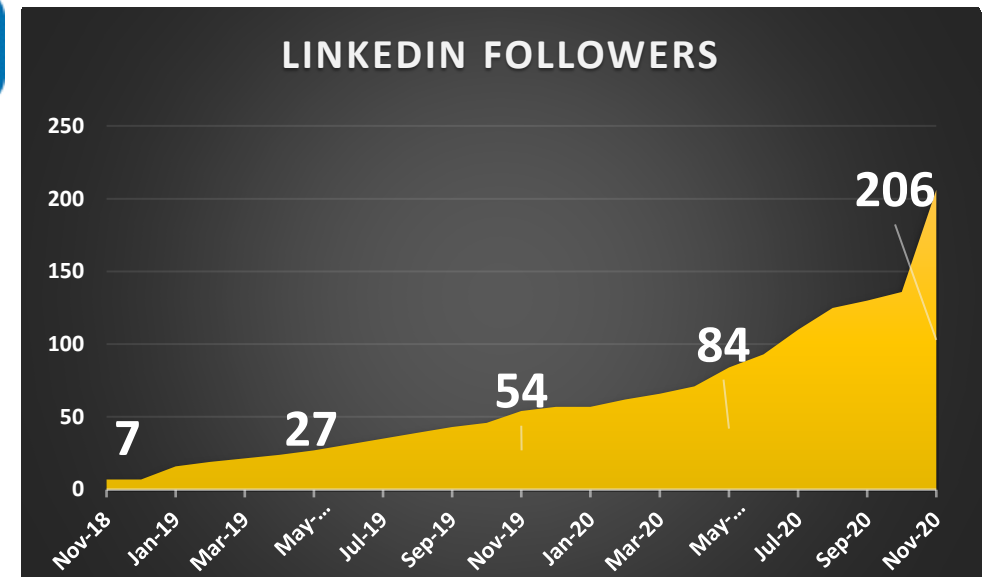
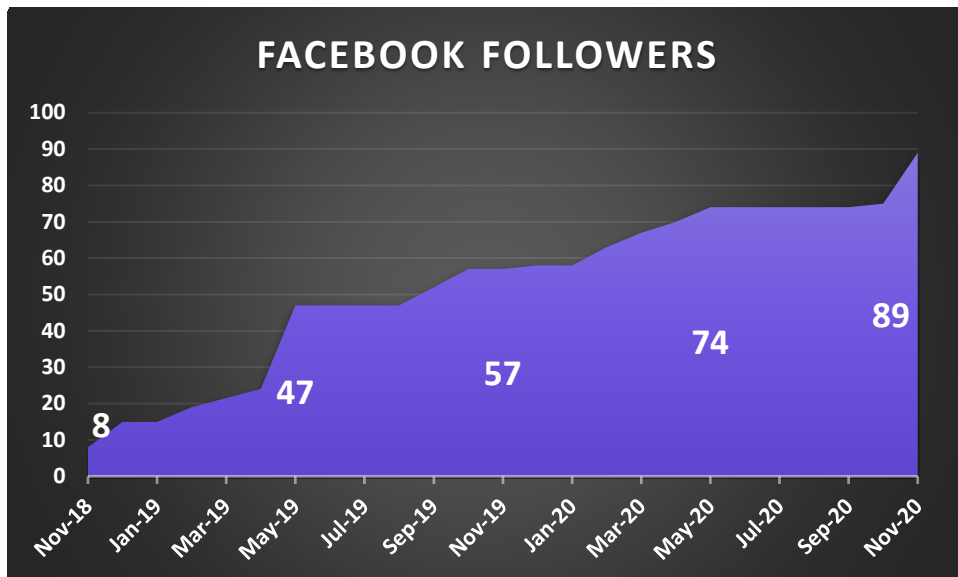
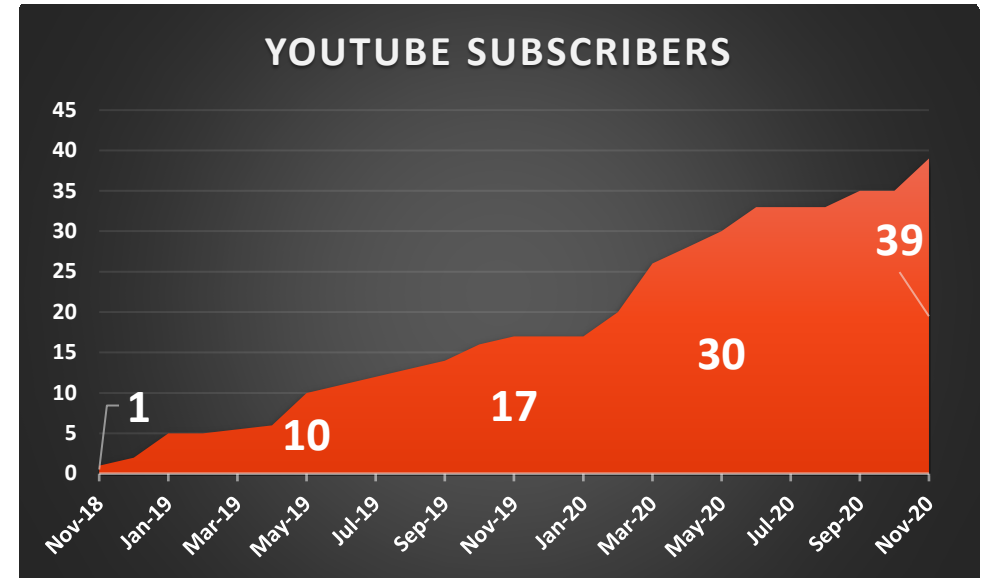
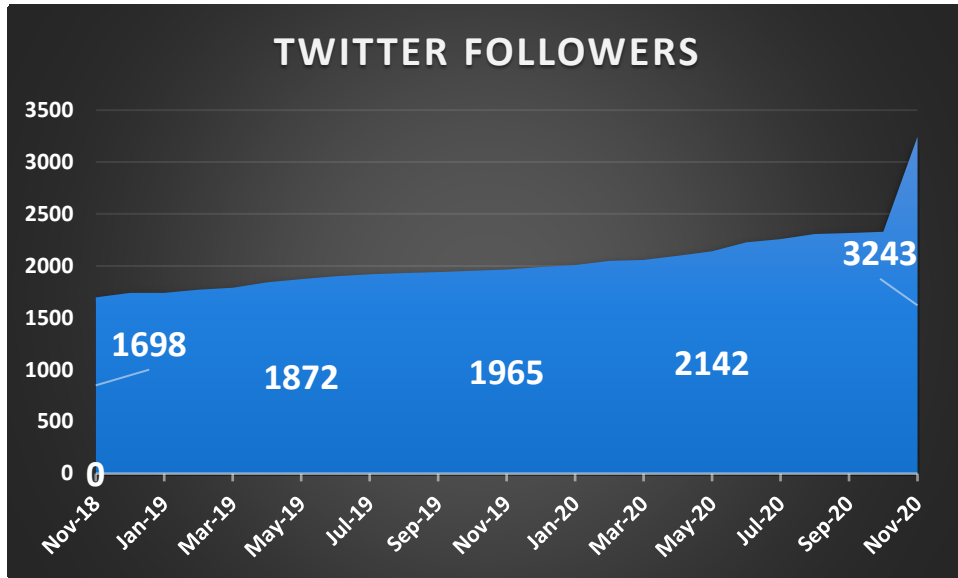


LOOKING FOR A COMPREHENSIVE LIST  
OF COURTS' COVID-19 PRACTICE  
DIRECTIVES

CITERIGHT HAS YOU COVERED!

[CLICK HERE](#)

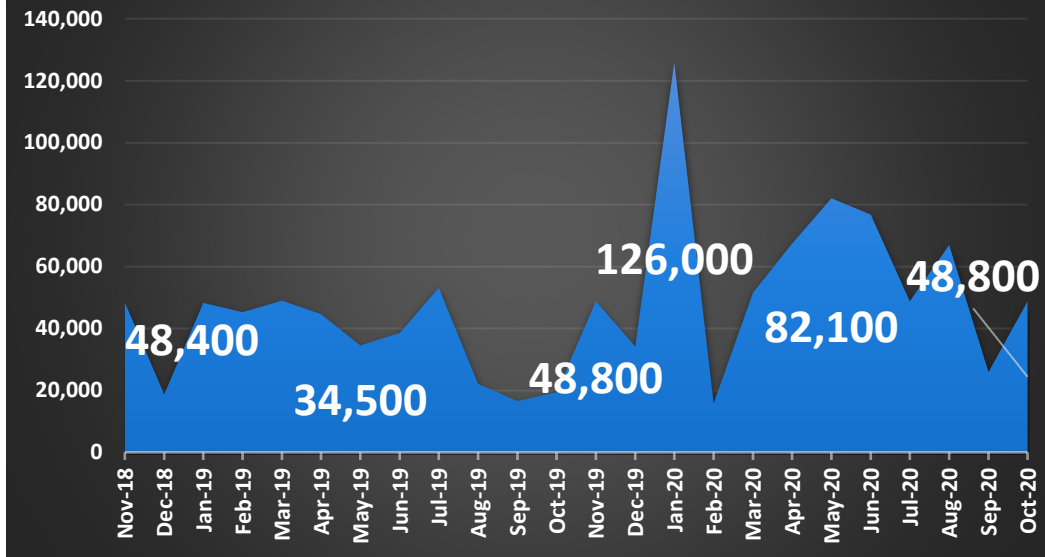
# SOCIAL MEDIA STATS REPORT



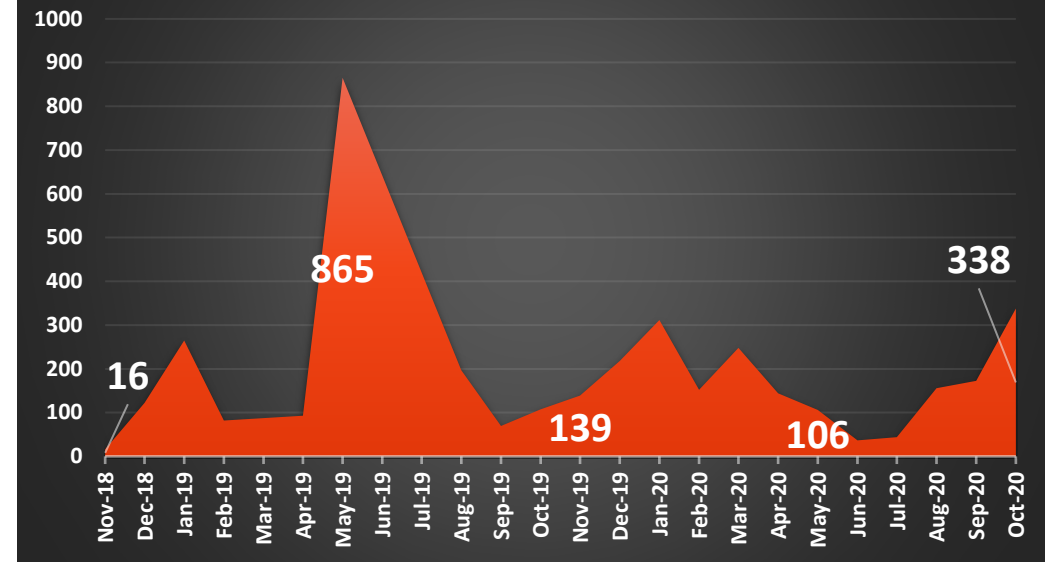
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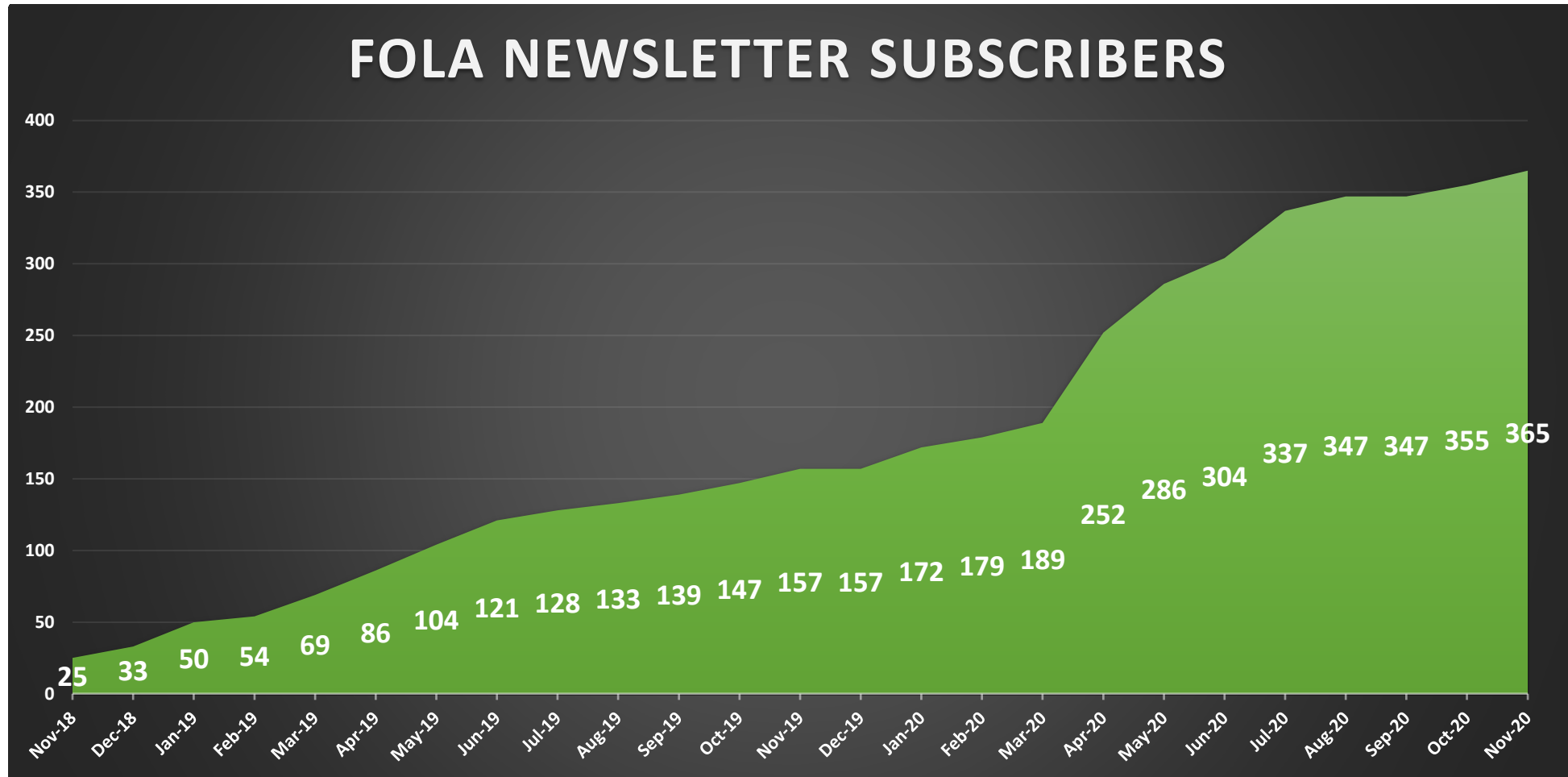
## TWITTER IMPRESSIONS



## YOUTUBE VIDEO VIEWS



# NEWSLETTER STATS



**365 SUBSCRIBERS (+78 Since May Plenary)**

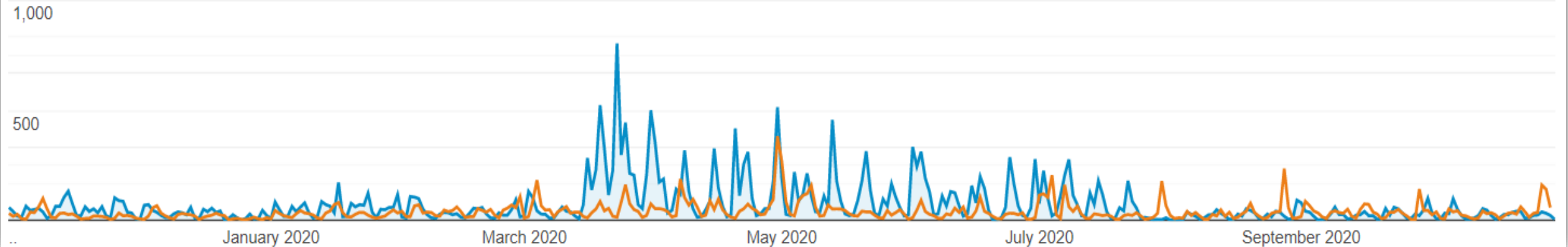


# GOOGLE ANALYTICS REPORT

OCT 31, 2019 TO OCT 31, 2020 VS PREVIOUS YEAR – ALL USERS





Oct 31, 2019 - Oct 31, 2020: ● Users

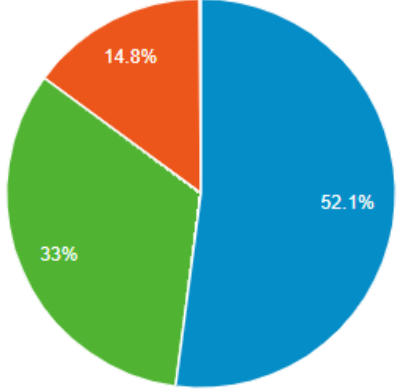
Oct 31, 2018 - Oct 31, 2019: ● Users



# GOOGLE ANALYTICS

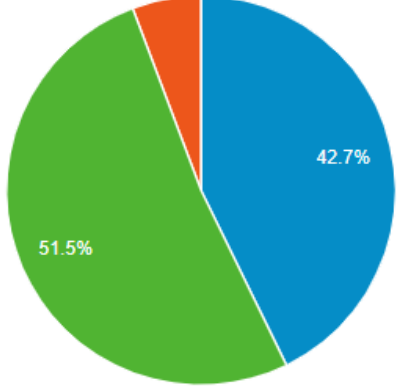
## SOCIAL MEDIA AS TRAFFIC DRIVER – MAY 31, 2020-OCT 31 2020 VS PREVIOUS 6 MONTHS

Social Network	Sessions	Sessions	Contribution to total: Sessions
1.  Twitter			May 31, 2020 - Oct 31, 2020
May 31, 2020 - Oct 31, 2020	349	52.09%	
Dec 29, 2019 - May 30, 2020	418	42.74%	
2.  Facebook			
May 31, 2020 - Oct 31, 2020	221	32.99%	
Dec 29, 2019 - May 30, 2020	504	51.53%	
3.  LinkedIn			
May 31, 2020 - Oct 31, 2020	99	14.78%	
Dec 29, 2019 - May 30, 2020	56	5.73%	
4.  reddit			
May 31, 2020 - Oct 31, 2020	1	0.15%	
Dec 29, 2019 - May 30, 2020	0	0.00%	



May 31, 2020 - Oct 31, 2020

Social Network	Contribution (%)
Twitter	52.1%
Facebook	33%
LinkedIn	14.8%

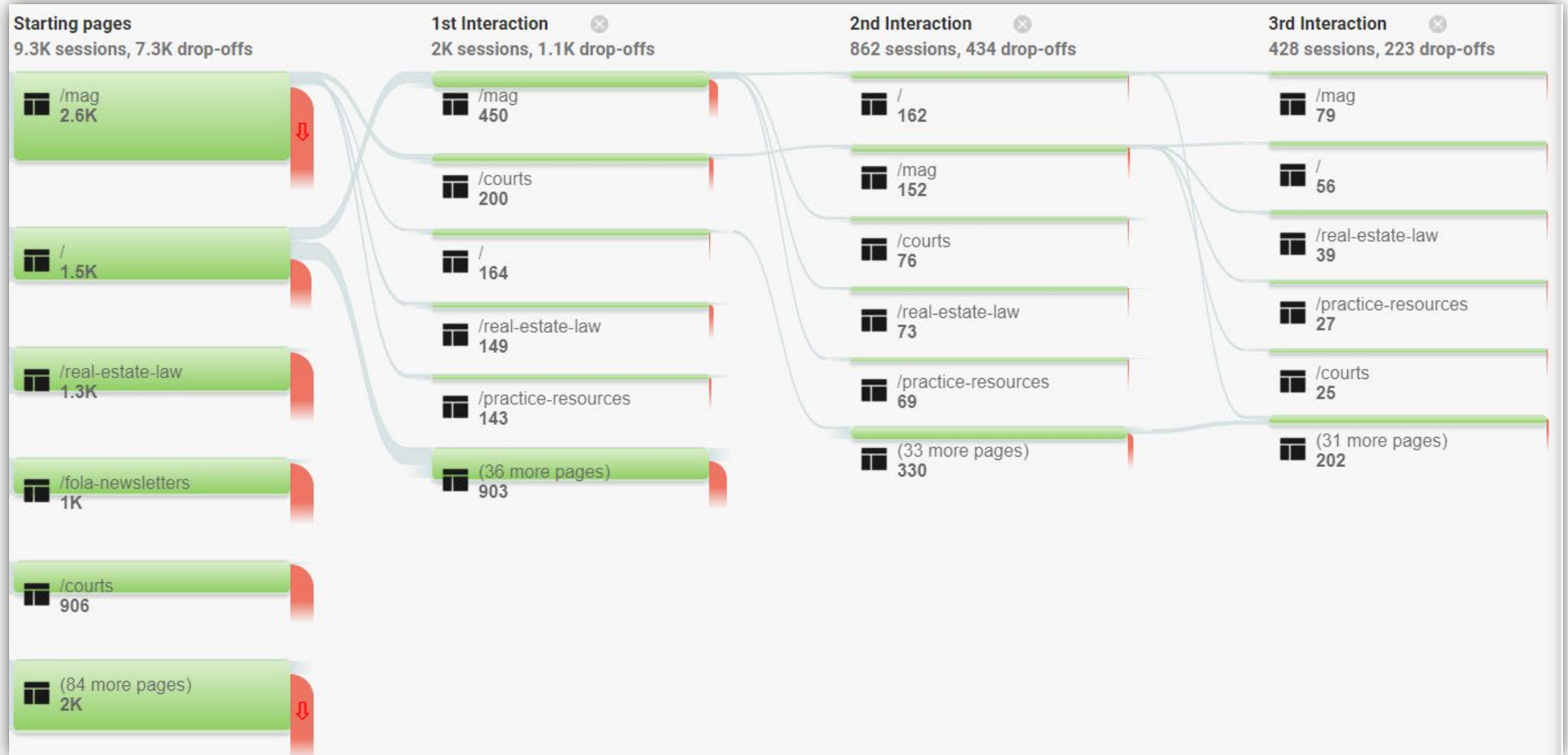


Dec 29, 2019 - May 30, 2020

Social Network	Contribution (%)
Facebook	51.5%
Twitter	42.7%
LinkedIn	5.73%

# GOOGLE ANALYTICS REPORT

USER FLOW – MAY 31, 2020 TO OCT 31, 2020





# FOLA ONLINE



**WE NEED**

**YOUR help to keep your info up-to-date**

***Please send us contact info changes,  
submissions, & events***

# AMPLIFYING THE VOICE OF LAW ASSOCIATIONS

WANT FOLA TO SHARE YOUR CONTENT?

- ✓ Send us your newsletters
- ✓ Alert us to mentions in local news sources
- ✓ Tag us on social media
- ✓ Pass on any and all events on a regular basis!

It's that simple!

*Think of FOLA as your PR firm!*



# POST PLENARY SURVEY

In a few days, FOLA will be sending out a feedback survey to all participants.

It's short and should take no longer than 3 mins.

**THANK YOU IN ADVANCE!**



# QUESTIONS?

**Email to: [katie.robinette@fola.ca](mailto:katie.robinette@fola.ca)**

# THANK YOU SPONSORS!

## TITLE SPONSOR



## WELCOME SPONSOR



## WELCOME SPONSOR



## PANELS SPONSOR



## PANELS SPONSOR



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