



Is Success Measured in Numbers?



What box are we unpacking this week?

"How many people worship at your church?"

When I was planting a church in Louisiana, this was the question other pastors would always ask me. I would talk about the growth of small groups, the number of volunteers we had, even the ways we had helped the community better reflect heaven through service projects. But no one ever cared about these numbers. The pressing question was always, how many people worship at our church.

But is worship attendance really an indicator of success? Or is there more? This week we are tackling this question: is success measured in numbers?. I pray these resources and conversations can be helpful as you do ministry and can give you peace of mind that there is more to successful ministry than just, how people worship at your church.



Creative Spark Video: getting the conversation started

"And yet, for the longest time, I saw that experience as a failure. After that first Sunday, we never exceeded 100 people in worship again. In my mind, as long as we worshipped below 100, nothing else mattered." -Fernie Rivera

Check out [this weeks video](#) to get you started. I, like many of you, have struggled with placing numbers/attendance as the highest metric of vitality. But as you will see in this weeks video, there is more to vitality than just numbers.

[Watch Now](#)



Industry Insight

"For most of my years in ministry, I accepted these metrics without question, especially attendance figures. I worked hard to increase attendance at my church, often with good results. Like many other pastors, much of my identity, feelings of self-worth, and vocational success hung on how many people showed up on Sunday morning. I'm not saying that was healthy. I am saying that it was the reality for me and thousands of other clergy and congregations."

[Rethinking the Metrics of Congregational Success](#) by Martin Thielen.

Does Sunday morning attendance have an impact on how you view your own vitality and that of your church? Check out [this article](#) by Martin Thielen titled Rethinking the Metrics of Congregational Success. The insight on why we need to find new metrics is so valuable.



On A Weekly Basis (Devotional)

What really matters, Attendance or Transformation?

"that day about 3,000 persons were added. They devoted themselves to the apostles teaching and fellowship, to the breaking of bread and the prayers." Acts 2:41b-42

With Easter Sunday around the corner, many are preparing for one of the largest attendance days of the year. My guess is that your building will probably be cleaner than normal, more signage will be put up, money will be invested into marketing Easter services, lightbulbs will be replaced, room will be made in the parking lot, extra greeters will be recruited, the music will be stepped up a notch, and sermons will receive a little more attention than usual.

Am I right, or am I exaggerating?

Then one more thing happens...

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Free Resource to Help Measure Vitality!

Are you convinced that measuring vitality has to be about a lot more than just attendance numbers? If so, here is [a starting point](#). We use this worksheet as a measurement tool everything we do. Yes, there is room for numbers, but it also takes into account the ways in which peoples lives are being transformed.

[Download now](#) and get started. And as always, if you want to learn more, email me at coachingforhereandnow@gmail.com or visit hereandnowcoaching.org! Hope this has been helpful!

Now go and give the world a glimpse of
heaven!



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