

# GEVIN FAX

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*Be Legendary.*





# THE STORY OF A LEGEND



## “The Pursuit of a record...”

10 YEAR OLD GEVIN FAX WAS VOLUNTEERED BY HER FATHER TO RACE IN A MINI BIKE COMPETITION AND ENDED UP TAKING FIRST PLACE. HER COMPETITION? ALL BOYS OF COURSE.

...AND SHE WAS HOOKED EVER SINCE!

FAST FORWARD 50 YEARS AND MANY, **MANY** MILES LATER, GEVIN'S EMOTIONAL CONNECTION AND PASSION FOR MOTORCYCLE RIDING IS NO DIFFERENT FROM THAT OF HER 10 YEAR OLD SELF. FOR HER, EVERY RIDE TO DATE IS NO DIFFERENT FROM THE FIRE IGNITED IN ANY NEW RIDER WHO QUICKLY DISCOVERS AND EMBRACES, AT THAT INITIAL ROLL BACK OF THE THROTTLE, THE FEELING OF FLYING, THE SPARK, THE ONENESS WITH YOUR SELF AND YOUR MACHINE, THE LOVE FOR THE RIDE.

“MOTORCYCLES ARE AN EXTENSION OF WHO AND WHAT WE ARE IN HEART AND SOUL.” –GEVIN FAX

**Here's how she's shown it...**



# BECOMING LEGENDARY

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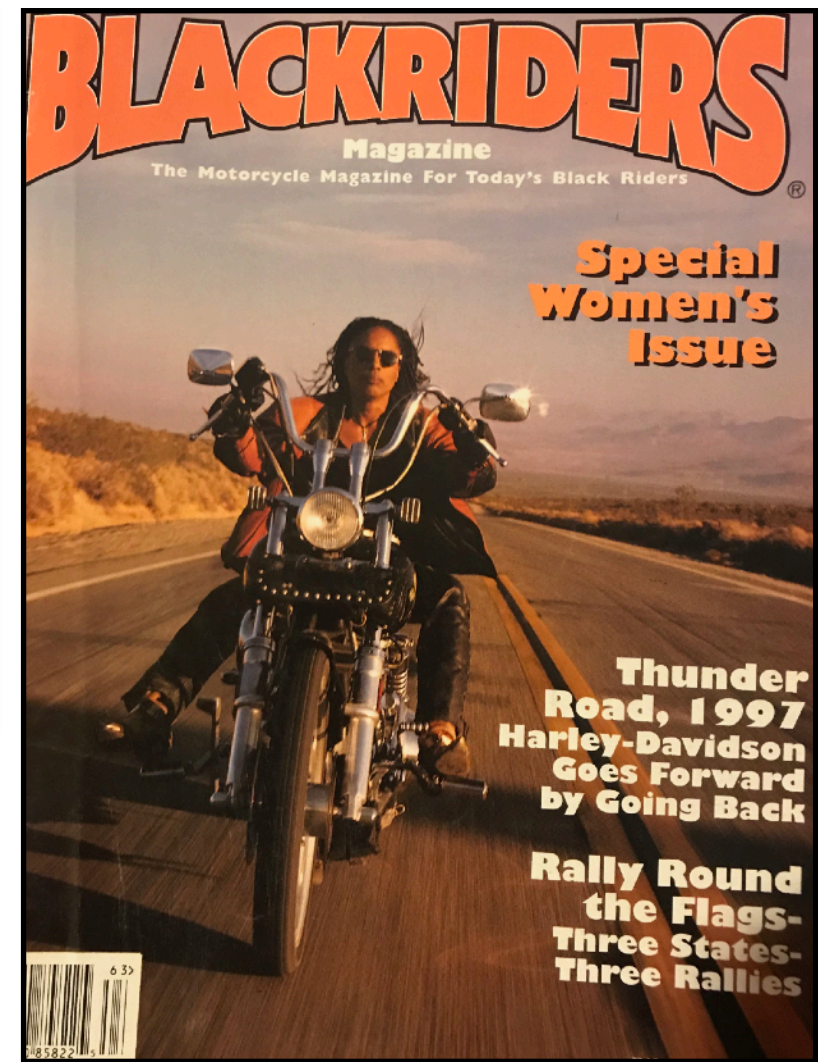
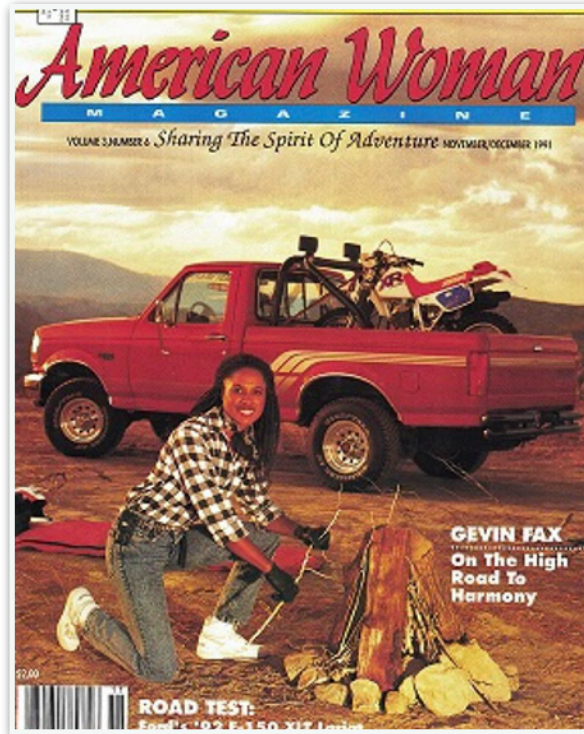
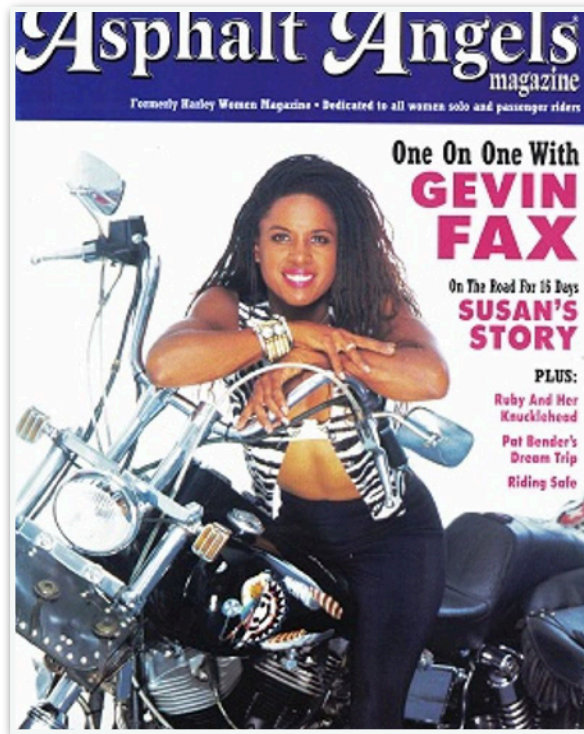
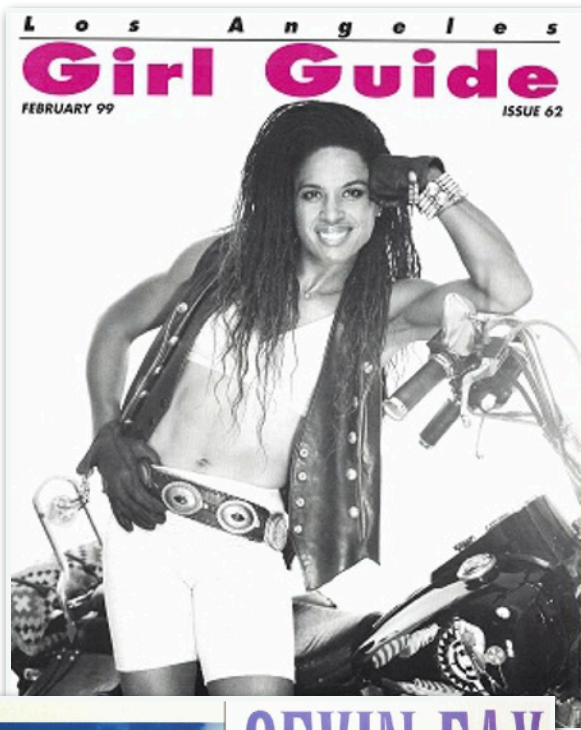
At the beginning of her life on two-wheels, Gevin noticed so many girls around her, simply not “doing it.” At first impression, you’d assume she’s only talking in relation to motorcycles. But that’s not all...

When asked how she does all that she does (e.g. certified teacher with an MA in Physical Education, public speaker and ambassador for the Speakers Bureau, Transportation Research Center’s motorcycle mechanic and test rider for every brand prototype on the assembly line at the time, features in multiple magazines and Moto documentaries with more movies and and projects lined up, stuntwoman and actress with SAG and AFTRA membership, professional singer, professional bass player signed to MCA Records reaching the top 100 Billboard Chart, 4x magazine covergirl, and so on) Gevin will tell you, simply...

**“I just do it!”**







## IN PRINT Magazine, Print, Covers, Publishings

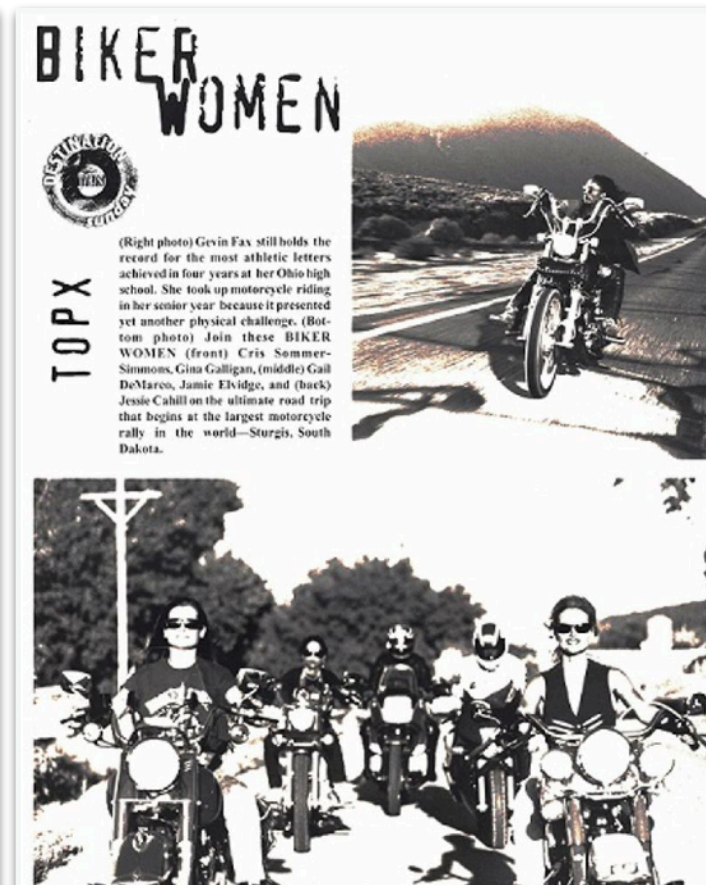
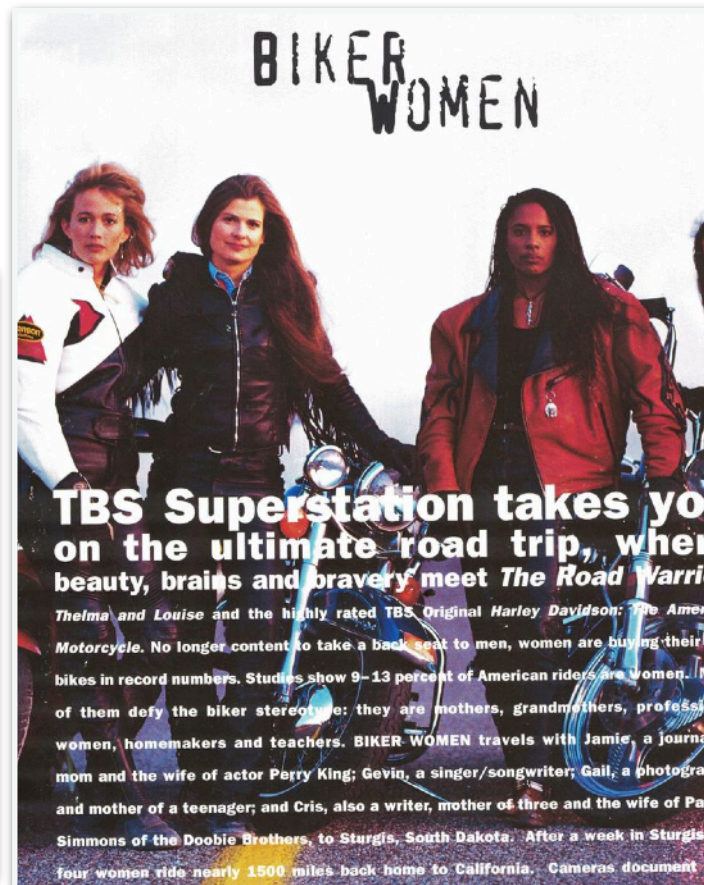
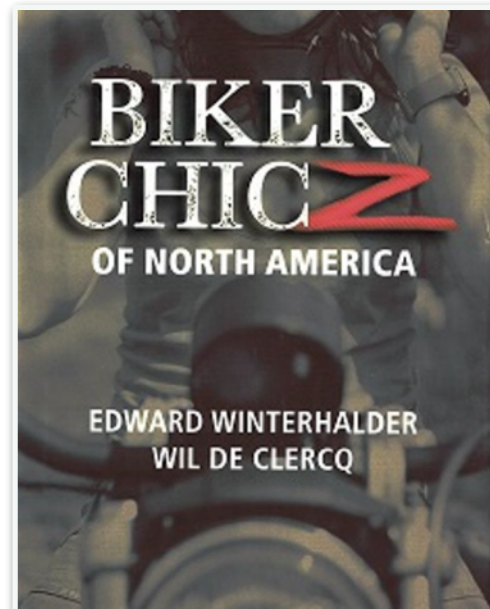
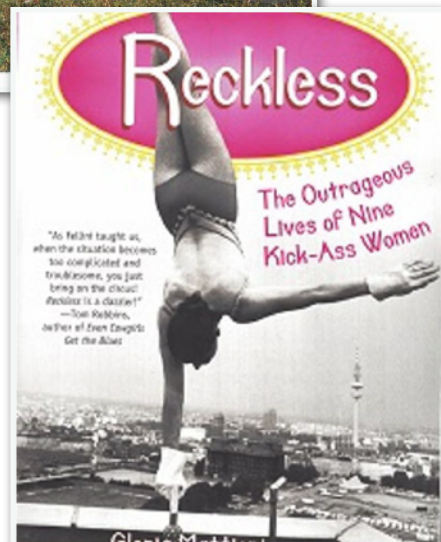
4 COVERS. APPEARANCES IN MAGAZINES WORLDWIDE INCLUDING ROLLING STONE, PEOPLE MAGAZINE, BIKER EVENTS MAGAZINE & 3 DIFFERENT FULL PAGE FEATURES IN THE LA TIMES.

### GEVIN FAX

By Starr Sutherland Johnson

When people all over the world think about motorcycle culture and its icons, they think about America and wide open stretches of highway that beg for full-throttle duels of speed and endurance. The open road is a biker's playground and battlefield where more and more women are taking their place. Now black women are joining the forces.

(CLICK [HERE](#) TO READ GEVINS MOST RECENT APPEARANCE IN THE LA TIMES)





# IN THE SCENE



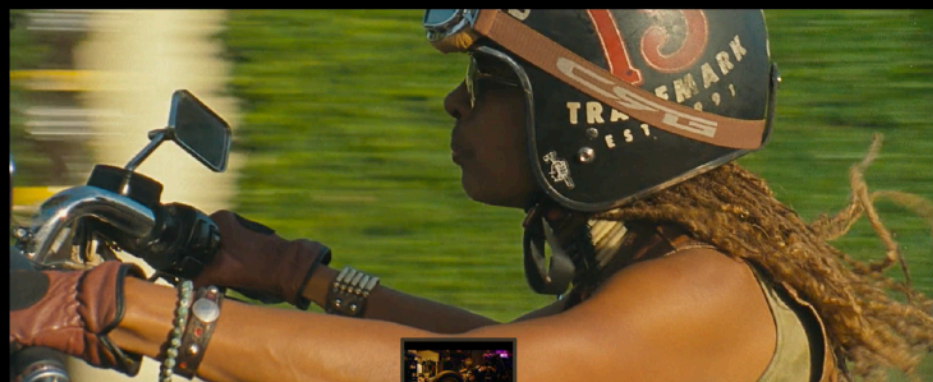
“ADAM SANDOVAL RIDES”  
LADY RIDERS BADLANDS EPISODE  
[CLICK HERE](#)



TO SEE GEVIN IN THE LARGEST ASSEMBLY OF  
WOMEN MOTORCYCLE STUNT RIDERS  
IN THE HISTORY OF FILMMAKING  
[CLICK HERE](#)



TO WATCH THE “BIKER WOMEN” PROMO  
[CLICK HERE](#)



OVER 34,700 VIEWS AND GROWING

“THE LITAS”  
STARRING GEVIN FAX

TO WATCH THE MOVIE  
[CLICK HERE](#)

**STEPT.** CREATIVE  
PRODUCTION  
POST

## WORK'S IN THE WORKS!

STEPT STUDIOS IS CURRENTLY WORKING ON A NEW CONCEPT FOR PRODUCING A SERIES ABOUT GEVIN'S LIFE STORY AND HER YEARS OF INVOLVEMENT WITH THE WOMEN'S MOTORCYCLE COMMUNITY. PRESENTLY, STEPT IS PITCHING THIS CONCEPT TO VARIETY, ROLLING STONE, AND THE HISTORY CHANNEL.

## IN THE MEANTIME, GEVIN WILL BE:

- IN ALIGNMENT WITH INDIAN MOTORCYCLE.
- PERFORMING LIVE AT ARIZONA BIKE WEEK, LAUGHLIN, THE NOWHERE MOTO SHOW,
- CO-STARRING IN ROAD MAVENS AND TWO WHEELS IN PARADISE.
- WORKING WITH ADAM SANDOVAL.
- WORKING WITH A QUEST CALLED TRIBE ON A DOCU-SERIES.



# WHO'S WATCHING

## FELLOW RIDERS. WHO HAPPEN TO BE PUBLIC FIGURES



4,025 posts 56.1K followers 2,315 following

Follow

**Adam Sandoval**

Public Figure

Motorcycles-camping-dogs-rad people-  
Watch us on #YouTube 🎬 #travelmore  
[youtu.be/yBuHj2Au5q0](https://youtu.be/yBuHj2Au5q0)



3,221 posts 58.8K followers 2,145 following

Follow

**MotoLady**

Photographer

Women + Motorcycles + Handmade Goods for Road  
Warriors



1,553 posts 20.5K followers 1,398 following

Follow

**MaRiAnNa ELiAs**

Artist

MAKEYΠ JouRneyMan  
RoCkMoM @classlessact  
BiKeRGiRL @TheLitas\_losangeles  
AmBaSSaDoR @black\_arrow label #BASocialclub



1,785 posts 117K followers 1,403 following

Message

**Cricket Outlaw Moonshadow**

Public Figure

🐕 Biker Dog ⚡ Est. 2014

■ Las Vegas 🛠 SoCal

■ 18 HD FLHRXS

■ Ride w/ @thecreatureco

■ 250K+ Miles

■ 48 States 🇲🇽 🇨🇦

@kuryakyn @memphisshades

Las Vegas, Nevada

## EVENTS



2,396 posts 121K followers 941 following

Follow

**Born-Free Motorcycle Show**

Event

The Stampede is December 29th 2018 at Industry  
Expo Center -16200 Temple Ave City of Industry Ca  
91744 🚧 Gates Open at 3pm. No pre sale on  
admission.  
[www.bornfreeshow.com/](http://www.bornfreeshow.com/)



2,216 posts 107K followers 2,791 following

Message

**Babes Ride Out™**

Community Organization

Good Times, Good Friends, Two Wheels! Ladies only  
riding & campout events. Find out about 2018 events  
by clicking below & check out @babesinthedirt 🚧  
[www.babesrideout.com/shop](http://www.babesrideout.com/shop)

## MEDIA & PRODUCTION



388 posts 22.8K followers 1,462 following

Follow

**Stept Studios**

Media/News Company

An LA based creative group focusing on commercial  
production, branded films, photo, design, copy, and  
everything in between.  
[www.steptstudios.com/](http://www.steptstudios.com/)

## PRODUCT



578 posts 18.4K followers 4,759 following

Follow

**MotorCult**

The ORIGINAL CULT since 1996. Tried, True  
Authentic Religion of Motorsports & Rock'N'Roll.  
#KustomKulture #MotorGirl #MotorCult  
[www.motorcult.com/](http://www.motorcult.com/)



422 posts 12.3K followers 4,224 following

Follow

**MotorGirl Official**

Official IG of the MotorGirl® Brand. Motorsports.  
Rock n Roll. Badass women.  
[www.motorcult.com/](http://www.motorcult.com/)



2,684 posts 21K followers 1,241 following

Follow

**Kuryakyn**

Product/Service

Quality motorcycle accessories designed by riders,  
for riders. Check out our latest blog 📌  
[www.kuryakyn.com/blog/56/bright-lights-save-lives](http://www.kuryakyn.com/blog/56/bright-lights-save-lives)  
Somerset, Wisconsin

629,000+  
JUST FROM THESE 12 SOCIAL  
MEDIA INFLUENCERS ALONE  
WHO POST, REPOST, TAG, AND KNOW THIS LEGEND.

## COMMUNITY



1,591 posts 84.5K followers 2,399 following

Message

**The Litas™**

Organization

Building communities of moto obsessed women  
around the globe. 29 countries, 233 cities, 8000  
riders.  
Raise hell, babes. ⚡ 🍌 ⚡  
#TheLitas  
[thelitas.co/](http://thelitas.co/)



713 posts 12.5K followers 2,256 following

Message

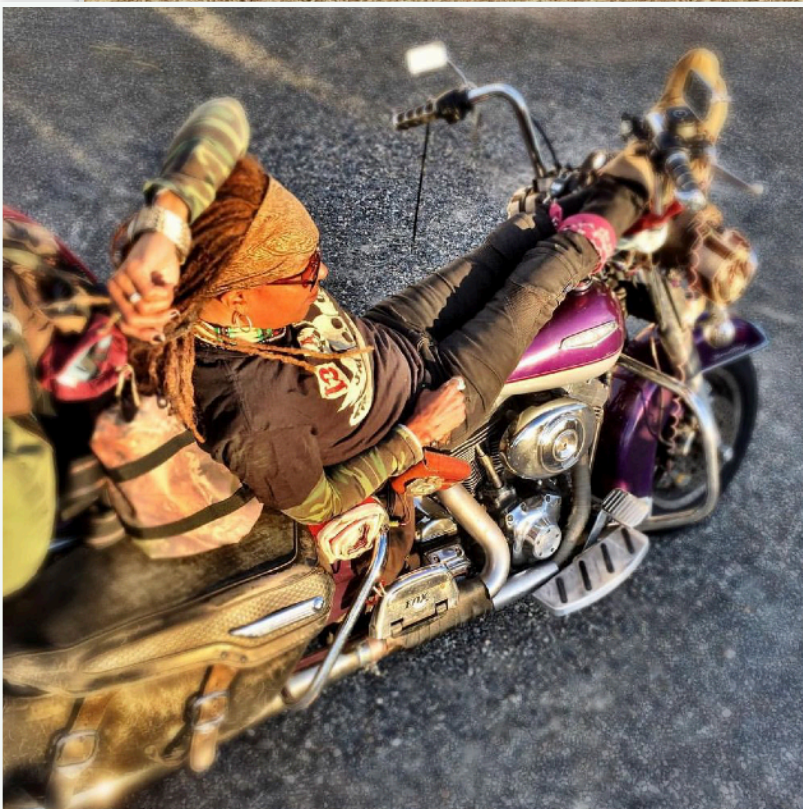
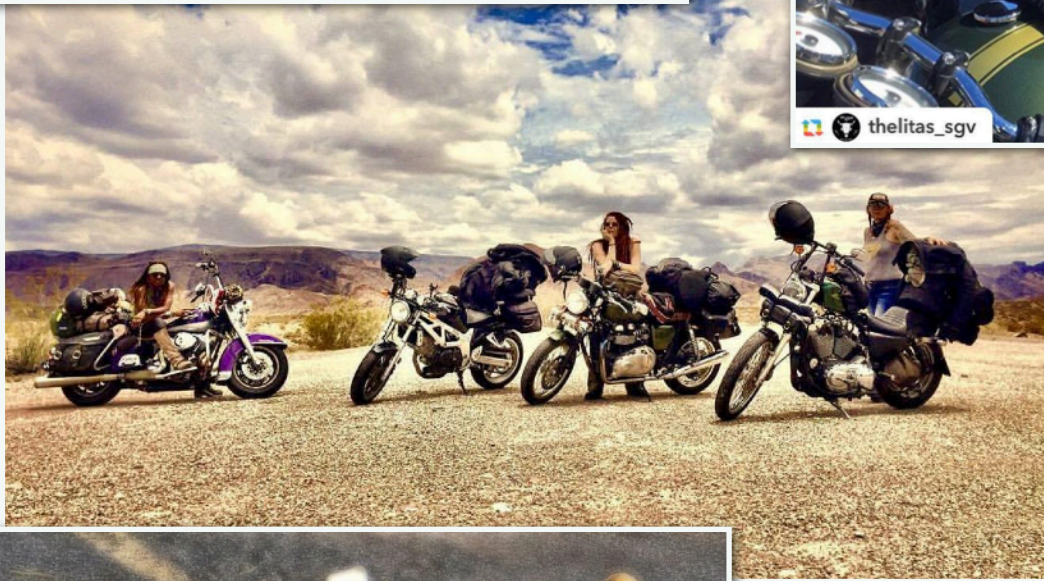
**The Litas Los Angeles**

Community

Building a community of moto-obsessed women in  
Los Angeles and connecting with others around the  
globe. Come ride with us!  
Raise Hell, Babes. 🍌  
[vimeo.com/291605603](https://vimeo.com/291605603)



# NOW THAT'S LEGENDARY



GEVIN HAS TRAVELED A LONG WAY IN  
HER 50 YEARS OF RIDING.

HERE'S A SUMMARY OF HER MILES RECORDED:

- 2001 HD ROAD KING CLASSIC  
219,000mi
  - 1982 HD SHOVELHEAD FXWG  
600,000mi
  - 1992 1400 SUZUKI INTRUDER  
73,000mi
  - 1977 HONDA 750-4F  
100,000mi
  - 1969 350 HONDA TWIN  
100,000mi
- TOTAL MILES = **1,092,000**

(NOTE: THIS ONLY INCLUDES HER CURRENT COLLECTION. OH YEAH!)

**BUT WAIT!**

**THERE'S ONE THING MISSING...**



# LEGENDARY, MEET LEGENDARY

.....



**PASSION, EXPERIENCE, EDUCATION AND SKILL,**  
**WITH AN ABILITY TO CROSS ETHNICITY LINES IN ORDER TO**  
**ACCESS, INSPIRE AND INFLUENCE**  
**ANY PERSON, RIDER OR RIDER TO BE ON A GLOBAL LEVEL...**

**...TOGETHER WITH GEVIN FAX THE POSSIBILITIES ARE ENDLESS!**





FOR BOOKINGS OR FURTHER  
INQUIRIES, PLEASE CONTACT:

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**[gevin@gevinfax.com](mailto:gevin@gevinfax.com)**

SOCIAL MEDIA:

**<https://gevinfax.com>**

 **@sapasioux**

*Be Legendary.*