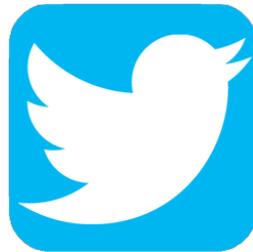


FOLA FALL PLENARY

ZOOM

THURSDAY NOVEMBER 12, 2020

fola.ca



FOLA SUBMISSIONS

- ❖ **MAG Submission: Courts of Justice Act RE: Civil Juries** (June 2020)
- ❖ **MAG Submission: Virtual Commissioning and Virtual Notarization** (June 2020)
- ❖ **OCJ Chief Justice Letters: Priorities for Expansion of Services re: COVID-19:**
 1. **Criminal Law** (June 2020)
 2. **Family Law** (June 2020)
- ❖ **MAG Submission: Response to the Civil Rules Committee on Rules 53.09 and 53.10 (Discount Rate & Prejudgment Interest Rate)** (July 2020)
- ❖ **MAG Submission: Libel and Slander Act** (July 2020)
- ❖ **MAG Submission: Estate Act** (August 2020)
- ❖ **MAG Submission: Mandatory Mediation Program and Single-Judge Model** (August 2020)
- ❖ **Justice Committee – Oral Testimony RE: Moving Ontario Family Law Forward Act** (October 2020)

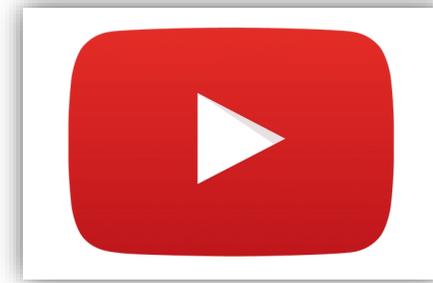
MENTAL HEALTH & THE LSO

MENTAL HEALTH WORKING GROUP

- ❖ Gerard Charette (Co-Chair)
- ❖ FOLA Presented to the LSO MH Working Group on Nov 10th

THE ACCESS TO JUSTICE GROUP

- ❖ #A2JWeek2020 – Mental Health Panel: “The Invisible Crisis: Coping & Caring for Mental Health, Today & Post-Pandemic”



[WATCH VIDEO](#)

COMING UP: #BELLETTALK DAY 2020!

- ❖ Pre-scripted suggested Tweets
 - ❖ Image gallery
- ❖ Resources for lawyers & employers
 - ❖ Helpful links



SAVE THE DATE!



CORONAVIRUS



ACTIONS TAKEN

- ❖ WEEKLY SECTOR MEETINGS
- ❖ WEEKLY ASSOCIATION UPDATES
- ❖ MEMBER ISSUES' RESPONSE UNIT CREATED
- ❖ COURT & MAG NOTICE DISTRIBUTION
- ❖ NEW COURTS WEBSITE SECTION



MEMBER REWARDS

HILTON HOTELS



Hilton

HILTON HOTELS AND RESORTS

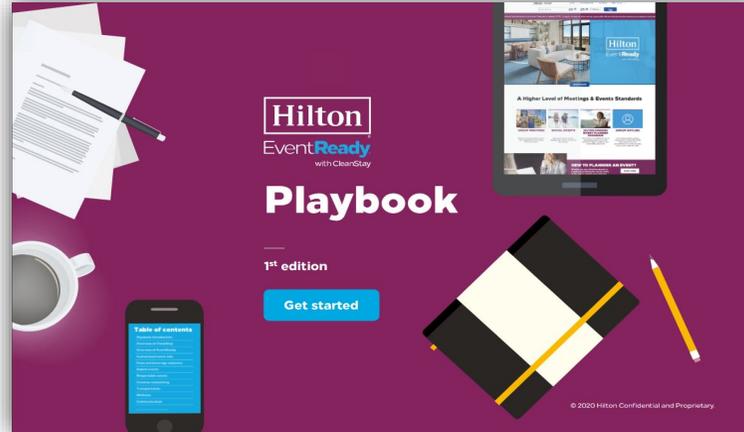
FOIA members get an 11% discount off the best available rates of the day.

W I X B CONRAD canopy Hilton CURIO TRAVELIST
MOTTO Hilton Hampton TU Home2 Suites Hilton Garden Inn

Hilton
HILTON REWARDS

Millennium Hilton New York One UN Plaza, New York, United States

HILTON EVENTS



Hilton
EventReady
with ClearStay

Playbook

1st edition

Get started

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VIARAIL



on
the
way
to
tomorrow

ENTERPRISE RENTALS



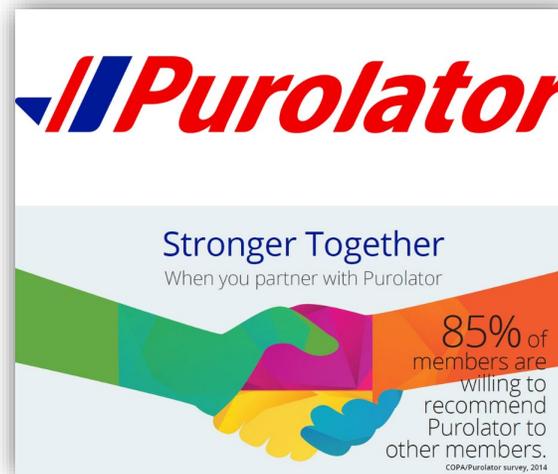
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CPA/Purolator survey, 2014

MEMBER DEALS



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Images of roller coasters and sports events.

MEMBER REWARDS

CPDONLINE

- CPDOnline will pay Law Associations \$100 per association subscriber
- RENEWALS INCLUDED!



TECHSOUP CANADA

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<p>Microsoft Office Standard, Professional, and Cloud</p>	<p>Adobe Acrobat Pro DC \$5 access to discounted rate</p>	<p>Symantec Security From \$4 per seat</p>
<p>Windows 10 Upgrade \$16</p>	<p>Intuit QuickBooks 2018 From \$50</p>	

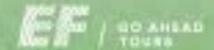


GOAHEAD TOURS

GoAhead Tours

Want to learn more about GoAhead Tours? FOLA can arrange for a live webinar so that your members can start planning their holidays for 2021!

Eat.
Sleep.
Travel.



MOVECACHE



LEGAL PODCAST SERIES THAT OFFERS LSO ACCREDITED EDI AND PROFESSIONALISM CPD	 LAWPOD
	FOLA MEMBERS' DISCOUNT USE CODE 'DISCOUNT20' FOR 20% OFF ALL EPISODES AT LAWPOD.CA

LAWPOD

NABE CONFERENCE 2021 - TORONTO



*Connecting Professionals.
Providing Solutions.*

**NABE & NCBP ARE
COMING TO
TORONTO!**



SAVE THE DATE!
2021 Annual Conference
August 3-5, 2021

LOBBY DAY 2021 - POSPONED



AWARDS 2020



LUMINARY AWARD

DISTINGUISHED SERVICE
AWARD

PRESIDENTS AWARD

FOIA 2020



FOLA's ANNUAL AWARDS - 2021

1. President's Award

(for current or immediately past Presidents)

NOMINATION DEADLINE
MARCH 31

2. Luminary Award

(for a librarian or staff)

NOMINATION DEADLINE
MARCH 31

3. Distinguished Service Award

(for an outstanding member of an Association)

A committee appointed by FOLA's Chair will be reviewing the nominations and recommend a recipient for each category to the Board for approval.

Citation

- Award recipients will receive a plaque recognizing their achievement
- FOLA will recognize winners on our website, through social media, and at the Spring 2021 Plenary
- A FOLA Board Member will formally present the award at the recipient's Law Association's AGM
- Law Associations will display the plaque in the local association library for 1 year, after which it belongs to the recipient.

FOLA is proud to recognize outstanding individuals who make significant contributions to their Law Association and/or law library.

FOLA ONLINE

MEMBERSHIP BENEFITS



MEMBER REWARDS!

FOLA offers all members of their local Law Associations discounts at an ever growing list of companies and service providers.

Please visit our Members Rewards page for more information

[TAKE ME THERE!](#)



REVENUE GENERATION FOR ASSOCIATIONS

FOLA has partnered with CPDOnline.ca to provide Ontario's law association members access to their extensive 24/7 online cpd library for just \$399.00 per year.

Plus, for each new subscriber within your association, CPDOnline will donate \$100 to that association!

Plus - a special video from CPDOnline Founder: [IMPROVE YOUR VIRTUAL MEETING SKILLS IN 4 EASY STEPS!](#)

[SIGN UP TODAY!](#)



GET PAID FASTER!

Just a reminder to take advantage of your membership rewards. Ontario Lawyers, who are members of Federation of Ontario Law Associations - FOLA receive partner rewards benefits from MoveCache until August 31, 2020.

Receive a FREE virtual payment system and special pricing when you switch or sign up for a new merchant account. This means

[+ Show More](#)

[CHECK OUT THIS QUICK VIDEO](#)

FEDERATION OF ONTARIO
LAW ASSOCIATIONS



COVID-19 & THE
PRACTICE OF LAW

COVID-19 - COURT UPDATES

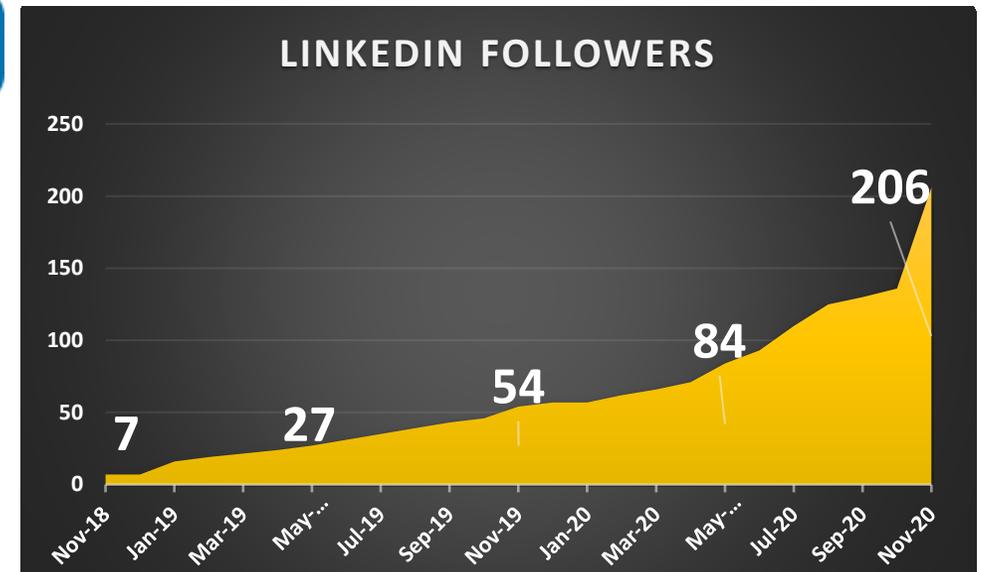
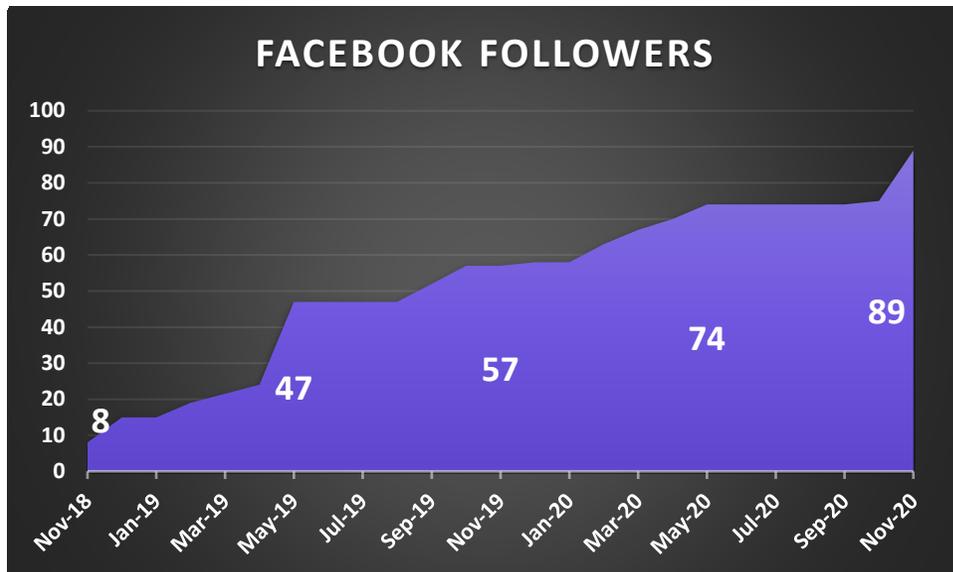
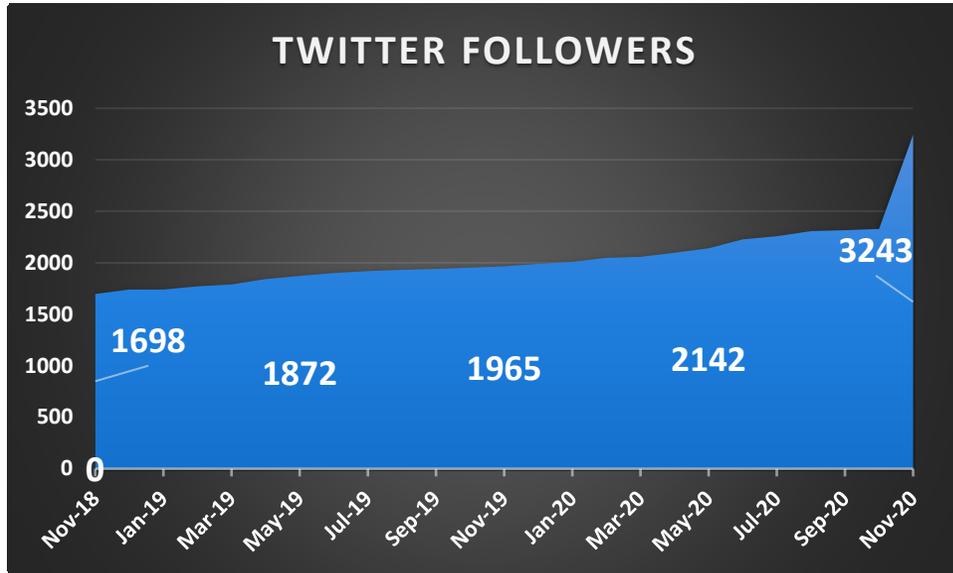
Coronavirus disease
(COVID-19)

LOOKING FOR A COMPREHENSIVE LIST
OF COURTS' COVID-19 PRACTICE
DIRECTIVES

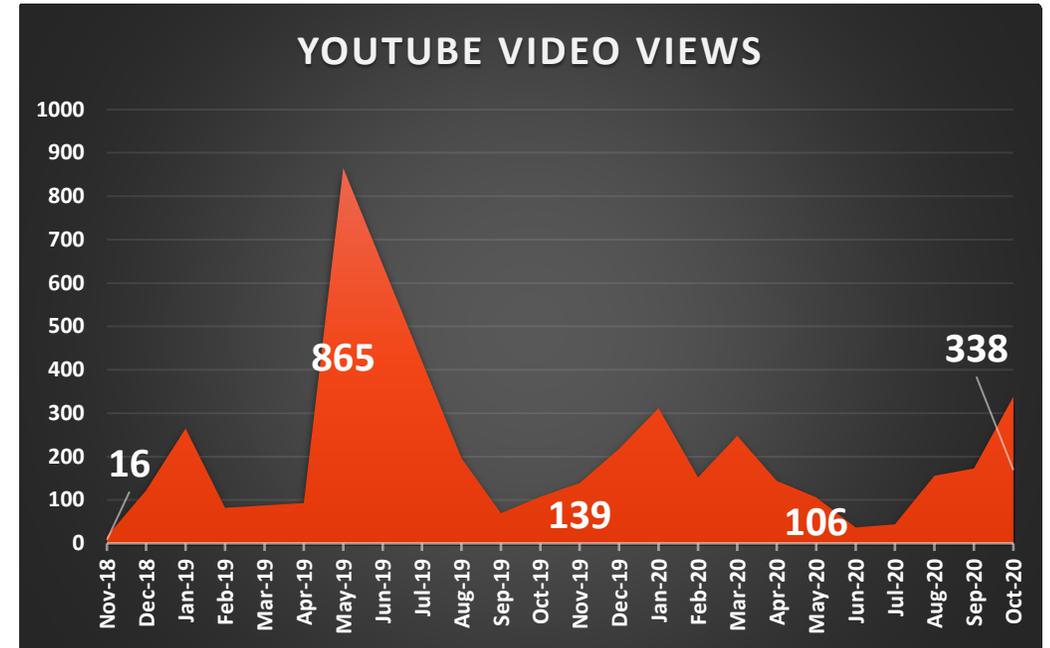
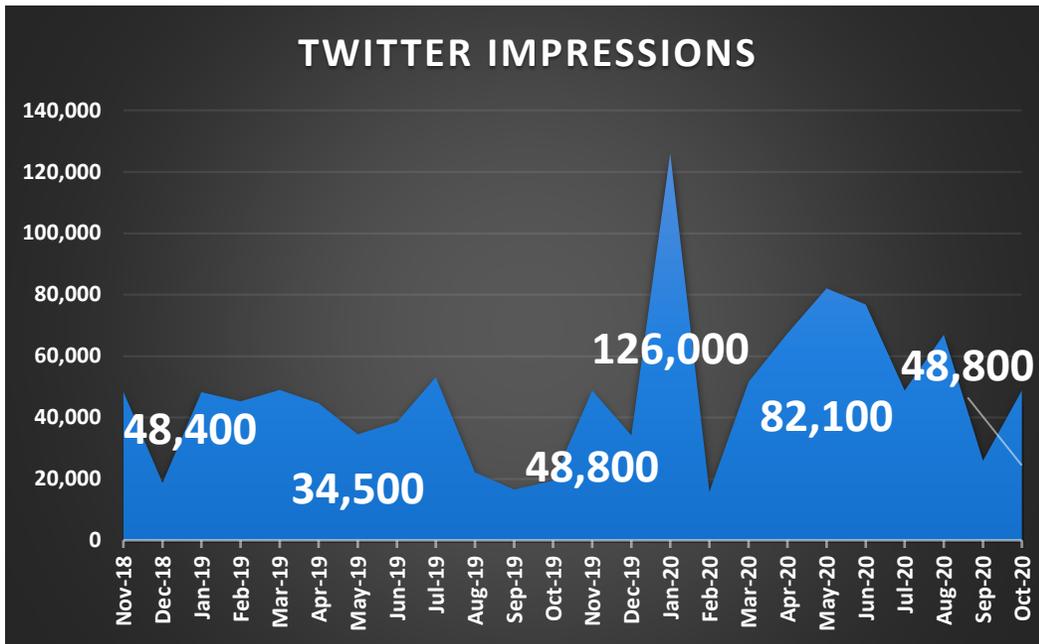
CITERIGHT HAS YOU COVERED!

[CLICK HERE](#)

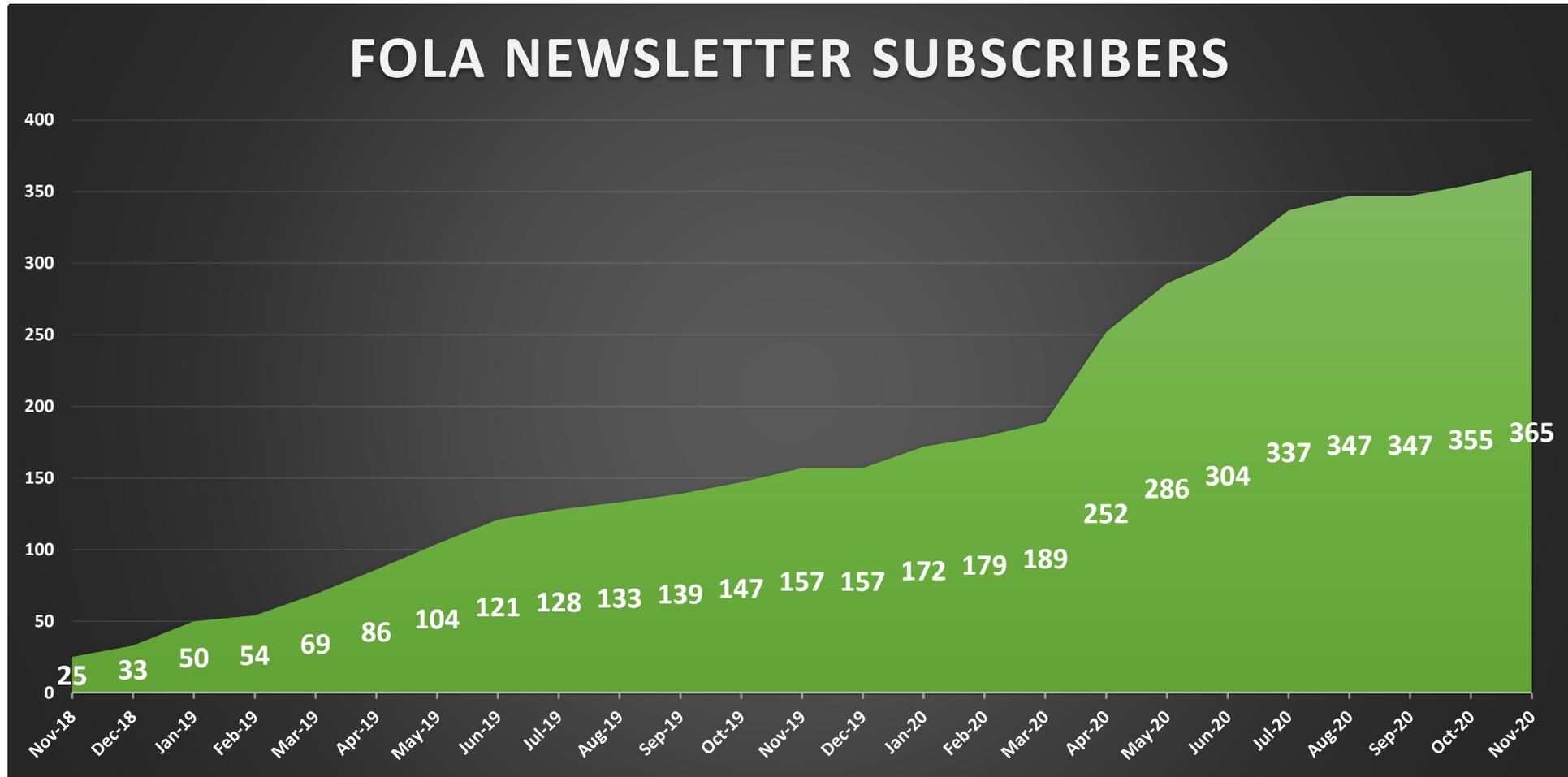
SOCIAL MEDIA STATS REPORT



SOCIAL MEDIA STATS REPORT



NEWSLETTER STATS



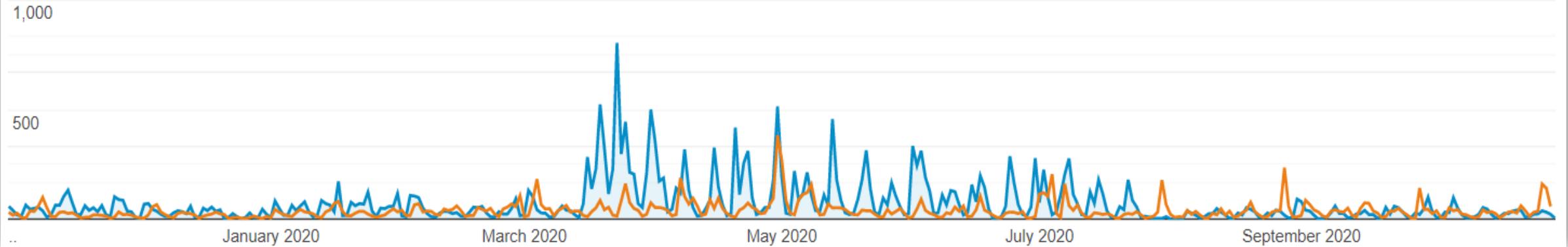
365 SUBSCRIBERS (+78 Since May Plenary)

GOOGLE ANALYTICS REPORT

OCT 31, 2019 TO OCT 31, 2020 VS PREVIOUS YEAR – ALL USERS

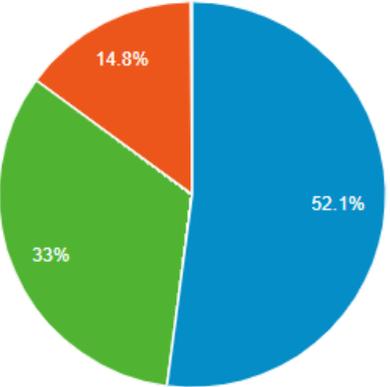
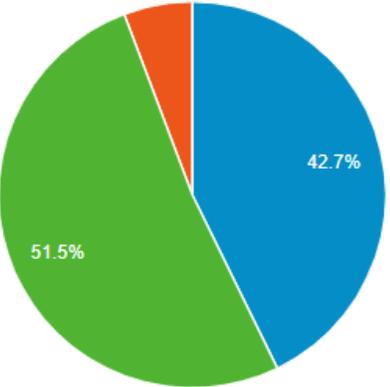
Oct 31, 2019 - Oct 31, 2020: ● Users

Oct 31, 2018 - Oct 31, 2019: ● Users



GOOGLE ANALYTICS

SOCIAL MEDIA AS TRAFFIC DRIVER – MAY 31, 2020-OCT 31 2020 VS PREVIOUS 6 MONTHS

Social Network	Sessions	Sessions	Contribution to total: Sessions
1. Twitter			
May 31, 2020 - Oct 31, 2020	349	52.09%	May 31, 2020 - Oct 31, 2020 
Dec 29, 2019 - May 30, 2020	418	42.74%	
2. Facebook			
May 31, 2020 - Oct 31, 2020	221	32.99%	Dec 29, 2019 - May 30, 2020 
Dec 29, 2019 - May 30, 2020	504	51.53%	
3. LinkedIn			
May 31, 2020 - Oct 31, 2020	99	14.78%	
Dec 29, 2019 - May 30, 2020	56	5.73%	
4. reddit			
May 31, 2020 - Oct 31, 2020	1	0.15%	
Dec 29, 2019 - May 30, 2020	0	0.00%	

GOOGLE ANALYTICS REPORT

USER FLOW – MAY 31, 2020 TO OCT 31, 2020





FOLA ONLINE



WE NEED

YOUR help to keep your info up-to-date

***Please send us contact info changes,
submissions, & events***

AMPLIFYING THE VOICE OF LAW ASSOCIATIONS

WANT FOLA TO SHARE YOUR CONTENT?

- ✓ Send us your newsletters
- ✓ Alert us to mentions in local news sources
- ✓ Tag us on social media
- ✓ Pass on any and all events on a regular basis!

It's that simple!

Think of FOLA as your PR firm!



POST PLENARY SURVEY

In a few days, FOLA will be sending out a feedback survey to all participants.

It's short and should take no longer than 3 mins.

THANK YOU IN ADVANCE!



QUESTIONS?

Email to: katie.robinette@fola.ca

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