



Is Evangelism About Numerical Growth?

READY TO DIG DEEPER THIS WEEK?

One of the biggest misconceptions about evangelism is that churches and church people are supposed to practice evangelism for the sake of numerical growth. I have heard it so many times.

We're not good at evangelism, that's why we are such a small church. Or, My pastor was trained in evangelism, they should be the ones inviting people to church. Or my absolute favorite, "evangelism is awkward."

Sure, all of these statements are fair. But if this is our understanding of evangelism, then we have completely missed the impact that evangelism can have not only on our own lives, but also the lives of those around us. It is the most effective tool to help people experience heaven on earth.

This week, we are going to be tackling what the point of evangelism, and my prayer is to inspire you to go out into the world and make disciples of all nations.

MINISTRY SHIFT: a video resource

"One of the problems we see in churches is that we make numerical growth our biggest priority." **–Ferne Rivera**

When the focus of ministry becomes numerical growth, we have missed the point of ministry. Check out [this weeks video](#) as we tackle The Way of Evangelism and why it needs to be about something much deeper.

[Watch Now](#)

INDUSTRY INSIGHT

"Becoming a more intergenerational church can begin by expanding what you are already doing well to include those younger or older."

[Disciples of All Generations](#) from [GenOn Ministries](#)

The Commissioning of the disciples at the end of the Gospel of Matthew is to go out into the world and make disciples of all nations. In other words, they are to share their faith with all people so that all people can encounter the love of Jesus. While I have seen some very effective models for doing this, very few are intergenerational in nature. Which is why I want to share this blog from GenOn Ministries as well as the countless other resources they offer.

Take a moment to [read through this article](#) helping you do just that!

HEAVENLY INFLUENCE:

a weekly devotional aligning the kingdom of God with the work of the church

The Ripple Effect of Priorities

"Day by day, as they spent much time together in the temple, they broke bread at home and ate their food with glad and generous hearts, praising God and having the goodwill of all the people. And day by day, the Lord added to their numbers those who were being saved."

Acts 2:46-47 (NRSV)

Our priorities impact the results we experience.

Let me give you an example.

The top priority of a dairy farmer is to make enough of a profit to care for their needs. This includes housing, family expenses, etc. By living into their priority to make a profit, they experience intentional results. These intentional results include the better health of their cows, and higher milk production.

Intentional Results are outcomes that deliberately happen as a result of living into your priority.

There are also **Unintentional Results** – outcomes that happen without planning or intention....

[Click here to continue reading the devotional...](#)

WEEKLY FREEBIE!

If evangelism is about spiritual growth rather than numerical growth, then we have to be careful with the things we prioritize both in life and in ministry. Here is a [FREE WORKSHEET](#) to help you wrestle through the ripple effects your priority will have on your results.

You can download it [here](#).

WANT TO LEARN MORE?

As always, if you are intrigued by this conversation, I would love to partner with you. I truly believe that in doing so, we can help more and more people experience heaven on earth, here and now. If you are interested, you can email me at coachingforhereandnow@gmail.com or visit hereandnowcoaching.org!

Hope this has been helpful!

Now go and give the world a glimpse of
heaven!



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