



Federation of Ontario
Law Associations

Fédération des associations
de barreau de l'Ontario

FOLA Non-Dues Revenue Generation Ideas

1. Social Events
 - a. Musicals (put on by lawyers)
 - b. Golf tournaments
2. Charging for:
 - a. Job postings
 - b. Services (photocopies etc)
3. Grocery Card campaigns – selling gifts cards with the company giving the association a kick-back
4. Name spaces within their organization
5. Online auction/raffle
6. Sell swag
 - a. Water bottles
 - b. Robes
 - c. Percentage of vendor sales
 - d. Headphones
 - e. Battery charges
 - f. Clothes
 - g. umbrellas
7. Professional Development/CPD
 - a. Higher fees for non-members
8. Sponsorship
 - a. Events
 - b. Golf tournaments
 - c. Banquets
9. Direct advertising
 - a. In monthly newsletter
10. Sell a publication
 - a. “what you need to know when going to court”
11. Conference sponsorship
 - a. As a whole
 - b. Components
12. Grants
 - a. For projects/equipment
13. Recruit volunteers to ask
 - a. Peer to peer
14. Vending machines
15. Investment income
16. Rent out spaces