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going all year long and make every day a day







poversation about mental healt





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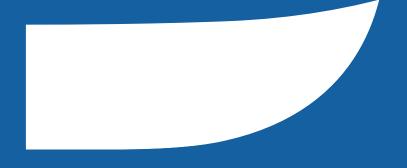
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ental health awareness

to organize and lead the conversation. One facilitator ile the other watches the interaction in the room and second facilitator will ideally have skills in attending to he participants. When facilitating this conversation in a als available for places where employees can find safe, have an employee assistance program representative, ntative or another identified person in attendance about sharing personal stories in a work environment: ily to provide information and not about sharing things



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st to start a conversation about mental health.

eighbourhood where you can meet for free,

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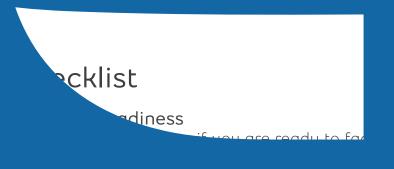
pants to invite other people they think m extra copies of the handouts you wish vith your invitees by reminding the

or a 40-minute conversation. If you decide ther conversation later, we have provided an te activity can be found after the handouts at

itor

ants feel comfortable expressing and

iscussions focused on the topic and away onal struggles



ingsen throughout the process of

ع., go for walks, eat well, leave work at the offi

ara supports and resources can I identify (e.g., a reprearces department or employee assistance program, CEGE ansellor, spiritual leader, co-facilitator)?

How might facilitation be handled differently to fully incorpore Should there be interpreters?

It's okay to change your mind about facilitating if, after doing this feeling comfortable with the role. If you aren't, you could still help in on a group session, and then reassess your comfort level with f

Use this checklist to help plan and guide your event.

Prepare for the event

- □ Familiarize yourself with the discussion material
- Book the room you will use
 - If you are going to be showing the PowerPoint presentation on a
 - an LCD projector
 - a laptop
 - nicrophone (if you think your group will not be able to he of the Conversation Outline (optional)

ithout equipment, make sure you have:

s uou wish to use

al posture

unde you use isee

group's activities and interactions

LCL

to reflect and respond and pace your presentation

I U II

afe environment

ney enter the room, and introduce yourself vear a name tag ne when responding to questions or comments ne

or guidelines for the group that will help in facilitating I staying on topic. For more information, please see page 19

siasm

pen to eye contact

arly

and posture to emphasize important widing content and allowing g

and the Bell Let's Talk Conversation Starters aim to be sation starters for increasing education and awareness ab e, we can take steps to help ourselves and others improve me k and stigma of mental illness. The goal is to bring Canadians to people can find help and how communities can host conversation

TUUUIS

• The messages:

- . You don't need to be an expert on mental health to talk about things that make a difference; for example, asking: "How are y to help?"
- . Let's talk about some of the challenges that can arise when se
- . Let's help our friends and families to strengthen our communit

What it isn't

The facilitator's guide and PowerPoint presentation (and any addi general non-medical information about mental health. They do no advice. They do not replace the need for advice from a health car



our Bell Let's Talk Conversation

ersation Outline

opies of the Bell Let's Talk Conversation Outline her resources are visible and available ht slide show ready to go (if possible) and have your facilitator's

ey arrive I can

II Let's Talk Event. My name is ______. I'm here to ation about mental health because_____.

to highlight your connection to the talk. Explain why you the conversation. You may also want to explain your connection ganization if there are people in the room who don't know you.

setting, comfort and circumstances, you may want to be spr your explanation. Some examples to help you are below.



gou are facilitating this talk because of something realing with (e.g., disturbing events in the news, discrimination colleges or universities related to mental health, or a rece a co-facilitator (e.g., a grief counsellor, a representative fr employee support program representative, a peer suppor Participants may be emotionally affected by the content. people are free to leave the room if they need to. Make su co-facilitator available to support people outside of the ro



Suggested script:

- This topic is new for me too. My role is to facilitate this this topic together.
- We're coming from different places, experiences and c some more personal than others. We may choose not t and that's okay. It is all about opening a respectful dia uncomfortable for many to talk about.
- This conversation may ask us to challenge our underst mental health and mental illness, and it may help us to connections to our own lives.

acy of those here by not ividuals say here outside of kay to share the main ideas

pect each other's opinions

and set the tone for the conversation is for the discussion

will be centred around mental health, and it is important that we to share our thoughts and feelings. To make this a helpful and ation, we need to establish a few ground rules or guidelines for s we participate.

und rules to get us started: privacy and their right to confidentiality. Do not discuss any on about others outside of the group pect each other, without judging people's opinions at a time

free to leave at any time.

r ground rules we should add to the list?

ript: ce sheet that will be useful if you or so purces and support

alth?

ves finding a balance including:

king about what mental health means to-

ves finding a balance in all aspects of life including:

ance in your life?

nish the following statement for themselves:

nce means....

group, your time limits and your comfort as a facilitator, ant to choose how participants complete the statement.

reflect to quietly think about how they find t

write down their response

..., pair, share

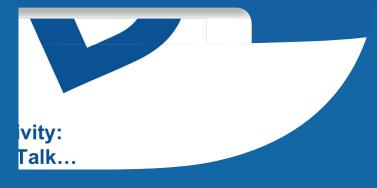
articipants to think about what finding balance r ar response with a partner. Then, bring the group bac to share what they discussed with the larger group.

This option helps people to learn by hearing a wider ran help to build community in your group.

Suggested script:

- Good mental health is the willingness to think about ar challenges. These could involve:
 - . making choices and decisions
 - . adapting to and coping with difficult situations
 - . talking about one's needs and desires
 - . maintaining meaningful relationships
 - . Remember that everyone has good and bad days, w
- Just as our lives and circumstances continually change thoughts, and our sense of well-being
- We all feel sad, worried, scared or suspicious sometim may become a problem if they get in the way of our a
- When there are changes in a person's thinking, mood a changes cause a lot of distress and make it difficult to may have a mental illness

Centre for Addiction and Mental Health, Introduction to Mental Health 101. Retriev



around mental illness using a "True or rea

or False Questionnaire and Answer Key

ing to do an interactive activity as we explore some of mental illness

make copies of the "True or False" questions and have the m out themselves, or you may want to do the activity out se the answer key provided with the activity to help facilitate

group, your time limits and your comfort as a facilitator, vant to choose how participants respond to the questions.

Facilitator's Guide

Option 1: Self-reflect

Invite participants to complete the "True or False" Questionnaire individually.

This option is easiest to facilitate. It doesn't take long for participants to respond, and it offers a safe way for people to participate without sharing.

Option 2: Self-reflect and share

Invite participants to complete the questionnaire individually. Then invite them to share with the person next to them.

This option allows people to share their learning without speaking in front of the group. People will have varying degrees of comfort with sharing in small or large groups.

Option 3: Think, pair, share

Invite participants to complete the questionnaire individually. Invite them to then share with the person next to them. Finally bring the group back together and invite people to share their answers with the group.

Note: If time is limited for your session, you may choose to provide copies of the questionnaire and answer key as a handout for participants to complete at a later time.

If you go through the answers with your group using the answer key provided, ask them to put an asterisk (*) beside any answer they find surprising. You may ask for volunteers to share their findings with the group.

'cilitator's Guide

One in five Cane experience a f is at some

> Ith and mental Press?

> > 25





reflect

to look over the handout individually ietly reflect on three things those

o: Think, pair, share

the participants to choose three people from the list of those people have in common. Invite participants to the the person next to them. Finally, bring the group back to to share what they discussed with the larger group.

This option helps people to learn by hearing a wider ran help to build community in your group.



Suggested script:

- All of the famous people on this page have or have ha chances are that the others—like your friend or sistera mental illness
- Mental illness affects people of any age, social class, r famous people, such as Clara Hughes, Buzz Aldrin, Abro and the other celebrities on this list
- Most of all, the person who wears the label of mental i father, daughter or son, someone with strengths, talen

Source: People who wear the label (handout). Adapted from: Centre for Addiction and Mer from camh.ca.

ama feels

encouraging participants to imagine now

st of people who wear the label as we continue the conve eing labelled with mental illness may have affected their live read you a story and then we'll talk about it

s, there is a disaster waiting to happen. There is a group of tho pose a threat to their neighbours and indeed to the whole en their potentially dangerous behaviour is ignored until it is too angry with the alarming number of incidents in which (say your pr kill innocent people.

by without news of a murder or attack by a [hair colour] leading why they are allowed to live freely in the community. Even if, as it's only a small minority causing the problem, it's not always hich [hair colour] are dangerous. We must put the rights of the d keep [hair colour] in secure but humane institutions for their as ours.

. Video. Used in Beyond The Label, CAMH

al public had this negative idea about people with (insert hair

plour], how would you feel? react to you? works Mental Health (2005) Beyond the Label. Retrieved from camh.ca.

titudes (prejudice) + negative scrimination) = stigma

king less of a person

ang stigma by defining it clearly

aggested script¹:

• Stigma is the attitude and discrimination is the result

- Stigma means thinking less of a person because of his
- Stigma can make people feel unwanted and ashamed their choice or fault
- Here are what some family members of people with n use problems have said about stigma:

"What comes to mind when I think of stigma? My immed exposure. You know, fear of people's reactions. I mean, y change in people's attitudes toward you or toward your and whatever affects the consumer, affects the family."

"I guess this has something to do with stigma—that you could have counted on—people that you really need. An out only because of the stigma—not because you don't just the stigma. And the risk is huge, so you're closing al doors to any support link."

ource: O'Grady, C.P. & Skinner, W.J.W. (2007). A Family Guide to Concurrent Disorders. To may be a new concept in many communities and contexts. If this is the case in ye

rything worse

vith than the illness itself ng help

ive impact of stigma on people with men

suffering caused by mental illness

)rganization calls stigma the "hidden burden" of mental illness

he well-being of those who experience it ile they are ill, while they are in treatment, while they are healing, ey've recovered seeking treatment ple feel about themselves and how others see them

nd Mental Health, Stigma 101. Retrieved from camh.ca.

H. (2013, June 12). Overcoming mental illness means overcoming stigma. The Globe and Mail. Retrieved

ps. Retrieved from www.bringchange2mind.org

alk	
ne with respect.	
and non-judgmental.	
hen you see it.	
Ith and mental	

an ups to reduce stigma

andout:

Let's Talk About Language

Suggested script:

- Here are some ways to help get rid of stigma:
- . Treat everyone with respect
- Treating people with respect is about treating people i respectful
 - . Be warm, caring and non-judgmental
- If you approach every interaction you have with warm to create an environment where distress is less likely. I people around you will feel supported and more likely
 - . Challenge stigma when you see it

Here's what one family member said about challenging

"You can't let negative people get to you. You just have t face it. Stigma is everywhere—running away won't mal your family. You have to be tough with things like this.

all. I refuse to. If people have bad attitudr iem. If they won't hear what I have to s t."

liable Mental Health Information and Resources — Teacher Training Guide.

Mental Health, Introduction to Mental Health 101 and Stigma 101. Retrieved from www.camh.

talking...

for the next steps: and information with other

organization as a volunteer

sceps for keeping the conversation going

aggested script:

- Thank you for joining the conversation today
- What's one thing you're taking away from today?
- What's one thing you're going to do to keep the conve



Decide:

- If your group is having trouble coming up with other ic of the suggestions on the slide and discuss how they n
- Depending on your group, your time limits and your co you will probably want to choose how participants res

hink about what they're taking away F onversation. You may want to ask P

out what they're taking away from tousy, rsation. Then ask them to share with a partner. e people to share what they discussed with the large.

by hearing a wider range of responses. It can also help but

Facilitator's Guide

Thank you for being part of this conversation.

Bell Let's Talk

Slide 12

Goal:

• Thank participants for attending your Bell Let's Talk Conversation

Do:

- Make sure your resources are visible and available
- Be proud of yourself for facilitating such an important conversation!

Bell Let's Talk Conversation Outline

Mental health

Mental health involves finding a balance in all aspects of life including:

- physically
- mentally
- emotionally
- spiritually

It is the ability to enjoy life and deal with everyday challenges. These could involve:

- making choices and decisions
- adapting to and coping with difficult situations
- talking about one's needs and desires
- maintaining meaningful relationships

Mental illness

Everyone feels sad, worried, scared or suspicious at times. But these kinds of feelings may become a problem if they get in the way of our daily lives over a long period.

When there are changes in a person's thinking, mood or behaviour, and these changes cause a lot of distress and make it difficult to do daily tasks, that person may have a mental illness.

One in five Canadians will experience a form of mental illness at some point in their life.

Stigma

Stigma is the attitude and discrimination is the behaviour that results from the negative attitude.

Stigma means thinking less of a person because of his or her condition.

Stigma can make people feel unwanted and ashamed for something that is not their choice or fault. It is often harder to deal with than the illness itself.

Bell Let's Talk Conversation Outline

Address stigma

These 5 ways to communicate about mental illness show your support and can help those who struggle overcome their concerns about seeking help:

- Language matters pay attention to the words you use about mental illness
- Educate yourself learn, know and talk more, understand the signs
- Be kind small acts of kindness speak a lot
- Listen and ask sometimes it's best to just listen
- Talk about it start a dialogue, break the silence

I need help now!

Visit your local emergency department or call 911.

Call the Kids Help Phone at 1 800 668-6868.

Call a distress line or crisis centre in your area.

For a list of crisis centres across Canada, visit www.suicideprevention.ca.

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I need support and mental health resources.

Contact your health care provider.

Canadian Mental Health Association (CMHA): www.cmha.ca

CMHA branches across Canada provide a wide range of innovative services and supports to people who are experiencing mental illness and their families. These local branches are a good place to start to find out what services and resources are in your community. CMHA offices will refer you to other mental health centres in your area. They also offer many services, including counseling, information and support groups, and they can help co-ordinate your care and provide day-to-day support.

Centre for Addiction and Mental Health (CAMH): www.camh.ca

The Centre for Addiction and Mental Health (CAMH) is Canada's largest mental health and addiction teaching hospital, as well as one of the world's leading research centres in the area of addiction and mental health. CAMH combines clinical care, research, education, policy development and health promotion to help transform the lives of people affected by mental health and addiction issues.

ConnexOntario: www.connexontario.ca

ConnexOntario operates three helplines: a mental health hotline (1 866 531-2600), a drug and alcohol hotline (1 800 565-8603) and a problem gambling helpline (1 888 230-3505). These telephone information lines are confidential, free, and available 24/7 for people in Ontario. They provide information by phone, e-mail or webchats on services in your community, basic education, and support and strategies to help you reach your goals.

Empowerment Council: A Voice for the Clients of CAMH: www.empowermentcouncil.ca

The Empowerment Council is a voice for clients/survivors and ex-clients of mental health and addiction services, primarily of CAMH.

Kids Help Phone: www.kidshelpphone.ca

Kids Help Phone provides free, confidential telephone and web counselling and referrals for people under aged 21. This bilingual, toll-free service is available 24 hours a day. Call 1 800 668-6868.

Mood Disorders Society of Canada: www.mooddisorderscanada.ca

The Mood Disorders Society of Canada provides information and resources about mental illnesses, particularly about depression and bipolar disorder. Branches across the country can connect you to local supports and services.

Santé et Services sociaux Québec: www.msss.gouv.qc.ca

Health and Social Services Québec provides a list of mental health and addiction resources in Quebec. Visit http://www.msss.gouv.qc.ca/sujets/prob_sante/sante_mentale/index.php?id=37,51,0,0,1,0

Schizophrenia Society of Canada: www.schizophrenia.ca

The Schizophrenia Society aims to improve the quality of life for people affected by schizophrenia and psychosis. The Society offers education, support programs, public policy and research, with provincial chapters operating across Canada.

211: www.211.ca

211 is Canada's main source of information on government and community-based health and social services. Call 211 or visit www.211.ca.

I want to learn more about mental health and mental illness

Canadian Mental Health Association (CMHA): www.cmha.ca

The Canadian Mental Health Association's national branch is an excellent source of information on mental health topics.

Centre for Addiction and Mental Health (CAMH): www.camh.ca Mental Health and Addiction 101 series

CAMH is pleased to offer this series of free, quick and easy-to-use online tutorials, which will introduce topics concerning substance use and mental health problems.

These tutorials are a starting point for learning about substance use and mental health problems, as well as factors that are critical to understanding those problems.

Visit camh.ca, click on the "Education" tab and browse "Public Education" under "Patients, Families and Public."

CAMH Knowledge Exchange

CAMH Knowledge Exchange gives you quick access to the best available online information, tools and resources about mental health, including:

Information for Clients and Families
 This page is an excellent source for materials about illnesses, medications
 and substances:
 http://knowledgex.camh.net/primary_care/resources_families/Pages/default.aspx.

http://knowledgex.camh.net/primary_care/resources_families/Pages/default.aspx.
Knowledge Videos

Find workshops, interviews and seminars posted as videos, including "mini-med school," a series of health sciences lectures offered by CAMH in collaboration with the University of Toronto: http://knowledgex.camh.net/videos/Pages/minimed.aspx.

Here to Help (BC): www.heretohelp.bc.ca

Here to Help is a project of the BC Partners for Mental Health and Addictions Information. Here to Help is a collective of seven mental health and addiction agencies that have been working together since 2003 to help prevent and manage mental health and substance use problems.

Multicultural Mental Health Resource Centre (MMHRC): www.mmhrc.ca

This website offers many helpful resources including fact sheets in multiple languages and policy materials on specific topics. Supported by the Mental Health Commission of Canada, the Multicultural Mental Health Resource Centre (MMHRC) focuses on improving the quality and availability of mental health services for people from diverse cultural and ethnic backgrounds, including immigrants, refugees, and members of established ethnocultural communities.

National Alliance on Mental Illness (NAMI) (US): www.nami.org

NAMI is the National Alliance on Mental Illness, the largest grassroots mental health organization in the United States. NAMI advocates for access to services, treatment, supports and research.

National Empowerment Center (US): www.power2u.org

This consumer/survivor/ex-patient-run organization carries a message of recovery, empowerment, hope and healing to people with lived experience with mental health issues, trauma, and extreme states.

National Institute of Mental Health (NIMH) (US): www.nimh.nih.gov/health/index.shtml

This American organization offers fact sheets, booklets and brochures on mental health topics.

#

I want to continue the conversation

Bell Let's Talk Bell.ca/letstalk

Bell Let's Talk encourages you to spread the word on **f**, **y** and **o**. For more information and resources to continue the conversation, check out bell.ca/letstalk

Mental Health Commission of Canada www.mentalhealthcommission.ca

Supported by the Mental Health Commission of Canada, COLLABORATIVE SPACES is an online place to share mental health information and learn from others as they post. Once you have registered for a free account, you can discuss issues and share links to articles, documents, pictures and videos with the community. You can also bring attention to events and activities happening around the world and view them by various mental health topics.

Time to Change www.time-to-change.org.uk/talk-about-mental-health/tips

Time to Change is an anti-stigma campaign in the UK. The website offers resources for community conversations, as well as tips and strategies to help you talk openly about mental health with someone you care about.

True or False - Questionnaire Handout 3

	Let's Talk: True or false?	TRUE	FALSE
1.	In any given week, at least 500,000 employed Canadians are unable to work because of mental health problems.		
2.	Canadians in the lowest income group are twice as likely as those in the highest income group to report fair to poor mental health.		
3.	People with mental illness have a tendency to be violent.		
4.	Across the world, 75% of those with a mental illness won't receive any treatment at all.		
5.	Mental illness is the 10th leading cause of disability and premature death in Canada.		
6.	Just 50% of Canadians would tell friends or co-workers that they have a family member with a mental illness.		
7.	The disease burden of mental illness is 1.5 times higher than all cancers put together.		
8.	Mental illness is a sign of weak character.		
9.	In 2008, 46% of Canadians thought people used the term mental illness as an excuse for bad behaviour.		
10	. In a survey of 556 UK respondents, 70% reported that either they or a family member had experienced stigma as a result of mental illness.		

True or False – Answer Key

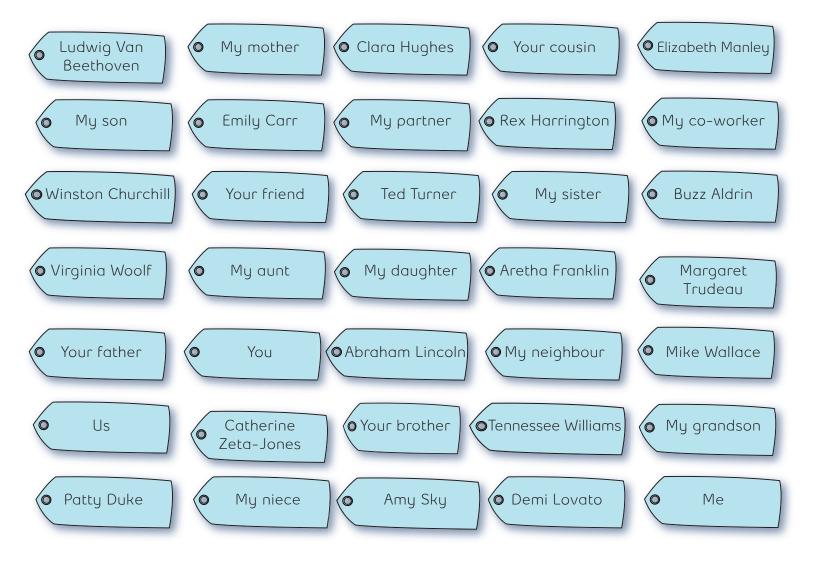
- 1. **True.** Of the 500,000 people off work in any given week due to mental health problems, there are 355,000 disability cases due to mental and/or behavioural disorders³, plus approximately 175,000 full-time workers absent from work due to mental illness.⁴
- 2. **False.** Canadians in the lowest income group are *3 to 4 times* more likely than those in the highest income group to report fair to poor mental health.⁵
- 3. False. The Canadian Mental Health Association reports that "as a group, people with mental health issues are not more violent than any other group in our society. The majority of crimes are not committed by people with psychiatric illness, and multiple studies have proven that there is very little relationship between most of these diseases and violence. The real issue is the fact that people with mental illness are two and a half to four times more likely to be the victims of violence than any other group in our society."⁶
- 4. **True.** For more information, see Mental Illness and Addiction in Canada from the Mood Disorders Society of Canada.⁷
- 5. **False.** Mental illness is the *second* leading cause of disability and premature death in Canada.⁸
- 6. **True.** Just 50% of Canadians would tell friends or co-workers that they have a family member with a mental illness, compared to 72% who would discuss a diagnosis of cancer and 68% who would talk about a family member having diabetes.⁹
- 7. True. This includes years lived with less than full function and years lost to early death.¹⁰
- 8. **False.** Statements like this seem to suggest that it is a person's own fault if he or she develops a mental illness. While the cause of most mental disorders is not yet known, research shows that it is likely a mixture of factors.¹¹
- 9. **True.** 27% said they would be fearful of being around someone who suffers from serious mental illness.¹²
- 10. **True.** People experienced stigma within their own family (56%), from friends (52%), from their doctor (44%), from other health care professionals (32%) and at work (30%).¹³

True or False - Answer Key

- ³ Calculated from data in Dewa, C.S., Chau, N. & Dermer, S. (2010), "Examining the comparative incidence and costs of physical and mental health-related disabilities in an employed population." *Journal of Occupational and Environmental Medicine*, 52 (7), 758–762 and Statistics Canada employment data.
- ⁴ Calculated from data in the Institute of Health Economics (2007), "Mental Health Economics Statistics in Your Pocket," and Statistics
- Canada—Labour Statistics Division (2011), "Work Absence Rates 2010."
- ⁵ Statistics Canada (2003). Canadian Community Health Survey—Mental Health.
- ⁶ Canadian Mental Health Association (n.d.), "Violence and Mental Illness". Retrieved from www.cmha.ca.
- ⁷ Mood Disorders Society of Canada (2009, November). *Quick Facts: Mental Illness and Addiction in Canada*. Retrieved from www.mooddisorderscanada.ca/.
- ⁸ Waddell, C., McEwan, K., Shepherd, C.A., Offord, D.R., Hua, J.M. (2005). A public health strategy to improve the mental health of Canadian children. *Canadian Journal of Psychiatry*, 50 (4), 226–233.
- ⁹ Canadian Medical Association (2008). 8th Annual National Report Card on Health Care.
- ¹⁰ Ratnasingham, S., Cairney, J., Rehm, J., Manson, H. & Kurdyak, P.A. (2012). Opening Eyes, Opening Minds: The Ontario Burden of Mental Illness and Addictions Report. An ICES/PHO Report. Toronto: Institute for Clinical Evaluative Sciences and Public Health Ontario.
- ¹¹ Centre for Addiction and Mental Health, Introduction to Mental Health 101. Retrieved from www.camh.ca
- ¹² Canadian Medical Association (2008). 8th Annual National Report Card on Health Care.
- ¹³ Mood Disorders Society of Canada (2009). Quick Facts on Mental Illness & Addiction in Canada.

44

People Who Wear the Label



Handout 4

Let's Talk about - Language Handout 5

This guide offers appropriate language choices for discussing mental health issues.

Respectful language	Disrespectful language
"person with schizophrenia" "person with bipolar disorder" "person with a disability"	"schizophrenic" "manic depressive" "handicapped person"
Empowering language	Disempowering language
"person with a mental illness"	"mentally ill" "victim" "sufferer" "crazy" "wacko" "lunatic"
Do	Don't
Put the person first Become informed about mental illnesses Speak up about stigma Talk openly about mental illnesses	Refer to people by their illness Be judgmental Let jokes or misinformation go Treat mental illnesses as something to be embarrassed about

Terms to avoid

"challenged""special""normal" or "not normal""psycho" or "psychopath" or "demented"

Source: MediaSmarts. (n.d.) *Teacher Training Guide*. Retrieved from http://mediasmarts.ca/sites/default/files/pdfs/Lets_Talk_Teacher_Training_Guide.pdf.

Alternate Activity

Activity: Rethinking "normal"

Goals:

- Identify negative labels associated with the term "mental illness"
- Encourage participants to rethink "normal"

Decide:

- You may want to do this activity as one group, using paper and markers (or a chalkboard or whiteboard)
- Alternatively, you can ask the group to work in partners or small groups, or to write down their answers

Suggested script:

- What are some of the negative words or phrases that society associates with the label of mental illness?
 - . Allow a few minutes for participants to complete the exercise. Then ask for and record some of the responses. If a connection is made between violence and mental illness, say:

"Many people think that mental illness makes people violent. In fact, a person with a mental illness is more likely to be a victim of violence than a perpetrator. In a 2001 study, researchers calculated that about three per cent of violent offences could be attributed to mental illness, and another seven per cent to substance use problems."

Alternate Activity

As participants are looking over the list, ask:

- Can you imagine leaving your home every day knowing that this is what people are thinking about you?
 - . Allow time for reflection.
- Society also attributes negative labels to people based on race, gender, sexual orientation, disability, immigration status, religion and so on. These labels suggest that a person is somehow "abnormal."
- However, when we think of all the layers of stigma that society has created, it can make us wonder if anyone actually falls into the category of "normal," especially when we consider that all of us are affected by mental illness either directly or indirectly.

Remember:

- Ask participants how they felt while doing this exercise
- Acknowledge that it may feel uncomfortable and difficult to see and hear these words
- Remind participants that by the end of the presentation they will walk away with strategies designed to stamp out this stigmatizing language

Suggested script:

• Even though mental health problems affect all of us, only a third of people who need help seek it. Why?

Decide:

• You may choose to ask participants for ideas first

Alternate Activity

Suggested script:

- What stops people from seeking help?
 - . Services often don't exist nearby
 - . They may not know what kind of help is available
 - . They may know what help exists, but not be able to use the services because of barriers such as poverty. Many services are not covered under provincial health insurance, nor are transportation costs
 - . Services are almost always provided in English or French, making them inaccessible to people who speak other languages
 - . People may feel embarrassed, ashamed, judged or afraid, due to stigma
 - . Stigma makes it difficult for people with mental illness to access physical health care
 - . People's beliefs, actions and opinions are considered to be due to mental illness and may be discounted
 - . Discrimination against people with mental illness means it may be difficult for people to find or keep work, housing and/or relationships if they admit to a mental health problem.
 - . People may not recognize that they have a problem

Source: Centre for Addiction and Mental Health (2005) *Beyond the Label.* Retrieved from http://knowledgex.camh.net Centre for Addiction and Mental Health (2003). *Challenges and Choices: Finding Mental Health Services in Ontario.* Toronto: Author.

Section Two Tools to Start a One-on-One Conversation





a friend

I'm worried about a friend. She hasn't been going to class, and rarely seems to socialize these days. When I do see her, she looks pale and thinner than I remember. She also seems quiet and distant.

Here are some suggestions on how to reach out and support someone you are concerned about. Start talking! Having a conversation is the best way to start breaking down barriers.

Reach out

One in five people will have a mental health problem at some point in their lives. And because of stigma, many don't seek out the treatment or support they need.

You don't need to be a mental health expert to help someone in distress. Ask how the person is doing. And be specific about what you've noticed that is concerning you.

"It seems like you've been losing weight and becoming more withdrawn. Is everything OK? Do you want to talk?"

Even if your friend doesn't want to talk, knowing that you care can help her to feel less alone.

If you have struggled with feelings that your friend might identify with — such as feeling hopeless or worried all the time — you could tell her how you've felt, and how you coped with these feelings in the past. Here's how a conversation might go:

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LUCIE

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Contact

Send

LTE 12:59 PM

I'm so sorry you've been having a hard time. Do you want to talk about it?

When did you start feeling this way? Has something

Can we meet for coffee

and talk more about this?

l've only been sleeping a fe hours a night. Then it gets

happened recently?

....BELL

K Messages

Offer support

Be compassionate. A comment like "Just relax" or "You'll get over it" can come across as judgmental. Instead, just show your friend you're there to offer support. Suggest going for dinner or a coffee, if this is the kind of thing you normally do together, or ask her what she would like to do instead. Have the kinds of conversations you usually have with her. People don't want to feel judged for understandable signs of distress. Nor do they want to be defined by a mental health problem if this is what they are experiencing.

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Get Help

The kind of help people need depend on the type and severity of their problem.

Level 2 Level 1 Level 3 You need help now I'm worried about you She describes feeling You are concerned about hopeless, and arrives at how anxious and withdrawn ways she could do it. class looking dishevelled she is. The fact that she's and distracted. barely sleeping and missing meals only makes the "I really don't think this issue problem worse. can wait. Do you have a "I'm worried about you. doctor or someone else you Have you thought of what can call?" kinds of supports might help uou?" right now?" If your friend Even if your friend doesn't does suggest that her want or feel the need to get distress might be mental help, stay supportive. Offer health related, you could to go to an appointment ask her if she has a doctor, with her, and ask her if you or a community or spiritual call 911 to ensure her or someone else she feels advisor she could speak to, comfortable with could or a counselling service.

If she doesn't believe there's a problem, then don't arque with her about it. And don't try to suggest possible solutions. Just keep checking in to see how she's doing, or get together more often, if that's what she wants.

connect with her in the next couple of days to see how she's doing.

It's an emergency

She's talking about killing herself, and describing

"Will you let me take you to a nearby emergency department or is there someone else close to you who can accompany

If she refuses help, and won't let you or someone else accompany her to seek professional help, safety. It is important that she not be left alone. If she is not willing to stay in the company of another person, call 911 to assure immediate help.

What does a mental health problem look like?

We all feel sad, worried, scared or suspicious at times. But these kinds of feelings may become a problem if they get in the way of our daily lives over a long period. These kinds of problems can affect anyone, regardless of their age, educational background, income level, gender or culture.

Mental health problems can affect our feelings, our thoughts, our physical well-being and our actions. The signs may be visible or invisible. This is what you may observe in someone with a mental health problem:



- Feeling sad or irritable for more than two weeks
- Having excessive worries, fears and anxieties
- Having extreme mood swings—from feeling really high to feeling really low
- Feeling apathetic or disinterested in things
- Feeling hopeless or desperate, crying a lot
- Feeling really angry

Thinking

- Having distorted or confused thoughts
- Having strange beliefs not based in reality (delusions), or hearing, seeing or smelling things that aren't there (hallucinations)
- Having difficulty remembering things and concentrating, which affects work or studies
- Making poor decisions

Doing

- Drinking or using other drugs excessively
- Seeming agitated and restless and appearing dishevelled
- Withdrawing from activities and friends
- Crying a lot
- Having many physical complaints, such as headaches or stomach aches with no clear cause
- Having difficulty sleeping
- Having significant changes in eating
- Talking about killing or harming oneself

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a co-worker

Your co-worker has been really irritable lately. He's been yelling at colleagues and has been seen storming out of people's offices. Colleagues are uncomfortable with his sudden outbursts.

Here are some suggestions on how to reach out and support someone you are concerned about. Start talking! Having a conversation is the best way to start breaking down barriers.

Reach out

One in five people will have a mental health problem at some point in their lives. And because of stigma, many don't seek out the treatment or support they need.

You don't need to be a mental health expert to offer support to someone you're worried about. Ask how the person is doing. And be specific about what is concerning you.

"Are you OK? You've been acting different, and losing your cool with colleagues. I'm worried about you. This isn't like you. Has something happened recently that you want to talk about?"

Even if your colleague doesn't want to talk or doesn't think there is a problem, knowing that you care and that he can come to you may open up a conversation.

Offer support

Be compassionate. If your co-worker's behaviour is out of character, it may signify a mental health problem or that the person is under some other kind of stress.

Offer to go for coffee or dinner with the person if this is the kind of thing you normally do together or ask your co-worker what he might like to do. Have the kinds of conversations you are used to having together. People don't want to be judged for reacting to understandable stress. Nor do they want to be defined by a mental health problem, if this is what they are experiencing.

If you do go out together, or just choose to stay in and chat in one of your offices, try to find a more relaxed time when you know you won't be interrupted. When you are together, listen to him tell you about how he's doing, without jumping in to give advice or problem solve, or try to diagnose. Talk about the effects of his behaviour, without lecturing. Stay on side. If he feels that you are doing this because you care, and are trying to act in his best interests, it is more likely that you'll be able to help.

Here's how a conversation might go:



Get Help

Learn more about mental health problems and workplace accommodations. Call 211 or visit www.211.ca for information on other types of community and social services.

The kind of help people need depend on the type and severity of their problem.

Level 1	Level 2	Level 3
I'm worried about you	You need help now	It's an emergency
You are concerned about your co-worker, and that his behaviour is really uncharacteristic of him. If he believes there's a problem, you could say: "I'm worried about you. What's going on? Have you thought of what kinds of support might help?" Depending on the type of problem he describes, support could range from an employee assistance program, to help around tenant rights. If he doesn't believe there's a problem, then don't argue with him about it. And don't try to suggest possible solutions. Just keep checking in to see how he's doing, or go for a coffee more often, if that's what you normally do together.	His behaviour has gotten worse. He's speaking rapidly, not leaving work until late at night, and the angry outbursts are getting more frequent. Your boss has threatened disciplinary action. "I really don't think this issue can wait. Do you have someone you can call who could support you – someone you could call right now?" Even if your colleague doesn't want or feel the need to get help, stay supportive. Ask him if you or someone else he feels comfortable with could connect with him in the next couple of days to see how he's doing.	He's talking about killing himself, and describing ways he could do it. "Will you let me accompany you to a nearby emergency department or is there someone else you would feel more comfortable going with?" If he refuses help, and won't let you or someone else accompany him to seek professional help, call 911 to ensure his safety. It is important that he not be left alone. If he is not willing to stay in the company of another person, call 911 to assure immediate help.

What does a mental health problem look like?

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