



**Federation of  
Ontario Law  
Associations**



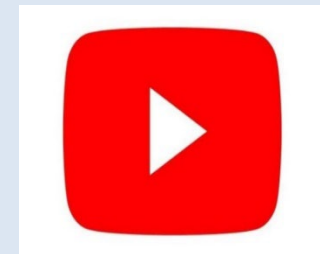
# **FALL 2022 PLENARY**

**NOVEMBER 9-11, 2022**

**EMBASSY SUITES  
NIAGARA FALLS**

**LSO ACCREDITED FOR 1 HOUR OF  
PROFESSIONAL CONTENT & 1 HOUR & 30  
MINUTES OF EDI PROFESSIONALISM**

 [www.fola.ca](http://www.fola.ca)



# FOLA SUBMISSIONS

- ❖ **Proposed Regulations Under Prohibition on the Purchase of Residential Property by Non-Canadians Act** - Oct 2022
- ❖ **FOLA's letter to Benchers re: Funding for Practice Resource Centres** – Oct 2022
- ❖ **FOLA's letter re: Brookfield Third Party Service Provider Agreement** - May 2022
- ❖ **FOLA's submission re: Ontario New Homes Warranties Plan Act** (Coming this month)
- ❖ **Mandatory Succession Planning** (Coming this month)

# FOLA IN THE NEWS

- ❖ **Federation of Ontario Law Associations is partnering with Canadian Lawyer's Readers' Choice Awards - Canadian Lawyer, July 2022**
- ❖ **Pandemic led to rise in virtual real estate closings, but they're not yet the norm – Law Times, Aug 2022**
- ❖ **FOLA urges LSO benchers to support 'sustainable' funding of courthouse law libraries – The Lawyer's Daily, Oct 2022**
- ❖ **LSO Motion on Law Society Fees Ignores Impact on Courthouse Libraries – Slaw, Oct 2022**
- ❖ **FOLA wants feds to revoke Prohibition on the Purchase of Residential Property by Non-Canadians Act – The Lawyer's Daily, Oct 2022**
- ❖ **FOLA calls on feds to revoke legislation prohibiting residential real estate sales to non-Canadians – Law Times, Oct 2022**

**[READ ALL ARTICLES HERE](#)**

# KEEPING YOU INFORMED

- ❖ WEEKLY NOTICE DISTRIBUTION
- ❖ MONTHLY SECTOR UPDATES
- ❖ MEMBER ISSUES' RESPONSE UNIT
- ❖ MONTHLY NEWSLETTER
- ❖ MEMBER EVENT & NEWS
- ❖ TWITTER, FACEBOOK, & LINKEDIN
- ❖ CURRENT CONSULATIONS



# WHAT IS A LOBBY DAY?

FOLA's Lobby Day is an excellent opportunity to raise awareness of Ontario's 47 Law Associations, and issues concerning Ontario's roughly 12,000 small and sole practicing lawyers among some of the most important decision makers in the province.

Participants hear from Ontario Cabinet Ministers and their staff and Opposition MPPs.



# LOBBY DAY



# LOBBY DAY 2020

- ❖ **Approximately 60 lawyers from law associations all across Ontario key issues briefing**
- ❖ **Lobbying/Advocacy 101 briefing**
- ❖ **Attended Question Period**
- ❖ **Hosted an all MPP/Staff luncheon**
- ❖ **Speeches by the Honorable Doug Downey, Ontario's Attorney General and Gurratan Singh, NDP critic for the Attorney General**
- ❖ **26 individual meetings between participants and their local MPPs**
- ❖ **NDP Town Hall**
- ❖ **Media Interviews**

# LOBBY DAY 2022

- ❖ **Approximately 40 lawyers from law associations all across Ontario key issues briefing**
- ❖ **Lobbying/Advocacy 101 briefing**
- ❖ **Speeches by the Honorable Doug Downey, Ontario's Attorney General, Gurratan Singh, NDP critic for the AG, and Lucille Collard, Liberal Party of Ontario AG Critic**
- ❖ **Virtual Roundtable Sessions on Legal Aid, Real Estate Law, Family Law, Criminal Law, & Courthouse Issues**
- ❖ **9 individual meetings between participants and their local MPPs**
- ❖ **Media Interviews**



# **LOBBY DAY 2023**

**HOLD THE DATE: MARCH 7<sup>TH</sup> 2020**

**FOLA IS PLANNING ON HOLDING OUR 3<sup>RD</sup> LOBBY DAY ON MARCH 7<sup>th</sup>.**

**IT WILL BE HELD VIA ZOOM.**

**MORE DETAILS COMING SOON**


# LiRN ACTION CENTRE

## BUDGET CUTS' REACTION WHAT FOLA DID:

- ❖ Website Action Centre
- ❖ Letter Writing, Phone Calls, & Bencher Tracking
- ❖ Social Media
- ❖ Courthouse Library Use Survey
- ❖ White Paper
- ❖ LiRN, OCLA, & LSO Communications

## RESULTS:

- ❖ LiRN 2022 Budget Passed!
- ❖ A reinstatement of the 10% reduction implemented in the 2021 budget and the provision of an additional 2% increase – resulting in an operating budget of \$8,542,130, and
- ❖ A transition budget funded by a Law Society grant of up to \$900,000



Courthouse Libraries provide lawyers in smaller firms and smaller towns with connections to colleagues that they would not otherwise have

FOLA.CA  
@ONT\_LAW\_ASSOC

# LiRN ACTION CENTRE

## 2023 BUDGET PROACTIVE LOBBYING

### WHAT FOLA DID:

- ❖ Reactivated Website Action Centre
- ❖ Letter Writing, Phone Calls, & Bencher Tracking
- ❖ Social Media

### RESULTS:

- ❖ LiRN 2023 Budget Passed! All Benchers present voted in favour except for one Abstention.
- ❖ An increase of \$17 to the Library Levy – total = \$200
- ❖ An interfund transfer of \$3.5 million from the Lawyer General Fund to the Capital Fund restricted to fund the Business Technology Transformation Initiative.
- ❖ The use of fund balances to fund operations and mitigate annual fee increases totaling \$7,054,200
- ❖ A loan of \$1.6 million from the Lawyer General Fund to the Capital Fund restricted to fund the Bencher Wing repairs and restoration project

*Courthouse Libraries  
provide a physical space  
for the private, practising  
bar to facilitate  
mentorship and to  
support professional  
development.*

Fola.ca @Ont\_Law\_Assoc

# **LiRN ACTION CENTRE**

## **CURRENT & ONGOING**

### **Website Action Centre**

**Social Media**

**Consultations on Draft HR Policies**

**PRCC Struck**

**PRCC Meetings**

**Frequent interaction with LiRN MD**

**LiRN, TLA, & LSO Shareholder Meetings**

# BENCHER ELECTIONS 2023

**Nominations are now open for the 2023 Bencher Elections!**

**FOLA has built out a Bencher Elections page where you will (soon) be able to find out information on being a candidate, candidate backgrounds, and how and when to vote.**

**Deadline for nominations is 5:00pm (EST) on February 24, 2023.**

**Also, in advance of the 2023 bencher elections, we are working to provide you with an easy way to identify “FOLA Friendly” candidates who:**

- 1. are contributing members of their county or district law association;**
- 2. will support a properly funded law library system, consisting of courthouse-based practice resource centres, to support licensee competency; and**
- 3. support a sustainably funded Legal Aid system that ensures access to justice for low-income Ontarians and ensures Legal Aid work continues to be viable for the private bar.**



**[VISIT PAGE](#)**



# MENTAL HEALTH

## DID YOU KNOW?

**68% of all attendees from the LSO's Mental Health Summit in 2021 were from outside the GTA and many were sole practitioners or came from small firms**

### **SPEAKER**

Beth Beattie (who spoke at FOLA's May 2021 Plenary and organized FOLA's Plenary 2022 Mental Health Workshops) is available to speak to members of any Law Association to share her story and offer insight, resources, and coping strategies for dealing with mental health.

### **MENTAL HEALTH FIRST AID**

Mental Health First Aid (MHFA) is the support provided to a person who may be experiencing a decline in their mental well-being or a mental health crisis. FOLA has partnered with an MHFA-certified trainer who offers in-person and virtual programs. Law Assn. Members get \$25 off per person price.

# #BELL LET'S TALK DAY 2022!

Thank you!

On Bell Let's Talk Day, Canadians and people around the world joined in to help create positive change for people living with mental health issues. Thanks to your actions, Bell will donate more to Canadian mental health initiatives.

164,298,820 INTERACTIONS

\$8,214,941.00

MORE FOR MENTAL HEALTH IN CANADA



- ❖ Pre-scripted suggested Tweets
- ❖ Image gallery
- ❖ Resources for lawyers & employers
- ❖ Helpful links

**Thanks to your help, FOLA's Twitter Account on Bell Let's Talk Day had 10x the amount of likes of an average day and ALL of our top performing Twitter posts during January were about our #BellLetsTalk Awareness Campaign - resulting in a doubling of the amount of visits to our Mental Health Resource page on our website!**

**#BELLLETSTALK DAY 2023 – TBD**



**The 7<sup>th</sup> Annual Access to Justice Week took place between October 24-28, 2022**

**FOLA hosted a session on October 27<sup>th</sup> titled “Answers to Your Everyday Legal Questions”.**

**Our session provided members of the public the opportunity to ask legal professionals from across Ontario general questions on everyday legal matters such as landlord and tenant issues, family law, employment law, and more. A panel of lawyers and paralegals with diverse expertise shared resources and considerations to help participants feel empowered to address their legal concerns. This live webcast welcomed 49 viewers.**

# ONTARIO NOT-FOR-PROFIT ACT

Ontario's Not-for-Profit Corporations Act (ONCA) took effect on October 19, 2021. Existing nonprofits have 3 years from that date to bring their governing documents into compliance with the new law. Until then, most of the rules in your governing documents continue to apply whether or not they comply with ONCA as long as they were valid under the previous law.

**If your articles and bylaws are silent on an issue, you must now look to ONCA for the rule that applies.**

Along with the new legislation, the Ontario government has launched a new Business Registry that allows nonprofits to complete over 90 services online. For example, a nonprofit can now register, incorporate, order search products, and file their annual Information Return online.

# ONTARIO NOT-FOR-PROFIT ACT

Now that the Registry is up and running, nonprofits whose 2021 annual filings are due after October 19, 2021 are required to file their annual return. Note that the annual return is not the same as a nonprofit's tax return.

## CLEO's BYLAW BUILDER

CLEO's bylaw builder helps nonprofits develop a set of bylaws that comply with Ontario's Not-for-Profit Corporations Act (ONCA). The tool asks you questions, explains what your choices are, and includes information to help you decide. Then, based on your answers, it generates a set of bylaws for your nonprofit.

The Bylaw Builder is free to use and all text has been legally reviewed

LEARN MORE

[foia.ca/onca](https://foia.ca/onca)



# COMING SOON - FOLA KNOWLEDGE HUB

FOLA's new online resource library will allow us to provide a steady stream of curated, highly relevant thought-leadership and vendor-sponsored content, including white papers, how-to guides, ebooks, reports, podcasts, on-demand webinars, and more.

 **8 Reasons to Launch an Online Resource Library with Lead Marvels**

-  Increase Member engagement and traffic to your website
-  Supplement live events with an 'Always On' digital resource for members
-  Fully managed and automated solution
-  200+ relevant and timeless resources from industry solution providers
-  Generate business development leads for sponsors and solution providers
-  Generate a new, recurring source of non-dues revenue
-  Real-time analytics on what's resonating with your members
- 8 No cost! Nada. Zip. Zilch.**

**CURATED BY LEAD MARVELS, FOLA WILL BE PAID PER DOWNLOAD**

# FOLA's ANNUAL AWARDS - 2023

## 1. PRESIDENT'S AWARD

*(for current or immediately past Presidents)*

**NOMINATION DEADLINE  
SEPTEMBER 30**

## 2. LUMINARY AWARD

*(for a librarian or staff)*

**NOMINATION DEADLINE  
SEPTEMBER 30**

## 3. DISTINGUISHED SERVICE AWARD

*(for an outstanding member of an Association)*

A committee appointed by FOLA's Chair will be reviewing the nominations and recommend a recipient for each category to the Board for approval.

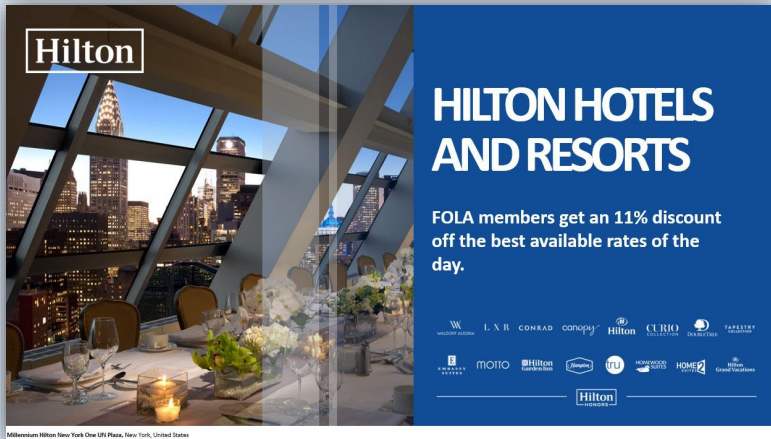
### Citation

- Award recipients will receive a plaque recognizing their achievement
- FOLA will recognize winners on our website, through social media, and at the Fall 2023 Plenary
- A FOLA Board Member will formally present the award at the recipient's Law Association's AGM
- Law Associations will display the plaque in the local association library for 1 year, after which it belongs to the recipient.

*FOLA is proud to recognize outstanding individuals who make significant contributions to their Law Association and/or law library.*

# MEMBER REWARDS

## HILTON HOTELS



**Hilton**

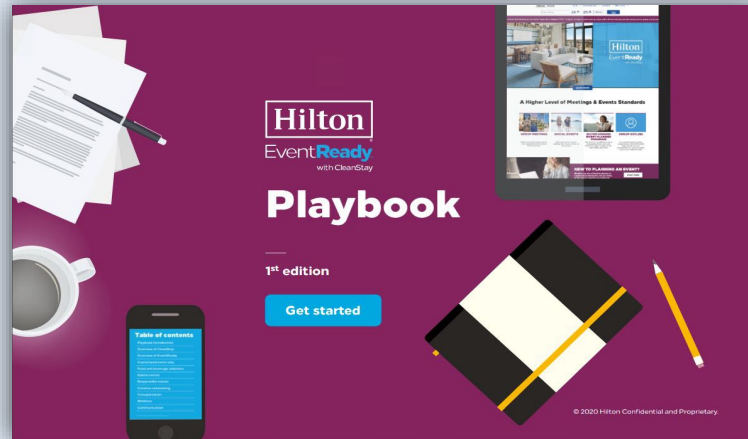
### HILTON HOTELS AND RESORTS

FOIA members get an 11% discount off the best available rates of the day.

W | LXR | CONRAD | canopy | Hilton | CURIO | Tapestry  
MOTTO | Hilton | TU | Home2 Suites | Hilton

Millennium Hilton New York One UN Plaza, New York, United States

## HILTON EVENTS



**Hilton**  
EventReady  
with ClearStay

### Playbook

1<sup>st</sup> edition

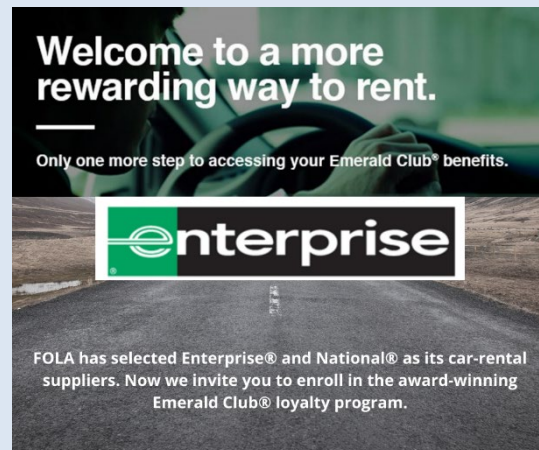
[Get started](#)

© 2020 Hilton Confidential and Proprietary

## reSTAYS OTTAWA



## ENTERPRISE RENTALS



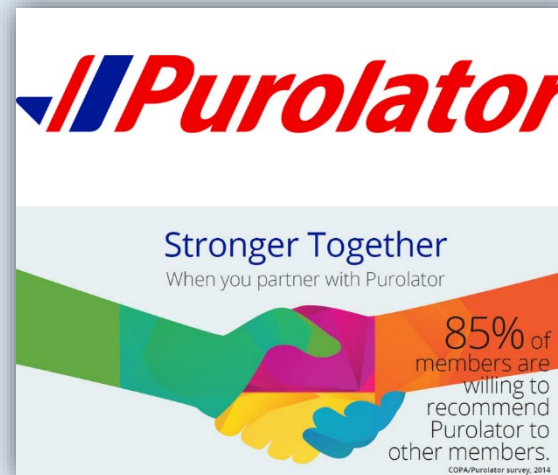
Welcome to a more rewarding way to rent.

Only one more step to accessing your Emerald Club® benefits.

**enterprise**

FOIA has selected Enterprise® and National® as its car-rental suppliers. Now we invite you to enroll in the award-winning Emerald Club® loyalty program.

## PUROLATOR



**Purolator**

Stronger Together  
When you partner with Purolator

85% of members are willing to recommend Purolator to other members.

COFA/Purolator survey, 2014

## DEALCLOSER



dealcloser<sup>1</sup>

helping corporate lawyers do their job better.

[GET AN EXTENDED FREE TRIAL!](#)

# MEMBER REWARDS

## CPDONLINE

- CPDOnline will pay Law Associations \$100 per association subscriber RENEWALS INCLUDED!



**CPDONLINE.CA**  
Click. Watch. Credit.

## MERCHANTS ACCOUNTS

**merchant accounts.ca**



**How to take payments when working from home video series.**

**How to collect payments from a home office.**

Learn what your options are to collect credit card payments when working from a home office.

## MEMBER DEALS

**MemberDeals**  
EXCLUSIVE MEMBER ONLY OFFERS



## ALERI

**Aleri**

This tool will help you prepare for trial.

**Get 40% OFF**

## VIARAIL



on the way to tomorrow

## LAWPOD

LEGAL PODCAST SERIES THAT OFFERS LSO ACCREDITED EDI AND PROFESSIONALISM CPD



LAWPOD



**FOLA MEMBERS' DISCOUNT**

USE CODE 'DISCOUNT20' FOR 20% OFF ALL EPISODES AT LAWPOD.CA

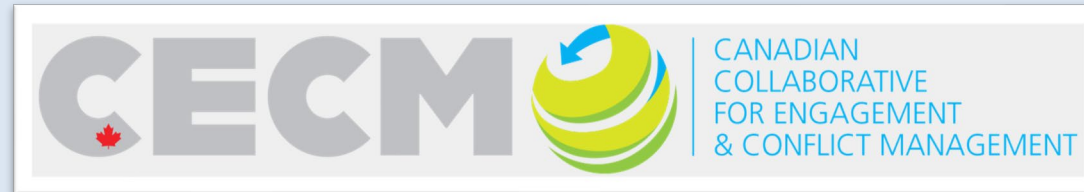


# MEMBER REWARDS

## DESTINATION CPD



## CECM



## BOODLES OF BASKETS



**THESE DEALS ARE AVAILABLE TO ALL YOUR MEMBERS AND STAFF! PLEASE PROMOTE THESE BY LINKING OUR REWARDS PAGE TO YOUR WEBSITES!**



# NABE



- ❖ Workshop Planning Committee
- ❖ Conference Planning Committee
  - ❖ Sponsor Committee
- ❖ Government Relations Board



[nabenet.org](http://nabenet.org)


[ncbp.org](http://ncbp.org)

# FOLA ONLINE

HOME ABOUT ▾ ISSUES & SUBMISSIONS ▾ NEWS & EVENTS ▾ RESOURCES ▾

## BENCHER ELECTIONS 2023

NOMINATIONS ARE NOW OPEN!



**Bencher Election | Élection du Conseil**

The next Law Society bencher election is in April 2023!

Voting will occur online in April 2023 with the results announced on May 1, 2023 after the tabulation of votes.


Benchers elected for the 2023-27 term will take office at the May 25, 2023 Convocation.

**Have your say. Make a difference. Run as a candidate. Vote in the election.**

The deadline for nominations is 5:00 p.m. EST on February 24, 2023.

[VISIT LSO BENCHER ELECTIONS PAGE](#)

VIDEO: HOW TO BECOME A BENCHER CANDIDATE



How to become a candidate for bencher in ... Watch later Share

How to Become a Candidate for Bencher

Jim Varro  
Elections Officer

Law Society | Barreau

In order to run as a candidate, you must submit the following by 5 p.m. on Friday, February 24, 2023:


- nomination form
- notification of completion of Candidate Orientation and Education course, if required

You may submit the candidate information form with a photograph and biographical and election statements. If you do so, the form must be submitted by 5 p.m. on Friday, February 24, 2023.

Licenses who have never previously been an elected bencher must complete the online [Bencher Candidate Orientation and Education](#) course before the close of nominations to qualify as a candidate in the election. The online course takes approximately 45 minutes to complete and covers information about the Law Society, the role of a bencher, the time

## BENCHER ELECTIONS 2023

NOMINATIONS ARE NOW OPEN!



**Bencher Election | Élection du Conseil**

The next Law Society bencher election is in April 2023!

Voting will occur online in April 2023 with the results announced on May 1, 2023 after the tabulation of votes.

Benchers elected for the 2023-27 term will take office at the May 25, 2023 Convocation.

**Have your say. Make a difference. Run as a candidate. Vote in the election.**

The deadline for nominations is 5:00 p.m. EST on February 24, 2023.

# SPECIAL TIME-LIMITED PAGES

## ONTARIO ELECTION – MOST VISITED WEBPAGE DURING THE ELECTION

### WHAT WE OFFERED:

Ways for Associations to get involved (host all candidate debates; invite candidates for talks; etc);  
Ways for individuals to get involved (serving as a general legal advisor on a local campaign; policy assistance; scrutineering on election day; general help; etc);  
Voting information;  
Party platforms & website information;  
& more.

**FOLA's ONTARIO ELECTION PAGE WAS THE MOST VISITED WEBPAGE  
DURING THE ELECTION**

# LOGO REDESIGN



**Federation of Ontario  
Law Associations**

---

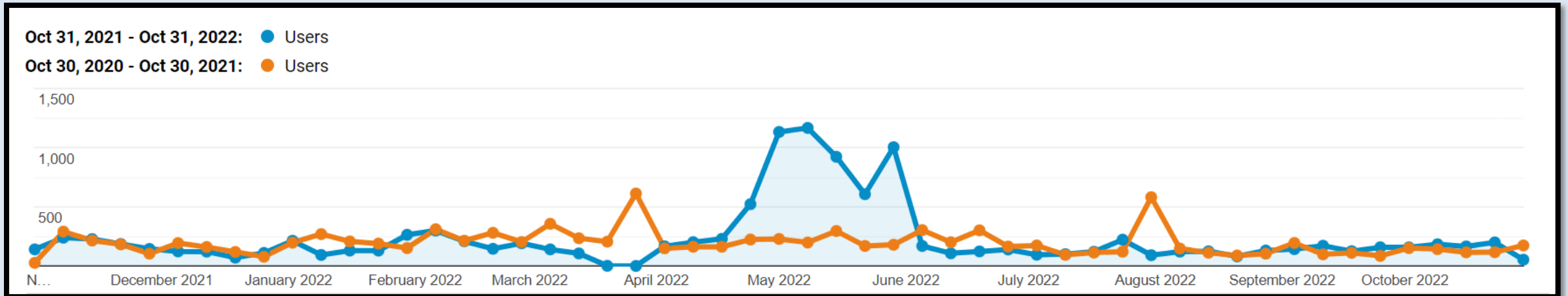
**Fédération des associations  
de barreau de l'Ontario**



**Federation of Ontario  
Law Associations**

# GOOGLE ANALYTICS REPORT

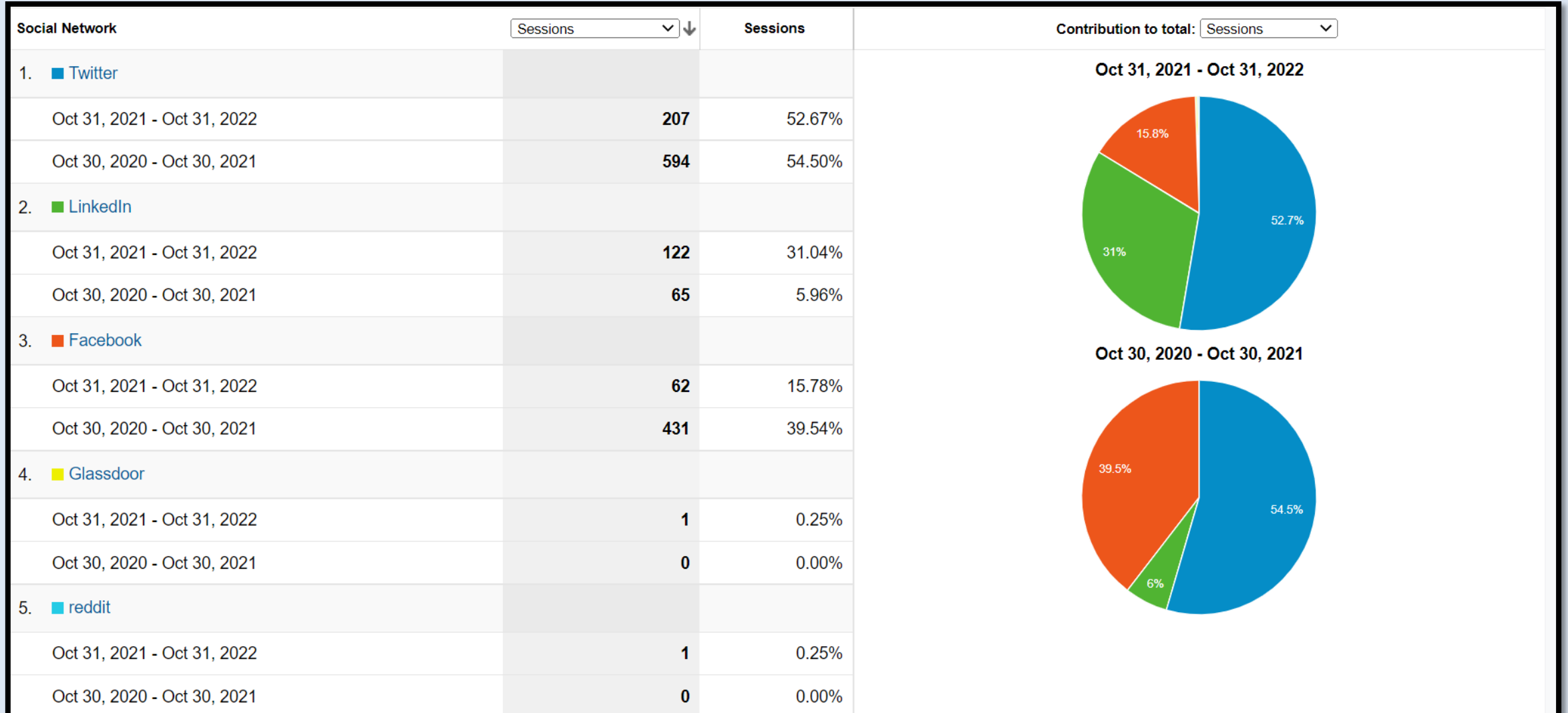
FOLA.CA USERS – OCT 31, 2021 – OCT 31, 2022 VS PREVIOUS YEAR





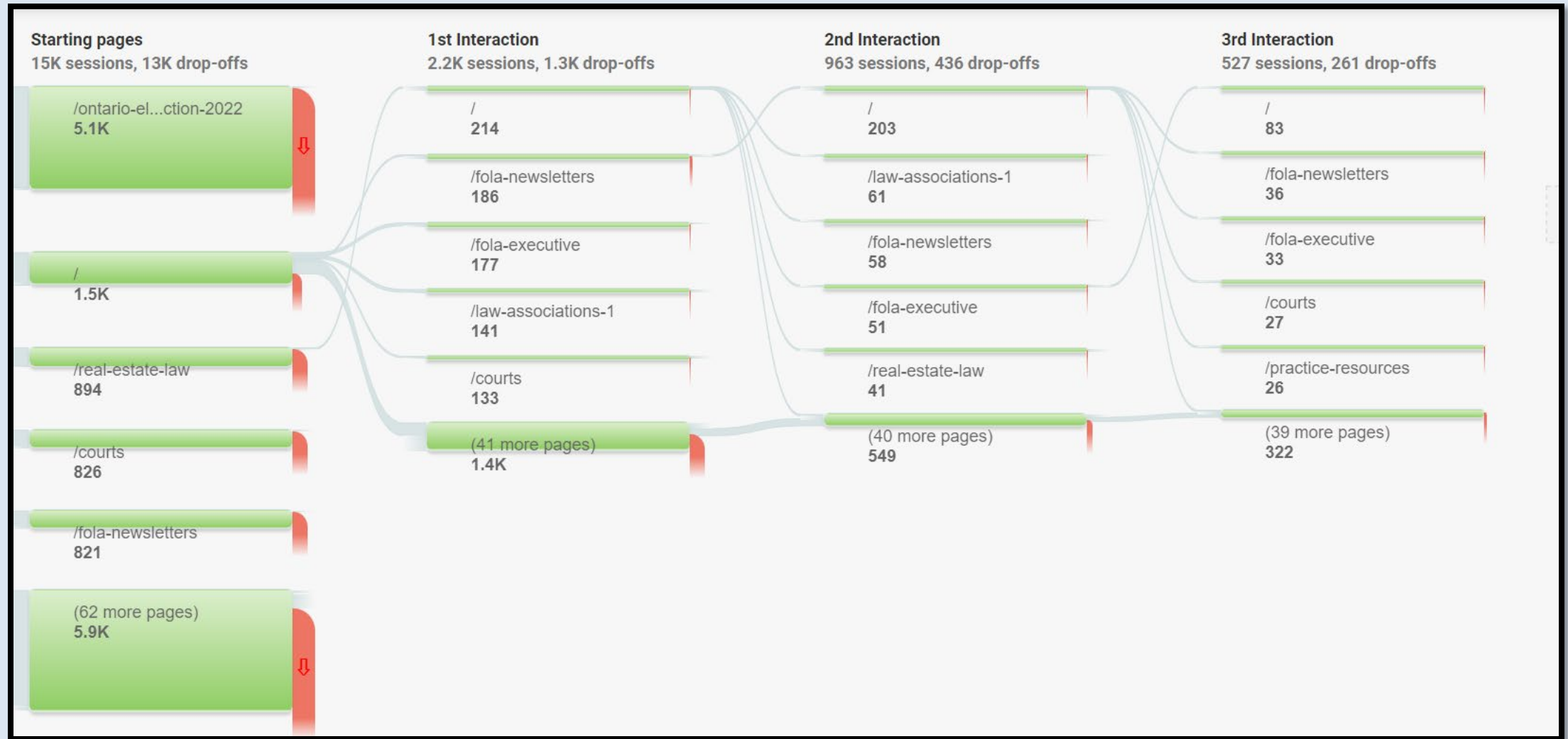
# GOOGLE ANALYTICS

## SOCIAL MEDIA AS TRAFFIC DRIVER – OCT 31, 2021 – OCT 31, 2022 VS PREVIOUS YEAR

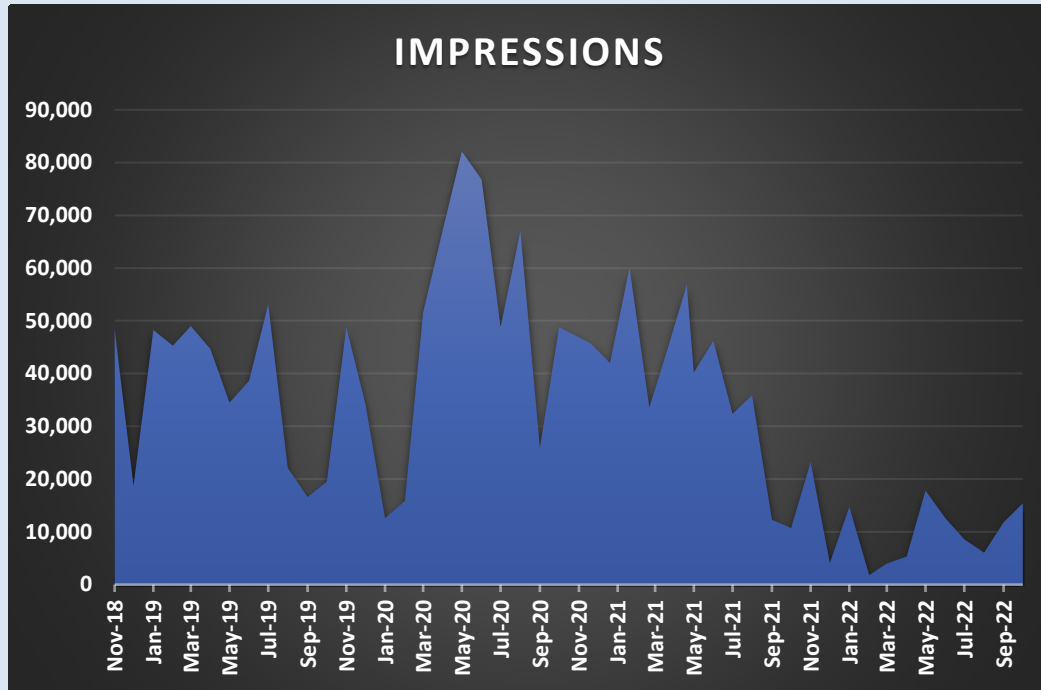


# GOOGLE ANALYTICS REPORT

USER FLOW: OCT 31, 2021 – OCT 31, 2022



# SOCIAL MEDIA STATS REPORT



**2,716 FOLLOWERS**  
*(vs. LSO with 23,100)*



**329 FOLLOWERS**  
*(vs. LSO with 41,795)*



**149 FOLLOWERS**  
*(vs. TLA with 2,651)*

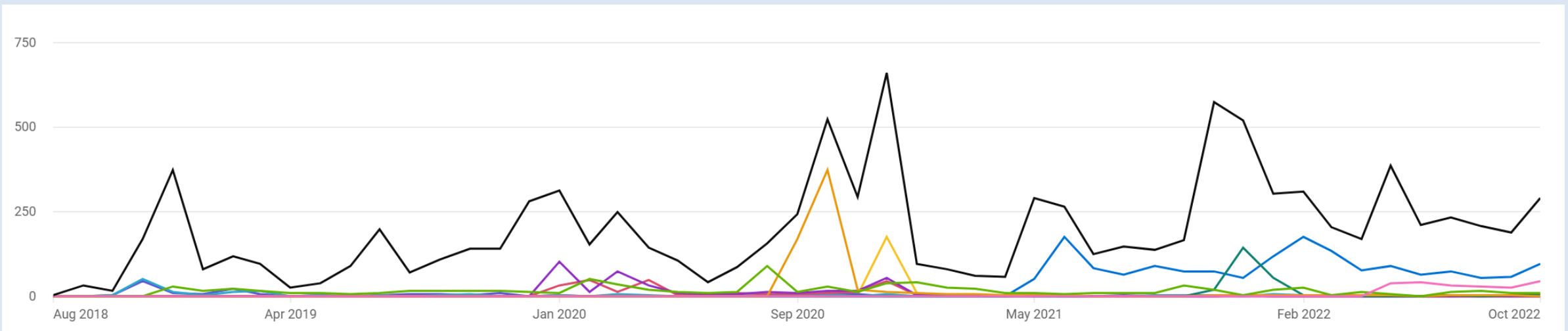


# YOUTUBE

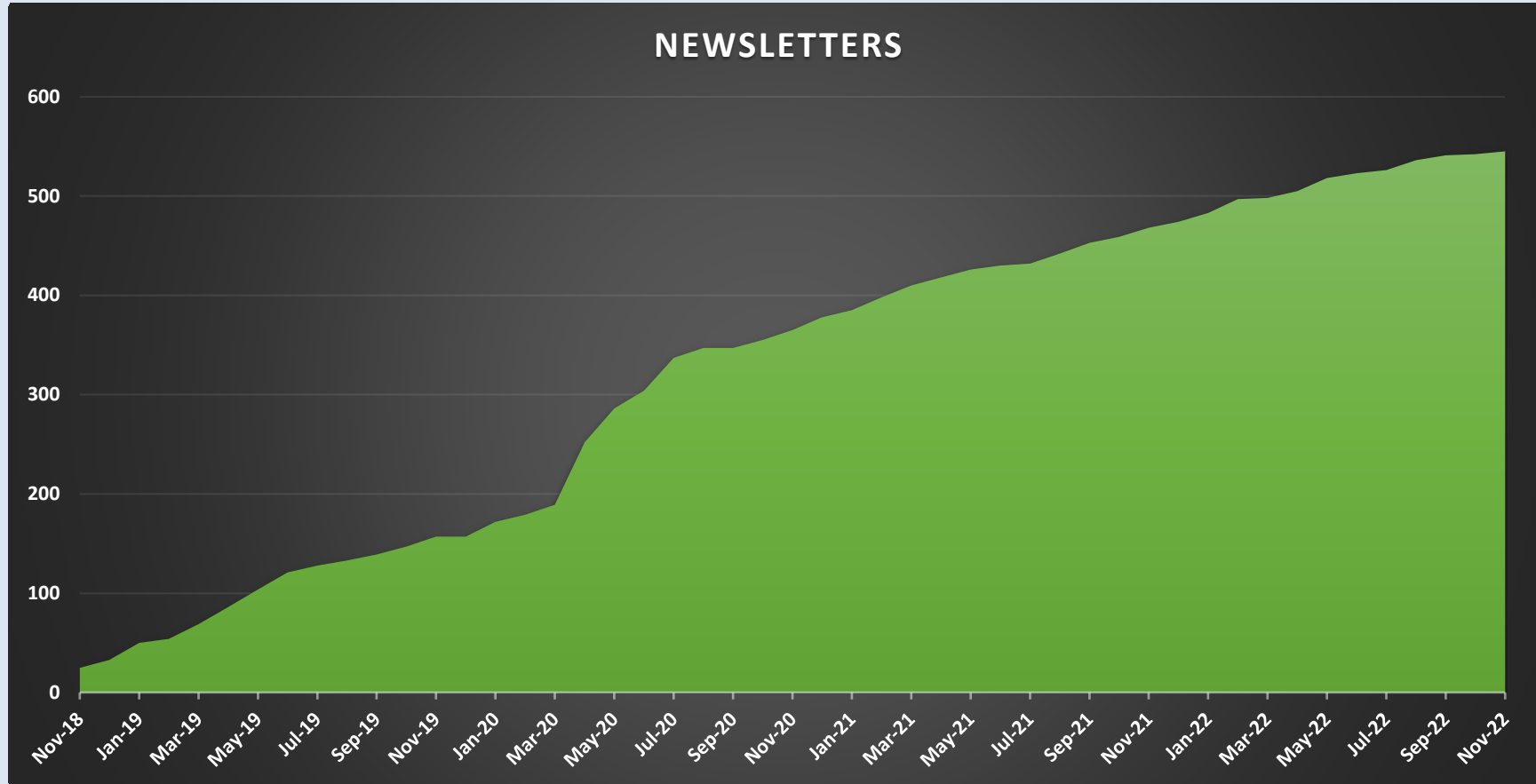
LIFETIME VIEWS

96 SUBSCRIBERS

Content	Views
<input checked="" type="checkbox"/> <b>Total</b>	<b>9,962</b>
<input checked="" type="checkbox"/> Introduction to CaseLines Through the Lens of a Litigator	1,603 16.1%
<input checked="" type="checkbox"/> FOLA Plenary Nov 2018 - Talk: Joe Groia, Law Society Bencher	840 8.4%
<input checked="" type="checkbox"/> FOLA Real Estate Meeting with the Director of Titles - Sept 2020	634 6.4%
<input checked="" type="checkbox"/> FOLA Fall 2019 Plenary Briefing by LawPro	361 3.6%
<input checked="" type="checkbox"/> 2019 LEGAL TRENDS UPDATE	251 2.5%
<input checked="" type="checkbox"/> Sustainable Approaches to EDI Strategies	239 2.4%
<input checked="" type="checkbox"/> TAKING A TOUR OF CASELINES™ - SPRING PLENARY 2022	210 2.1%
<input checked="" type="checkbox"/> FOLA FALL 2020 PLENARY - ACCELERATING CHANGE COVID 19 A...	206 2.1%
<input checked="" type="checkbox"/> FOLA - What Is FOLA?	184 1.9%
<input checked="" type="checkbox"/> FOLA - Why Join Your Local Law Association?	170 1.7%



# NEWSLETTER STATS



**545 SUBSCRIBERS (+27 Since November Plenary)**



# AMPLIFYING THE VOICE OF LAW ASSOCIATIONS

WANT FOLA TO SHARE YOUR CONTENT?

- ✓ Send us your newsletters
- ✓ Alert us to mentions in local news sources
- ✓ Tag us on social media
- ✓ Share your big events so we can help promote them!

It's that simple!

*Think of FOLA as your PR firm!*



# THANK YOU SPONSORS!

## TITLE SPONSOR



## SPEAKER SPONSOR



## WELCOME SPONSOR



## PANELS SPONSORS





# POST PLENARY SURVEY

In a few days, FOLA will be sending out a feedback survey to all participants.

It's short (under 10 questions!) and should take about 2 minutes.

**THANK YOU IN ADVANCE!**



# QUESTIONS?

**Email to: [katie.robinette@fola.ca](mailto:katie.robinette@fola.ca)**

[foia.ca](http://foia.ca)

[@Ont\\_Law\\_Assoc](https://twitter.com/Ont_Law_Assoc)

