

THE COMPELLING NARRATIVE CREATOR

TOPIC/ISSUE:
THE MOST IMPORTANT THING TO KNOW IS:
WHAT'S UNIQUE IS/SUPRISING TO KNOW:
TELL YOUR STORY IN THREE SHORT, SIMPLY WORDED SENTANCED:
1,
2
3
FACTS YOU WANT TO SHARE:
FACT:
FACT:
FACT:
PROFESSIONAL ANECDOTES/EXAMPLES:
ADDITIONAL MESSAGES:
CALL TO ACTION: